

# [Manuscript ID:SciPap-1718] - Review Received

Scientific Papers of the University of Pardubice, Series D: Faculty of Economics and14 September 2023 pukulAdministration <scipap@upce.cz>20.00Kepada: annisa.fisipol@soc.uir.ac.id20.00

Dear Dr. Annisa Mardatillah,

A short note to thank you very much for your review of the following manuscript: Entrepreneurial Orientation: Insights from a Pilot Study on Small and Medium-Sized Enterprises. We greatly appreciate your time and effort for Scientific Papers of the University of Pardubice, Series D: Faculty of Economics and Administration.

Kind regards,

[Manuscript ID:SciPap-1718] - Review Request - annisa.fisipol@soc.uir.ac.id - Email Universitas Islam Riau

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Keywords: Small And Medium-Sized Enterprises; Entrepreneurial Orientation; Pilot Testing; Surveys

We would be pleased if you review the manuscript within 14 days. However, if you do not have time, please contact us following link to accept or decline this review request: <a href="https://ditorial.upce.cz/reviews/submission/1718/c82e914aeb8d">https://ditorial.upce.cz/reviews/submission/1718/c82e914aeb8d</a>



# [Manuscript ID:SciPap-1718] - Review Accepted

Scientific Papers of the University of Pardubice, Series D: Faculty of Economics and13 September 2023 pukulAdministration <scipap@upce.cz>21.29Kepada: annisa.fisipol@soc.uir.ac.id21

Dear Dr. Annisa Mardatillah,

Thank you for accepting the review request.

Manuscript title: Entrepreneurial Orientation: Insights from a Pilot Study on Small and Medium-Sized Enterprises Abstract: This article presents the outcomes of an empirical assessment that aimed to assess the feasibility of a planned study and identify any necessary changes to enhance the main study's design. The assessment had four goals: identifying the research sample, testing the research instrument, testing the means of disseminating the questionnaire, and performing basic statistics to inform the main study. The study contributes to the limited published research on pilot studies and offers valuable insights into the process. A low response rate highlighted the risk of too few respondents, and suggested ways to mitigate this risk. The questionnaire distribution was deemed inefficient, and an altered method was proposed. The small research sample limits the generalizability of the results, but the aim to assess the research method and offer lessons learned was achieved.

Keywords: Small And Medium-Sized Enterprises; Entrepreneurial Orientation; Pilot Testing; Surveys

The review report due date is: 27 September 2023.

You can access the review report form here: https://editorial.upce.cz/reviews/submission/1718/ c82e914aeb8d1890764108e6f5b50241

Kind regards,



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Scientific Papers of the University of Pardubice, Series D: Faculty of Economics and13 September 2023 pukulAdministration <scipap@upce.cz>18.11Kepada: annisa.fisipol@soc.uir.ac.id13 September 2023 pukul

Dear Dr. Annisa Mardatillah.

We would like to kindly invite you to review the following manuscript for Journal Scientific Papers of the University of Pardubice, Series D: Faculty of Economics and Administration.

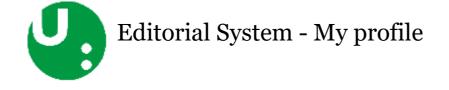
Title: Entrepreneurial Orientation: Insights from a Pilot Study on Small and Medium-Sized Enterprises Abstract: This article presents the outcomes of an empirical assessment that aimed to assess the feasibility of a planned study and identify any necessary changes to enhance the main study's design. The assessment had four goals: identifying the research sample, testing the research instrument, testing the means of disseminating the questionnaire, and performing basic statistics to inform the main study. The study contributes to the limited published research on pilot studies and offers valuable insights into the process. A low response rate highlighted the risk of too few respondents, and suggested ways to mitigate this risk. The questionnaire distribution was deemed inefficient, and an altered method was proposed. The small research sample limits the generalizability of the results, but the aim to assess the research method and offer lessons learned was achieved.

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Decision due date: 20 September 2023

Kind regards,



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## Manuscript - Under Review

### Journal

Scientific Papers of the University of Pardubice, Series D: Faculty of Economics and Administration **Type** Article **Manuscript ID** SciPap-1718 **Number of pages** 18

### **Paper Title**

Entrepreneurial Orientation: Insights from a Pilot Study on Small and Medium-Sized Enterprises

### Abstract

This article presents the outcomes of an empirical assessment that aimed to assess the feasibility of a planned study and identify any necessary changes to enhance the main study's design. The assessment had four goals: identifying the research sample, testing the research instrument, testing the means of disseminating the questionnaire, and performing basic statistics to inform the main study. The study contributes to the limited published research on pilot studies and offers valuable insights into the process. A low response rate highlighted the risk of too few respondents, and suggested ways to mitigate this risk. The questionnaire distribution was deemed inefficient, and an altered method was proposed. The small research sample limits the generalizability of the results, but the aim to assess the research method and offer lessons learned was achieved.

#### Keywords

Small And Medium-Sized Enterprises; Entrepreneurial Orientation; Pilot Testing; Surveys

### JEL classification

C83 - Survey Methods • Sampling Methods, L65 - Chemicals • Rubber • Drugs • Biotechnology • Plastics, O31 - Innovation and Invention: Processes and Incentives

## Manuscript

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# Reviews

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Driginality / Novelty *			
High	Average	Low	No Answer
Significance of Content *			
High	Average	Low	No Answer
Quality of Presentation *			
High	Average	Low	No Answer
Scientific Soundness *			
High	Average	Low	No Answer
nterest to the readers *			
High	Average	Low	No Answer
Overall Merit *			
High	Average	Low	No Answer

#### Language and style \*

○ Extensive editing of language and style required

○ Moderate changes required

• Language and style are fine/minor spell check required

○ I don't feel qualified to judge about the language and style

Does the introduction provide sufficient background and include all relevant references? \*

Yes	Can be improved	Must be improved	Not applicable
s the research design approp	priate? *		
Yes	Can be improved	Must be improved	Not applicable
are the methods adequately	described? *		
Yes	Can be improved	Must be improved	Not applicable
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re the conclusions supporte	d by the results? *	r (*	
Yes	Can be improved	Must be improved	Not applicable

### Overall Recommendation \*

 $\bigcirc$  Accept in present form

O Accept after minor revision (corrections to minor methodological errors and text editing)

Reconsider after major revision (control missing in some experiments)

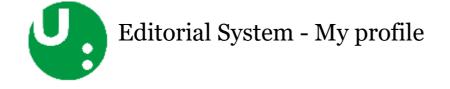
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agree to review *	<ul> <li>Yes</li> <li>No</li> </ul>
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