

traditional markets, contributing to knowledge on food security and rural economics. The preference for affordable brands like Minyakita and an average consumption of 4 liters monthly underscore household resilience amid price volatility, offering a foundation for

Koespondensi Sinta 2 Jurnal Ilmiah Manajemen Kesatuan

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ABSTRACT

Describe an abstract in one concise and clear way, with no more than 200 words. The abstract should not include an introduction or conclusion of the article; instead, it is encouraged to include several key points: 1) Main questions and context of the discussion; 2) Role of the study; 3) Results of the data; 4) How the article discussed; and 5) Main findings. It is still possible to convey the things that are significant and contribute to the research as long as the words do not exceed the number as mentioned beforehand. It is also highly necessary to avoid the footnotes, references, and subtitles. The more concise the abstract is, the better assessment it will be.

Keywords: *Keywords should be written following a summary between 4-7 words*

ABSTRAK

traditional markets, contributing to knowledge on food security and rural economics. The preference for affordable brands like Minyakita and an average consumption of 4 liters monthly underscore household resilience amid price volatility, offering a foundation for

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Uraikan abstrak secara ringkas dan jelas, maksimal 200 kata. Abstrak tidak boleh memuat pendahuluan atau kesimpulan artikel; sebaliknya, disarankan untuk memasukkan beberapa poin penting: 1) Pertanyaan-pertanyaan utama dan konteks diskusi; 2) Peran penelitian; 3) Hasil pendataan; 4) Bagaimana artikel tersebut dibahas; dan 5) Temuan utama. Hal-hal yang penting dan bermanfaat bagi penelitian masih dapat disampaikan sepanjang jumlah kata tidak melebihi jumlah yang telah disebutkan sebelumnya. Juga sangat penting untuk menghindari catatan kaki, referensi, dan sub-judul. Semakin ringkas abstraknya maka penilaiannya akan semakin baik.

Kata kunci: Kata Kunci dicantumkan di bawah abstrak antara 4-7 kata atau frasa

INTRODUCTION

The First Part must be Introduction, written in bold. This also applies to all heading 1 in the text.

In general, the format of the text is 11pt font size with the single spacing. It is not allowed to leave the space in blank both after the title and before the new paragraph. It is recommended not to create a new format; instead, to use this sample including the way to create a new paragraph line.

Manuscripts must be written in English correctly and consistently. If authors feel that their manuscript may require editing, we encourage authors to use language editing services. This is important to eliminate possible grammatical errors. In addition, the language used must be inclusive and free from bias. Authors can learn more about this issue in the APA guidelines for bias-free language.

Words other than English must be written in an italic, and do not use ["..."] symbol. It is advisable to follow the guidelines for transliteration.

Discuss the research thoroughly, and convince the readers where it stands for; what the relationship and correlation are among others. Literature review is highly needed especially for those published in recent years, and has prestigious academic work.

Convince readers by finding out the three questions: 1) why the issues raised are important and therefore need to be discussed and responded to; 2) how other scholars respond; and 3) how your efforts are to respond and contribute to the subject. It is not necessary to describe in detail the method being used, but please simply mention it as an amplifier in one or two sentences.

In the last introduction, describe the purpose of the article, the methodology, the problem statement, the comments and the relevance and expectations of the research. Please avoid numbering or alphabetical systematics.

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LITERATURE REVIEW

Sub-heading

This section discusses the purpose of the literature review which represents the theoretical core of the article. Literature review not only presents a summary of previous relevant research, but also evaluates and synthesizes the work of others reviewed by researchers.

It is important to consider the literature being reviewed and how to manage it. Some questions that researchers must take into account when first compiling a literature review are as follows: which aspects should be included in the literature review; how is the information in the literature review synthesized; how should the literature review be organized; what style should be used in compiling the literature review; and other significant questions to be answered.

Citation style

Citation system is used for assessment. Please find the following samples for reference:

1. The author's last name and date, with commas, in parentheses: for example, (Ward, 2012);
2. Works with two authors: (Tirdasari & Dhewanto, 2012);
3. Works with more than two authors: (Alias et al., 2016);
4. Works with more than one source cited together: (Ward, 2012; Tirdasari & Dhewanto, 2012);
5. Two or more works by one author: (Common, 2004, 2017a);
6. When the reference list contains more than one author's work published in the same year, the suffixes a, b, etc., follow the date in the quoted text; for example, (Common, 2017a; Common, 2017b);
7. If the author's name is mentioned in the text, it does not need to be repeated in the quote, just enough years in parentheses.
8. Quotations for institutional work should use acronyms or short titles if possible.

METHODS

This section explains the steps the writer took in the research, and provides a brief justification for the method used. In this section the writer must present enough information to enable the reader to be able to evaluate the suitability of the method, the reliability and the validity of your findings. It would be better if the information presented could be replicated by other researchers in the future.

The methodology section usually has several sub-sections:

1. Sampling (description of target population, research context and unit of analysis; examples; and profile of respondents)
2. Data collection
3. Measures (Alternatively, Measurement)

RESULTS

This section summarizes the information collected in a statistical-descriptive form. In addition, the authors must also present the results of relevant inferential statistics analysis, for example,

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hypothesis testing, which is applied to data processing. Report the results in detail so that the reader can see what statistical analysis you are using and why you are using it, and to justify your conclusions.

State all relevant findings including those that contradict the hypothesis you proposed. Present your findings briefly but each provides sufficient detail to justify the tone conclusions. This allows the reader to understand precisely what you are doing in analyzing the data and why.

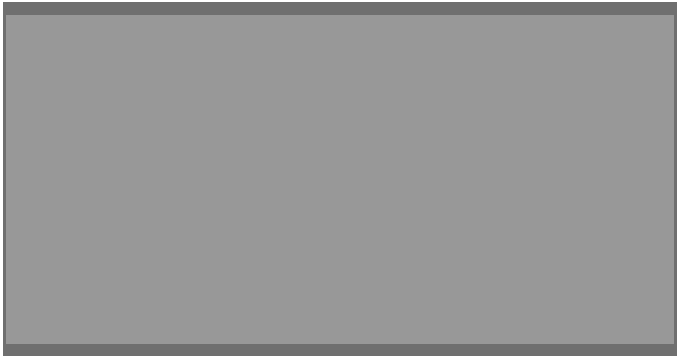
Presenting tables and figures

Tables, pictures and supporting illustrations are presented in the middle of the text (not attached) of the manuscript. The description of the table is written on the table, the description of the picture is below the picture. Source tables and figures are included below (see examples). Tables and figures must be numbered separately (Table 1, Table 2; Figure 1, Figure 2).

Table 1. Example

Example	Example	Example	Example
Example	Example	Example	Example
Example	Example	Example	Example
Example	Example	Example	Example
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Source: Example



Source: Example
Figure 1. Example

Figures and tables reproduced from published works must be registered with permission from the original publisher (or the copyright holder, if not the publisher). The figure resolution must be clear, at least 300 DPI (Dots per Inch) in size so that the print quality is good. Make tables or illustrations simply and make it easy for the reader to analyze briefly.

DISCUSSION

In this section not only relate the findings found in the results, or report additional findings that have not been discussed. This section emphasizes more on the broader implications of research

traditional markets, contributing to knowledge on food security and rural economics. The preference for affordable brands like Minyakita and an average consumption of 4 liters monthly underscore household resilience amid price volatility, offering a foundation for

findings and relates them to previous research. Make sure that the conclusions you reach follow logically from and be strengthened by the evidence presented in your research.

CONCLUSION

Give your comment here as a closing statement. This can be the final conclusion of your discussion and analysis and your recommendations for further research projects. Conclusions can include the main points of this paper, but do not replicate abstracts in conclusions.

This section not only shows the main shortcomings and limitations of studies that can reduce the validity of writing, thus raising the question of the reader (whether, or in what way) the limits in his study might have influenced the results and conclusions. The author can provide answers to possible questions that arise, for example: Is this a problem caused by an error, or in the method chosen, or its validity, or vice versa?

Acknowledgement (if any)

Give credit to those involved in the success of your article. Do not describe in detail what their contributions are, and how they help you.

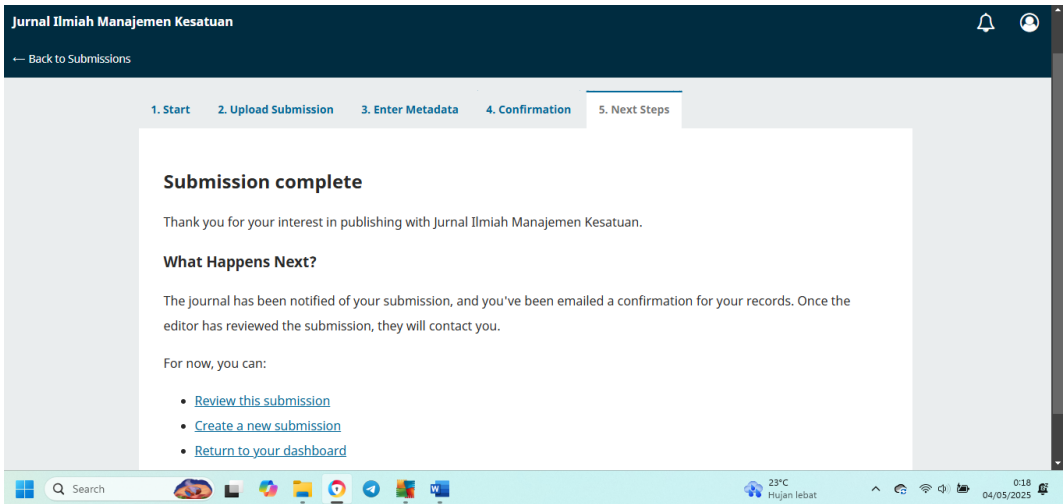
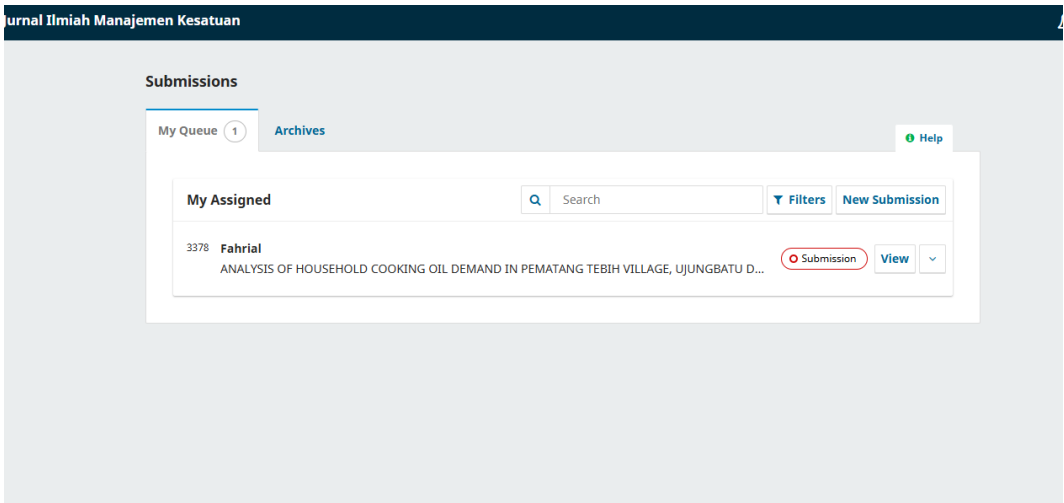
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We use the standard APA (American Psychological Association) style in compiling bibliography. Writing a bibliography uses alphabetical order and with numbering. The same author (with different works) must have his full name written instead of using a dash. Examples of writing you can see below:

- [1] Alias, N. E., Nor, N. M., & Hassan, R. (2016). The relationships between talent management practices, employee engagement, and employee retention in the information and technology (it) organizations in Selangor. In *Proceedings of the 1st AAGBS International Conference on Business Management 2014 (AiCoBM 2014)* (pp. 101-115). Springer, Singapore.
- [2] Common, R. (2004). Administrative change in the Asia Pacific: Applying the political nexus triad. *International public management journal*, 7(3), 347-364.
- [3] Common, R. (2017a). Public management and policy transfer in South-East Asia. In Mark Evans (Ed.), *Policy transfer in global perspective* (pp. 143-161). London: Routledge.
- [4] Common, R. (2017b). Beyond the Horizon: Policy Learning and Development. In Ahmed Shafiqul Huque & Habib Zafarullah (Ed.), *International Development Governance* (pp. 671-681). London: Routledge.
- [5] Duggan, V., Rahardja, S., & Varela, G. (2013). Service Sector Reform and Manufacturing Productivity: Evidence from Indonesia. *World Bank Policy Research Working Paper*, (6349).
- [6] Shevlin, R. (2020). PPP Loans: Who Got What And How Well Did The Loans Perform?. *Forbes* (Jul 13, 2020). Available on <https://www.forbes.com/sites/ronshevlin/2020/07/13/ppp-loans-who-got-what-and-how-well-did-the-loans-perform/#2cd7aa164fdb>. Accessed Jul 15, 2020.
- [7] Simon A. (2008). Essays on Analysts' Long-term Earnings Growth Forecasts. *PhD Thesis*, School of Business, The University of Queensland, Australia.
- [8] Tirdasari, N. L., & Dhewanto, W. (2012). Family business succession in Indonesia: A study of hospitality industry. *Procedia-Social and Behavioral Sciences*, 57, 69-74.
- [9] Ward, K. (2012). *Strategic management accounting*. London and New York: Routledge.

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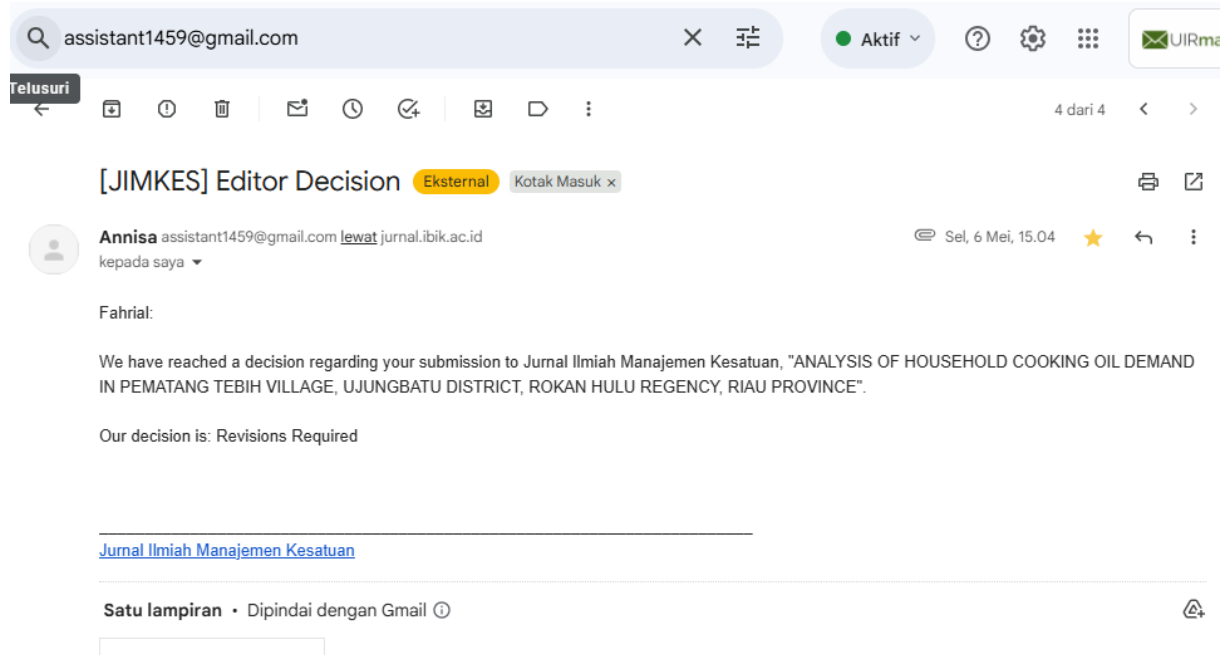
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3. First revision: Accepted with major revision (06-05-2025)

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Editorial Review

Journal: Jurnal Ilmiah Manajemen Kesatuan (JIMKES)

Paper Title: ANALYSIS OF HOUSEHOLD COOKING OIL DEMAND IN PEMATANG TEBIH VILLAGE, UJUNGBATU DISTRICT, ROKAN HULU REGENCY, RIAU PROVINCE

Paper ID: 3378

- 1) The article has not yet been published elsewhere, original, research-based, unpublished and not under review for possible publication in other journals.
- 2) The length of the manuscript is approximately 4.000-8.000 words (8-20 pages) including title, author(s) identity, abstract, tables, figures, references, and acknowledgement.
- 3) Please adjust the paper title, abstract and keywords and must correlate with the main topic of the journal.
- 4) Title length each 5-20 words and provide an accurate and specific overview of the issue or research topic.
- 5) The article contains Introduction, Literature Review, Method, Result and Discussion, Conclusion.

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- 6) Abstract written maximum length each 250 words, explaining introduction, method, result, and discussion.
- 7) Keywords contain four to seven words/phrases separated by semicolon and arranged by alphabetic.
- 8) Please add some more references for the last 5 years (2021–present). This will have a positive impact on the citation of paper. You can use this collection of papers to add some more references:
<https://jurnal.ibik.ac.id/index.php/jiakes>
<https://ejournal.ibik.ac.id/index.php/riset>
- 9) Quotations, passages, and words in local language should be translated in English.
- 10) Citations and bibliographical style must be set automatically using Reference Manager (e.g. Mendeley, EndNote, Zotero) in APA style.
- 11) Papers must be written based on the template and author guidelines.

5. Jimkes (Editor Decision) (13/06/2025)

Search: assistant1459@gmail.com

[JIMKES] Editor Decision Eksternal Kotak Masuk

Annisa assistant1459@gmail.com lewat jurnal.ibik.ac.id kepada saya 13 Jun 2025, 16.43

Fahrial:

We have reached a decision regarding your submission to Jurnal Ilmiah Manajemen Kesatuan, "ANALYSIS OF HOUSEHOLD COOKING OIL DEMAND IN PEMATANG TEBIH VILLAGE, UJUNGBATU DISTRICT, ROKAN HULU REGENCY, RIAU PROVINCE".

Our decision is: Revisions Required

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No	File	Ukuran	Tipe
1	Survei	1.5 MB	Microsoft Word
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ID #3378

Manuscript Evaluation Summary

Section	Assessment (1–5)	Evaluation	Comments / Suggestions
Title	4	Adequate	Suggested title: <i>Household Demand for Cooking Oil in Rural Indonesia: A Quantitative Study on Price and Income Effects.</i>
Abstract	3	Needs Improvement	The abstract presents the background and methods but lacks structured clarity. Consider using a structured abstract format (background, aim, methods, results, conclusion) within 200 words. Mention the use of regression and key findings upfront.
Keywords	4	Adequate	Keywords are generally relevant. You might add “rural demand,” “consumption behavior,” or “food security” to increase discoverability.
Introduction	3	Needs Improvement	The introduction sets the context but lacks recent references and theoretical framing. Include more current data and explain the significance of cooking oil in the rural economic context. Highlight a clearer research gap.
Literature Review & Hypotheses	3	Developing	There is no distinct literature review section or clearly stated hypotheses. Since variables are examined quantitatively, formulate explicit hypotheses (e.g., H1: Price of packaged oil negatively affects demand). Include theoretical references.
Methodology	4	Adequate	The quantitative and empirical method need to be clearly stated (not survey method). Regression formulation is sound.

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Findings	3	Needs Clarity	Findings are relevant, but the results of hypothesis testing should be clearly presented in a table (e.g., coefficients, p-values, R ²). Discuss each significant variable's direction and implication for demand.
Discussion	3	Underdeveloped	The discussion restates results but lacks depth. Compare findings to past studies, explain unexpected results, and integrate implications (e.g., policy on cooking oil subsidies or rural access). Discuss multicollinearity or model limitations.
Conclusion	3	Underdeveloped	The conclusion reiterates findings but should synthesize contributions to policy and research. Include clearer actionable recommendations for policymakers and future researchers.
References	3	Improving	Sources are mostly local and relevant, but integration of international literature (e.g., food price elasticity studies) could enhance scholarly contribution. Check citation formatting for consistency with journal guidelines.
Language & Style	4	Adequate	Generally clear and grammatically correct. Some long or repetitive sentences should be revised for conciseness and clarity. Minor proofreading needed.
Overall Evaluation	3	Needs Improvement	The paper addresses a meaningful rural consumption issue with solid data collection and statistical methods. To improve: clearly state hypotheses, deepen discussion with theory and literature, and

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			enhance presentation of regression results.
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JURNAL ILMIAH MANAJEMEN KESATUAN

Title : ANALYSIS OF HOUSEHOLD COOKING OIL DEMAND IN PEMATANG TEBIH VILLAGE, UJUNGBATU DISTRICT, ROKAN HULU REGENCY, RIAU PROVINCE

ID : 3378

No	Category	Provision	Corrections by Author	Page
1.	Title	The title of the manuscript must be a maximum of 20 words and must not be more than two lines.		
		The title must reflect the substance of the article's contents clearly and specifically.		
2.	Author Identity	Author names, institutional affiliations, and correspondence emails should not be included in the main manuscript (blind). Identities are only included through submission metadata in OJS.		
		If the manuscript still includes the author's identity, please delete it first to maintain the principle of blind review.		
3.	Abstract	Abstracts must be presented in two languages: Indonesian and English.		
		Abstracts in both languages must be on 1 page, on the title page only.		
		Maximum length 200 words accompanied by 4-6 keywords		
4.	Article Structure	Articles must consist of the following sections: <ul style="list-style-type: none"> - Introduction - Literature Review and Hypothesis Development - Research Method - Results - Discussion - Conclusions and Suggestions 		
		Minimize the use of excessive subheadings. Make sure that each subheading is accompanied by adequate and proportional discussion.		
5.	Tables and Figures	Tables and figures must be numbered sequentially (Table 1, Figure 1, etc.), and have a title in English.		

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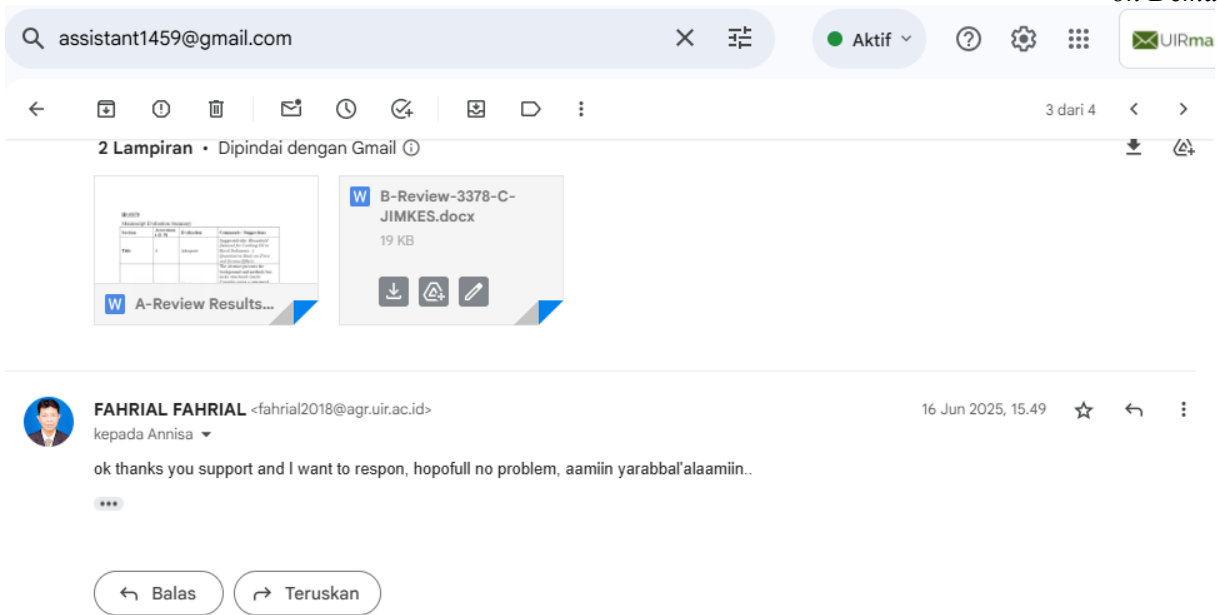
		Make sure that every table and figure included in the manuscript is cited or explicitly referenced in the text.		
		Use international standards for writing numbers (comma for thousands, and dot for decimals)		
6.	Citation Style	Citation and bibliography styles must follow the APA Style 6th edition format.		
		Make sure all quotes used are listed in the bibliography, and vice versa.		
		It is recommended to use a reference manager such as Mendeley or Zotero for citation consistency.		
7.	References and Citations	There must be at least 30 relevant and quality scientific references (journals, proceedings, reference books) from reputable international sources in English.		
		As many as 80% of references should come from journals published in the last 5 years.		
		Authors are required to cite relevant articles from journals published by IBI Kesatuan (JIMKES, JIAKES and RISET), and mark them in the revised manuscript.		
8.	Plagiarism and Originality	Submit the plagiarism check results with a maximum score of 20% (using Turnitin or similar tools).		

*All repairs must be marked/highlighted with **yellow** either for editorial or substantive improvements from the reviewer

6. Jimkes (Editor Decision) 16 Juni 2025

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7. Letter of Paper Acceptance Jurnal Ilmiah Manajemen Kesatuan. (26-06-2025)

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Jurnal Ilmiah Manajemen Kesatuan
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ISSN Cetak 2337 - 7860 (p) | ISSN 2721 - 169X (e)

Letter of Paper Acceptance

Date: June 26, 2025 | **No:** 2506263378-IBIK-JIMKES

Dear **Fahrial**,

I would like to confirm that your paper entitled "**A Quantitative Assessment of Price and Income Effects on Cooking Oil Demand**" co-authored by **Alfando Syahputra Ginting** has been blind reviewed and accepted for publishing in the issue of Jurnal Ilmiah Manajemen Kesatuan (JIMKES) (e-ISSN: 2721-169X; p-ISSN: 2337-7860) in 2025.

On behalf of the Editorial Board and publisher, thank you very much for your submission to our journal.

Sincerely,
Editorial Team
Jurnal Ilmiah Manajemen Kesatuan (JIMKES)



Electronic Signature

8. Jimkes (Editor Decision) 03-07-2025

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1 dari 4

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A

Annisa assistant1459@gmail.com lewat jurnal.ibik.ac.id kepada saya

3 Jul 2025, 16.09

☆ ↶

Fahrial:

The editing of your submission, "ANALYSIS OF HOUSEHOLD COOKING OIL DEMAND IN PEMATANG TEBIH VILLAGE, UJUNGBATU DISTRICT, ROKAN HULU REGENCY, RIAU PROVINCE," is complete. We are now sending it to production.

Submission URL: <https://jurnal.ibik.ac.id/index.php/jimkes/authorDashboard/submission/3378>

[Jurnal Ilmiah Manajemen Kesatuan](#)

Fahrial Fahrial <fahrial2018@agr.uir.ac.id> kepada Annisa

3 Jul 2025, 21.40

☆ ↶

Selamat malam.

kepada Annisa

Selamat malam.

Setelah saya buka artikel saya dalam kolom copy-edited, saya mendapatkan kesalahan penulisan dalam penulisan nama penulis pertama, yaitu saya. Di dalam artikel copy-edited, penulis pertama tertulis "**Fahrial Alfando Syahputra Ginting**", dimana seharusnya tertulis "**FAHRIAL**". Untuk nama penulis kedua sudah sesuai, yaitu "Alfando Syahputra Ginting".

Mohon untuk dilakukan koreksi.

Terima kasih.

Good afternoon.

After I checked the copy-edited article, there is a writing mistake in the 1st Author's name. In the copy-edited article, the 1st Author's name is written as "**Fahrial Alfando Syahputra Ginting**", where it should be written as "**FAHRIAL**". While for the 2nd Author's name, "Alfando Syahputra Ginting" is correct.

Please make sure to correct the writing error.

Thank you.

9. Jimkes (Editor Decision) (26-06-2025)

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Annisa assistant1459@gmail.com lewat jurnal.ibik.ac.id
kepada saya ▾

Kam, 26 Jun, 18.09 ☆ ↶ ⋮

Fahrial:

We have reached a decision regarding your submission to Jurnal Ilmiah Manajemen Kesatuan, "ANALYSIS OF HOUSEHOLD COOKING OIL DEMAND IN PEMATANG TEBIH VILLAGE, UJUNGBATU DISTRICT, ROKAN HULU REGENCY, RIAU PROVINCE".

Our decision is to: Accept Submission

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FAHRIAL FAHRIAL <fahrial2018@agr.uir.ac.id>
kepada Annisa ▾

Jum, 27 Jun, 14.11 ☆ ↶ ⋮

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11. Paper accepted for publication (27-7-2025)

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Fahrial
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Alfando Syahputra Ginting
Universitas Islam Riau, Pekanbaru, Indonesia
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2545

Submitted:
MARCH 2025

Accepted:
JUNE 2025

ABSTRACT

Cooking oil is a vital household commodity in Indonesia, yet its demand faces challenges from rising prices, limited availability, varying income levels, and shifting market preferences. These factors influence consumption patterns, particularly in rural areas where economic and market conditions differ from urban settings. This study aims to examine household characteristics, explore the nature of cooking oil demand, and identify factors influencing this demand in Pematang Tebih Village, Ujungbatu Subdistrict, Rokan Hulu Regency, Riau Province. Using a survey method, data were collected from 86 households across five hamlets, selected via simple random sampling. Descriptive analysis outlined household profiles and consumption patterns, while multiple linear regression analysis determined key influencing factors. Findings reveal that households, with an average age of 32 to 36 years and three family members, earn approximately 5,701,163 Indonesian Rupiah monthly. Most prefer packaged cooking oil priced between 15,000 and 17,000 Indonesian Rupiah per liter, with Minyakita as the dominant brand, consuming up to 4 liters monthly. Key factors affecting demand include prices of palm, bulk, and coconut cooking oils, wheat flour price, population income, and population size, explaining 85.1 percent of demand variation. In conclusion, these insights highlight the need for stable pricing and supply strategies to enhance affordability and food security in rural communities.


Keywords: Consumption Behavior, Consumption Patterns, Cooking Oil, Food Security.

ABSTRAK

Minyak goreng merupakan komoditas rumah tangga yang vital di Indonesia, namun permintaannya menghadapi tantangan dari kenaikan harga, ketersediaan yang terbatas, tingkat pendapatan yang bervariasi, dan pergeseran preferensi pasar. Faktor-faktor ini memengaruhi pola konsumsi, khususnya di daerah pedesaan di mana kondisi ekonomi dan pasar berbeda dari lingkungan perkotaan. Penelitian ini bertujuan untuk mengkaji karakteristik rumah tangga,

-Final paper, Paper published

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traditional markets, contributing to knowledge on food security and rural economics. The preference for affordable brands like Minyakita and an average consumption of 4 liters monthly underscore household resilience amid price volatility, offering a foundation for

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