

**PELAKSANAAN PENERTIBAN PASAR KAGET DI KECAMATAN
MARPOYAN DAMAI OLEH DINAS PERDAGANGAN DAN PERINDUSTRIAN
KOTA PEKANBARU
(Studi Penelitian Pasar Kaget Jalan Terubuk)**

ABSTRAK

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Kata Kunci : Pelaksanaan, penertiban, pasar kaget

Penelitian ini dilakukan di Dinas Perdagangan dan Perindustrian Kota Pekanbaru. Adapun tujuan dari penelitian ini adalah mengetahui pelaksanaan penertiban pasar kaget di kecamatan marponyan damai. Indikator penilaian yang digunakan yaitu Melaksanakan penyiapan bahan dan peralatan kerja, melaksanakan penyusunan rencana kerja, melaksanakan evaluasi pelaksanaan tugas, melaksanakan penyiapan bahan-bahan, melaksanakan pengumpulan serta menganalisa laporan-laporan, melaksanakan rencana pengguna, pembinaan petugas, melaksanakan penyelesaian perselisihan, melaksanakan koordinasi dengan pihak keamanan, melaksanakan peningkatan usaha-usaha, melaksanakan pengendalian, pengawasan dan pembinaan, melaksanakan penyusunan laporan kegiatan. Subjek penelitian ini adalah Kepala Dinas Perdagangan dan Perindustrian 1 orang, Kepala Bidang Pasar 1 orang, Seksi Pengembangan dan Pengawasan 1 orang, Seksi Kebersihan, Ketertiban, dan Pembinaan PKL 1 orang dan Pedagang Pasar Kaget sebanyak 30 orang. Adapun penarikan sampel Kepala Dinas Perdagangan dan Perindustrian, Kepala Bidang Pasar, Seksi Pengembangan dan Pengawasan dan Seksi Kebersihan, Ketertiban, dan Pembinaan PKL secara sensus, sementara untuk masyarakat menggunakan teknik proposive sampling. Teknik pengumpulan data yang digunakan yaitu observasi, wawancara, angket atau kuisioner, dan dokumentas. Berdasarkan hasil penelitian dan pembahasan bahwa Pelaksanaan Penertiban Pasar Kaget di Kecamatan Marpoyan Damai oleh Dinas Perdagangan dan Perindustrian Kota Pekanbaru (Studi penelitian Pasar Kaget Jalan Terubuk) di kategorikan kurang terlaksana. Saran yang diharapkan dapat bermanfaat bagi pihak terkait yaitu membuat dasar hukum yang kuat untuk pelaksanaan penertiban, memberikan sosialisasi tentang pelaksanaan kebijakan tentang penertiban pasar kaget melalui media masa dan secara langsung, memberikan pembinaan kepada para pedagang.

**CONSULTATION OF MARKET POLLUTATION IN MARPOYAN PEACE
SUBDISTRICT BY TRADE OFFICE AND INDUSTRY OF PEKANBARU
CITY**

(research Study kaget Market Terubuk Road)

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ABSTRACT

Keywords: Implementation, control, market

This research was conducted in Trade Office And Industrial City Of Pekanbaru. The purpose of this research is to know the implementation of pasar kaget regulation in peaceful marponyan district. Assessment indicators used are Implementing the preparation of materials and equipment work, carry out the preparation of work plans, carry out evaluation of the implementation of tasks, carry out the preparation of materials, carry out the collection and analyze reports, implement user plans, coaching officers, implement dispute settlement, the security forces, carrying out the improvement of efforts, carry out control, supervision and guidance, carry out the preparation of activity reports. The subjects of this research are the Head of Industry and Trade Service 1 person, Head of Market 1 person, Section Development and Supervision 1 person, Section of Hygiene, Order and PKL Development 1 person and Market Trader shocked 30 people, The samples were drawn from the Head of Industry and Trade Office, Head of Market Division, Section of Development and Supervision and Section of Cleansing, Order and Cultivation of PKL by census, while for society using the technique of purposive sampling. Data collection techniques used were observation, interview, questionnaire or questionnaire, and documentation. Based on the results of research and discussion that the Implementation of Market Watch in Marpoyan Damai District by the Trade and Industry Office of Pekanbaru City (research Study kaget Market Terubuk Road) categorized less done. Suggestions that are expected to be beneficial to the related parties are to create a strong hukuam basis for the implementation of the curbing, to provide socialization about the implementation of the policy on curbing market regulation through the mass media and directly, providing guidance to the traders.