

# CHAPTER 1

## INTRODUCTION

### 1.1 Background of the problem

As an art of audio-visual storytelling, movie is a medium of communication rich with social implications, within different social, historical and cultural contexts. In order to study about language especially communication between one person to another, researchers don't have to jump into real society to investigate this problem. By watching the movie, the researcher is able to investigate the problem related to language and conversation. Because movie is the representation of real life communication.

Crystal (1990) asserts that an act of communication is basically the transmission of information of some kind of message from a source and a receiver. As Crystal states that communication is transmission, it means that human exchange or convey their message to another to trigger conversation between source and receiver or generally known as speaker and hearer.

Within an interaction, we need the concept of politeness. Politeness becomes a major content in pragmatics since it is very important in interaction. Leech (1983) defines politeness as a form of behavior that establishes and maintains comity, it is the ability of the participants in a social interaction to engage in interaction in an atmosphere of relative harmony. Politeness is a system of interpersonal relations designed to facilitate interaction by minimizing the potential of conflict and confrontation. In the study of linguistic politeness the most relevant concept is 'face'. Yule (1996: 134) states, "your face in pragmatics, is your public self-image, it is the emotional and social sense of self that every person has and expects everyone else to recognize".

Generally, being polite involves taking into account the feelings of others. Besides, being polite also means employing awareness of others feeling. Being linguistically polite involves speaking to people appropriately in the right place and at the right time. People must be aware of the context of speaking because politeness in a certain area and culture is different from others.

Speaking of communication, we also need to understand the notion of context in it. According to Halliday and Hasan (1985) “ There is text and there is other text that accompanies it namely the con-text “, which mean text is not just an ordinary sentence but there is more that cannot be describe by text but can be understand by look at the context. The context often helps in understanding the particular meaning of the words, phrase, etc. there is 2 kinds of context in Halliday and Hasan (1985) context of situation and context of culture, context of situation will be discuss in this research.

The phenomenon of politeness features happens in the society, in real conversations. However, to analyze them, it is not a must to observe a real society since this is depicted in many media such as movies. Movie is a kind of entertainment media which is presented to entertain the audience. Sometimes, it is merely a representation of reality. The dialogue spoken by the characters represent an actual language in everyday life. That is why Movie is one among many media which are popular in the society and can be used to investigate politeness. “the perks of being a wallflower “ that was adapted of the 1999 epistolary novel of the same name, it was written and directed by the novel’s author Stephen Chbosky. Filmed in Pittsburgh, Pennsylvania. The film was released on September 21, 2012. It tells the story of Charlie the fifteen-year-old, Charlie is grappling with two major traumatic deaths in his past, his only friend and his beloved aunt. Since he has that traumatic event that makes him nervous and unable to build a new relation with other people.

The researcher choose “the perks of being a wallflower” movie because it is interesting and easy to understand by a younger audience. According to Leech (1983: 132) there are 6 politeness maxim. Those are Tact Maxim, Generosity Maxim, Approbation Maxim, Modesty Maxim, Agreement Maxim, and Sympathy maxim. The researcher interest in what kind of politeness maxim convey by the character and what are the context of situation found in the maxim convey by the character.

## 1.2 Identification of the research

According to Yule (1996:4), it is important to learn more about pragmatics since it enables people to understand that through this subject, one can talk about people’s implied meanings, their assumptions, purposes, and the types of actions that they are doing when they speak. Pragmatic problems do not only occur in daily conversations, but also in the dialogues found in a movie.

Politeness maxim and it’s context of situation will be identified in this study. It is chosen because politeness maxim and context of situation are acts done in speaking. The researcher will identified what kind of politeness maxim convey by the character and what are the context of situation found in the maxim convey by the character

## 1.3 Research question

In order to make the research purpose clear, the writer formulates the problem as follow:

1. What kinds of politeness principle maxims are found in the dialogue on “the perks of being a wallflower” movie?

2. What are the context of situation of each maxim conveyed by the character on “the perks of being a wallflower” movie?

#### **1.4 Objectives of the research**

The research objectives are:

1. To find out kinds of politeness maxims on “The perks of being a wallflower” movie
2. To explain the context of situation of each maxim conveyed by the character on “The perks of being a wallflower” movie.

#### **1.5 Significance of the research**

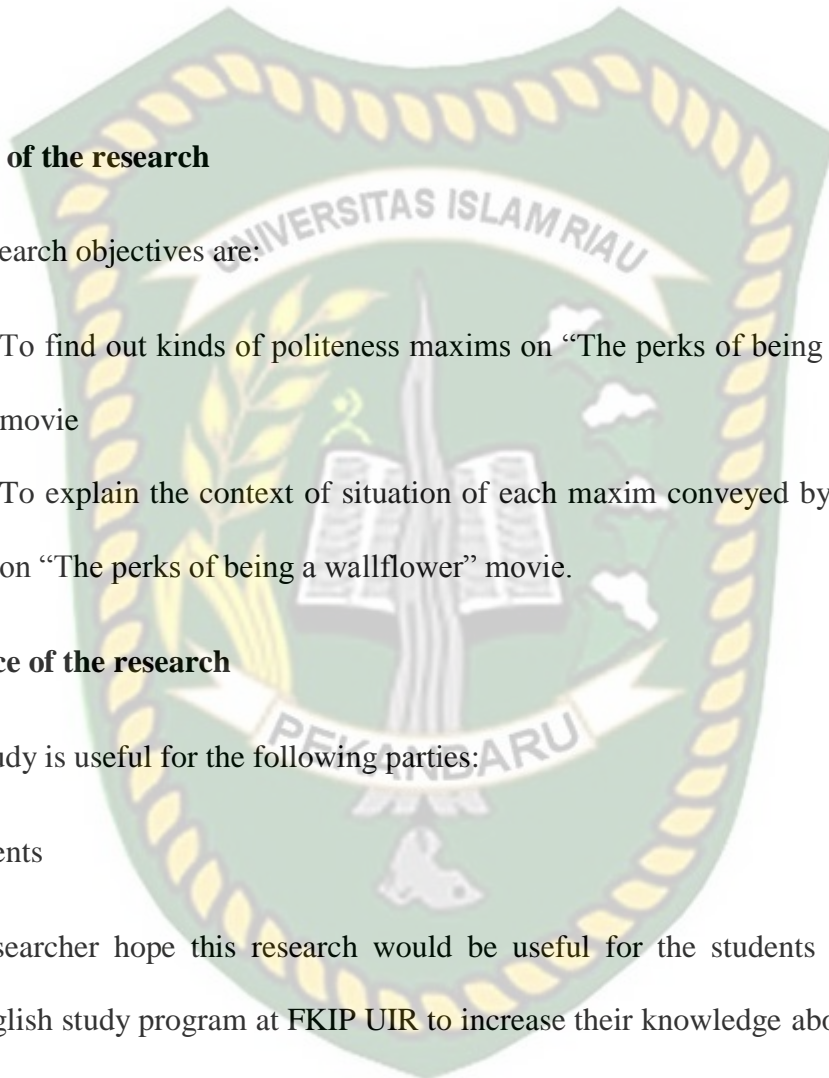
This study is useful for the following parties:

1. For the students

The researcher hope this research would be useful for the students especially for students of English study program at FKIP UIR to increase their knowledge about pragmatics especially politeness principle and it might show the students the importance of studying pragmatics.

2. The English teaching and learning department of Islamic university of Riau

This study is useful for The English teaching and learning department of Islamic university of Riau since it can add the collection of the literature on the way of analyzing politeness maxim.



### 3. The next researcher

This study can be use as a reference for the student who want to conduct the similar study.

### 1.6 Assumption

Based on the formulation of the study above, the writer assume that there are several types of politeness maxim applied by the characters in “The perks of being a wallflower movie”.

### 1.7 Theoretical theories

Several words which were used in this study need to be defined in order to avoid misunderstanding in the title above, those terms means as follow:

#### 1. Politeness

Leech (1983) defines politeness as a forms of behavior that establish and maintain comity, it is the ability of the participants in a social interaction to engage in interaction in an atmosphere of relative harmony. Politeness is designed to keep the conversation between speaker and the hearer run smoothly and comfort for both sides.

In conversation, self is identified as the speaker and other is the hearer. Politeness principle is minimizing the expression of impolite beliefs, and maximizing the expression of polite beliefs which is somewhat less important (Leech, 1983:81).

There are six maxims of the politeness principle propose by Geoffrey Leech use in daily conversation:

1. Tact maxim
2. Approbation maxim
3. Agreement maxim
4. Modesty maxim
5. Generosity maxim
6. Sympathy maxim

Further detail of those maxim will be explained in chapter II

## 2. Context

. According to Halliday and Hasan (1985) “There is text and there is other text that accompanies it namely the con-text “, furthermore they explain “Contexts precede texts the situation is prior to the discourse that relates to it” which mean text is not just an ordinary sentence but there is more that cannot be describe by text but can be understand by look at the context,

### 1.8 Source of the data

Data of this research comes from the movie “The perks of being a wallflower” and the movie script. The Perks of Being a Wallflower is a 2012 American coming-of-age drama film. An adaptation of the 1999 epistolary novel of the same name, it was written and directed by the novel's author, Stephen Chbosky. Filmed in Pittsburgh, Pennsylvania, the film was released on September 21, 2012, to positive critical response and commercial success,

earning \$33.4 million to a budget of \$13 million. The film stars Logan Lerman, Emma Watson and Ezra Miller.

The genre of this movie are drama romance, tells the story of Charlie 15 years old introvert boy since the dead of his 2 important person in his life, his friend and his aunt Helen. It is how he trying to crawl out of his shell and build a new relationship with other people by entering a high school. The movie and the script were both downloaded from the internet in a form of audio-visual and documents. The context of the data is the dialogues or conversations.

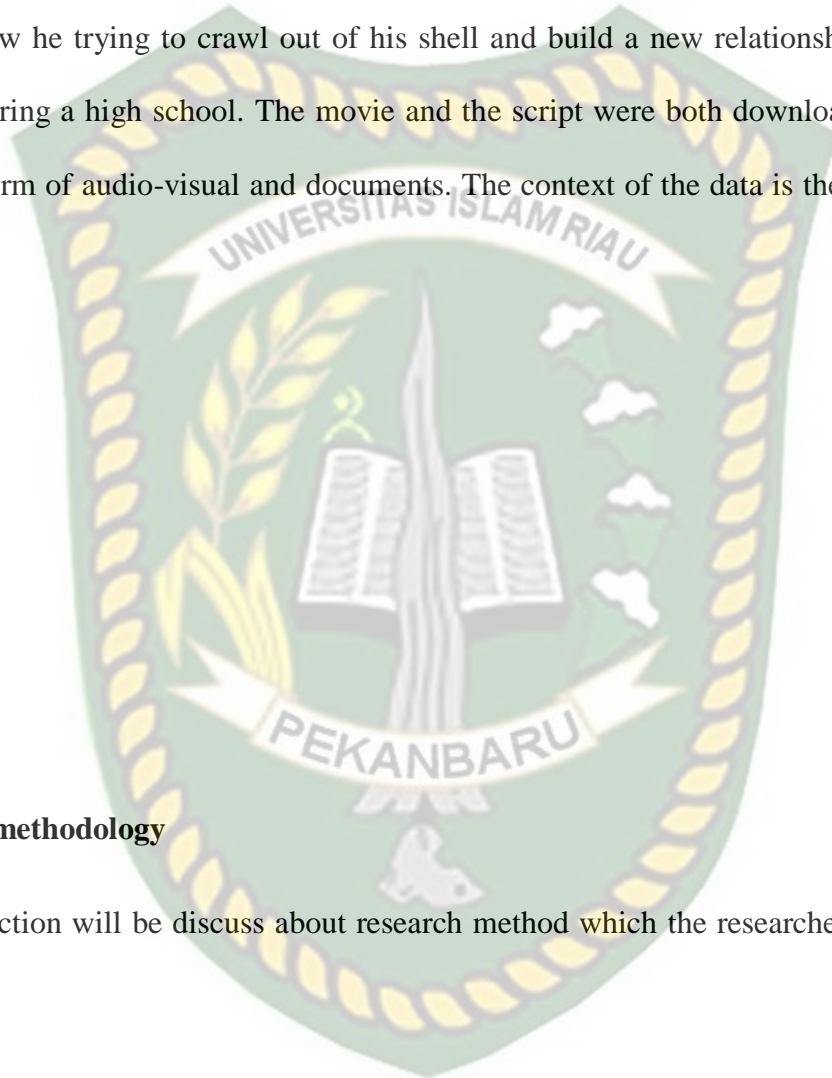
## 1.9 Research methodology

This section will be discuss about research method which the researcher will explain clearly below.

### 1.9.1 Method of the research

This research was in form of descriptive research Based on Prof Seno (2014) states:

*“Deskriptif, dimana bentuk ini penulis hanya menjelaskan masalah atau objek apa yang dilihat, diamati dan dikesan melalui pikiran atau gagasan-gagasan penulis, sehingga masalah atau objek yang ditulis dan digambarkan mendekati suatu sasaran atau tujuan, yang ingin disampaikan kepada pembaca.”*



*“Descriptive, where in this method the researcher only explain the problem or object that is being seeing by the researcher through mind or researcher ideas so that the problem is written close to the target or objective that the researcher want to deliver to the reader.”*

The approach of this research is qualitative approach. According to Prof Seno (2014)“Pendekatan kualitatif adalah rancangan penelitian yang dalam penganalisisannya selalu menjelaskan dan menguraikan dengan rinci Data yang diperoleh dari sampel, informan dan objek penelitian melalui kalimat-kalimat dan klausa-klausa suatu Bahasa.”.

Qualitative approach was conducted by the researcher because the result of the data analyzed will be form in descriptive phenomenon such as words and sentences. Generally, qualitative research deals with exploring ideas, reasons and opinion deeply.

In writing qualitative research, the writer generally uses descriptive data taken from interview, videos, documents, notes and any other sources that can be described. Based on the purpose of the study, this study belongs to a descriptive qualitative research because the data are one of social phenomena, that is, a language usage, and the writer figures out the kind of politeness maxim and context of situation in maxim use by character in the movie.

### **1.9.2 Instrument of the research**

Instrument is used to conducting the research, Based on Prof Seno (2014) “Instrument adalah alat atau benda yang digunakan peneliti untuk mengumpulkan data dari Sampel, Informan, atau objek yang diteliti.”

The instrument of this research is:

- 1) Movie script of the perks of being a wallflower  
(<http://www.imsdb.com/scripts/perks-of-being-a-wallflower,-The.html>)



2) Laptop

3) Movie The Perks of being a Wallflower

(<https://indoxxi.vip/movie/download-full-movie-the-perks-of-being-a-wallflower-1ti4/play>)

The writer used the script and movie as the source of the data as main research.

### 1.9.3 Data collection technique

Data collecting method is the method that is used by researcher to collect the research data. According to Prof Seno (2014)

*“Teknik pengumpulan data adalah cara-cara peneliti dalam mengumpulkan data, baik dari sampel, informan maupun objek yang diteliti”.*

*“Data collecting technique is how the researcher collected the data from the informants or object.”*

In this research the researcher use script of the movie, from the movie, the researcher collect the data that needed.

To collect the data, the researcher did several steps in collecting, these steps as follow:

- a. Searching and downloading English and then reading the movie script.
- b. Try to find some sentence which contains politeness maxim.

### 1.9.4 Data analysis technique

The Researcher analyzed the dialogue the perks of being a wallflower movie which focus on politeness principle, leech maxim which are most widely used. The data of this

research are taken from the movie with the title the perks of being a wallflower. In analyze the data, the writer use the theory of politeness principle proposed by Geoffrey leech (1983).

After the researcher collect the data which contains politeness maxims, researcher classified those sentence based on its maxims and analyze the context of situation in maxims that is conveyed by the character . The last is presented the result of analysis by showing the real data.

