

**EVALUASI PELAKSANAAN RETRIBUSI PARKIR DI TEPI JALAN
UMUM BERDASARKAN PERATURAN DAERAH KOTA
PEKANBARU NOMOR 3 TAHUN 2009 TENTANG
RETRIBUSI PELAYANAN DIBIDANG
PERHUBUNGAN DARAT**

ABSTRAK

ANGGA PRIMADASHA

Penelitian ini bertujuan untuk mengevaluasi pelaksanaan retribusi parkir di tepi jalan umum berdasarkan Peraturan Daerah Kota Pekanbaru Nomor 3 Tahun 2009 Tentang Retribusi Pelayanan Dibidang Perhubungan Darat dan untuk mengetahui hambatan pelaksanaan retribusi parkir di tepi jalan umum berdasarkan Peraturan Daerah Kota Pekanbaru Nomor 3 Tahun 2009 Tentang Retribusi Pelayanan Dibidang Perhubungan Darat. Metode penelitian ini adalah *survey deskriptif*. Penelitian ini berlokasi di Kota pekanbaru. Populasi dalam penelitian ini adalah Kepala Dinas Perhubungan Kota Pekanbaru, Kasubag TU UPTD Parkir, dan Petugas parkir. Teknik pengambilan sampel dalam penelitian ini menggunakan teknik *purposive sampling*, sampel dalam penelitian ini penulis tetapkan sebanyak 27 responden. Hasil penelitian menunjukkan bahwa pelaksanaan retribusi parkir di tepi jalan umum berdasarkan Peraturan Daerah Kota Pekanbaru Nomor 3 Tahun 2009 Tentang Retribusi Pelayanan Dibidang Perhubungan Darat dilihat dari efektivitas termasuk dalam kategori pengukuran cukup baik, efisiensi termasuk dalam kategori pengukuran cukup baik, kecukupan termasuk dalam kategori pengukuran cukup baik, perataan termasuk dalam kategori pengukuran cukup baik, responsivitas termasuk dalam kategori pengukuran cukup baik, ketepatan termasuk dalam kategori pengukuran cukup baik. Maka dari hasil penelitian ini dapat diambil kesimpulan bahwasanya pelaksanaan pelaksanaan retribusi parkir di tepi jalan umum berdasarkan Peraturan Daerah Kota Pekanbaru Nomor 3 Tahun 2009 Tentang Retribusi Pelayanan Dibidang Perhubungan Darat cukup baik, kesimpulan ini sesuai dengan teknik pengukuran yang telah ditetapkan bahwa yang dikatakan kategori cukup baik berada pada persentase 34 % - 66 %, artinya dari enam indikator yang dipakai belum semua terlaksana dengan baik. Faktor penghambat pelaksanaan retribusi parkir di tepi jalan umum berdasarkan Peraturan Daerah Kota Pekanbaru Nomor 3 Tahun 2009 Tentang Retribusi Pelayanan Dibidang Perhubungan Darat adalah: 1) kecurangan juru parkir dan, 2) maraknya parkir liar di Kota Pekanbaru.

Kata Kunci: Evaluasi, Retribusi, Parkir di Tepi Jalan umum.

**EVALUATION OF THE IMPLEMENTATION OF PARKING
RETRIBUTION IN THE PUBLIC ROAD BASED ON THE REGULATION
PEKANBARU CITY NUMBER 3 YEAR 2009 ABOUT
SERVICE RETRIBUSION IN THE FIELD
LAND CONNECTION**

ABSTRACT

ANGGA PRIMADASHA

This study aims to pulled valuations implementation of parking fees at the edge of the public road based Regional Regulation Pekanbaru No. 3 of 2009 on Service Fees In The Land Transportation and to identify barriers to the implementation of parking fees at the edge of the public road based Regional Regulation Pekanbaru No. 3 of 2009 on Retribution Services in the field of Land Transportation. Met o de of this study was descriptive survey. This research is located in Kota Pekanbaru . The population in this study is Head of City Transportation Office Pekanbaru , Head of Sub- district Parking Unit and Parking Officer. Sampling technique in this study using purposive sampling technique , the sample in this study the author set as many as 27 respondents . The results showed that the implementation of roadside public parking levies based on Pekanbaru City Regulation No. 3 of 2009 on Service Levies in the Field of Land Transportation seen from the effectiveness included in the category of measurement quite well, the efficiency is included in the measurement category good enough , adequacy included in the category of measurement quite well, the smoothing is included in the measurement category quite well, responsiveness is included in the measurement category good enough, precision is included in the measurement category pretty good. So from the results of this study can be concluded that the implementation of parking fees on the edge of public roads based on Pekanbaru City Regulation No. 3 of 2009 concerning Service Levy in the Land of Transportation is good enough, this conclusion is in accordance with the measurement techniques that have been determined that said good enough category is at the percentage of 34% - 66%, meaning that the six indicators used are not all done well. Inhibiting factors for the implementation of parking fees on the edge of public roads based on Pekanbaru City Regulation Number 3 of 2009 concerning Service Levies in the Land Transportation Field are: 1) fraudulent parking attendants and, 2) rampant illegal parking in Pekanbaru City.

Keywords: Evaluation, Levies, Parking on the Public Road.