

**ANALISIS KINERJA PROGRAM PEMBERDAYAAN KESEJAHTERAAN
KELUARGA (PKK) DALAM MENINGKATKAN KESEJAHTERAAN KELUARGA
DI DESA BERGININ KECAMATAN TALANG MUANDAU KABUPATEN
BENGKALIS**

ABSTRAK

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Kata kunci : kinerja, program PKK

Penelitian ini bertujuan untuk mengetahui tingkat kinerja program pemberdayaan kesejahteraan keluarga (PKK) Di Desa Beringin Kecamatan Talang Muandau Kabupaten Bengkalis. artinya semakin berperannya PKK memungkinkan semakin meningkatkan pemberdayaan wanita. Berdasarkan hal tersebut, dapat disimpulkan bahwa PKK memiliki peranan yang cukup besar dalam meningkatkan pemberdayaan wanita. Fungsi PKK adalah sebagai fasilitator untuk mendukung program-program pemerintah desa beringin sudah berjalan cukup baik, meskipun ada beberapa masukan bahwa masyarakat kurang berpartisipasi dalam kegiatan PKK untuk mendukung program pemerintah desa beringin, tetapi karena berjalannya kegiatan program PKK dalam memotivasi dan menggerakkan masyarakat dalam hal pendidikan, ekonomi dan kesehatan dapat membantu meminimalisir masalah tersebut. Analisis indikator penilaian yang digunakan antara lain ialah ketua tim penggerak PKK, tim pengawas, sekretaris, bendahara, ketua pokja I, pokja II, pokja III, pokja IV. Lokasi penelitian ini di desa beringin kecamatan talang muandau kabupaten bengkalis. Lalu tipe penelitian ini menggunakan tipe penelitian kualitatif dengan metode kualitatif pengumpulan data dengan menggunakan informasi lisan maupun tertulis dari sumber informasi. Respondennya key informan dan informan. Key informan adapun subjek dalam penelitian ini ialah ketua tim penggerak PKK. Informan penelitian menggunakan purposive sampling. Jenis dan sumber data di gunakan ialah sumber data primer dan skunder. Teknik pengumpulan data menggunakan teknik observasi, wawancara, dan dokumentasi. Data di analisis menggunakan wawancara berdasarkan hasil penelitian mengenai analisis kinerja program pemberdayaan kesejahteraan keluarga (PKK) dalam meningkatkan kesejahteraan keluarga di desa beringin kecamatan talang muandau kabupaten bengkalis.

**PERFORMANCE ANALYSIS OF EMPLOYEE WELFARE EMPOWERMENT
PROGRAMS IN IMPROVING FAMILY WELFARE IN BERINGIN VILLAGE,
TALANG MUANDAU DISTRICT, BENGKALIS DISTRICT**

ABSTRACT

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Keywords: performance, PKK program

This study aims to determine the level of performance of the family welfare empowerment program (PKK) in the village eringin District of TalangMuandau, Regency of Bengkalis. meaning that the increasingly active role of the PKK makes it possible to increasingly empower women. Based on this, it can be concluded that PKK has a considerable role in increasing women's empowerment. The function of the PKK is as a facilitator to support banyan village government programs has gone quite well, although there are some inputs that the community does not participate in PKK activities to support the banyan village government program, but because of the PKK program activities in motivating and mobilizing the community in terms of education , economics and health can help minimize these problems. Analysis of assessment indicators used are among others the chairman of the PKK driving team, the supervisory team, the secretary, the treasurer, the head of the working group I, the working group II, the working group III, the working group IV. The location of this study is in the banyan village of TalangMuandau district, Bengkalis district. Then this type of research uses a type of qualitative research with qualitative methods of data collection using verbal and written information from information sources. Respondents are key informants and informants. Key informants as for the subject in this study are the leaders of the PKK drive. Research informants used purposive sampling. Types and sources of data used are primary and secondary data sources. Data collection techniques use observation, interview, and documentation techniques. The data analyzed using interviews based on the results of research on the analysis of the performance of family welfare empowerment programs (PKK) in improving family welfare in the banyan village of TalangMuandau district, Bengkalis district.