

CHAPTER I

INTRODUCTION

1.1 Background of Problem

Language is one of the most important aspects in human daily life. It is used to communicate with other people in society with different context. Context here means that language must have different meaning and how it is used or expressed in society. Language, both spoken and written are used by human being to express thoughts, ideas and emotions by using sounds, gestures and signals in various purposes and reasons. Language is so essential for everyone, it cannot be separated from human's life.

People will have to use some ways of sending others a message for daily communication. It does not mean the messages are always clear or there is no guessing. To understand the meaning well, there are various means of communication such as vocalizations as sounds, behavioral and body language. Those various help the speaker and listener to reach of the meaning in utterances. Those are emphasized that there is a conventional meaning which leads to an understanding in a communication, that the speaker and the listener must mutually catch the meaning of the speech so that the communication runs cooperatively and there is no misunderstanding towards the delivered messages using the various means of communication.

In addition, a cooperative communication does not require only the linguistic knowledge of the speaker and the listener but it also requires the

contextual knowledge, in which role is very important to understand the meaning of utterances that will be studied in pragmatics. In other hand, to understand pragmatics meaning, there must be a speaker and listener to express the utterances. Not only the subject, but also the context has in the conversation.

Meanwhile, Pragmatics is a branch of linguistics concerned with the use of language in social context and the ways in which people produce and comprehend meanings through language. In other hand, contextual is very important in pragmatics to understand the meaning of utterances that speakers say to listeners.

Language cannot be separated from life because people use language in different context in daily activities. The language that is used by people can become an interesting discussion. One of language studies which discusses about language use is speech act. Speech act is an utterance that serves a function in communication. People perform speech acts in greeting, apologising, complaining or refusing. Speech acts are difficult to perform in a second language or they may not know the idiomatic expressions or cultural norms in the second language, assuming that such rules are universal. Speech acts are also categorised as a study about Locutionary, Illocutionary, and Perlocutionary as Austin's theory.

In addition, locution is 'what is said' or the form of the words uttered; the act of saying something is known as the locutionary act. Illocution is 'what is done in uttering the words; the function of the words, the specific purpose that the speakers have in mind. Perlocution is the result of the words or 'what is done by uttering the words; it is the effect of the utterance on the listener or hearer's reaction.

In accordance with the levels of speech act above, especially the illocution, Searle in Joan Cutting (2008:14) classifies it into the taxonomy of illocutionary acts, those are: representatives, directives, commissives, expressives, and declarations. The most common speech act used by people is expressive. In expressive speech act, the speaker includes acts in which the words state what the speaker feels, such as apologising or asking apologise, praising, congratulating, deploring, and regretting.

The phenomenon of speech act does not only occur in real life situation but also occur in movies since it is a reflection of human's real life. To reflect the phenomenon, the writer took Angry Bird Movie Script as the data of this research.

Based on the explanation above, there are some apologizing act utterances in this movie that the researcher would like to analyze based on the different situation or context. Angry Bird movie is a kind of animation movie which has some utterances that can be analyzed especially in apologizing act. To be able to reach a better communicative or pragmatic competence, understanding the target culture and language use in that culture plays a crucial role, the researcher would like to analyze this movie.

Based on the reasons above, the writer is really interested in conducting a study, especially in apologizing act. Hence, the writer constructs this research with title **"AN ANALYSIS OF APOLOGIZING ACT FOUND IN ANGRY BIRD MOVIE SCRIPT"**

1.2 Problem Statements

For the analysis, the writer formulated the research through the following questions:

1. What are types of apologizing act found in angry bird movie script?
2. What is the purpose of apologizing act in describing relationship between characters in angry bird movie script?

1.3 Objectives of The Study

The objectives of this research involve the following:

1. To analyze the types of apologizing act found in angry bird movie script.
2. To describe the purpose of apologizing act in describing relationship between characters in angry bird movie script.

1.4 Scope of The Study

The researcher investigates one kind of expressive speech act such as in apologizing act. They are types of apologizing act and the purpose of apologizing act used by characters in angry bird movie.

1.5 Significance of The Study

The findings of this study would be the description about the various sentence types of expressive utterances such as asking apologies, types of asking apologies and the purpose of apologizing act in utterances.

The findings might contribute to the following area:

1. Theoretically

The writer hopes that this research can give additional contribution especially in the study of expressive speech act used in angry bird movie. The expressive speech acts which are proposed by Searle (1976) are based on the research in that the data could be limited. The result of this study might contribute other research not covered in Searle.

In addition, There are certain types of apologizing act that are common across different categorizations, while other types are unique. The findings of this study would show and provide more examples of how the strategies used in ‘real’ conversations.

2. Practically

In this research, the writer obtains the information about the sentence type of asking for apologies utterances and types of apologizing act used in angry bird movie. It gives information to the writer how to ask an apology to someone in urgent condition politely and appropriately. Although expressive speech acts used differently by people in the world, researcher about how expressive speech act such as apologizing act is used in different conversations with different contexts especially in daily communication.

1.6 The Need of Study

The research is expected to be beneficial for:

1. *The reader*

The readers will get more information about apologizing utterances including the types of apologizing act, the purpose which determine the choice of apologizing act that is used by characters in angry bird movie such as like in daily communication. Besides, the result of this research can be used as a reference to English Department students to understand more about apologizing acts.

2. *Other Researcher*

It is expected that this research will give additional information for other researchers in conducting a better research on the related field especially about apologizing acts.

3. *The Writer*

Through this research, the writer will understand more about apologizing acts. Besides, by making this research, the writer can practice its English ability especially its writing skill.

1.7 Definition of Key Terms

1. *An analysis* : A systematic examination and evaluation of data or information, by breaking it into its component parts to uncover their interrelationships.

2. *Apologizing Act* : States as a sorry or regret feeling that the speaker uttered to the recipient or listener.

3. *Angry bird movie* : It is a kind of comedy animation movie which is published on 2016

1.8 Grand Theories

Searle's (1976) classifies types of speech act which are Representatives, Directives, Commissives and Declaratives. Searle gives Apologizing, Congratulating and Thanking as examples of Expressives. A preliminary study of the data uncovered the need for the scope of Expressives to be enlarged, since many speech acts were considered intuitively as expressive but did not fit into any of Searle's types.

The speaker's meaning is dependent on assumptions of knowledge that are shared by both speaker and hearer: the speaker constructs the linguistic message and intends or implies a meaning, and the hearer interprets the message and infers the meaning (Brown and Yule 1983; Thomas 1995). In other words, the words that are spoken by the speaker must have a different meaning to understand. It all depends on the context or situation. One word could have more than one meaning depends on the situation to transfer the meaning.

1.9 Research Methodology

1.9.1 Type of Research

The research design is descriptive qualitative research. It means that this research uses descriptive and qualitative method of analysis. This research focuses on the activities such as collecting data, classifying data, analyzing data, and drawing conclusion of the data.

According to Rugaiyah (2016:1), *“Qualitative research is a kind of descriptive research which is used analysis to do the research.”* In other words, qualitative research is about qualitative description which is used analysis to do the research.

While qualitative research focuses its analysis on the process of making the deductive conclusion, and also on the analysis of the relationship between phenomena of research, using scientific logic. Thus, the research focuses on the types of apologising act used by characters in angry bird movie and the purpose which determine the choice of apology used by characters and the relationship between the utterances used in angry bird movie.

In addition, the design of this research belongs to descriptive qualitative research. It is designed to describe the apologizing act that is used in the characters oral conversations everyday in term of expressing “sorry” in angry bird movie. The result of the data will be analyzed and then it is used to answer the research question of the research. According to Rugaiyah (2016:6)

Descriptive qualitative is a method used to explore a phenomenon in the field. Descriptive qualitative research is a method which is described and verified something in the field.”

Based on the statement above, it can be concluded that descriptive qualitative can be a method to find the result of the research of a phenomenon in the field. In this case, the researcher uses this kind of method to get the data or result of the research used in angry bird movie.

1.9.2 Data and Source Data

In conducting the research, the researcher takes the film entitled “Angry Bird” and the script of this movie as the source of data. The data of the research are taken from verbal acts of apologies in conversation that was done by its characters in “Angry Bird” movie. The verbal acts are taken from the dialogues which are expressed by the characters in angry bird movie.

1.9.3 The Instrument of The Research

The data instrument to note the linguistic aspects which is needed in the research. In this case, the researcher uses documentation as the instrument of the research. According to Rugaiyah (2016:23)

“Instrument is a media to help the researcher ingathering the data or information by reading the letters, announcements, meeting summary, written statements, policy, and etc. The used of these documents is related with analysis. The way to analyze the documents is by checking them systematically the form of communication in by writing it into documents form objectively.”

Based on the statement above, to gather the information or the data that the researcher would like to find, it is related to analysis. In other words, all kinds of the research instruments must be analyzed and checked correctly in written or

spoken form. The researcher uses documentation as the research instrument in “Angry Bird” movie to be analyzed correctly carefully.

1.9.4 Technique of Collecting Data

According to Surachman (1994: 140), in obtaining the maximum result of the research, the researcher tries to explain each step of descriptive research in accuracy and detail. The steps of collecting data in this research are as follow:

1. Observing
2. Analyzing each dialogues and the utterances.
3. Identifying each data related to type of apologizing acts that is used by characters in “Angry Bird” movie
4. Identifying the purpose of apologizing acts based on utterances that are said by characters in “Angry Bird” movie.

1.9.5 Data Analysis Technique

In analyzing the data, the researcher use descriptive qualitative methods. Descriptive methods are applied to this research which the data are related to the object of the analysis that will be described in “Angry Bird” movie. Descriptive method is a manner to solve the problem of an analysis by explaining the object which is being researched.

The procedures of the analysis technique of this research will use these steps as identifying, analyzing and drawing the conclusion of each type of apologizing

act based on Daniela Kramer-Moore and Michael Moore (2003: 160-169). The types are Hurt, Sorry (for An Excuse, Politely), Sorry (or Have Lost Your Job, Unlucky), Excuse me? (Polite), Sorry (Intentionally), Excuse Mé! (Ironic, with Two Exaggerated Stresses), Excuse me? (Exaggeratedly Incredible).Based on Mile and Huberman, data consist of two parts, they are descriptive and reflective.

Descriptive here are natural notes on what the researcher has seen, heard, and experienced. In this case, the researcher analyses the data by experiencing the real situation of gathering the data in “Angry Bird” movie. Meanwhile, reflective means as a record that contains impressions, comments, opinions and commentary on the findings of researcher who found the data collection plans for next stage. In other words, the researcher draws the conclusion of the data that has been collected and gives the opinions of the researcher itself in “Angry Bird” movie.