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Strategic Foresight, Security Challenges and Innovation (SMARTCYBER 2020)

Editors: ([view affiliations](#)) Prasant Kumar Pattnaik, Mangal Sain, Ahmed A. Al-Absi, Pardeep Kumar

Presents research works in the field of smart computing and cyber security

Discusses results of SMARTCYBER 2020 held in the Department of Smart Computing, Kyungdong University, Global Campus, South Korea

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Table of contents (35 papers)

Search within book



← Previous Page 1 of 2 Next →

Front Matter

[PDF](#) *

Pages i-ix

Proposal of Pseudo-Random Number Generators Using PingPong256 and Chaos Maps

Ki Hwan Kim, Hoon Jae Lee

Pages 1-13

Early Detection of Alzheimer's Disease from 1.5 T MRI Scans Using 3D Convolutional Neural Network

Sabyasachi Chakraborty, Mangal Sain, Jinse Park, Satyabrata Aich

Pages 15-28

Graph Theory-Based Numerical Algorithm to Secure WSN Network with Low Delay and Energy Consumption

Ju Jinqun, Mohammed Abdulhakim Al Absi, Ahmed Abdulhakim Al Absi, Mangal Sain, Hoon Jae Lee

Pages 29-44

Decentralized Privacy Protection Approach for Video Surveillance Service

Jeongseok Kim, Jaeho Lee

Pages 45-53

Exploring Generative Adversarial Networks for Entity Search and Retrieval

Wafa Arsalane

Pages 55-68

Secure Marine Communication Under Distributed Slotted MAC

Mohammed Abdulhakim Al Absi, Ahmadhon Kamolov, Ki Hwan Kim, Ahmed Abdulhakim Al Absi, Hoon Jae Lee

Pages 69-80

IoT Technology with Marine Environment Protection and Monitoring

Mohammed Abdulhakim Al Absi, Ahmadhon Kamolov, Ahmed Abdulhakim Al Absi, Mangal Sain, Hoon Jae Lee

Pages 81-89

Automatic Detection of Security Misconfigurations in Web Applications

Sandra Kumi, ChaeHo Lim, Sang Gon Lee, Yustus Oko Oktian, Elizabeth Nathania Witanto

Pages 91-99

Real-Time Access Control System Method Using Face Recognition

Mohammed Abdulhakim Al Absi, Gabit Tolendiyev, Hoon Jae Lee, Ahmed Abdulhakim Al Absi

Pages 101-108

Towards a Sentiment Analyser for Low-resource Languages

Dian Indriani, Arbi Haza Nasution, Winda Monika, Salhazan Nasution

Pages 109-118

DGA Method Based on Fuzzy for Determination of Transformer Oil Quality

Obhi Thiessaputra, Muhamad Haddin, Sri Arttini Dwi Prasetyowati

Pages 119-126

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[Back to top ↑](#)

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[Back to top ↑](#)

Towards A Sentiment Analyzer for Low-Resource Languages

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Abstract. Twitter is one of the top influenced social media which has a million number of active users. It is commonly used for microblogging that allows users to share messages, ideas, thoughts and many more. Thus, millions interaction such as short messages or tweets are flowing around among the twitter users discussing various topics that has been happening world-wide. This research aims to analyse a sentiment of the users towards a particular trending topic that has been actively and massively discussed at that time. We chose a hashtag *#kpujangancurang* that was the trending topic during the Indonesia presidential election in 2019. We use the hashtag to obtain a set of data from Twitter to analyse and investigate further the positive or the negative sentiment of the users from their tweets. This research utilizes rapid miner tool to generate the twitter data and comparing Naive Bayes, K-Nearest Neighbor, Decision Tree, and Multi-Layer Perceptron classification methods to classify the sentiment of the twitter data. There are overall 200 labeled data in this experiment. Overall, Naive Bayes and Multi-Layer Perceptron classification outperformed the other two methods on 11 experiments with different size of training-testing data split. The two classifiers are potential to be used in creating sentiment analyzer for low-resource languages with small corpus.

Keywords: Twitter · Sentiment Analysis · Low-resource languages · Naive Bayes · K-Nearest Neighbor · Decision Tree · Multi-Layer Perceptron

1 Introduction

A rich sentiment analysis corpus is crucial in creating a good sentiment analyzer. Unfortunately, low-resource languages like Indonesian lack such resources. Some prior studies focused on enriching low-resource languages [6,7,8,9,10,11,12,13]. The rapid growth of online textual data creates an urgent need for powerful text mining techniques [1]. Sentiment analysis or opinion mining is a part of text mining. Sentimen analysis basically is a computational research that analyses the textual expression from opinion, sentiment and emotion of the social media users

[4]. It extracts attributes and components of the documented object. Through the sentiment analysis of the text, information such as the public's emotional status, views on some social phenomena, and preferences for a product can be obtained [20]. Hence, the perspective of the users either positive or negative could be revealed.

During the Indonesia 2019 presidential election, the competition was quite fierce where there were only two candidates fighting in the battle. Most of supporters from these two candidates were actively campaigning their candidates on social media and twitter was the highly used social media chosen by them. Due to the huge enthusiasm of those two supporters, most of the time fierce debate among them could not be avoided. One of the trending topic emerged was during the recapitulation of the votes. Twitter users reacted to the several findings showed that the calculation of the votes led to deception. Foremost, supporters from one party, from Prabowo Subianto volunteers found that many evidence of the wrong data were inputed to the system. Thus, the real count results was irrelevant with the information displayed on the system. This finding made the situation in Indonesia heating up. Supporters from Prabowo Subianto was upset and condemned the General Election Commission as the legal institution to take full responsibility of this matter. To express their disappointment, most of the twitter users created hashtag *#kpujangancurang* or "The General Election Commission should not be unfair". However, this issue was objected by the opponent supporters. They argued that this issue was merely caused by human error. The same hashtag actually was being used by the both parties, so that no one knows the exact sentiment of the tweets. Therefore, sentiment analyzer that could analyse the sentiment of the tweets is crucial

In sentiment analysis, the available corpus in Indonesian language is scarce. The existing machine learning tool such as rapidminer has two sentiment analyzer which are Aylie and Rosette, do not cover Indonesian language. We run an experiment by using the *#kpujangancurang* hastag to obtain corpus using rapidminer to extract the tweets and then analyse the sentiment of users by using four machine learning methods which are Naive Bayes, K-Nearest Neighbor, Decision Tree, and Multi-Layer Perceptron classification. The objective of this research is to find out which classifier is more suitable to be used in creating sentiment analyzer for low-resource languages with small corpus.

2 Literature Study

Several researches have been done on sentiment analysis. A study attempted to analyze the online sentiment changes of social media users using both the textual and visual content by analysing sentiment of twitter text and image [19]. Another related study performed linguistic analysis of the collected corpus and explain discovered phenomena to build a sentiment classifier, that is able to determine positive, negative and neutral sentiments for a document [14].

Furthermore, several studies have been done using machine learning method on sentiment analysis, for instance a study showed that a similar research on a

twitter sentiment analysis by applying Naive Bayes classifier method to investigate the sentiment analysis of the twitter users on the traffic jam in Bandung [18]. Another study focused on data classification using k-NN (k-Nearest Neighbors) and Naive Bayes where the Corpus was downloaded from TREC Legal Track with a total of more than three thousand text documents and over twenty types of classifications [17]. A study utilized maximum entropy part of speech tagging and support vector machine to analyse the public sentiment. The study used dataset in Indonesian language and implemented machine learning approached due to its efficiency for integrating a large scale feature into a model. This kind of approach has been successfully implemented in various tasks such as natural language processing [16]. A study proposed a semi-automatic, complementary approach in which rule-based classification, supervised learning and machine learning are combined into a new method to achieve a good level of effectiveness [15]. Another study about opinion mining for hotel rating through reviews using decision tree classifier shows the advantage of using the algorithm is that the rule set can be easily generated and by analyzing each level of the tree, a particular service quality can be improved [3]. Deep learning methods also have been widely used in sentiment analysis tasks [5,21]. However, these studies show different accuracy from each machine learning method used depending on the size of the corpus.

RapidMiner is an open source software⁴. RapidMiner is one of the solutions for doing analysis on data mining, text mining and prediction analysis. RapidMiner uses various descriptive technique and prediction in giving a new insight to the users so that allows and helps users to make a better decision. RapidMiner is a standalone software and enable to be integrated with its own products. RapidMiner provides GUI (Graphic User Interface) for designing an analytical pipeline. GUI will generate XML (Extensible Markup Language) that defines the analytical process of the users need to be applied on the data. This file is later on read by rapid miner to be automatically analyzed. We use rapid miner due to several reasons: it eases in getting the dataset, it can be connected to twitter, it enables to search the topic as query so that the intended topic will emerge and can be saved in excel file, furthermore it allows extracting plentiful data. A study examined an anomaly detection extension for RapidMiner in order to assist non-experts with applying eight different k-nearest-neighbor and clustering based algorithms on their data [2]. However, in this study, we only use RapidMiner to extract data from Twitter.

3 Research Methodology

In this study, we use a dataset that was gotten from the tweets' document. We utilized rapid miner to obtain the tweets from the hashtag *#kpujangancurang*. To investigate further about the hashtag *#kpujangancurang*, we compare Naive Bayes, K-Nearest Neighbor, Decision Tree, and Multi-Layer Perceptron classification methods to classify the sentiment of the twitter data. There are two

⁴ <https://rapidminer.com>

steps of the document classification: the first one is training the document that has been categorized. And the second one is training the uncategorized document. The four methods classify the distribution of the positive and negative sentiments. There are overall 200 labeled data in this experiment. To evaluate the performance of the sentiment analyzer, we use accuracy as the evaluation measure.

3.1 System Workflow

Overview Sentiment analysis overview is described in details which is depicted in the Fig. 1 below.

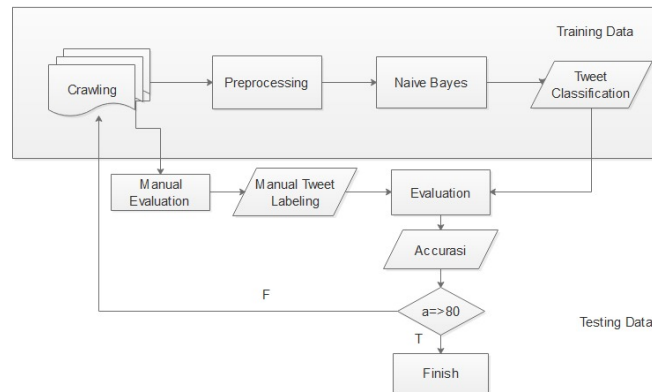


Fig. 1. Example of sentiment analysis workflow using Naive Bayes method.

- Data Crawling: It is a process of aggregating data from twitter using rapid miner as a tool. The aggregated data from hashtag *#kpujangancurang* is used as training dataset and testing dataset.
- Preprocessing: It is a process of cleaning the data by deleting common words by referring to stopwords.
- Classification: Naive Bayes method is applied to classify the sentiment into positive and negative sentiments. The rest of methods will be used in the same manner.
- Evaluation: The classification result from classifiers is evaluated with the manual labeling classification. The accuracy of the classification determine whether a new training dataset need to be added or not to reach the accuracy threshold of 80%.

Dataset How do we get the dataset is depicted in Fig. 2 below. The dataset that we analyse is in Indonesian language. Firstly, the tweet was queried by using the hashtag *#kpujangancurang*.

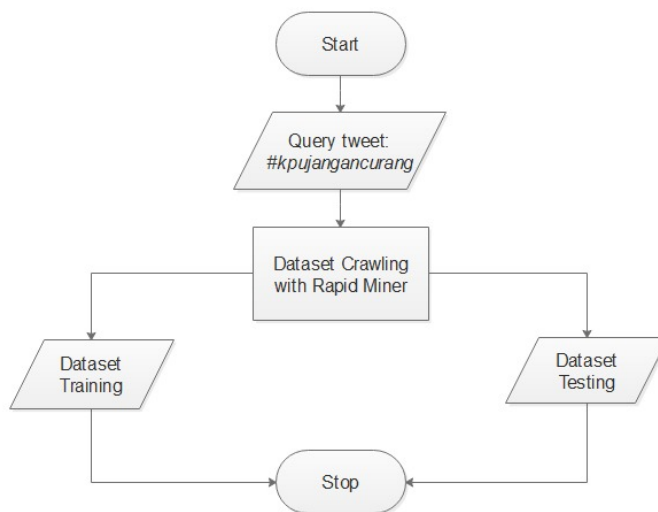


Fig. 2. Dataset Flow.

Then, the queried data is crawled by using rapidminer. The result from the query is divided into two part: training data and testing data. Testing data is classified by using the classifiers and then the result was marked with negative and positive sentiment label. Whereas, the training data is classified manually and the result was marked the same way as testing data is treated. Training data will be used during the evaluation to determine the accuracy of the result. Table 1 shows example of evaluation of the predicted sentiment by the classifiers.

Table 1. Example of Evaluation of The Predicted Sentiment

Testing Data	Predicted Sentiment	Manually Labeled Sentiment	Accuracy
kalau terus melanggar, hukumannya segera diterapkan	Positive	Positive	Accurate
kalau bersih kenapa takut audit forensic	Negative	Negative	Accurate
harus banyak belajar ke @BKNgoid dalam hal penyelenggaraan akbar	Positive	Positive	Accurate
Kebenaran meninggikan derajat bangsa tetapi dosa adalah noda bangsa	Negative	Positive	Inaccurate

Preprocessing Preprocessing process is an important step for the next step which disposes the non-useful attribute that can be noise for the classification process. Data that is imported in this process is a raw data, thus the result of this process is a high-quality document expected to ease the classification process. Preprocessing process is depicted in Fig. 3.

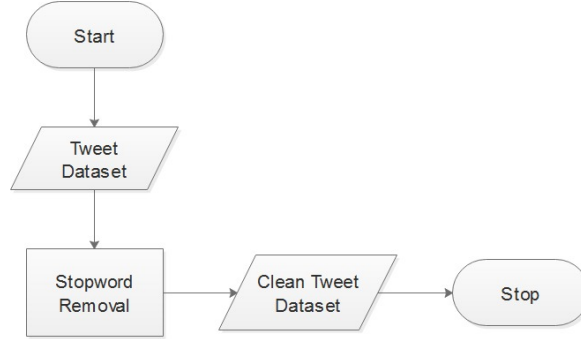


Fig. 3. Preprocessing Flow.

Table 2. Preprocessing Process Example

Stage	Before	After
1	Benar juga, kpu yang membuat rakyat resah. Aduh kejamnya kecurangan.	Benar juga kpu yang membuat rakyat resah Aduh kejamnya kecurangan
2	Benar juga kpu yang membuat rakyat resah Aduh kejamnya kecurangan	benar juga kpu yang membuat rakyat resah aduh kejamnya kecurangan
3	benar juga kpu yang membuat rakyat resah aduh kejamnya kecurangan	-benar- -juga- -kpu- -yang- -membuat- -rakyat- -resah- -aduh- -kejamnya- -kecurangan-
4	-benar- -juga- -kpu- -yang- -membuat- -rakyat- -resah- -aduh- -kejamnya- -kecurangan-	-benar- -kpu- -membuat- -rakyat- -resah- -kejamnya- -kecurangan-

This step is started with punctuation removal, case folding, tokenizing, and finally stopwords removal which is intended to remove words that are not relevant with the topic. If in the tweet document exists irrelevant words, then these words will be removed. An example of each stage of the preprocessing process is listed in Table 2. The detailed preprocessing stage is as follow:

- Removing punctuation. This stage is the initial process in order to get pure text containing words only so that further processing becomes easier.
- Case Folding. This stage is the process of changing uppercase letters to lowercase letters.
- Tokenizing. In this stage, each word will be separated based on the specified space.
- Filtering. This stage is the removal of unimportant words based on Indonesian stopwords.

Term Frequency - Inverse Document Frequency (TF-IDF) After doing the preprocessing, the next step is to weight the words using the tf-idf calculation. Tf-idf is a way of giving the weight of a word (term) to words. For single words, each sentence is considered as a document. The following is an example of tf-idf calculation. The example of documents that want to be weighted is shown in Table 3 and the sample tf-idf result of Document A is shown in Table 4.

Table 3. Example of Documents

Tweet Document	Text
Document A	Jangan ancam rakyat, rakyat indonesia pintar
Document B	Rakyat tidak pernah gagal bernegara, pemerintah yang gagal bernegara
Document C	Suara rakyat dicuri, bagaimana uang rakyat

Table 4. TF-IDF Score of Document A

Word	TF	IDF	Weight
ancam	1	0.477	0.477
bernegara	0	0.176	0
gagal	0	0.176	0
jangkan	1	0.477	0.477
rakyat	0.4	-0.2218	-0.0887
indonesia	1	0.477	0.477
pintar	1	0.477	0.477
tidak	0	0.477	0
pernah	0	0.477	0
pemerintah	0	0.477	0
dicuri	0	0.477	0
bagaimana	0	0.477	0
uang	0	0.477	0

Classifier The last step is classifying the weighted data with Naive Bayes, K-Nearest Neighbor, Decision Tree, and Multi-Layer Perceptron classification methods. To evaluate which classifiers are best for scarce corpus, we experimented by changing the size of the training-testing data split from 0.25-0.75 to 0.75-0.25. The evaluation is done by measuring the accuracy of the classifiers for each scenario as shown in Fig. 4.

4 Result

We obtained 200 twitter data using rapidminer. From the 200 twitter data, we conducted 11 experiments with different size of training-testing data split. Every classifiers shows a trend of increased accuracy on larger size of training data. However, Naive Bayes and Multi-Layer Perceptron classifier outperformed the other two methods in overall experiment as shown in Fig. 4. Decision Tree classifier shows a very low performance on small data, while K-Nearest Neighbor classifier shows accuracy below 0.76 on all combination size of training-testing data split. Both Naive Bayes and Multi-Layer Perceptron classifier have the highest accuracy on all combination size of training-testing data split and show consistent increased of accuracy as the training data size is increased.

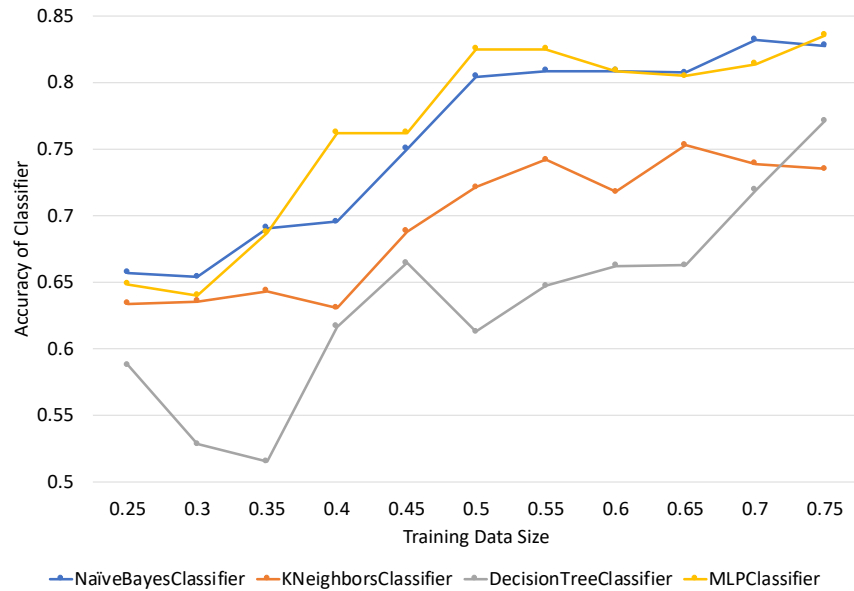


Fig. 4. Accuracy Comparison of Classifiers.

5 Conclusion

We have build a sentiment analyzer to identify users' sentiment from Twitter hashtag *#kpujangancurang* toward the General Election Commission We use the hashtag to obtain a set of data from Twitter to analyse and investigate further the positive and the negative sentiment of the users from their tweets. This research utilizes rapid miner tool to generate the twitter data and comparing Naive Bayes, K-Nearest Neighbor, Decision Tree, and Multi-Layer Perceptron classification methods to classify the sentiment of the twitter data. There are overall 200 labeled data in this experiment. Overall, Naive Bayes and Multi-Layer Perceptron classifier outperformed the other two methods on 11 experiments with different size of training-testing data split. The two classifiers are potential to be used in creating sentiment analyzer for low-resource languages with small corpus. In our future work, we will compare the accuracy of both Naive Bayes and Multi-Layer Perceptron classifier on bigger size of corpus.

Acknowledgment

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CONFERENCE SCHEDULE

July 7th 2020,

10:00 AM ~ 12:20 PM (15 minutes / paper)

Session-1: Smart Computing Concepts, Models, Algorithms, and Applications

10:00 AM ~ 12:20 PM (15 minutes / paper)

Session-2: Smart Embedded Systems

10:00 AM ~ 12:20 PM (15 minutes / paper)

Session-3: Bio-Inspired Models in Information Processing

10:00 AM ~ 12:20 PM (15 minutes / paper)

Session-4: Technology

10:00 AM ~ 12:20 PM (15 minutes / paper)

Session-5: Security

Compilation of Presentation and Discussion for Best Paper Award

01:30 PM ~ 02:00 PM

Inaugural Session SmartCyber 2020 by KDU Global Leaders and General Chairs

02:00 PM ~ 02:30 PM

Keynote Speaker-1: Professor Prasant Kumar Pattnaik (Kalinga Institute of Industrial Technology, India)

Title: Applications of MCDM Technique in Sensor Cloud Environment

02:30 PM ~ 03:00 PM

Keynote Speaker-2: Professor Ana Hol (Western Sydney University, Australia)

Title: Business Transformations within Intelligent Eco-systems

03:00 PM ~ 03:30 PM

Keynote Speaker-3: Professor Aninda Bose (Senior Editor, Springer, Asia) Title: TBD.

02:00 PM ~ 02:30 PM

Keynote Speaker-4: Professor Evizal Abdul Kadir (UIR - Indonesia)

Title: Intelligent Ubiquitous Sensor Applications (Scanning, Sensing, and Actuating)

02:30 PM ~ 03:00 PM

Keynote Speaker-5: Dr. James Aich S (CEO Terenz Co. Ltd, South Korea)

Title: Artificial Intelligence: The leap to Precision Healthcare

03:00 PM ~ 03:30 PM

Keynote Speaker-6: Professor Mangal Sain (Dongseo University, South Korea)

Title: The end of middleware?

03:30 PM ~ 04:00 PM

Speaker-7: Professor Ahmed A. Al-Absi (Kyungdong University Global Campus, South Korea)

Title: Enhanced Parallel Computing Framework for Big Data Processing in Cloud Environment

04:00 PM ~ 04:30 PM

SMARTCYBER 2020 Team Meeting & Discussion

04:30 PM ~ 05:00 PM

Closing SMARTCYBER 2020 & Launch of SMARTCYBER 2021 Webpage

July 8th 2020,

SMARTCYBER 2020

The 1st International Conference on Smart Computing and Cyber Security
 Department of Smart Computing, Kyungdong University, Global Campus, South Korea

SMARTCYBER 2020 SCHEDULE

July 7th 2020; Day One Schedule

TIME	Session-1: Smart Computing Concepts, Models, Algorithms, and Applications	Session-2: Smart Embedded Systems	Session-3: Bio-Inspired Models in Information Processing	Session-4: Technology	Session-5: Security
	<i>Chairs:</i> Dr. Md Azam Hossain ; Dr. Samaresh Mishra	<i>Chairs:</i> Dr. Nguyen Ngoc Cao ; Dr. Evizal Abdul Kadir	<i>Chairs:</i> Dr. Md. Nur Alam ; Dr. Kueh Lee Hui	<i>Chairs:</i> Dr. Baseem Al-athwari ; Dr. Sasmita Mohanty	<i>Chairs:</i> Dr. Grace C. Kennedy ; Dr. Ahmadxon Kamolov
10:00	Entity Search and Retrieval with Generative Adversarial Networks	Implementation of Motorcycle Monitoring using Bluetooth with an Android-Based Microcontroller Using Arduino	Customer Sentiment Analysis using Cloud App and Machine Learning Model	Blockchain Technology to Support Employee Recruitment and Selection in Industrial Revolution 4.0	Proposal of Pseudo-random Number Generators using PingPong256 and Chaos Maps
10:20	A Comparative Analysis of Data Mining Analysis Tools	DGA Method Based on Fuzzy for Determination of Transformer Oil Quality	Mood Enhancer Based on Facial Expression using Machine Learning and Virtual Assistant Technology – an Android App	Blockchain Based Solution for Effective Employee Management	Text File Protection using Rijndael Algorithm and Least Significant Bit (LSB) Steganography
10:40	Classification of Multiple Steganographic Algorithms using Hierarchical CNNs and ResNets	Real Time Access Control System method using Face Recognition	Deep Learning-Based Apple Defect Detection with Residual SqueezeNet	Android Based Online Attendance Application	Graph Theory based Numerical Algorithm to Secure WSN Network with Low Delay and Energy Consumption
11:00	Towards a Sentiment Analyzer for Low-Resource Languages	Robotic Process Automation Challenges Overview	Apple Defect Detection Based on Deep Convolutional Neural Network	Socio-Economic Transformation in the Status of Transgender in Smart city Bhubaneswar	Secure Marine Communication under Distributed Slotted MAC
11:20	Satellite Image Segmentation and Classification using Fuzzy C Means Clustering and Support Vector Machine Classifier	Smart Parking Management System in Shopping Malls	Apple Defects Detection Based on Average Principal Component using Hyperspectral Imaging	Integrating Complete Locomotive Assistance and IoT Based Health Care for the Disabled	Detection of Network Intrusion and Classification of Cyber Attack using Machine Learning Algorithms: A Multistage Classifier Approach
11:40	Development of an Information System for the Collection and Processing of Big Data in Construction	IoT Technology with Marine Environment Protection and Monitoring	Early Detection of Alzheimer's Disease from 1.5T MRI Scans using 3D Convolutional Neural Network	The determinants of Internet Financial Reporting for Investor Decision Making: Evidence from Indonesia Companies	Genetic Algorithm for Decrypting user's Personal Information
12:00	Exploring the Volatility of Large-Scale Shared Distributed Computing Resources	Smart Sensing System for Detection and Forecasting Forest Fire in Riau Province, Indonesia		The Application of Technology Acceptance Model to Asses the Role of Complexity toward Customer Acceptance on Mobile Banking	Automatic Detection of Security Misconfigurations in Web Applications
12:20				Resource Allocation in the Integration of IoT, Fog, and Cloud Computing: State-of-the-art and Open Challenges	Decentralized Privacy Protection Approach for Video Surveillance Service
1:30~2:00 PM	Inaugural Session SMARTCYBER 2020 by KDU Global Leaders and General Chairs				
	Keynote Day-1:				
2:00~2:30 PM	Speaker-1: Professor Prasant Kumar Pattnaik (Kalinga Institute of Industrial Technology, India)				
2:30~3:00 PM	Speaker-2: Professor Ana Hol (Western Sydney University, Australia)				
3:00~3:30 PM	Speaker-3: Professor Aninda Bose (Senior Editor, Springer, Asia)				

July 8th 2020; Day Two Schedule

	Keynote Day-2:
2:00~2:30 PM	Speaker-4: Professor Evizal Abdul Kadir (UIR - Indonesia)
2:30~3:00 PM	Speaker-5: Dr. James Aich S (CEO Terenz Co. Ltd, South Korea)
3:00~3:30 PM	Speaker-6: Professor Mangal Sain (Dongseo University, South Korea)
3:30~4:00 PM	Speaker-7: Professor Ahmed A. Al-Absi (Kyungdong University Global Campus, South Korea)
4:00~4:30 PM	SMARTCYBER 2020 Team Meeting & Discussion
4:30~5:00 PM	Closing SMARTCYBER 2020 & Launch of SMARTCYBER 2021 Webpage

Note: The sessions will be conducted as panel discussions in which authors give a presentation (15 minutes) of their papers, and then take (5 minutes) live questions from the panel moderators and audience. The event will be organized virtually on Zoom Software, in this regard, we have created exclusive online login and the credentials will be shared with authors only. In case you have any problem in using Zoom software, you are requested to please go through it, to enable you to join SMARTCYBER-2020 on time. For any inquiries, feel free to contact us at smartcyber2020@gmail.com or absiahmed@kdu.ac.kr



Towards A Sentiment Analyzer for Low-Resource Languages

DIAN INDRIANI, ARBI HAZA
NASUTION, WINDA MONIKA,
SALHAZAN NASUTION
INFORMATICS ENGINEERING,
UNIVERSITAS ISLAM RIAU,
INDONESIA



1:07:15 / 2:10:00

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[SMARTCYBER-2020] SESSION-1: Smart Computing Concepts, Models Algorithms and Applications



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