

## ABSTRACT

*Ayu Rahmatika, 2018, An Analysis of English Code Mixing Used in Social Media (Instagram).*

**Keyword : Social Media, Instagram, Code Mixing.**

*In modern era, nowadays people use various kind of language in linguistics branch. The phenomena of combining one language and another language is called as code mixing. This situation is closer which daily conversation, whether in read context of communication in Social Media. Instagram is one of the most popular social media in the world to find information, scholarship, and to be popular person. In this case, research aims to identify and describe the code mixing used in Social Media Instagram.*

*This research was conducted with a Descriptive Qualitatif Method in order to describe form and purpose of code mixing in Social Media Instagram. The source of data were 55 Instagram users especially College Students. Documentation was done in collecting the data.*

*The findings showed that there are some forms of code mixing in instagram, such as: code mixing of word 20 data, code mixing of phrase 5 data, code mixing of clause 19 data, code mixing of hybrid 5 data, code mixing of repetition word 2 data, and code mixing of idiom 4 data. Based on the findings, the research her found there are several purposes of code mixing in Instagram. They are; prestige filling motive, need feeling motive, asserting status, pride and power, being more informative, making jokes and expressing self emotion.*