## **PROCEEDING**

## International Conference on Social Economic Education and Humaniora (ICoSEEH) 08 - 10 November 2017 Pekanbaru, Indonesia

"Sustainable Development in Developing Country

**Editor:** 

**Evizal Abdul Kadir** 

Ku Ruhana Ku Mahamud

**Tole Sutikno** 

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# FOREWORD FROM CHAIR OF ICOSET & ICOSEEH UNIVERSITAS ISLAM RIAU

In the name of Allah, Most Gracious, Most Merciful

Assalamualaikum Wr. Wb,

Welcome to the International Conference on Science Engineering and Technology (ICoSET) and International Conference on Social Economic Education and Humaniora (ICoSEEH).

ICoSET & ICoSEEH 2017 has a theme "Sustainability Development in Developing Country". This forum provides researchers, academicians, professionals, and disciplinary working or interested in the field of Science Electrical Technology and Social Education Economy and Humaniora to show their works and findings to the world.

I would like to express my hearty gratitude to all participants for coming, sharing and presenting your experiences in this vast conference. There are more than 150 papers submitted to ICoSET & ICoSEEH UIR 2017. However only high quality selected papers are accepted to be presented in this event, so we are also thankful to all the international reviewers and steering committee for their valuable work. I would like to give a compliment to all partners in publications and sponsor ships for their valuable supports.

Organizing such a prestigious conference was incredibly challenge and would have been impossible without our outstanding committee, So, I would like to extend my sincere appreciation to all committees and volunteers from Chiba University, Saga University, Universiti Teknologi Mara, Universiti Utara Malaysia, Dayen University, Kyungdong University for providing me with much needed support, advice, and assistance on all aspects of the conference. We do hope that this event will encourage the collaboration among us now and in the future.

We wish you all find opportunity to get rewarding technical programs, intellectual inspiration, renew friendships and forge innovation and that everyone enjoys some of what in Riau and especially in Pekanbaru.

Pekanbaru, 8th November 2017

Dr. Evizal Abdul Kadir, M.Eng Chair of ICoSET & ICoSEEH 2017

# FOREWORD FROM RECTOR UNIVERSITAS ISLAM RIAU

It is our great pleasure to join and to welcome all participants of the International Conference on Science Engineering and Technology (ICoSET) and International Conference on Social Economic Education and Humaniora (ICoSEEH) 2017 in Pekanbaru. I am happy to see this great work as part of collaborations among Chiba University, Saga University, Universiti Teknologi Mara, Universiti Utara Malaysia, Dayen University, Kyungdong University. In this occasion, I would like to congratulate all participants for their scientific involvement and willingness to share their findings and experiences in this conference.

I believe that this conference can play an important role to encourage and embrace cooperative, collaborative, and interdisciplinary research among the engineers and scientists. I do expect that this kind of similar event will be held in the future as part of activities in education research and social responsibilities of universities, research institutions and industries internationally.

My heart full gratitude is dedicated to organizing committee members and the staff of Islamic University of Riau for their generous effort and contribution toward the success of the ICoSET & ICoSEEH 2017.

Pekanbaru, 8th November 2017

Prof. Dr. H. Syafrinaldi, SH., MCL

Rector of Islamic University of Riau Pekanbaru, Indonesia

## TIME SCHEDULE

## International Conference on Science Engineering and Technology (ICoSET) and International Conference on Social Economic Education and Humaniora (ICoSEEH) Pekanbaru, Indonesia, 08-10 November 2017

TIME	ACTIVITIES	PERSON IN CHARGE	VENUE
08 November 2017			
08.00-08.30	Registration	Committee	
08.30-09.15	Opening Ceremony:	Committee	
	Performing Arts	Committee	
	(Traditional Dance)		
	Indonesia Raya	Committee	
	National Anthem  Quran Recitation	Committee	
	Speech of the	Chairman of the committee	_
	Committee	Dr. Evizal Abdul Kadir, ST, M.Eng	
	Opening speech	Rector of Islamic University of Riau	-
	Opening speech	Prof. Dr. H. Syafrinaldi, SH., MCL	
09.15-09.30	Photo Session and	Committee	
	Coffee Break		
09.30-12.00	Keynote speakers:	Moderator	
	1. Prof. Dr. Shigeki	1. Dr. Ujang Paman Ismail, M.Agr	
	Inaba: Professor	2. Dr. Evizal Abdul Kadir., M.Eng	Auditorium Rectorat 4 <sup>th</sup> Floor
	of Agronomy.	3. Arbi Haza Nst, B.IT., M.IT	H H
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	Science &		ora
	Agricultural		ect
	Economics. Saga		ا ۲ <sub>۲</sub>
	University, Japan.		l in
	2. Prof. John Lee		for
	PhD, ME, MSc,		ndi
	BSc: President		A
	Kyungdong		
	Global Campus		
	Research,		
	Kesearen, Kyoto		
	University,		
	Japan		
	3. Yohei		
	Murakami,		
	Ph.D: Center		
	for the		
	Promotion of		
	Interdisciplinar		
	v Education		
<u>i</u>	y Education		

TIME	ACTIVITIES	PERSON IN CHARGE	VENUE
12.00-13.00	Lunch Break	Committee	3 <sup>rd</sup> Floor
13.00-15.00	Parallel Session 1 Participants	Moderator	3 <sup>rd</sup>
15.00-15.30	Coffee Break	Committee	Floor
15.30-17.30	Parallel Session 2 Participants	Moderator	11001
17.30-17.45	Closing Ceremony	Committee	
09 November 2017			
07.30-08.00	Re-registration	Committee	1 <sup>st</sup> Floor
08.00-17.00	Siak Tour: - Istana Siak - Klenteng Hock Siu Kiong (Bangunan Merah) - Masjid Syahabuddin - Balai Kerapatan Adat		

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	1 2004 Andrew Snandy Utama E  2 2009 Elinur, Asrol, Herivanto			Protection of State on Money Deposits of The Customer in Bankings Who Experience Bankruptcy		
				Household Economic Behavior of Rice Farmers Rambah Samo in District of Rokan Hulu Riau Province		
ssion 1.	3	2018	Suyadi	Analysis of Micro Small and Medium Enterprises Development (MSMEs) in Bengkalis Regency – Riau		
Parallel Session 1 (13.00-15.00)	4	2019	Syafhendry, Sri Maulidiah, Sadu Wasistiono Asmaul Husnah	The Role of the City Government in the Empowerment of Poor Community in the City of Pekanbaru Provinsi Riau		
	5 2020 Thamrin		Thamrin	The Legal Analysis of Minimum Wage Determination Based on Government Regulations no. 78 Year 2015 about Mission		
	6	2021	Yusrawati, Siska, Nawarti Bustamam	Analysis of Use of Accounting Information on Micro, Small and Medium Enterprises in Bengkalis Sub-District Bengkalis Regency of Riau		
	7	2001	Rosyidi Hamzah	The Clash Between Populism and International Human Rights Law		
7	8 2002 Syahraini Tambak, Amril M, Zuriatul Khairi		Amril M, Zuriatul	The Influence of Emotional Intelligence on the Professionalism of Madrasah Teachers		
Parallel Session 2 (15.30-17.30)	9	2003	Ali Darsono	Research Efforts of Student Learning Results by Using Line Graph Media in Cultural Language Learning Music Materials are Basic Theory of Music in Class X1 in Senior High School 1 Kabun Rohul District		
Pa	10	2005	Zetriuslita	Critical Thinking Ability in Learning: How Important is it? (Theoretical Review)		
	11	2006	Arief Rifa'i Harahap, Lilis Suriani, Rosmita, Indrian Syafitr	Employee Performance Analysis in Context Implementation Online System at Islamic University of Riau in Pekanbaru		

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Time Slot	No	Paper ID	Authors	Title	
	1	2001	Syafrinaldi	The Reform of Trademark Law in Enhancing Investment In Indonesia	
	2 2008 Dupri, Rices Jatra		Dupri, Rices Jatra	Differences Model Teaching Personal Social Responsibility (TPSR) and Cooperative Learning Type STAD Against Student Responsibility in Big Ball Lesson in Pintar Senior High School Teluk Kuantan	
on 1 0)	3	2010	M. Fransazeli Makorohim	The Performance Motion of Jungkit Jump Technique of Student Physical Education, Healt and Recreation Semester 4 Islamic University of Riau	
Parallel Session 1 (13.00-15.00)	4 2011 Kasmanto Rinaldi		Kasmanto Rinaldi	Corruption as One of the Cultural Culture in Indonesia (Case Study Rutan Sialang Bungkuk-Pekanbaru)	
Parall (13)	5	2012	Leni Armayati, Zulriska Iskandar, Ahmad Gimmy P. Siswandi, and Zainal Abidin	Juvenile Deliquency Behavior of Authoritarian Parenting Parents And Conformity	
	6	2013	Merlina Sari	Learning Process of Physical Adaptive Education Children Running in Extraordinary School of Kasih Ibu Pekanbaru	
	7	2014	Miranti Eka Putri	Teaching and Learning English at Inclusive Senior High School Pekanbaru	
	8	2015	Rezki	Difference Global and Elementer Practice Methods on the Results of Bullet Rejects of Students SMP Negeri 1 Kuok	
	9	2016	Roziah, Ermawati, Hermaliza	Violation of Islam Religious Value of Health and Food Advertisement in the National Television Station	
Session 2 0-17.30)	10	2017	Sukarni, Radiusni	The Influence of Lecturer Competency and Lecturer's Performance to Student Satisfaction Level of Accounting Education FKIP UIR Pekanbaru	
Parallel Sessi (15.30-17.30	11 2021 Drs. Zulrafli, Drs. Turimin			Use of Motion Recorder Tool for Improved Forehand Learning Course of Student Tennis Court Class III.C Faculty of Teacher Training and Education Islamic University of Riau Pekanbaru	
	12	2022	Dunia Siagian	Improving Quality of Education Through School Management	
	13	2023	S. Marbun, Wika Rebina	Mediation Effectiveness in Custom Adjustment in the Country of Pekanbaru	
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### THE ROLE OF THE CITY GOVERNMENT IN THE EMPOWERMENT OF POOR COMMUNITY IN THE CITY OF PEKANBARU PROVINSI RIAU

Syafhendry<sup>1</sup>, Sri Maulidiah<sup>1</sup>, Sadu Wasistiono<sup>2</sup> Asmaul Husnah<sup>2</sup>

<sup>1</sup> Faculty of Social and Politic, Universitas Islam Riau

<sup>2</sup>Institute of Internal Administration

Email:

#### Abstract

In carrying out the empowerment function, the city government of Pekanbaru carries out the empowerment activities of the poor along with the Family Welfare Empowerment Driving Team of Pekanbaru City. The poor community empowerment program is funded through community assistance and donations. This research is to know and analyze the role of Pekanbaru city government in empowering the poor. From the research results can be seen that the government of Pekanbaru role in doing; First, help the Family Welfare Empowerment Institution in collecting donations from donors. Second, assisting the distribution of aid to beneficiary communities. Third, assisting the Family Welfare Empowerment Institution in making reporting on the implementation of empowerment activities of poor communities. Research recommendations include; it is advisable to Pekanbaru city government to maximally assist Community Empowerment institutions in the process of collecting aid, facilitating and overseeing the process of distributing aid to the poor, and assisting and assisting the Family Welfare Empowerment Institution in reporting on the empowerment program of the poor.

**Keywords:** Role, City Government, Community Empowerment, Poor Society and Family Welfare Empowerment Institutions.

#### 1. INTRODUCTION

The existence of Government for the community from the past until now is needed, because the government is an institution that protects the community from a sense of security, and meet all forms of community needs. One of the matters handed over by the central government to the regions is social affairs and prosperous families in accordance with Government Regulation of the Republic of Indonesia Number 38 Year 2007 on the Division of Affairs between the Government and Provincial Government and District / City Government. Following up the affair and to implement the program of overcoming social problems and poor families, Pekanbaru Municipal Government made the policy of empowering the poor, regulated by the Mayor of Pekanbaru Regulation Number 37 Year 2009 About Poverty Alleviation.

Poor community empowerment program, aimed at alleviating poverty, and improving people's economy by populist power through community participation. In the implementation of community empowerment program, Pekanbaru Municipal Government in assisting Institute of Family Welfare Empowerment.

#### 2. LITERATURE REVIEW

The government according to Rasyd in Giroth (2004: 65) is; what the government does. Furthermore, the government can be interpreted as the process of upholding and maintaining justice, guaranteeing fair treatment of law to every individual citizen, providing services for the common progress. While the main task of government can be summarized into three essential functions, namely; services (service), empowerment (empowerment), and development (development).

Society institution according to Soekanto (2003), is; "The set of norms of all stages that revolve around a basic need in the life of society". According to Awang (2010: 45) The term empowerment which in English "empowerment" literally translates "empowerment" or "empowerment" is defined as giving or increasing power (power) empowerment to the weak community.

Community empowerment according to Giroth (2004: 99) that; Community empowerment means giving authority to the people. According Widjaja (2002: 169) community empowerment is; efforts to increase the ability and potential of the community, so that the community can realize their identity, dignity and dignity to the maximum to survive and develop themselves independently in the field of economic, social, religious, and cultural. Community empowerment is not enough just to increase productivity, provide equal business opportunity or capital providers, but must be followed by changes in social-economic structure of society, support the development of community potency through increasing role, productivity and efficiency and improve four access that is: access to resources, access to technology, access to markets and access to financing sources."

The role according to Giroth (2004) is; Viewing the concept as an estimate of what is expected of a person in a particular position more attributed to the individual's personal properties than his or her position. There are two things that are clearly included in the role and not the position of responsibility and authority. Responsibility is a series of expected actions of the individual within the boundaries of his position, while the authority is the level of freedom expected to be practiced by the individual in his position."

According to Samuel Mencher in Usman (2010: 125-127) There are three kinds of concepts of poverty, namely; "First absolute poverty, both relative poverty, the three subjective poverty. The concept of absolute poverty is formulated by making a concrete measure (a fixed yardstick). The measure is typically oriented to the basic minimum basic life needs of community members (clothing, food, and boards). Each country has a limit of absolute poverty is different because the basic needs of community life in use as a reference is different. Because of its size, the concept of poverty recognizes the poverty line. There was once the idea of wanting to include basic cultural needs such as education, security, recreation and so on, in addition to physical needs. Emil Salim in Supriatna (2000: 124) states that; there are five characteristics of poverty: Poor people in general do not have their own production factors, have no possibility to obtain production assets with their own strength, education level is generally low, many of them have no facilities and among them are relatively young and do not have skill or education is adequate

#### 3. METHODOLOGY

This research uses qualitative analysis which is a research paradigm to describe and explain about the events, behavior of people or situation in specific place in detail in the form of narration, with research informant is Mayor of Pekanbaru, Head of the Family Empowerment Empowerment Team of Pekanbaru Town and also poor people. Variables and indicators of research can be seen table below:

**Table 1. Variable Operationalization** 

Concept	Variables	Indicator	Sub Indicator
Empowerment The	The role of	1. Assistance	a. Inform donors
poor are: to grow and	Pekanbaru	for the	b. Motivating donors
improve village	Municipal	Poor	c. Receive donations from
initiatives and	Government		donor
creativity, to be able	in		
and independent to	Empowering	2. Partian	
manage and manage	the Poor	Relief for	a. Learn the beneficiary data
the interests of the		the Poor	b. Adjust the amount of
community through			assistance with the number
improving the function			of beneficiaries
of village institutions			c. Provide assistance to
and community		3. Reporting	beneficiariesn
participation		Assistance	
		to the	a. Notes the amount of aid
		Poor.	given.
			b. Prepare an activity report
			c. Submit activity report

Source: Research Modification, 2014

#### 4. RESULT AND DISCUSSION

Poor empowerment program is a program created by the government of Pekanbaru City and implemented by the Institute of Family Welfare Empowerment, to succeed the program required the role of the Government of Pekanbaru City as an element of fostering Institute for Family Welfare Empowerment. The poor community empowerment program aims to alleviate poverty. In terms of financing, the empowerment program of the poor is funded through community self-financing through donor donations. The role of government in Empowering the poor can be stated as follows;

#### 1. Collection of Assistance to the Poor

Pekanbaru Municipal Government has been instrumental in the collection of aid funds for empowerment programs of the poor, this can be seen from the indicators, namely; have already sent in circulars about aid to the poor, have motivated donors to collect aid for the poor, and have received full support for the poor.

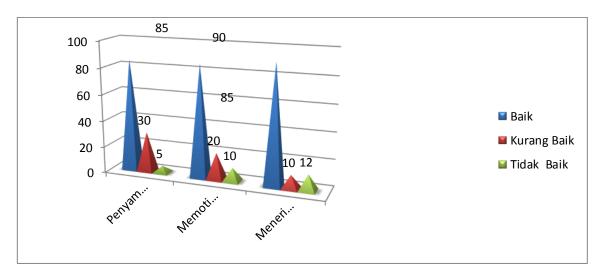


Figure. 1. Graph for the Implementation of Assistance Collection For the Poor.

#### 2. Providing Assistance to the Poor

In giving the poor, Pekanbaru city government has less role, this can be seen from indicator, that is; the municipality has studied beneficiary data, and has provided assistance to the poor, but has not adjusted the amount of aid provided with the number of beneficiaries.

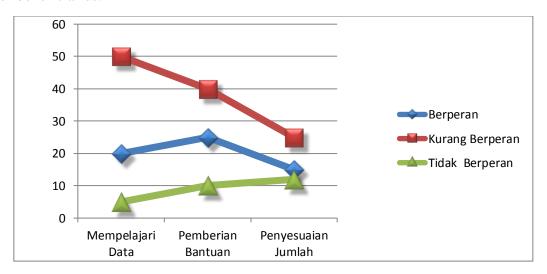


Figure 2. Graph of Providing Assistance to the Poor

#### 3. Reporting Assistance for the Poor

In the case of reporting of aid for the poor, Pekanbaru Municipal Government has not yet played a role, it can be seen from the indicators, namely; the municipal government has

recorded the amount of aid provided, but has not made a report on the activity, so it has not submitted a report on the activities of providing assistance to the poor.

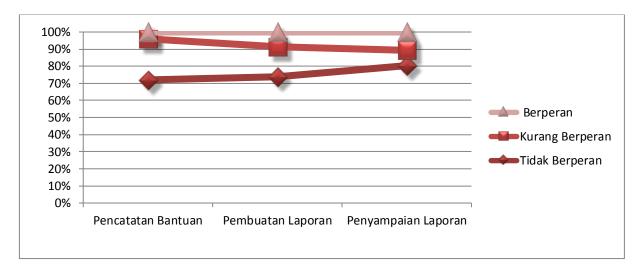


Figure 3.Graphs About Implementation Reporting Aid programs for the poor

Therefore, the role of Pekanbaru city government of Riau Province in the empowerment of the poor has not yet played a role, because of the three indicators of the role of Pekanbaru municipal government in poor empowerment only indicator of the collection of aid for the poor who already play a role, while for the indicators of the implementation of giving aid to the poor and reporting the provision of assistance to the poor has little role.

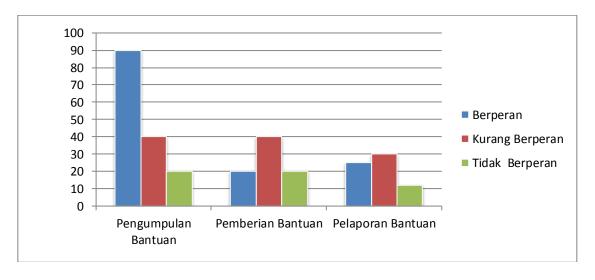


Figure 4. Grafik Tentang Pelaksanaan Program

#### Pemberdayaan Masyarakat Miskin

#### 5. CONCLUSION

- a. The city government of Pekanbaru has not played a role in the implementation of the empowerment of the poor, through a program of providing assistance to the poor community.
- b. The source of the aid program for the poor comes from the community in the form of fixed donations

#### 6. SUGGESTION

- a. It is suggested to Pekanbaru municipal government to maximize the implementation of socialization of aid programs for the poor, so that many people who are interested in becoming a permanent donor.
- b. It is suggested to the institution of family welfare empowerment to be more pro active in finding the permanent donor.\
- c. It is recommended to the beneficiary community for the poor to use the aid more targeted

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Government Regulation of the Republic of Indonesia Number 38 Year 2007, Concerning the Division of Affairs between the Government, Provincial and Regency / City Governments.

Regulation of Mayor of Pekanbaru Number 37 Year 2009 About Poverty Alleviation.





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