

# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Problem

In this modern era, technological has roles to control the world. For example, internet as a thing that can gets fast information around the world. No denying that technological had been develops, so it can be innovative ways for individuals and families to communicate. In Indonesia, social media networks have created a phenomenon on the internet that has gained popularity over the last decade. The social media can be interested students to read something that can get from gadget.

Social media is a system that created in Internet and Indonesian called it as medsos. The general function of social media is to make an easier to communicate each other in virtual word. Even people can interact directly to people from others country in same time. The others function of social media is to help people getting and read a lot of anything information. And it also be a positive ways to students increase their reading ability.

The communication and information technology revolution has set in motion a world wide process of transition from an industrial to an information oriented society. Indonesian has realized the important role of information and communication technology in this information-based society. The stage was set for the development of a new vision for the economic development of Indonesian.

English becomes more and more important, student in this era need to face international world stronger than students in old era because they will find english in every aspects in their life, like in television, games, and social media. As commonly known that social media is one of tools that all of people from kids till adult use it in their daily life. The social media can be used as a tool to help people to develop their knowledge and enhance their skill.

Language proficiency or linguistic proficiency is the ability of an individual to speak or perform in a language. As theories among pedagogues as to what constitutes proficiency go, there is little consistency as to how different organizations classify it. Additionally, fluency and language competence are generally recognized as being related, but separate controversial subjects. In predominant frameworks in the United States, proficient speakers demonstrate both accuracy and fluency, and use a variety of discourse strategies. Thus, native speakers of a language can be fluent without being considered proficient.

In Language Proficiency Level, the language skills that underlie a student's academic success include the ability to respond to friends and teachers' questions about certain information, ask follow-up questions, and synthesize reading material. Students should understand regular oral instruction in large group settings, and comment for peers in small groups. In reading skills, students are required to dig information from different types of text. In writing skills, students are required to write short answers, paragraphs, essays and papers. Successful language learners are also required to know the social and cultural order associated with the use of language.

The most reliable way to find out your level of English is to take a well-designed assessment test. There are many tests that you can choose, but following EF SET is a good start to getting started. You can use your EF SET score as your English level certification on CV and at LinkedIn. Currently, EF SET is the only standard English test that measures all levels of proficiency accurately, from beginner to proficiency level, in accordance with internationally recognized standards of the internationally recognized Common European Framework of Reference (CEFR). Other standard English tests may assess some level of proficiency, but not the entire CEFR scale. Using EF SET to monitor your English level for several months or years will give you a standard way to evaluate your own progress.

In English, there are four language skills such as reading, speaking, listening and writing as well as language elements such as vocabulary and grammar should be mastered by the students which cover productive and receptive skill. Productive skill are writing and speaking, and receptive skills are listening and reading.

Reading is one basic language skills that enable learners to improve their achievement. It has to be mastered well by the students because reading is an essential factor that influences one's activity in communication.

Based on explanation above, the researcher interested in how many college students especially reading students of second semester at FKIP UIR use social media used by the students improve reading ability and how language proficiency level of english students of second semester at FKIP UIR. For the

language proficiency level the researcher choose CEFR to instrument. For those reasons, the researcher presents a research **entitled “Social Media and Language Proficiency Level of English Student at FKIP UIR”**.

### **1.2 Setting of the Problem**

Based on the background above, the researcher identifies the problem as follows:

First, many student not interest in reading especially to read english text. Seocondly, student spend more hours on their social media to read what they seem. Third, student more comfort to read a lot in their gadget because it is practically and they can reading everywhere, anywhere only using gadget. Fourth, the student do not know what is level language about english.

### **1.3 Limitation of the Problem**

The researcher has to limit the problem as follows : the correlation between the use of social media in students’ reading activity and language proficiency level in reading activity of the second semester at english students’ of FKIP UIR ?

### **1.4 Formulation of the Problem**

This research can be formulated by the following research question: is there any correlation between social media and language proficiency level of english student at FKIP UIR ?

### **1.5 Objective of the Research**

The purpose of this research is to find out the correlation between social media and language proficiency level of the second semester english students at FKIP UIR.

### **1.6 Significance of the Research**

After this research are expected to have advantages and contributions as follow:

1. English Teachers

To give source for teacher to make an innovation in teaching and learning process especially in reading activity.

2. English Learner

To be references for students about how to use their life style especially social media can be a source of information and strategy for learning especially reeading.

3. The Researcher

To help researchers accomplish to the purpose of get Sarjana degree in English language education.

### **1.7 Definition of the Key Terms**

The terms below have the following definitions:

1. Correlation

The state or relation of being correlated; specifically : a relation exsting between phenomena or things or between mathematical or statistical variables which tend to vary, be associated, or occur together in a way not

expected on the basis of chance alone (Merriam Webster). It is mean that correlation is the use of statistical tools and techniques to tell us if two variables are related.

## 2. Social Media

Social media is forms of electronic communication (such as websites for social networking and micro blogging) through which users create online communities to share information, ideas, personal messages, and other content (such as videos).

## 3. Language Proficiency Level

Canales (1994) underlies the definition of language proficiency with a socio-theoretical foundation, ie language is not seen as a fragmentary part (eg, pronunciation, vocabulary, and grammar). Language skills are dynamic and contextual (varies by situation, speaker status and topic of conversation), discursive (requires related speech), and require integrative skills so that communicative competence can be achieved. It mean, language proficiency is the ability to use discrete language elements such as vocabulary, discourse structure and body language to convey meaning.

## 4. Reading

Reading is understanding of written text it is an activity that the reader do. According to Nunan (2003:68) reading is fluent process of readers combining information from a text and their own background knowledge to build meaning. Its means of communication between the reader and the writer.