

CHAPTER 1

INTRODUCTION

1.1 The Background the Research

Language is important aspect in human's life. Every body in the world uses language to communicate each other. It is a cultural product used for communication in social life. People from different region may speak a different dialects and language in the world.

Language is communication tool in the form of sound symbol system prduced by human speech organ. It consists of words or collection of words. Each one has a meaning idea, abstract relation between words a symbol of the object or concept represented by a collection of words or vacobulary. Language has been proposed as mean of communication basicly serve to function. Transactional and interactional function. When language used to transmit content or information it means that is has transactiona function. Conversely, it fulfills interectional function if it is spoken to establish or maintain social relationship, however spoken language contains large number of lexical items, which re interactional.

One of the keys to success in communicating is the use of language precision. The use of language that is not regular and unappropriate can complicate the people. However, in some cinditions, people like to use certain words or expression to imply other things that have different meanings. In this case, to run the communication effectively the people need to know some other components

that relate to the language use, such as contexts when the conversation happen and cultural background of the speakers and listeners.

In Pragmatics, when someone's utterance imply other meanings of purpose is called as implicature. It is mostly used by people in their daily communication. Impicature is a thecnical term in pragmatics sub-field of linguistics, which refers to what is suggested in an utterance, even though neither expressed not stricly implied (that is, entailed) by the utterance, (H.P Grice, 1998). Implicature cannot be parted in people's life, in their communication, they love to include it to express certain intention. such as to:

A: *Oh today is hot..*

B: *This is a drink sir!*

A: *Where is Peter*

B: *The light in his office is on*

Based on the dialogue above, the speaker A said that "*Oh today is hot*", the man's statement can imply several meanings, such as; stating about the condition in the room or asking for a drink. In this case, the man's statement indicates an implicature because the man does not want to explain about the room condition, but he asks for a drink.

According to (Wijana & Rohmadi, 2010; 36-37) there are 4 types of implicatures, they are Maxim Quantity, Maxim, Quality, Maxim Relevance and Maxim Menner. The dialogue above is about Maxim Relevance

Actually, implicature is not only found in real context of people's daily communication. It is also uttered by actress or actors in film/movie. Based on

researcher's experience in watching Hangover film, the film is about four men's, Bradly Cooper as Phill Wenneck, Ed Helm as Stu Price, Zack Galifianakis as Alan Garner and Heather Graham as Doug Billings, when travel to Las Vegas for celebrating Doug's impending marriage. They enjoyed the party very much and drunk a lot. In the morning they forgot what happened in the night. Then, they are very suprised when they find their friend, Doug missed. They have to find him before his wedding. Started from the moment, the journed is begun.

The Hangover movie is a film that has many examples of a range of spoken language. The hangover is an American comedy film released in 2009. The hangover is the funniest comedy western, the film also features the powerful chemistry of the three main characters, i.e. characters Bradely Cooper, Ed Helms and Zach Galifianakis also has a Third character flips that sometimes cause cuteness. In addition the film also displays many funny surprises and could give rise to particular audience laughter. The Hangover is also much praised for its unique storyline and script and smart.

By focusing conversational implicature, the writer finds many implicature. Afterwards, while watching The Hangover movie, the writer also finds the conversational maxims and many implicature about it. So then, the writer tries to get its manuscript and analyze it deeply.

From the Hangover movies, the research found a lot of implicature utterance by the actors and actresses in the movie/film, for example:

Example of the violation of maxim Relevance in Hangover movie:

Old man : *You've got a sweet ride there.*

Alan : *Don't touch it. Don't even look at it. Go on, get out, you heard me,*

Don't look at me, either. Yeah, you better walk on.

The above dialogue is a conversation between Alan and old man, at first seems unrelated, but when examined, the relationship of implication were explicable. The Alan's response implies that he did not want to be bothered by the questions of old man about his expensive car. Then another example about the implicature can be seen in the following example:

Stu : *Are you oke buddy?*

Phill : *No, I'm so much pain right now.*

The above dialogue is a conversation between Stu and Phill, the conversation under more compact, also did not cripple the truth value (truth value). Stu knows that the situation in natural Phill is not very good, because it is Stu asked Phill circumstances at the time, and Phill answered briefly without mentioning the state of her right away.

Finally, based on the explanation above, the researcher is interested in conducting a research about **“A STUDY ON IMPLICATURE IN HANGOVER FILM”**

1.2 Identification of the Problem

There are many types of english film, but the writer choose The Hangover as an object of research. Beside this is a comedy film and this film is also one of the diculos films in the world. Based on the background of the study mentioned above, the identification of the problem was there are a few conversation

implicature in The Hangover movie. Therefore, it is needs to know how many implicature on the script of Hangover movied, what the types are, and what the contents are.

1.3 Focus of the Problem

This research will focus on analysing implicature in Hangover film. It will be analyzed based on ground theory of Wijana and Rohmadi (2010:41-43). The implicatures are categorized into several groups: Maxim Quantity, Maxim Quantity, Maxim Relevance and Maxim Menner.

1.4 Research Questions

Based on the background of the study mentioned above, there are some research question in this study:

- 1) What are the types of conversational implicature used in “Hangover” movie script?
- 2) What are the contexts of situation of each utterance contains conversational implicature used in “Hangover” movie script?

1.5 Objective of the Research

Based on the research questions above, objectives of the research are:

- 1) To find out types of conversational implicature used in “Hangover” movie script.
- 2) To find out contexts of situation of each utterance contains conversational implicature used in “Hangover” movie script.

1.6 Significance of the Research

This research will be useful for reader to know more about conversational implicature. The research findings, theoretically can be additional information for the next researcher who interested in conversational implicature. Besides having beneficial as additional information, the research practically can help the readers especially for movie lovers to understand more the exact meaning of each utterance of the characters in the film.

1.7 Defenition of the Key Terms

To avoid misunderstanding and misinterpretation of the terms used, the researcher defines the used as follows:

1) Analysis

The process of separating something into its constituent elements (Oxford Dictionary, 2013:296)

2) Implicature

Conversational implicature can be defined as a different (opposite, additional, etc) pragmatic meaning of an utterance with respect to the literal meaning expressed by utterance (Jacob L. Mey on Sudarni, 2011: 1).

3) Hangover

Hangover is a 2009 American comedy film directed by Todd Phillips, co-produced with Daniel Goldberg and written by Jon Lucas and Scott Moore. The film stars Bradley Cooper, Ed Helms, Zach Galifianakis, Heather Graham, Justin Bartha, and Jeffrey Tambor. It tells

the story of Phil Wenneck (Cooper), Stu Price (Helms), Alan Garner (Galifianakis) and Doug Billings (Bartha), who travel to Las Vegas for a bachelor party to celebrate Doug's impending marriage. However, Phil, Stu, and Alan wake up with Doug missing and no memory of the previous night's events, and must find the groom before the wedding.



Dokumen ini adalah Arsip Miik :

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