

**AN ANALYSIS OF ENGLISH – INDONESIAN CODE MIXING USED BY
SANDIAGA UNO’S SPEECH IN YOUTUBE**

A THESIS

*Intended to Fulfill One of Requirement for the Award of Sarjana Degree in
English Language Teaching and Education*



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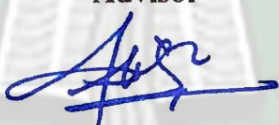
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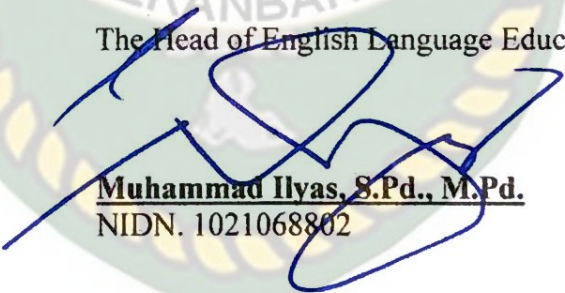
**“AN ANALYSIS OF ENGLISH – INDONESIAN CODE MIXING USED BY
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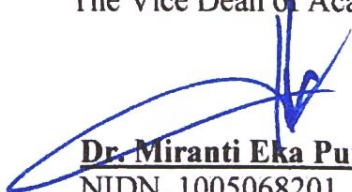

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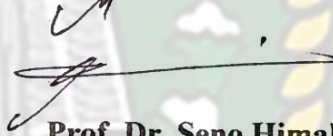
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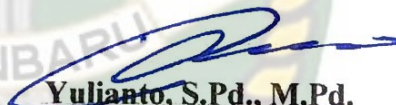


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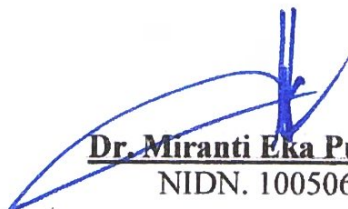


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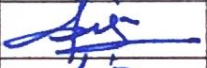


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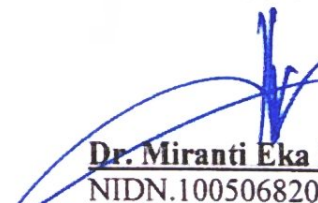
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1	16 th October 2021	ACC Title	
2	30 th October 2021	Revised Chapter I	
3	24 th December 2021	Revised Chapter II	
4	23 rd January 2022	Revised Chapter II	
5	21 st February 2022	Approved to Join Seminar Proposal	
6	17 th March 2022	Join the Seminar Proposal	
7	18 th March 2022	Revised Proposal	
8	22 nd May 2022	Revised Chapter III	
9	22 nd June 2022	Revised Chapter IV	
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N O	Hari/Tanggal Bimbingan	Materi Bimbingan	Hasil / Saran Bimbingan	Paraf Dosen Pembimbing
1	October 16 th 2021	Title Approval	Title Accepted	
2	October 30 th 2021	Revised Chapter I	Revised background and research methodology	
3	December 24 th 2021	Revised Chapter II	Revised review of related literature	
4	February 21 st 2022	Approved to Join Seminar Proposal	The advisor signed proposal	
5	March 17 th 2022	Join The Seminar Proposal	Join seminar proposal	
6	May 22 nd 2022	Revised Chapter III	Revised data analysis and the advisor suggest the function form of code mixing	
7	June 22 nd 2022	Revised Chapter IV	Revised conclusion and suggestion	
8	June 27 th 2022	Approved to Join Thesis Examination	The advisor signed to join Thesis Examination	



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I hereby declare this thesis is definitely from my own ideas, except the quotations (directly and indirectly) which were taken from various sources and mentioned scientifically. The researcher is responsible for the date and fact provided in this thesis.

Pekanbaru, July 14th 2022

The researcher

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ACKNOWLEDGEMENT

Assalamu'alaikum wr. wb

Alhamdulillah, I would like to thank Allah SWT for his blessing and guidance in the process of completing this thesis. I am very grateful for the valuable learning that I got through the struggle of the thesis process. However, I realized this thesis could not be completed without much help from the whole family, lecturers, friends, and all institutions involved in completing this thesis.

In this memorable moment, I would like to express my deepest gratitude to the very honorable.

1. The Dean and all staff members of Teacher Training and Education Faculty who have given their assistance for the completion of this thesis.
2. Muhammad Ilyas, S.Pd., M.Pd as the Head of English Language Education, who gave support and permission to write the thesis.
3. Andi Idayani, S.Pd., M.Pd as an advisor in my thesis, I would like to say big thank you in the guidance period in my thesis, criticism, advice, and convenience in guidance period in my thesis. I will never forget the kindness that you gave me. Hopefully, Allah Subhanawata'ala will repay all your kindness. Thank you very much.
4. I would like to say thank you to a big thanks to my examiners Prof. Dr. Seno Himala Putra, M.Pd and Yulianto, M.Pd. for their valuable advice in doing and completing this thesis, May Allah Subhanahuwata'ala will repay all their kindness.

5. All lectures in English Language Education Teacher Training and Education Faculty Universitas Islam Riau who gave contribution their knowledge to me during the course.
6. My beloved father Sukamto and My beloved mother Hermy Puswanti .Amd, My brother Pramudio Sukamto and My Grandmother Warneti, Thanks a lot for greatly supporting me either materially and spiritually.

Wassalamu'alaikum wr. wb

Sincerely yours,
The researcher

Nurhalizha Puspa Sukamto

ABSTRACT

NURHALIZHA PUSPA SUKAMTO. 2022. An Analysis of English – Indonesian Code Mixing Used by Sandiaga Uno’s Speech in Youtube. Thesis

Key Words: Analysis, Code Mixing, Youtube

The researcher analyzed this research entitled “An Analysis of English – Indonesian Code Mixing Used by Sandiaga Uno’s Speech in Youtube” to know how Sandiaga Uno used code mixing in his speech video. The aims of this research are to find out the form of English – Indonesian code mixing in speech video and to find out the function of English – Indonesian code mixing used by sandiaga uno in speech video.

The research was conducted with a Descriptive Qualitative Method. The researcher got the source of the data from The speech video about motivating young entrepreneur uploaded by CXO Media channel in December 24th 2020, the duration of video is fifty one minutes and four seconds, with title “NSS Ep18 - Sandiaga Uno: Mahasiswa Lulusan Terbaik Sampai Pernah Jadi Cover Boy” in Youtube. In this research, the researcher used documentation as the instrument based on the speech video.

The final result of this research, the researcher found 146 code mixing, such as: code mixing of Word 47 data, code mixing of Phrase 43 data, code mixing of Hybrid 6 data, code mixing of Word Reduplication 7 data, code mixing of Idiom 12 data, code mixing of Clause 31 data. The researcher dicoverd some useful functions of code mixing that Sandiaga Uno uses. They are: need feeling motive, being more informative, and expressing self emotion.

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CHAPTER I

INTRODUCTION

1.1. Background of Problem

In Indonesia English is regarded as a foreign language, due to the fact that their mother tongue is their tribe's or traditional language, on another hand, Bahasa Indonesia as second language and the national language. According to the BBC 2014, there are up to 7,000 different languages spoken around the world, with English being one of the most frequently spoken. For the opposing viewpoint, (Crystal, 2003) stated in his book that "of course English is a worldwide language, as they would say." Furthermore, there is another issue about English as the global language. Reddy, an English lecturer, noted in his journal that English is today the first language utilized in several countries. There are approximately 375 million people who speak English as a first language, and there are 750 million people who speak English as a second language. There are over 70 countries that have adopted English as their official language.

As can be observed, it is general knowledge that language is crucial to life in our world. Not only used for communicate, interact, expressing feelings or thoughts with each other by words, gestures, or symbols. These two things are tied to each other in life, human need language to communicate towards each other, to know what the information or message that is need to convey directly or indirectly in society, which can be seen in human daily actions, which never cease to communicate with one another. By communicating, we as human beings, can

adjust to the environment. To communicate and connect with others, people must be able to speak more than one language. All of this demonstrates that Indonesia is a bilingual or multicultural society.

In Indonesia, multilingual languages are formed by the ethnics plurality, cultures and languages, it also well known that Indonesians speak their mother language combined with the national language, as well as foreign language while communicating with each other in society. Many people can understand two or more languages, according to the sociolinguistics phenomena, which deals with language and society. Bilingualism and multilingualism are terms used in sociolinguistics to describe this phenomenon. Bilingualism refers to the ability to speak two languages, whereas multilingualism is defined as the ability to speak numerous languages. The two symptoms of language have become the speaking style in society, which leads peoples to mixing languages.

According to Jendra (2010) he said code mixing is a symptom of language usage in which distinct versions within the same sentence are mixed or combined. Furthermore, Liu (2008) code-mixing entails embedding multiple language units such as words, phrases, and sentences. Most people who use code mixing when they are talking either in direct or indirect conversation, it could be a need-satisfying or prestige-seeking motive, a need-filling motive occurs when the speaker is unable to locate terms in their language that have a similar meaning, when the speaker appears in their educational position, the speaker's prestige-filling reason is applied.

For its users, mixing languages has become a way of life. This is influenced by the emergence of easily available and learnable languages as well as technological advancement. In a social media caption, we might include a sentence with our picture or photo. We frequently see users on social media utilizing a mixture of languages. They believe that by combining their own language with another language in their speech, they will appear more distinguished. The choice of words is the code or variation of language. Because there are so many different languages, some people must choose the right code or interaction method to utilize in a given situation. In fact, the majority of Indonesians can speak and understand two or more languages, and they frequently utilize more than one language to connect with their community. This situation has an impact on television shows, films or serial movie, social media, commercials, and advertisements, among other things.

The widely used social media platforms in Indonesia, such as facebook, are used to make friends, twitter, and blogs are used to exchange information, line is used to communicate, and youtube is used to watch videos. People are accustomed to mixing codes in their speech. They may mix languages directly or indirectly in a discourse. It is no longer taboo to employ a decent blend of languages, such as the local tongue with English or Indonesian to English, because English is the world's international language and every country learns English. The concept of mixing has become a societal trend or way of speaking, particularly among young people. Younger generations use a wider range of social

media platforms. Sukrisna (2019) he said that code mixing is usually done by young people.

Nowadays, youtube is one of the most widely utilized platforms for streaming video in Indonesia, not only for entertaining purposes, it also provides education content and news content. YouTube also has easy-to-use tools that everyone, young or old, can use.

Based on the foregoing, the researcher is interested to investigate the phenomenon of code-mixing in Sandiaga Uno's speech. As a result, the title of the study was chosen by the researcher as **“AN ANALYSIS OF ENGLISH–INDONESIAN CODE MIXING USED BY SANDIAGA UNO’S SPEECH IN YOUTUBE”**.

1.2. Setting of the Problem

People employ code mixing when they want to talk or write. When someone wishes to say something that is not in Indonesian, they will use English or vice versa. Code-mixing is used for a variety of reasons by various people. Firstly, it could be a need-satisfying or prestige-seeking motive. Secondly, a need-filling motive occurs when the speaker is unable to locate terms in their language that have a similar meaning. Thirdly, when the speaker appears in their educational position, the speaker's prestige filling reason is applied. Code mixing is used in both direct and indirect speech.

1.3. Limitation of the Problem

The researcher focused on the forms of code mixing that appear in the speech video, and the purposes of code mixing used by Sandia Uno's speech video in youtube.

1.4. Formulation of the Problem

The problem in this research can be formulated in the following questions:

1. What are the forms of code mixing that appear in Sandiaga Uno's speech video in youtube?
2. What are the function of code mixing used by Sandiaga Uno's speech video in youtube?

1.5. Objective of the Problem

In accordance with the problems of this research, the objective of the research is:

1. To find out the forms of code mixing that appear in Sandiaga Uno's speech video in youtube.
2. To find out the function of code mixing used by Sandiaga Uno's speech video in youtube.

1.6. Assumption

The researcher has general assumptions that in Sandiaga Uno's speech video have six forms of code mixing; Insertion of word, insertion of phrase, insertion of hybrid, insertion of word reduplication, insertion of idiom, insertion of clause. As widely known that Sandiaga Uno is a business motivator and a

young politician who inspires so many younger generations with his story. He always mixed his language (Indonesia and English).

1.7. Significance of the Problem

Hopefully, the findings of the study will enhance both theoretical and practical language usage.

1. Theoretically, the findings of this study will contribute to the field of sociolinguistics, particularly in terms of code mixing.
2. Practically, the research findings are expected to be useful to:

- a. For English teacher

This study can be used by teachers to improve their language skills in bilingualism, because in the educational area, teachers frequently mixed languages to signal topic changes, give and clarify explanations, and enact social relationships.

- b. For student

Students will gain a thorough understanding of sociolinguistic information, particularly code mixing, which they will be able to apply in their daily lives.

- c. For the researcher

The findings of this study can help people learn more about code mixing, and they can also be utilized as a starting point for future research.

1.8. Definition of the Key Term

1.8.1. Analysis

Breaking or decomposing a unit into the smallest unit is called analysis Azwar (2019). In this research means that detailed study or examination of the forms of code mixing that appear in Sandiaga Uno's speech video in youtube, and the dominant forms of code mixing that Sandiaga Uno used in his speech video in youtube.

1.8.2. Code Mixing

Jendra (2010) he said code mixing is a symptom of language usage in which distinct versions within the same sentence are mixed or combined. Furthermore, Liu (2008) code-mixing entails embedding multiple language units such as words, phrases, and sentences. In this study, code mixing mean the transfer of linguistic elements of words from one language to another or mixed together that Sandiaga Uno used in his speech video in youtube.

1.8.3. Bilingualism

People who speak more than one language can quickly and unconsciously switch from one to the other. According to Sumarsih (2014) speakers switch from one language to another in the practice of bilingualism. In this research bilingualism means the ability if speaker to communicate in two languages equally well, that Sandiaga Uno can speak both English and Indonesian.

1.9. Grand Theories

This research uses some theories from some experts; there are Wardaugh & M.Fuller (2015) about sociolinguistics, Sumarsih (2014) about bilingualism,

and Jendra (2010) about code mixing. Suwito (1985) about the forms of code mixing there are, insertion of word, insertion of phrase, insertion of hybrid, insertion of word reduplication, insertion of idiom, and insertion of clause.

1.10. Research Methodology

1.10.1. Research Design

The researcher employs descriptive qualitative research in this study, which is appropriate for the study's goal. Qualitative research is a type of descriptive research. The information will be gathered in the form of words rather than numbers as a descriptive explanation. Descriptive research seeks to accurately characterize a phenomenon based on research characteristics, with data processed through interpretation rather than statistical analysis. According to Creswell (2013) define that qualitative research is multi method in focus, involving an interpretive, naturalistic approach to its subject matter. This means that qualitative researchers study thing in their natural settings, attempting to make sense of or interpret phenomena in terms of the meanings people bring to them. Qualitative research involves the studied use and collection of a variety of empirical materials-case study, personal experience, introspective, life story, interview, observational, historical, interactional, and visual texts-that describe routine and problematic moments and meaning in individuals' lives.

Qualitative research is a method in emphasis, and the sociolinguistic approach to it is the subject matter, according to the passage above. It means qualitative researchers look at objects in their natural surroundings, aiming to make sense of or interpret events through the lenses of the meanings individuals

assign to them. Qualitative research involves the studied use and collection of a variety of empirical materials-case study, introspective, life story, interview, observational, historical, interactional, and visual texts. Qualitative researchers study things in their natural settings, attempting to make sense of phenomena in terms of the meanings people bring to them.

1.10.2. Source of the Data

The source of the data in this research were taken from the speech video of Sandiaga Uno in youtube. Sandiaga Salahuddin Uno or known as Sandiaga Uno is an Indonesian businessman, investor and politician who is the Minister of Tourism and Creative Economy, and was the Deputy Governor of Jakarta.

The speech video about motivating young entrepreneur uploaded by CXO Media channel in December 24th 2020, the duration of video is fifty one minutes and four seconds, with title “NSS Ep18 - Sandiaga Uno: Mahasiswa Lulusan Terbaik Sampai Pernah Jadi Cover Boy”. It is possible that there will be a mix of English and Indonesian. The writer uses the script from the video by writing and noting the part Sandiaga Uno mixed his language in the video to find out the forms of code mixing that appear and the function of code mixing.

1.10.3. Instruments of the Research

Instruments are tools that are used to gather data. Based on Putra (2014) An instrument is a tool or thing that researchers use to gather data from a sample, information, or subject that is being studied. The instrument of this research is documentation. Documentation is documenting the data which is taken from the speech video of Sandiaga Uno in youtube.

1.10.4. Data Collection Technique

In this study, the writer collected the data from a speech video on youtube using documentation technique based on Sugiono (2016) theory. In this study, the writer will be performed the following procedures in the data gathering technique:

a) Document

Documentary data was taken in the form of video script based on the speech video. The step to document data:

- 1) The researcher watched and listened to the Sandiaga Uno's speech video.
- 2) The researcher wrote the script based on what Sandiaga Uno has uttered on the video that contains code mixing.
- 3) The researcher identified the forms of code mixing that appear in Sandiaga Uno's speech video.
- 4) The research classified the forms of code mixing that appear in Sandiaga Uno's speech video.
- 5) The researcher analyzed all of the forms of code mixing that appear in Sandiaga Uno's statement for the speech video.
- 6) The researcher analyzed the function of code mixing that Sandiaga Uno used often his speech.

1.10.5. Data Analysis Technique

The process of reducing enormous volumes of acquired data to make sense of it is known as data analysis Kawulich (2015). According to Hanurawan (2016) the management of raw or unstructured data derived from qualitative

questionnaires, qualitative interviews, qualitative observations, secondary data, written reflections, and field notes into meaningful units that are structured into a unified research result is known as data analysis in qualitative research.

In this research, the researcher will analyzed the data based on the technique from Miles and Huberman cited in Gunawan (2013) identified three stages of data analysis:

1. Data Reduction

Data reduction is the process of summarizing, selecting the subject matter, focusing on the most relevant aspects, and searching for a problem's theme and pattern Kaelan (2012). Because there are multiple similar forms of Code Mixing utilized by Sandiaga Uno in his speech video on youtube that were discovered in gathering data, the researcher will decrease the data that have been acquired in this phase. As a result, the researcher must condense and select the data that are most important to examine, as well as arrange them in a logical order that is easy to follow.

2. Data Display

Data display is a process in which data is categorized or classified to make it easier to finish a study Raco (2010). Depending on the study challenge, the data display procedure might be grouped, categorized, classified, and organized. The researcher has divided the material into six categories in this phase: *Insertion of word, insertion of phrase,*

insertion of hybrid, insertion of word reduplication, insertion of idiom, insertion of clause.

3. Conclusion/Verifying

The result of analyzing is a conclusion or verification that addresses the study topic based on data analysis. The conclusion is given in the form of a description or a series of phrases. This is the final stage of the research. The researcher has summarized the findings of the investigation and provides an answer to the problem formulation in the form of descriptive data.

CHAPTER II

REVIEW OF RELATED LITERATURE

2.1. Relevant Theories

2.1.1. Sociolinguistic

Scholars have established methods for studying human language, yet much more research remains to be done and many mysteries to be solved. Linguistics is an area of study that attempts to address the question of how language works. Here are a few linguistics definitions: Linguistics is a branch of study that seeks to understand how language works. According to Finnegan (2012) Linguistics is the systematic study of human language, including its structures, uses, and relationships between them, as well as its evolution across time and acquisition by infants and adults.

One of major linguistics field that study about the connection among language and society is called sociolinguistics. According to Wardaugh & M.Fuller (2015) Sociolinguistics is the study of how language functions in our daily lives, including how it is used in informal conversations and the media we are exposed to, as well as the existence of society norms, policies, and laws that deal with language. Moreover Holmes (2001) Sociolinguists look into the connection between language and culture. They are concerned with understanding the social functions of language and how it is used to express social meaning, and they are interested in explaining why we speak differently in different social circumstances. Based on the definition, sociolinguistics is the study of the

evolution and amount of language use in society, with a focus on bilingual and multilingual languages. Actually, bilingualism and multilingualism are the same thing. The use of more than one language by a speaker when communicating with others is referred to as bilingual and multilingual language. Furthermore, code switching and code mixing are common in bilingualism and multilingualism.

Sociolinguistics is concerned with language use, or what can be said in a given language, by whom to whom, in whose presence, when and where, and in what social circumstances. According to Trudgill (2000) defines sociolinguistics as follows: sociolinguistics is that part of linguistics which is concerned with language as a social and cultural phenomenon. It investigates the field of language and society and has close connections with the social sciences, especially social psychology, anthropology, human geography and sociology. Furthermore according to Chambers (2002) sociolinguistics is the study of the social uses of language, and the most productive studies in the four decades of sociolinguistic research have emanated from determining the social evaluation of language variants. Based on the expert sociolinguistics' definitions, sociolinguistics is an area of study that considers human society is made up of a variety of connected patterns and behaviors.

Sociolinguistics is made up of two words: socio and linguistics. Socio refers to how people interact with one another in society. Linguistics, on the other hand, is a branch of science that studies language. If we combine the two, we might infer that sociolinguistics is the study of language in society. According Fishman cited in (Chaer & Agustina, 2010) Sociolinguistic research is more

qualitative than other types of research. As a result, sociolinguistics is concerned with the specifics of actual language use, such as descriptions of specific patterns of language use or dialects by speakers, as well as discussion subjects and background. Language, according to sociolinguistics, is first and foremost a social system and a communication system, as well as a component of a specific society and culture.

In other words, based on what Fishman stated above that sociolinguistic learning about the language used in a specific place or dialect can be inferred. Language is not considered as a language in sociolinguistics, but as a tool of interaction and communication in society. As a result, the problem of language interactions with activities and social dimensions will not be separated from the formulation of sociolinguistics. The social background of both the speaker and the addressees, such as age, sex, and social relationship between speakers, are sociolinguistic factors.

Sociolinguistics provides knowledge of how to use language in specific elements or social features, as stated by Fishman in Chaer's book: who speak, what language, to whom, when, and for what end." We can use sociolinguistics knowledge to communicate and interact with others by demonstrating the language, diversity of language, and language style that must be employed while speaking with specific individuals. Many languages are spoken in multilingual countries such as Indonesia. Each region has its own language, and Malay is Indonesia's official language. As a result, we must tailor our language to select individuals. As a result, we can always recognize and learn new languages.

In conclusion, scholars have developed methods for analyzing human language, but there is still much more work to be done. Linguistics is a branch of science that aims to answer the question of how language functions. Sociolinguistics is a prominent linguistics area that studies the relationship between language and society. The term "socio" relates to how people interact in society. Linguistics is the study of language as a discipline of science. In sociolinguistics, language is viewed as a tool for interaction and communication rather than as a language. In multilingual countries like Indonesia, many languages are spoken.

2.1.2. Bilingualism

People, especially Indonesians who speak regional and national languages, speak more than one language in their daily lives. People who speak more than one language can quickly and unconsciously switch from one to the other. According to Sumarsih (2014) speakers switch from one language to another in the practice of bilingualism. Beside that, Bloomfield cited in Chaer & Agustina (2010) Bilingualism is the ability of a speaker to communicate in two languages equally well. As a result, bilingualism is defined as the use of two languages by a speaker in a conversation with a speaker of a different language. The majority of Indonesians are able to speak and understand two or more languages. There are several reasons why someone can be multilingual. mobilization, nationalism, education, culture, and religion, to name a few.

According to this remark, there are several sorts of bilingualism. The first is when a speaker has two native languages. For example, Cinta Laura's father is

from Germany and her mother is from Indonesia, so Cinta can speak both German and Indonesian. The second sort of speaker is one who has studied a foreign language in formal education, such as Nasreen Anisputri Judge, also known as Nessie Judge, an Indonesian youtuber who is enrolled in school at Finland's Udencia Business School. It enables Nessie to communicate in both Indonesian and English.

To conclude, Bilingualism is the ability of a speaker to communicate in two languages equally well. The majority of Indonesians are able to speak and understand two or more languages. There are several reasons why someone can be multilingual, such as education, culture, and religion. Bilingual speakers are not necessarily born translators and interpreters. The skill of switching between two languages must be acquired separately.

2.1.3. Code Mixing

The employment of one language in another, as well as the blending of more than two languages or linguistic variations in a single speech, is known as code mixing. When people who speak two languages are unable to communicate effectively, code mixing occurs. Many variables contribute to it. It is frequently linked to the speaker's attributes, such as social background and educational attainment. Because there is no corresponding term for that word, the speaker is obliged to mix the language with another to help the audience understand and catch his/her point. Code mixing used to occur in an informal context, but it can also occur because of weak language abilities.

Based on Jendra (2010) he said code mixing is a symptom of language usage in which distinct versions within the same sentence are mixed or combined. Further more Liu (2008) code-mixing entails embedding multiple language units such as words, phrases, and sentences. Moreover Wardaugh (2015) the deliberate blending of two languages without a corresponding topic change is known as conversational code-mixing.

When we talk about code-mixing, we frequently talk about code-switching as well. Because these two occurrences are so widespread in the society, it might be difficult to tell them apart. Because of the supportive circumstances, people communicate in a variety of ways. There are two common ways for people to communicate with one another. They are expressed in both written and spoken form. The written method use equipment such as a pen and paper to transcribe the language word by word into transcription, whereas the spoken method employs speech organ generated sounds that are directly changed.

In conclusion code mixing is defined as the use of two or more languages in speech by transferring one or more linguistic elements from one language to another without changing the meaning of the sentence, because the elements simply support the sentences of the other languages that are inserted. One language's element does not have a distinct function.

2.1.4. Forms of Code Mixing

Suwito (1985) cited in Nurfitriani (2020) defines that there are six forms of code mixing, such as Insertion of Word, Insertion of Phrase, Insertion of

Hybrid, Insertion of Word Reduplication, Insertion of Idiom and Insertion of Clause.

1) Insertion of Word

Inserting English words into Indonesian utterances is one example of code mixing. Grammatical structure can be defined as the insertion of a word.

- a) *Datanglah ke party ku mala mini.*

Based on the example above, we can see that there is a mix of Indonesian-English in sentence. The word *Datanglah ke* is Indonesian and the word party in the middle is English. By placing a party between the sentences it is called Insertion of Word Code Mixing. The underline word party it means social event.

2) Insertion of Phrase

A phrase is a grammatical term for a single structural element that often contains more than one word and lacks the subject and predicate structure found in clauses.

- a) *Perusahaan ini membutuhkan fresh graduate yang berkompeten*

Based on example above, we can see that there is a mix of Indonesian-English in the sentence. The word *perusahaan ini membutuhkan* is Indonesian and the word fresh graduate in the middle is English. By placing a fresh graduate between the sentences it is called Insertion of Phrase Code Mixing. The underline word fresh graduate it means finished from College or University.

3) Insertion of Hybrid

The constructed part of the word is hybrid. When two pieces from different languages are combined to generate meaning, it is called a hybrid.

- a) *Tadi para siswa ngeprint diluar sekolah.*

Based on example above, we can see that there is a mix of Indonesian-English in the sentence. The word of *Tadi para siswa* is Indonesia and the word ngeprint in the middle is English. By placing a nge-print between the sentences it is called Insertion of Hybrid Code Mixing. The underline word ngeprint consist of two language which combine nge in Indonesian is suffix, print in English is noun.

4) Insertion of Word Reduplication

The repetition of one word into two words in a single sentence or speech is known as word reduplication. It indicates that the speaker repeats the same word in a sentence.

- a) *Bagaimana kabar kamu, fine-fine aja kan?*

Based on example above, we can see that there is a mix of Indonesian-English in the sentence. The word *Bagaimana kabar kamu* is Indonesian and the word fine-fine in the middle is English. By placing a fine-fine between the sentences it is called Insertion of Word Reduplication Code Mixing. The underline word fine and fine it means everything it is oke.

5) Insertion of Idiom

Idiom is a collection of words that have distinct meanings than the individual terms. It means that idiom gives each word a new meaning that is distinct from its original meaning.

a) *Ujian matematika itu a piece of cake.*

Based on example above, we can see that there is a mix of Indonesian-English in the sentence. The word *ujian matematika itu* is Indonesian and the word a piece of cake in the last sentence is English. By placing a piece of cake in the sentence it is called Insertion of Idiom Code Mixing. The underline word a piece of cake it means an easy task.

6) Insertion of Clause

A clause is a set of words that includes both a subject and a verb. Clauses can be divided into two categories. The independent clause is the first, while the dependent clause is the second. The main subject and verb sentence are both present in an independent clause (it is also called a main clause). The dependent clause must be connected to an independent clause, even though it is not a complete sentence.

a) What will you do jika kamu memenangkan kompetisi ini?

Based on example above, we can see that there is a mix of Indonesian-English in the sentence. The word *jika kamu memenangkan kompetisi ini* is Indonesian and the word what will you do in the first sentence is English. By placing what will you do in the sentence it is called Insertion of Clause Code Mixing. The underline word is clause and

independent or can stand alone. It means when you are asking someone opinion about something.

2.1.5. Reason of Code Mixing

According to Hoffman (1991) cited in Ekalaya (2015) A bilingual or multilingual individual may blend their languages for a variety of reasons. These are:

a. Talking about a particular topic

People occasionally choose to speak in one language rather than another when discussing a specific topic. A speaker may feel more free and comfortable expressing their emotional feelings in a language other than their native tongue.

b. Quoting somebody else

A speaker uses a switch or mix code to quote a well-known figure's famous statement, adage, or saying. The only thing that has changed are the words that the speaker claims the quoted individual stated. The switch is shaped like a quote mark.

c. Being emphatic about something

When someone speaking in a language that is not their original language suddenly wants to be emphatic about something, they will frequently flip from their second language to their first language, either consciously or unintentionally.

d. Interjection (inserting sentence fillers or sentence connectors)

Words or expressions placed into a sentence to communicate surprise, intense emotion, or to attract attention are known as interjections.

e. Repetition used for clarification

When a bilingual or multilingual person wishes to explain their research, the audience will be able to understand it better. They can sometimes communicate using both of the languages (codes) that they know.

f. Intention of clarifying the speech content for interlocutor

There will be a lot of code mixing when a bilingual or multilingual person speaks to another bilingual or multilingual person. It refers to ensuring that the content of their speech flows smoothly and is easily comprehended by the audience.

g. Expressing group identity

Code mixing can also be used to convey a sense of belonging to a group. Academics' communication styles in their disciplinary groups are clearly distinct from those of other groups. In other words, one community's communication style differs from that of those outside the community.

2.2. Relevant Studies

In this study, the researcher examines certain reports from similar academics in the field of sociolinguistics, particularly code mixing, and employs some graduation papers, including:

- 1) Ary Iswanto Wibowo, with tittle an analysis of code switching and code mixing by the sixth president of republic Indonesia's speech at the national of independence day (2017). He wanted to describe how code switching and code mixing are used in spoken language discourse. The study relied on qualitative data. To implement many sorts of code switching and code mixing, data was gathered through script documentation and grounded theories. He discovered that the speech is divided into two categories: code switching and code mixing. Tag, inter sentential, and intra sentential code switching were the three types of code switching. In addition, this study discovered three different types of code mixing. Insertion, alternation, and congruent lexicalization are the three methods.
- 2) Bani Lisa Nuraeni, with tittle the use of Indonesian English code mixing on Instagram post (2018). She investigates the use of code mixing on Instagram. The study aims to find out kind of code mixing used on Instagram users in their caption and to find out how many code mixing code used by instagram users in their caption. This research applies descriptive qualitative method. The data of this research are Indonesian – English code mixing on Indonesian Instagram users posting and the information of the reasons of using code mixing. The data are taken from the Indonesian Instagram users posting. In her research, the instagram users applied code mixing by inserting the linguistic elements of English and Indonesian in their status. Based on the data, the linguistic forms which commonly used by Indonesian Instagram users are: “Word” (13),

“Phrase” (6), “Idiom” (3), and “Clause” (1), There is no Baster and Word Repetation. He also found their reasons of using code mixing, they are: to practice English, to show the trend, to match with the situation, and to show their prestige.

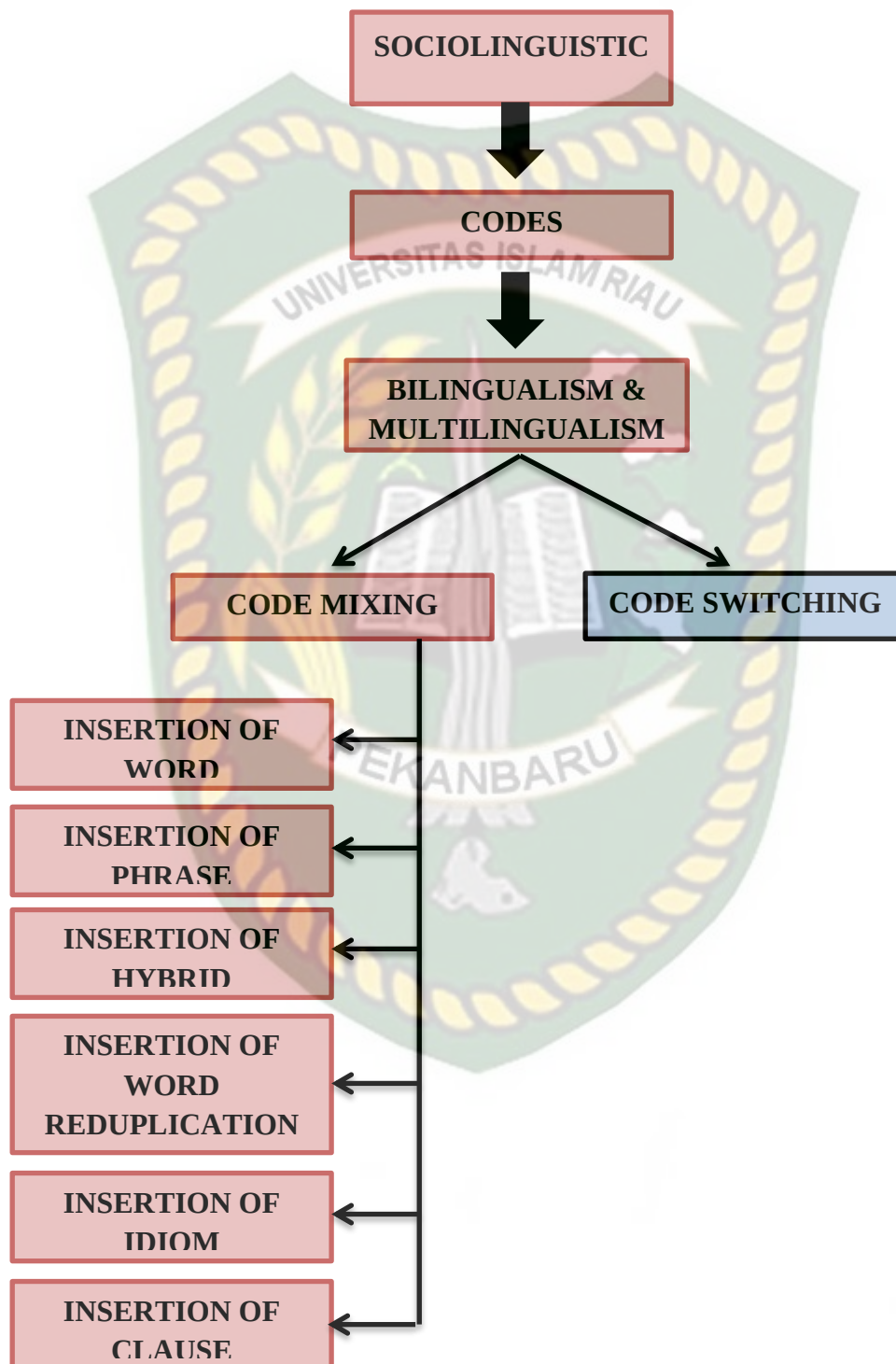
- 3) Lau Su Kia, with title code-mixing of English in the entertainment news of Chinese newspaper in Malaysia (2011). She identified of the features of English lexical items that were code-mixed into Chinese entertainment news from the linguistic perspective. A maximum of 1,000 sentences that were code-mixed in Chinese entertainment news were collected from (a) China Press, (b) Mun Sang Poh, and (c) Guang Ming Daily from January to May, 2007. The features of English words and abbreviations that were code-mixed were analysed and discussed qualitatively. In order to achieve the objective of the current study, the questionnaire survey was also administered to 200 respondents to find out their opinions on the features of some English lexical items code-mixed into the sentences of Chinese entertainment news. it was identified English adjectives such as “high”, “cool”, “in”, and “hot” were inserted to generate a sense of stylishness and to put forth some sense of modernity. Another interesting highspot from the findings of the study is the incorrect usage of English grammar, such as “sweet sweet”, “high high”, and “cute-cute” in Chinese entertainment news.

Based on those researchers, the researcher interested in the same topic as the previous one but in a different object that is Sandiaga Uno. He is known as a motivator that the younger generation really admires. The researcher wants to investigate “An Analysis of English-Indonesian Code Mixing Used By Sandiaga Uno’s Speech In Youtube”. The researcher wants to describe about the forms of code mixing and the dominant forms of code mixing.



2.3. Conceptual Framework

Figure 2.1 Conceptual Framework



Note:



The position of the research

Based on the conceptual framework above, the researcher will focus on the sociolinguistic, especially in code. From the code, there is bilingualism and multilingualism. Then, the researcher will focus on code mixing, which is part of bilingualism and multilingualism. The forms of code mixing based on Suwito (1985) consist of six forms: insertion of word, insertion of phrase, insertion of hybrid, insertion of word reduplication, insertion of idiom, insertion of clause, as the main focus of this research.

CHAPTER III

DATA ANALYSIS

3.1. Data Presentation

The researcher presents the findings and the analysis of the English-Indonesian code mixing used by Sandiaga Uno in his speech video in this chapter. The researcher analyzed the classification of code mixing and the function of code mixing in Sandiaga Uno's speech video with the title "NSS Ep18 – Sandiaga Uno: Mahasiswa Lulusan Terbaik Sampai Pernah Jadi Cover Boy" by CXO Media channel.

As stated in the previous chapter, the forms of code mixing are: The form Insertion of Word, Insertion of Phrase, Insertion of Hybrid, Insertion of Word Reduplication, Insertion of Idiom and Insertion of Clause. Secondly, present the function of code mixing used in Sandiaga Uno's speech video.

Table 3.1 The form of Code Mixing found in Sandiaga Uno's Speech Video

No	Form of Code Mixing	Amount
1	Insertion of Word	47
2	Insertion of Phrase	43
3	Insertion of Hybrid	6
4	Insertion of Word Reduplication	7
5	Insertion of Idiom	12
6	Insertion of Clause	31
	Total	146

3.2. Data Analysis

3.2.1. Insertion of Word

Inserting English words into Indonesian utterances is one example of code mixing. Grammatical structure can be defined as the insertion of a word. The following explanation of the data will be described below, with total 47 data.

1. Data (3)

*“Selama ini ngeliat-ngeliat dari konten aja, tapi finally di undang kesini ,
so it’s an honor.”*

It can be seen in Data 3, Sandiaga Uno used the word finally in the statement. The word finally has meaning that after a long time, typically involving difficulty or delay. The kind of code mixing in this statement is an insertion of word. The function of this statement is need feeling motive because the speaker wants to express his feeling that he is happy finally got invited by Putri Tanjung in “Ngobrol Sore Semaunya” in the CXO Media channel.

2. Data (11)

*“Nah, tapi kita pernah invest. Sebelum pandemi ini di beberapa sektor
seperti kesehatan.”*

The italic word above, English word used by Sandiaga Uno as part of his statement. In this case, Sandiaga used code mixing. He used word invest that means embed stock in particular sector. In the part of speech invest include as a verb. By placing word invest between that sentences it is called Insertion of Word. The function of this sentence is need feeling motive of

the speaker about the investment that he have done in health field when pandemic of COVID-19 reached its peak.

3. Data (12)

“Jadi, waktu pandemi ini ada switch ke beberapa sektor yang memang menjadi disebut sebagai “COVID Winner” ya.”

Sandiaga Uno inserted word switch in his statement. The word switch is verb. That can be classified into insertion of word. The meaning of word switch is the state changing, replacing or shifting. The function of the utterance is the speaker wanted to tell the viewer about they changing business sector in pandemic that can be categorize as “COVID Winner” such as health field, herbs field, etc as a start of a new business investment that have much bigger opportunity.

4. Data (14)

“Jadi, kita invest di herbal, jamu itu cukup meningkat”

Based on the sentence above, it can be found that code mixing between Indonesia and English language. On his statement, the word invest means embed share in particular sector of business. In this case, the word invest is insertion of word. The word invest here included category of verb. The sentence serves as giving information about the potential of business herbal sector increasing in pandemic situation, because when the infected patient increasing, WHO announced that every peoples must have to maintenance their immunity by consume a supplement either medicine or herbs. As for Indonesian, drinking ancient traditional herbs called Jamu.

5. Data (17)

“Di rumah sama family, dan kebetulan hmm... Sulaiman kemaren kan waktu keliling-keliling Indonesia hampir setahun itu gak... jarang banget nemenin Sulaiman belajar.”

According to what Sandiaga Uno stated, there is word which are classified as code mixing insertion of word. In this context, sandiaga used the word family. It is means a group of people related to one another by blood or marriage. The word family is noun. The language purpose of this sentence is a need feeling motive of speaker that he wanting to spend his times with his family, especially when he goes around Indonesia to do his party campaign and could not spend times with his son while studying in home.

6. Data (19)

“Mentang-mentang gak ada traveling dari titik A ke titik B.”

It can be found that the code mixing between Indonesia and English language. In this case, he used the word traveling means going or being transported from place to place. The word traveling is an adjective. It can be classified into insertion of word. The function of this sentence is need feeling motive because the speaker wants to express his feeling about the work and assignment that has no end, just because it is pandemic and quarantine, so there is no activity to go out of town and overseas at all.

7. Data (20)

“Iya, semakin.. kita harus semakin innovative, adaptive, collaborative.”

On the sentence above, sandiaga inserted word innovative in his statement. It can be seen, he mix Indonesia and English language. In his speech, the word innovative have literal meaning introducing new ideas and creative thinking. In the part of speech include as an adjective. Sandiaga Uno used the English word innovative between his statement, it is called insertion of word. The utterance is include in need feeling motive about the knowledge and trend that growing as fast as light in business sectors especially while pandemic still ongoing. The speaker wants to convey that everyone needs to catch up with a brilliants and innovative idea which have a big potential in business sectors.

8. Data (21)

“Iya, semakin.. kita harus semakin innovative, adaptive, collaborative.”

In the video sandiaga used the word adaptive in his statement. In this case, sandiaga uno used code mixing insertion of word. The word adaptive is an adjective. The function of sandiaga’s statement is that every business man must have to adaptive to the situation that currently happen, with that action they can found a business opportunity in whatever situation or condition they are in.

9. Data (22)

“Iya, semakin.. kita harus semakin innovative, adaptive, collaborative.”

The italic word above, English word used by Sandiaga Uno as part of his statement. In this case, Sandiaga used code mixing. He used word collaborative that means embed stock in particular sector produce or

conducted by a group of people. In the part of speech collaborative include as an adjective. By placing collaborative between the sentences it is called Insertion of Word. The function of this sentence is need feeling motive of the speaker that he wants to tell others in business needs more than one people to reach the goals.

10. Data (28)

“Yang long run terus ada kerjasama sama beberapa apps yang.”

According to what Sandiaga Uno stated, there is word which are classified as code mixing insertion of word. In this context, sandiaga used the word apps. It is means an application. The word apps is a noun. The language function of this sentence is need feeling motive of speaker that he was endorsed by some application company to do promoting about virtual run in the particular sports apps in social media he have.

11. Data (33)

“Nah, kalo sabtu minggu itu aku latihan triathlon. Jadi, mulainya renang, terus sepeda, lari.”

Based on the sentence above, it can be found that code mixing between Indonesia and English language. On his statement, the word triathlon means an athletic contest. In this case, the word triathlon is insertion of word. The word triathlon here included category of a noun. The function of the sentence serves as giving information about his sport routine in daily, such as in Monday he will swimming, in Tuesday he will long run, in Wednesday he will swimming and running and even sometimes if there is a chance will

also put a basketball time with covid19 protocol, in Friday he will biking with schedule either it is road bike or another communities, and at Saturday and Sunday he will do triathlon, start form swimming, biking and running.

12. Data (37)

“Karena dibeberapa hari ini aku harus ngisi konten, itu ada 5 channel.”

It can be seen in Data 37, Sandiaga Uno used the word channel in the statement. The word channel have meaning a service or station with particular genre. The kind of code mixing in this statement is an insertion of word. The function of this statement is need feeling motive because the speaker wants to express his feeling about the amount of youtube channel he own, there is 5 channels in total. His routine with those channels are so tight and also the schedule for the zoom meeting that has no end, even though in pandemic we must increasing our body immune. The times he finish all his work are about 10 p.m.

13. Data (39)

“Untuk either mesti dengerin webinar atau baca summary of books yang dipilih gitu loh.”

On the sentence above, sandiaga inserted word either in his statement. It can be seen, he mix Indonesia and English language. In his speech, the word either is a conjunction. Sandiaga Uno used the English word either to connect his sentence, it is called insertion of word. The function of the utterance is sadiaga uno wants to express his feeling about even after all his works end at 10 p.m. he will have his chief education officer to recommend

him either recorded webinar or reading a summary of books, the reason is because the millennials generation these days are more faster in learning something new, so he wants to catch up.

14. Data (41)

“Kalo gak kan ketinggalan. Anak-anak sekarang millennial cepet banget gitu loh.”

It can be found that the code mixing between Indonesia and English language. In this case, he used the word millennial means denoting people reaching young adult hood in early 21st century. The word millennial is an adjective. It can be classified into insertion of word. The function of this sentence is need feeling motive because the speaker wants to express his feeling about how fast the millennial generation developed their knowledge and tends along with the technology developing. Because of that reason he wants to catch up with all the millennials generation up to.

15. Data (44)

“Misalnya ada tamu, terus kita nyelonong lewat, terus kasih komentar yang... ya mungkin gak appropriate gitu ya.”

Based on the sentence above, it can be found that code mixing between Indonesia and English language. On his statement, the word appropriate means suitable or proper in the circumstances. In this case, the word appropriate is insertion of word. The word appropriate here included category of an adjective. The sentence function serves as expression of the speaker and need feeling motive about manner of a beings when others

talking, then suddenly you walked passed them and trying to giving a comment and being rude. That is not a proper attitude and it is really rude, sometimes it could be into worse situation which the opponents get offended by what you saying without knowing the are they talking about.

16. Data (48)

“Tapi pada intinya... seriously umm... apa berpacaran quote-unquote itu ya sama Tante Nur.”

According to what Sandiaga Uno stated, there is word which are classified as code mixing insertion of word. In this context, sandiaga used the word seriously. It is means really sincerely with earnest intent. The word seriously is adverb. The language function of this sentence is feeling motive about the serious relationship of sandiaga uno had only with his wife that known as nur, which is his girlfriend back in the day.

17. Data (60)

“After thirteen years juga kita gak ready. ”

The italic word above, English word used by Sandiaga Uno as part of his statement. In this case, Sandiaga used code mixing. He used word ready that means in a suitable state for an activity, action or situation. In the part of speech ready include as an adjective. By placing ready between the sentences it is called Insertion of Word. The function of this sentence is need feeling motive about the speaker’s marriage life. He stated that even after his thirteen years marriage life, he is still not ready of that life style. Being the

head of family that carries a lot of responsibility, from supporting the family members in financially and mentally.

18. Data (61)

“Karena, dulu suatu yang bikin saya gak ready itu adalah ngeliat kita kan memulai karier.. belum punya penghasilan yang cukup.”

Sandiaga Uno inserted word ready in his statement. The word ready is an adjective. It can be classified into insertion of word. The meaning of word ready is a suitable state for an activity, action or situation. The function of the utterance is include in need feeling motive about the reason why the speaker not ready to face the marriage life is about their salary that probably not enough.

19. Data (64)

“Ada yang ngajakin gitu, untuk jadi... gak dikasih tau bakal jadi cover. Tapi dia bilang ini ada photoshoot gitu.”

Based on the sentence above, it can be found that code mixing between Indonesia and English language. On his statement, the word cover means a things which lies on top of something. In this case, the word cover is insertion of word. The word cover here included category of verb. The function of the sentence serves as a need feeling motive of sandiaga explained about how he ended up as a cover boy in a magazine. At first the one who recruited him did not tell him that he will be a cover boy in that magazine, the person just said there is a photoshoot that with a good pay.

20. Data (65)

“Tapi dia bilang ini ada photoshoot gitu.”

In the video sandiaga used the word photoshoot in his statement. In this case, sandiaga uno used code mixing insertion of word. The word photoshoot is a noun. The meaning of photoshoot is a session of taking a photo. The function of the statement is need feeling motive about the photoshoot session that ends up making sandiaga uno being a cover boy in a magazine without him knowing about the cover boy, what he just know is the photoshoot session has a good pay.

21. Data (66)

“Waktu itu dapet 75 ribu untuk setengah hari shoot, yam mau banget gitu loh.”

It can be found that the code mixing between Indonesia and English language. In this case, he used the word shoot means an occasion when a professional photographer takes photographs. The word shoot is a noun. It can be classified into insertion of word. The function of this sentence is need feeling motive because the speaker wants to express his feeling about the photoshoot session he done back in the days with a good pay which is seventy five thousand rupiahs only for half day means it is really worth it, because back in the days that amount of money is big enough.

22. Data (70)

“Menghabiskan waktu di library. Ya olahraga, library, olahraga, library.”

It can be seen in Data 70, Sandiaga Uno used the word library in the statement. The word library have meaning a building or room containing collections of books. The kind of code mixing in this statement is an insertion of word. The function of this statement is need feeling motive because the speaker wants to express his feeling about the free time he spend in either library or workout back in his college life, and he also make sure not to waste his free time for something have no benefit at all.

23. Data (71)

“Chapter yang mau dibahas, itu aku udah baca duluan.”

The italic word above, English word used by Sandiaga Uno as part of his statement. In this case, Sandiaga used code mixing. He used word chapter that means a main division of a book. By placing chapter between the sentences it is called Insertion of Word. The function of this sentence is need feeling motive about the speaker's activity when he was in college, he used to read the chapter of the book that will be the subject of the class ahead before the lecture begin. With this behavior of his, he can understand the material more even before the lecturer giving the material to him in the class.

24. Data (72)

“Jadi, misalnya hari senin membahas chapter 1. Aku hari minggunya udah dibaca chapter 1.”

It can be found that the code mixing between Indonesia and English language. In this case, he used the word chapter means a main division of a

book. The word chapter is a noun. It can be classified into insertion of word. The function of this sentence is need feeling motive because the speaker wants to express his feeling about how he has read the chapter that will be discussed in class ahead. For example if Monday subject that will be discussed is chapter 1, on Sunday he already read chapter 1 to make him understand even better. If there is a part he does not understand he will ask the lecturer on Monday.

25. Data (75)

“Nah, saya tu gak pernah camping atau gak pernah... yang belajar sebelum ujian itu 1-2 hari sebelumnya, jarang banget.”

In the video sandiaga used the word camping in his statement. In this case, sandiaga uno used code mixing insertion of word. The word camping is a noun. The meaning of camping is the activity of spending a period of time in some place. The function of the statement is need feeling motive about one of sandiaga's good habit, that he never used to studying in rush one or two day before the exam which is called camping before exam. He always studying even before the exam period start, he also reviewed all the subject discussion the lecturer have been given in class and rest well also important in exam period.

26. Data (78)

“Karena lebih ke arah logic, itu bisa jelasin skemanya dan lain sebagainya.”

According to what Sandiaga Uno stated, there is word which are classified as code mixing insertion of word. In this context, sandiaga used the word logic. It means reasoning conducted or assessed according to strict principle of validity. The word logic is noun. The language purpose of this sentence is feeling motive about even though he is using pad or tablet device, zoom, Microsoft teams, etc he still using the writing on notes in his pad for helping him for him remember the material and more logic so he can explain the schema and so on in his study about entrepreneurship.

27. Data (79)

“Selalu ada periode worried kan.”

On the sentence above, sandiaga inserted word worried in his statement. It can be seen, he mix Indonesia and English language. In his speech, the word worried have literal meaning anxious or troubled about actual or potential problems. In the part of speech include as an adjective. Sandiaga Uno used the English word worried between his statement, it is called insertion of word. The utterance is include in need feeling motive about sandiaga uno's situation after he finished his exams there is a worried period about his exams score. He always manage his expectation and having an optimist mindset that he done well in exams, and accepting whatever the exams score might be.

28. Data (81)

“Yang kita kontrol kan effort kita, ikhtiar kita.”

Sandiaga Uno inserted word effort in his statement. The word effort is noun. It can be classified into insertion of word. The meaning of word effort is a suitable state for an activity, action or situation vigorous or determined attempts. The function of the utterance is include in need feeling motive about the speakers felling of his exams score, even though he is already manage his expectation and try to accepting what the outcome score is. What the most important is controlling his effort and ikhtiar in the exams, and after the result score is out and it is the good one, he will be grateful by saying hamdallah. He even shared this happy news to his girlfriend (now is his wife) and his mother.

29. Data (83)

“Setelah di terima di UI, tapi karena beasiswanya bisa di switch untuk ke luar negri, Papah tu insist.”

It can be seen in Data 83, Sandiaga Uno used the word switch in the statement. The word switch have meaning a change the position, direction, or focus. The kind of code mixing in this statement is an insertion of word. The function of this statement is need feeling motive because the speaker wants to express his feeling about how insisted sandiaga’s father for him to change his scholarship to overseas even after he got accepted in prestigious university such as UI and it is also his dream school ever since he was in middle school, and the major he wanted to take is economy department. He wanted to school in UI but his father wants to change to the overseas university.

30. Data (84)

“Untuk ke luar negri, Papah tu insist.”

The italic word above, English word used by Sandiaga Uno as part of his statement. In this case, Sandiaga used code mixing. He used word insist that means demand something forcefully. In the part of speech insist include as verb. By placing insist between the sentences it is called Insertion of Word. The function of this sentence is need feeling motive about sandiaga uno’s father wanted to change his scholarship in UI to overseas ones. He said his father wanted he go to overseas because he will get a lot of new knowledge in different or new perspective even if the university is not as good as UI, he also said that his father wanted sandiaga to build his independent behavior while he is abroad.

31. Data (85)

“Pertama, pingin jadi pilot seperti 95% menurut survey...anak laki-laki selalu, karena ngeliat pesawat, dia pasti pengen jadi pilot.”

It can be found that the code mixing between Indonesia and English language. In this case, he used the word survey means investigate the opinions or experience of a group. The word survey is a verb. It can be classified into insertion of word. The function of this sentence is need feeling motive because the speaker wants to express his feeling about his future dream job when he was young to become a pilot and that is his first choice, also he mentioned a lot of survey says that about 95% boys in younger age wanted to become a pilot too, because every times you saw an

airplane, the most related future dream job of course a pilot. The second choice was when he was in middle school to high school he wanted to become a soccer player, because he really loves watching a soccer league. Then the last one, when he started to play basketball, he wanted to become a pro basketball player even got injured.

32. Data (86)

“Jadi, pemikirannya waktu itu udah fix ingin dibidang ekonomi.”

On the sentence above, sandiaga inserted word fix in his statement. It can be seen, he mix Indonesia and English language. In his speech, the word fix have literal meaning decide or settle on a specific field. In the part of speech include as a verb. Sandiaga Uno used the English word fix between his statement, it is called insertion of word. The utterance is include in need feeling motive of the speaker that when he was in high school first grade, there is a period where you will choose what department you are interested to and sandiaga decided to choose the economic department, even though he has a chance to choose the science department. In his mind he stated that already fix to choose the economy department and after graduate high school he wanted to become an accountant.

33. Data (89)

“Jadi, posing pertama tuh di Singapore.”

In the video sandiaga used the word posing in his statement. In this case, sandiaga uno used code mixing insertion of word. The word posing is verb. The meaning of posing is a particular position. The purpose of the

statement is need feeling motive about sandiaga's carrier after one year as staff in accounting international company, he got accepted to a scholarship for international finance education. After he finished his master degree and international finance education and right after he come back home, he received an assignment in overseas which is his first posing in Singapore. Invested in equity share also working on several projects in the field of analysis.

34. Data (93)

"Jadi entrepreneur. Itu lah langkah pertama jadi entrepreneur."

According to what Sandiaga Uno stated, there is word that classified as code mixing insertion of word. In this context, sandiaga used the word entrepreneur. It is means a person who organize and operates a business. The word entrepreneur is noun. The language function of this sentence is feeling motive of sandiaga uno's life in the lowest state. He come back to zero again even minus, he says he has a several debt and even lived in his parent's house and it was hard for him and his family. Sandiaga uno also said that the calamity brings wisdom to him initiated to open a new business in money consultant field, and that is his first step to become an entrepreneur.

35. Data (94)

"Itu lah langkah pertama jadi entrepreneur."

Sandiaga Uno inserted word entrepreneur in his statement. The word entrepreneur is noun. It can be classified into insertion of word. The

meaning of word entrepreneur is a person who organizes and operates a business. The function of the utterance is include in need feeling motive of the speaker after his life state was at the lowest and had several debt. He initiated to open a new business by himself in money consultant field and also that is his first step as an entrepreneur.

36. Data (97)

“Misalnya nih, simple aja. Saya masuk ke ruangan gelap, saya pasti takut dong.”

Based on the sentence above, it can be found that code mixing between Indonesia and English language. On his statement, the word simple means easily understood or done. In this case, the word simple is insertion of word. The word simple here included category of adjective. The sentence serves as expression of the speaker about how to young and beginner entrepreneur starting their business, because a lot of they are scared and afraid of loss. The first cure to resolve them is realized that scared is natural. Sandiaga gave an example, if you go into dark room of course you will get scared, but if you know where the button to switch on the lamp, also we knew in that room there is no animals, ghost, snakes, it will be fine. For young entrepreneur, must have to join trainings that are available.

37. Data (99)

“Jadi dengan numbers kita bermitra, mungkin usaha kita dimulai...”

It can be seen in Data 99, Sandiaga Uno used the word numbers in the statement. The word numbers have meaning a group or company of people.

The kind of code mixing in this statement is an insertion of word. The function of this statement is need feeling motive because the speaker wants to express his feeling about one of sandiaga's tips to young entrepreneur when they wants to start their business. When you wanted to become a business person we must have partners so you will grow your business not all by yourself, maybe back in the days business was a competition but now is collaboration. At least with that tips you can resolve your fear to start your business.

38. Data (106)

***“Privacy,** keluarga, terutama buat Atheera sama Amyra yang remaja waktu itu ya.”*

On the sentence above, sandiaga inserted word privacy in his statement. It can be seen, he mix Indonesia and English language. In his speech, the word privacy has literal meaning the state or condition of being free from being observed or disturbed by other people. In the part of speech include as a noun. Sandiaga Uno used the English word privacy between his statement, it is called insertion of word. The utterance is include in need feeling motive of sandiaga uno's and his daughter's privacy after he become a politician. When sandiaga uno became a politician he sacrificed his privacy and family, especially his two daughters in their teen ages. Because of their father become a famous they have responsibility to not behave as they want as for them become a spot light.

39. Data (109)

*“Itu yang akhirnya, dari awalnya dianggap mereka sebagai pengorbanan, tapi ternyata berujung sebagai **privilege**.”*

It can be found that the code mixing between Indonesia and English language. In this case, he used the word privilege a special right, advantage, or immunity granted or available only to a particular person or group. The word privilege is a noun. It can be classified into insertion of word. The function of this sentence is need feeling motive because the speaker wants to express his feeling about how his two daughters situation after he become a politician. They need to care to others, must have a closer relationship with citizens, must have emphatic, this is what sandiaga’s daughters thought was a sacrificed and now become a privilege for them self.

40. Data (115)

*“Nonstop, gak ada satu **break** pun, kerjanya tuntas.”*

Sandiaga Uno inserted word *break* in his statement. The word break is an adjective. It can be classified into insertion of word. The meaning of word break is a pause in work or during an activity or event. The function of the utterance is include in need feeling motive of the speaker about his way to resolving failure. The speaker said that he have a principals that he has been followed ever since. One of those principals is “kerja tuntas” that he done in eight months nonstop, from the first day of campaign to the last day without any break which his work is completed. Even though all of those efforts he have done, sandiaga take whatever the outcome that the god gave him.

41. Data (125)

“Meningkatkan skill mereka, terus... aku buat beberapa relawan yang berbasis aplikasi teknologi...”

According to what Sandiaga Uno stated, there is a word which is classified as code mixing insertion of word. In this context, sandiaga used the word skill. It means the ability to do something well. The word skill is noun. The language function of this sentence is how sandiaga uno's feeling about lost in presidential election and how he stayed relevant in the middle of huge amount of change of his life. He started a new career as a social entrepreneur, then he developed several business to give a job opportunities for the younger generations to develop their skills, there also several peoples that was made into a group of technology application-based volunteer.

42. Data (126)

“Terus aku juga terakhir initiate bank infaq.”

In the video sandiaga used the word initiate in his statement. In this case, sandiaga uno used code mixing insertion of word. The word initiate is noun. The meaning of initiate is a person who has been initiated into organization activity. The function of the statement is need feeling motive about sandiaga uno coming up his new idea in business, especially in field donating (infaq). The idea he come up with is “Bank Infaq”, it is not a bank like how bank in general, but it is an institution that managed the donations

(infaq) in a professional way in purpose to help the micro and ultra micro business.

43. Data (132)

“Tapi, purely di radio. Judul programnya tuh “Talk to CEO”.”

Sandiaga Uno inserted word purely in his statement. The word purely is adverb. It can be classified into insertion of word. The meaning of the word purely is in a pure manner. The function of the utterance is includes in need feeling motive about the speaker’s situation after he retired from previous company he become a radio announcer in 2008, before he got a position in his new company in three months. He made a program that only available on radio channel entitled “Talk to CEO”, he invited CEOs to studio to talked with them and interviewed them.

44. Data (133)

“Nah, tapi podcast ini beda banget.”

The italic word above, English word used by Sandiaga Uno as part of his statement. In this case, Sandiaga used code mixing. He used word podcast that means a digital audio file made available on the internet. In the part of speech podcast include as noun. By placing podcast between the sentences it is called Insertion of Word. The function of this sentence is about how different the podcast that sandiaga uno made. The podcast in his program was for a medium that can be used for a young generations while they are doing their activities, he also said that the podcast he made must related to what the young generations nowadays.

45. Data (134)

“Hmm... Authenticity. Anak muda tuh harus orisinil, harus be themselves.”

It can be seen in Data 134, Sandiaga Uno used the word *authenticity* in the statement. The word *authenticity* means the quality of being authentic. The kind of code mixing in this statement is an insertion of word. The function of this statement is need feeling motive because the speaker wants to express his feeling about the young generation must have, to continue to advanced and grow than any other countries. Sandiaga said the young generations must be original, must be themselves.

46. Data (142)

“Dan skala prioritas itu semua diukur dengan dampak... impact.”

Based on the sentence above, it can be found that code mixing between Indonesia and English language. On his statement, the word *impact* means the effect or influence of some action. In this case, the word *impact* is insertion of word. The word *impact* here included category of noun. The sentence serves as expression of sandiaga uno about how he can manage his times to his carrier, his family, mental health, despites with all of his activities. Sandiaga said how to use 24 hours, one third for rest, one third for maybe social activities, maybe we only have 8-10 hours that really effectively we can work on, or maximum 12 hours. Sandiaga also break apart his priority so he made priority scale, and the priority scale measured by the impact.

47. Data (146)

*“Dan ya 2020 akan selalu saya ingat sebagai tahun yang... menjadi tahun yang **pivotal** (sangat penting) untuk kehidupan kita.”*

It can be found that the code mixing between Indonesia and English language. In this case, he used the word pivotal means a crucial importance in relation to development or success of something else. The word pivotal is an adjective. It can be classified into insertion of word. The function of this sentence is need feeling motive because the speaker wants to express his feeling about how important our life in 2020, because there a lot of situation going on that year. For example the peak of infected peoples to virus called COVID-19, every counties having difficulties with economy, all countries having a lock down, the peoples do quarantine at home, etc. despites all of those events, in 2020 we can see the side of humanity much more bigger than any year have passed, from they help each other, sharing more what is other's needed, and any other kindness of human.

3.3.2. Insertion of Phrase

A phrase is a grammatical term for a single structural element that often contains more than one word and lacks the subject and predicate structure found in clauses. The following explanation of the data will be described below, with total 43 data.

1. Data (5)

“business wise, ya semuanya kena ya.”

On the sentence above, there is some word which are classified as code mixing Insertion of Phrase because consist of two words business and wise. It can be seen, sandiaga mixed Indonesian and English language. On his statement, he used the word business wise have meaning it was not a good year for any business, but managed to solve it without any redundancies. The utterance is includes in self emotion because sandiaga wants to express his feeling about how difficult it was for his business in that year. Even though all the difficulties happened, he goes through it without any redundancies, and somehow managed to fix it back to it is normal stage.

2. Data (7)

“Kenanya, hit nya, quite severe ya....”

In data 7, it can be found that sandiaga uno used word quite severe in his statement. It can be classified into insertion of phrase because consist of two words quite and severe. The meaning of quite severe is very serious or less severe problems. The sentence serves as a need feeling motive of sandiaga uno. Sandiaga explain that his all of the businesses he own having a problems when

the pandemic reached it is peak. The problems is not too severe that he managed to resolve it and regain it is strength back.

3. Data (9)

“Consumer goods dan servicesnya juga gak bagus,”

In this case, the speaker used code mixing in his statement, he used English phrase consumer goods that means goods/products bought and used by consumers. The kind of code mixing in his statement is insertion of phrase. The function of this sentence is a need feeling motive of the speaker about how bad the goods/product in his business because of the impact from covid pandemic.

4. Data (16)

“Udah lama banget gak spend time sama Tante Nur.”

According to the speaker’s statement, he mixed Indonesian and English language. It can be seen, he used spend time that means to accompany someone for leisure or to hang out. It is called insertion of phrase because consist two words spend and time. The language function of this statement is self’s emotion of the speaker because the speaker has not spends his time with his wife in a long time because his tight schedule. After pandemic starter and lock down system been applied, his schedule becoming less busy and he have time to spend with his wife.

5. Data (18)

“Spend time sama family. Terus jadi lebih kreatif gitu.”

Form the situation, sandiaga uno used code mixing between Indonesian and English language. The English word is inserted within the sentence. The word

spend time can be classified into insertion of phrase. In that context, snadiaga wants to spend his time a lot with his family because of his busy schedule he has no chance to having a family time. After the pandemic covid-19 and lock down systems been applied his schedule less busy than before that he have time to fulfill what he wants to.

6. Data (27)

“Biasanya tergantung harinya. Kalau senin rehang. Kalau Selasa long run.”

In the context, the speaker mix Indonesian and English language. On his statement, he used the word long run that means one parts of triathlon sports, that usually long run is generally anything from 5 miles to 25 miles and sometimes beyond. The category of the word is noun. It is called insertion of phrase. The utterance is includes in a need feeling motive of the speaker daily sports routine. The speaker will do his sports depends on what day it is such as swimming in Monday, long run in Tuesday and will continue the other parts of triathlon on the scheduled day.

7. Data (29)

“Digital apps yang lagi promote virtual run dan sebagaimana.”

The italic word above, English word that used by sandiaga uno as a part of his statement. In this case, sandiaga uno used code mixing. He used word digital apps that means software applications used to deliver branded business communications and context. By placing digital apps between the sentences it is called insertion of phrase because consist two words digital and apps. This

statement serves as a needs feeling motive of sandiaga uno about his current endorsement in one particular application that promote virtual run and others sports.

8. Data (30)

“Digital apps yang lagi promote virtual run dan sebagainya.”

In data 30, the speaker mix Indonesian and English language in his statemet. On his statement, the word promote virtual run included category of insertion of phrase. The statement function is a need feeling motive of the speaker about an application that collaborated with him to promoting a virtual run program, that everybody can run together even during the pandemic through virtual system.

9. Data (32)

“Ganti-ganti, kalo lagi komunitasnya Brompton.. pake Brompton. Kalo komunitas sepeda lokal... pake sepeda lokal. Kalo lagi komunitas road bike... pakai road bike.”

In this case, the speaker used code mixing in his statement, he used English phrase road bike that means a bicycle for use on paved road as opposed to rough terrain or racing tracks, especially one designed for competitive cycling. The kind of code mixing in his statement is an insertion of phrase. The function of this statement is a need feeling motive of the speaker’s activities. The speaker usually doing his bicycle sports depends on what communities he is in particular event, for example if he is in local bicycle community, he will also using local bicycle. Same goes with the road bike community he will also adjusting to what types of community it is.

10. Data (34)

“Tapi itu baru pagi, setelah itu baru zoom nya.. zoomnya jam 9, nonstop put sampe... ya kadang-kadang cuman break-break setengah jam gitu tapi nonstop terus.”

From the situation, sandiaga uno used code mixing between Indonesian and English language. The English word is inserted within the sentence. The word nonstop can be classified into insertion of phrase. The word nonstop means continuing without stopping or pausing. In that context, the speaker wants to confess his feeling or self emotion about how his works had no end and keep making him busy, even sometimes the break duration is only half an hour. He start from morning until night.

11. Data (40)

“Dengerin webinar atau baca summary of books yang dipilihin gitu.”

According to the speaker's statement, he mixed Indonesian and English language. It can be seen, he used word summary of books means a record in a reader's owns word that gives the main points of piece of writing either in the chapter of a book, or even a whole book. The kind of code mixing in the speaker's statement is an insertion of phrase. The language function of his statement is a needs feeling motive about how the speakers spending his free time after working day out with reading some summary of books that especially chosen for him.

12. Data (45)

“Tapi, waktu Atheera sama Amyra growing up jugak saya udah gak menerapkan kayak gitu karena... that’s not acceptable anymore.”

In the context, sandiaga uno mix Indonesian and English language. On his statement, he used the word growing up that means a progress from childhood toward adulthood growing up intellectually, physically, and mentally. The category of that word is verb. It is called insertion of phrase. The utterance is includes in self emotion of sandiaga uno when he raised his two daughters. Back when he was kid, his mother will punish him by giving chili into his lips when he is not behaving well. But when he becomes a father and have children, he did not following what his mother do to him in the past towards his child, because in his opinion it is not acceptable anymore especially in the era when his child were born.

13. Data (55)

“Jadi, pada saat itu setelah kita long distance. I feel something missing.”

In this case, the speaker used code mixing in his statement, he used English phrase long distance that means operating something between distance places. The kind of code mixing in his statement is an insertion of phrase. The function of this sentence is self emotion of the speaker wants to convey his feeling about his relationship back in the days. That time when he still unsure about himself to go to marriage life, then he and his girlfriend separated for a while and having a long distance relationship by that time he realized that he felt something missing.

14. Data (58)

“Terus yang disitu aku wake up.”

From the situation, the speaker used code mixing between Indonesian and English language. The English word is inserted within the sentence. The word wake up can be classified into insertion of phrase. In that context, he wants to convey his feeling about the situation with his girlfriend when he was younger. They already dated for 13 years and haven't married yet, the onetime his girlfriend said she will marry other person if the speaker still not sure yet. Finally he realized that and married her in the end.

15. Data (68)

“Aku dari tadinya legally blind. (buta secara hukum).”

It can be found that code mixing between Indonesian and English language. The word legally blind means the person not able to attain 20/200 vision even with prescription eyewear. That word called insertion of phrase because consist two words legally and blind. The function in this statement is a need feeling motive about the speaker's eyes condition and it is really burdening him to do his work back in the days. After he got his LASIK eye surgery, his vision now much better and he can easily do his activity.

16. Data (69)

*“Di Amerika itu kalo ngambil SIM itu ditulis bahwa “vision impaired”
(gangguan pengelihatatan).”*

On the sentence above, it can be seen there is a mix between Indonesian and English language. The sentence can be classified into insertion of phrase. The

English phrase vision impaired means that a person's eyesight cannot be corrected to a normal level. The function of the sentence is a need feeling motive about the speaker's bad eyesight condition and he gives an example with the same exact condition to his, in America when you wants to take your driver license there will be a notice that you are a vision impaired.

17. Data (76)

“Waktu masa pandemi ini, tetep aja walaupun udah pakai ipad... udah pake... zoom. Udah pakai Microsoft teams dan lain sebagainya.”

The italic word above, English word that used by the speaker as a part of his statement. In this case, the speaker used code mixing in his statement. He used word Microsoft teams. By placing a Microsoft teams between sentences it is can be classified into insertion of phrase because consist two words Microsoft and teams. This sentence serves as a need feeling motive of the speaker about the story how technology developed nowadays but he still prefer write down notes instead typing it with keyboards, because he said it is more effective to remember the material even faster.

18. Data (77)

“Aku ambil Entrepreneurship and Leadership.”

In data 77, sandiaga uno mix Indonesian and English language in his statement. On his statement, the word entrepreneurship and leadership included vategory of insertion pf phrase. The sentence serves as a need feeling motive of sandiaga uno when he was finished his last study. On the video he mentioned that he took entrepreneurship and leadership major, and he also mentioned that

he write down his notes by hand using his ipad instead by typing it on his ipad directly with keyboard.

19. Data (80)

“Selalu saya manage expectations. Jadi, gak “Aduh kayak bisa kok tadi”.”

On the sentences above, there is sentence which is classified as code mixing insertion of phrase. It can be seen, sandiaga uno mix Indonesian and English language. The phrase manage expectations means seek to prevent disappointment by establishing in advance what can realistically be achieved or delivered by course of action. The function of the sentence is self emotion of sandiaga uno how he managed his expectation towards his exams result by motivating himself that he done well enough.

20. Data (87)

“1 tawarannya dari Bank Nasional, 425 ribu gajinya. 1 lagi dari perusahaan accounting international gajinya 400 ribu.”

From the situation, sandiaga uno mused code mixing between Indonesian and English language. The English word is inserted within the sentence. The word accounting international can be classified into insertion of phrase. In that context, he wants to tell the offered he received back in the day right after he graduated from college. There are two offered, one from national bank with payment wages about Rp.425.000,-. And the second one is from accounting international company with payment wages Rp.400.000,-. Back then even twenty five thousands rupiahs is really big amount of money, so he take the national bank's offer.

21. Data (88)

“Nah, setelah baru berkarier sekitar setahun, dapet beasiswa. Untuk ngambil finance. International finance.”

In data 88, it can be found that sandiaga uno used word international finance in his statement. It can be classified into insertion of phrase because consist two words international and finance. The sentence serves as a need feeling motive about sandiaga uno's experiences when he was young. He said after he building his carrier for about one year, he received a scholarship to continue his study and he taking international finance major.

22. Data (90)

“Jadi investment analysis, apa... itu 2 tahun – 3 tahun abis itu... baru dapet posing di beberapa negara lainnya.”

In this case, the speaker use code mixing in his statement, he used English phrase investment analysis that means someone involves in researching and evaluating a security or an industry to predict its future performance and determine its suitability to a specific investor. The kind of code mixing in his statement is an insertion of phrase. The function of this sentence is a need feeling motive because the speaker wants to share his experiences. He became an investment analysis for about 2-3 years and after that he got his first posing in overseas countries.

23. Data (96)

“Takut itu manusiawi, jadi the first cure atau obat pertama untuk mengatasi ketakutan adalah menyadari bahwa ketakutan itu wajar.”

In the context, the speaker mix Indonesian and English language. On his statement, he used the word the first cure that means first step or solution to overcome the problem that currently happen. It is called insertion of phrase. The utterance is includes self emotion of the speaker because he wants to tell everybody that feared or scared to starting a new business and the first cure to overcome that situation is admitted fear of scared is a normal condition.

24. Data (103)

“Yaa. Kalo looking back hm... ya kalo memang ngeliat masa lalu ya life is a collections of serendipity.”

According to the speaker’s statement, he mix Indonesia and English language. It can be seen, he used word looking back that means to think about something in the past. It is called insertion of phrase because consist of two words looking and back. The language function of this statement is self emotion of the speaker’s feelings about his past. Back in the past his life faced hard time and he lost his job in instance, that is why he said life is collections of serendipity.

25. Data (105)

“Jadi, agak fait accompli waktu itu.”

It can be found that code mixing between Indonesian and English language in the sentence above. The word fait accompli means a thing that has already happened or been decided before those affected hear about it, leaving them with no option but accept it. The word that has been inserted is called insertion of phrase because consist two words fait and accompli. The function of this

statement is self emotion of the speaker. Back when he was chosen as spokesman of Prabowo Sugianto that registered as a candidate of president election. He was hesitated that time but suddenly all the necessary documents already been prepared without his consent, so he does not have any option beside accept it.

26. Data (110)

“Jadi, pertama... its though, karena kita mesti akuin.”

Based on the statement above, sandiaga uno inserted word its though here include category of insertion of phrase. The meaning of word its though is it is a difficult situation to go through it. The function of this statement is self emotion of sandiaga uno about how he accepted his failure. He have a principle that he followed ever since, because of that principle he managed to accepted all of the failure and hard time he faced.

27. Data (112)

“Pake social media, pake big data analytics.”

The italic word above, English phrase were used by the speaker as a part of his statement. In this case, the speaker used code mixing. He used word social media. By placing a social media between the sentences it is called insertion of phrase because consist of two words social and media. This sentence function is a need feeling motive of the speaker about all his effort in presidential campaign, either campaign directly or even using social medias as a medium for campaign.

28. Data (113)

“Pake big data analytics.”

From the situation the speaker used code mixing between Indonesian and English language. The English word is inserted within the sentences. The word big data analytics can be classified into insertion of phrase. In that context, he wants to tell how big his effort in presidential campaign was. From doing campaign either directly or through social media, he even used big data analytics but still lost in the end.

29. Data (114)

“Udah, 8 bulan nonstop dari hari pertama kampanye sampai hari terakhir.”

The speaker inserted word nonstop here included category insertion of phrase. The word nonstop have a meaning continuing without stopping or pausing. The utterance function is includes in self emotion of the speaker about the effort and hard works he poured into presidential campaign as a candidate. For eight months nonstop from the first day of campaign until the last day. With 1.600 visited points throughout Indonesia, but still lost. Even though he lost he is still grateful to whatever the result is.

30. Data (116)

“Setelah hari ketiga, hmm... eh it's not too bad gitu loh.”

From the situation it can be seen sandiaga uno mix Indonesian and English language. He used it's not too bad in his statement. The kind of code mixing in his statement is an insertion oh phrase. The utterance is includes self emotion of sandiaga uno about accepting the fact he was lost in presidential election. At

first it was hard for him to accept it, but after the third day he began to realize it was not bad at all.

31. Data (117)

“Nah dari situ mulai, what to do next?”

On the sentence above, it can be seen there is a mix Indonesian and English language in the statement. The speaker used code mixing in his statement, the English phrase what to do next can be classified into insertion of phrase. The function of this sentence is self emotion of the asked to him selves about what the next step might be after he lost the presidential election and there is no way he back his company that already managed by his employees.

32. Data (118)

“Balik ke perusahaan, it's not an option.”

From the situation, it can be seen sandiaga uno mix Indonesian and English language. He used sentence it's not an option in his statement. The kind of code mixing in his statement is an insertion of phrase. The utterance is include a need feeling motive of sandiaga uno's situation after lost in presidential election and could not come back to his company because it is already taken care of by his employees.

33. Data (119)

“Terus tim nya mereka ada yang late twenties sama early thirties.”

In data 119, the speaker mix Indonesian and English language in his statement. On his statement, the word late twenties means the person that is almost thirty years old. It is called insertion of phrase because consist of two

words late and twenties. The sentence function serves as a need feeling motive of the speaker about his company employees' age range.

34. Data (120)

“Terus tim nya mereka ada yang late twenties sama early thirties.”

On the sentence, it can be seen there is a mix Indonesian and English language in the statement. the speaker used code mixing in his statement, the English phrase early thirties means the people that is roughly around the age of thirty four – thirty six. The kind of code mixing in this statement is an insertion oh phrase. The function of this statement is a need feeling motive of the speaker about the company he own. The employees that work in his company commonly in age of their early thirties.

35. Data (124)

“Sebagai social entrepreneur.”

In the context, the speaker mix Indonesian and English language. On his statement, he used word social entrepreneur that means a person who establishes as enterprise with the aim of solving social problems or affecting social change. The category of the word is a noun. It is called insertion of phrase. The utterance is include in a need feeling motive of the speaker about the start of his new carrier after he lost in presidential election. He started as a social entrepreneur wit aim in mind building a positive connections towards citizen and creating a job opportunity to younger generations.

36. Data (128)

“Udah dia liat konten-konten yang non regular programing, non cable tv. Jadi apalagi free-to-air (siaran gratis).”

The italic word above, the English word that used by the speaker as a part of his statement. In this case, the speaker used code mixing by placing non regular programing between the sentences it is called insertion of phrase. The sentence function serves as a need feeling motive of the speaker about how young generations these days more into content in the form of video, audio or podcast than the form of newspaper. Nowadays there are a lot of free and easy to access content that any age can see start from television programs, youtube contents, Instagram feeds ets.

37. Data (129)

“Udah dia liat konten-konten yang non regular programing, noncable tv.”

Based on the sentence above, sandiaga uno inserted word noncable tv here included category of insertion of phrase. The meaning of noncable tv is a digital tv that transmits high-quality digitally encoded signals rather than unconventional analog methods. The function of this statement is a need feeling motive of sandiaga uno because how technology developed nowadays making the young generations grow faster and more into information that available in tv and any other social media than newspaper.

38. Data (131)

“Di other channel untuk mendorong produk-produk local.”

According to sandiaga uno statement, he mixed Indonesian and English language. It can be seen, he used the word other channel that means different channel accounts of youtube that sandiaga uno owns. It is called insertion of phrase because consist two words other and channel. The language function of this statement is a need feeling motive because sandiaga uno owns more than one channel in youtube, he serves a lot of contents and it is an educated one especially for young entrepreneur.

39. Data (136)

“Anak-anak muda harus mengubah, beradaptasi dengan cepat. Staying relevant.”

In this case, sandiaga uno used code mixing in his statement, he used English phrase staying relevant that means bearing upon or connected with the matter in hand. The kind of code mixing in his statement is an insertion of phrase. The function of this sentence is a need feeling motive of sandiaga uno about how young generation must adapt more faster than anyone else. The first tips he gave is staying relevant because it is important.

40. Data (138)

“Saya namakan konsepnya ini adalah Talkable. Jadi, apapun yang kiat lakuakn tuh jadi buah bibir.”

It can be found that code mixing between Indonesian and English language. The word talkable means capable of being talked to or talked or capable of offering engaging conversation. That word called insertion of phrase. The function of the sentence is a need feeling motive of the speaker about how a

person can be a topic of the conversation because of their achievement and knowledge. With this people more acknowledge the value of one person even more and make sure whatever you do is inspire even more people out there.

41. Data (141)

“Saya selalu membagi-bagi prioritas, jadi ada skala prioritas atau priority scale.”

On the sentence above, it can be seen there is a mix Indonesian and English language in the statement. The speaker used code mixing in his statement, the English phrase priority scale means a scale where is the priority needs that is crucial. The kind of code mixing in this statement is an insertion of phrase. The function of this statement is a need feeling motive of the speaker about how he part his time even though he was busy even during the pandemic by putting and parted it into priority scale.

42. Data (143)

“Atheera lulus, dan kerja sekarang. That’s a... sangat...”

In data 143, sandiaga uno mix Indonesian and English language in his statement. On his statement, the word that’s a... included into the category of insertion of phrase. The sentence serves as a self emotion of sandiaga uno’s feeling in 2020. The biggest moment is his daughter graduated from college and now working, he finished his study, his parent are both healthy for the first time they were given the healthiness that usually they are always go back to Singapore for medical treatment.

43. Data (144)

“Biasanya kan kita bolak balik ke Singapore nganterin Eyang Min checkup segala macem.”

From the situation, it can be seen sandiagra uno mixe Indonesian and English language. He used word checkup in his statement. The kind of code mixing in his statement is an insertion of phrase. The utterance function is include a self emotion of sandiagra uno feeling about this parent when they are sick and in needed for medical checkup and treatment to Singapore. But now in 2020 for the first time his parent bot are healthy and he grateful for that.

3.3.3. Insertion of Hybrid

The constructed part of the word is hybrid. When two pieces from different languages are combined to generate meaning, it is called a hybrid. The following explanation of the data will described below, with total 6 data.

1. Data (6)

“Kenanya, hitnya, quiet severe ya....”

In the sentence above, there is a word that combined together between English and Indonesian language. It can be classified as code mixing insertion of hybrid because the word hit combined with nya as suffixes. On the statement the speaker used the word hitnya have meaning about the damage that affected towards anyone and anything. The utterance is includes self emotion because of how the effect of COVID-19 pandemic hit the society. From people losing their loved ones, their jobs, and even ruining the business and economy of the countries.

2. Data (10)

“Consumer goods dan servicesnya juga gak bagus,”

In this case, sandiaga uno used code mixing in his statement, he combined the word services and nya as suffixes. The word servicesnya means the performance of one organization or company. The kind of code mixing in his statement is an insertion of hybrid. The function of this statement is a need feeling motive about how much the services of his company decreased after COVID-19 pandemic hit its peak. It is ruined all of the things even the economy of the countries.

3. Data (43)

“Abis itu ya... Ya kita dapet lah messagenya bahwa gak boleh ngomong seperti itu lagi.”

From the situation, the speaker used code mixing in his statement by combining two words which is in English and Indonesian. The word messagenya can be classified into insertion of hybrid because the word message combines with nya as suffix. In that context, he wants to deliver his feeling about how his parent punished him back in the days. His parent used to punish him with giving a chili to his lips if he not behaves well by that punishment he received he knows that is wrong not behave well.

4. Data (50)

“Tapi ada long distancenya, ada on and off nya juga.”

According to sandiaga uno’s statement, he combined English and Indonesian language. The English word long distance combined with nya as

suffix. The word long distancenya can be classified into insertion of hybrid. The language function of this statement is a need feeling motive about sandiaga uno's relationship when he was younger with his wife. Back then they have a moment where they must having a long distance relationship because of the specific condition even there is a moment they have to break up and back in relationship agan.

5. Data (102)

"Jadi, ini udh diresearch secara matang."

From the situation, the speaker used code mixing between Indonesian and English. The Indonesian word di is an affix meanwhile research is just a base word. The word diresearch can be classified into insertion of hybrid. The language function of the statement is a need feeling motive of the speaker about how to cure the fear towards failure. The speaker says that you must do it do not just stop in idea. Before you operate it do not forgot about plan everything first, and this statement he says also a part of his doctoral degree topic and it is already been researched already.

6. Data (108)

"Dan pressurenya. Dan Putri juga ngalamin sendiri waktu Bapak ada di pemerintahan kan."

In data 108, sandiaga uno combined English and Indonesian word in his statement. On his statement, the word pressure as a base word combined with nya as suffix. The word pressurenya means the use of persuasion, influence to make someone do something it also can be classified into insertion of hybrid.

The sentence function serves as a self emotion of sandiaga uno's daughters about the fact that their father is a famous politician. The pressure of those fact affected into sandiaga's daughters a lot, from they have to mind their manned in public, must be kind towards citizen, building a connection with citizen and so on.

3.3.4. Insertion of Word Reduplication

The repetition of one word into two words in a single sentence or speech is known as word reduplication. It indicates that the speaker repeats the same word in a sentence. The following explanation of the data will described below, with total 7 data.

1. Data (35)

"Ya kadang-kadang cuman break-break setengah jam gitu tapi nonstop terus."

In the context, the speaker repeated the English word. On his statement, he used the word break and repeated it once more and become break-break. The sentence above can be classified into insertion of word reduplication. The utterance is include self emotion of the speaker about his busy daily routine activity that only have a break about half an hour and the work will continue without stop after break.

2. Data (36)

"Jadi, gak habis-habis dan I finish, finish, finish, finish, setelah konten dan lain sebagainya karena dibeberapa hari ini aku harus ngisi konten, itu ada 5 channel."

It can be found that code mixing between Indonesian and English language. On sandiaga uno's statement he used English word finish and reduplicates a few time, it can be classified as insertion of word reduplication. The function of this statement is a self emotion of sandiaga uno about how busy he is every day. He has five channels and he needs to make a different content to each channels.

3. Data (47)

"Ya mungkin fling-fling satu dua."

It can be seen the speaker used the English word and repeated it in his sentence. It is called insertion of word reduplication because the word fling reduplicated by the speaker into fling-fling. The sentence serves as a need feeling motive of the speaker about his relationship when he was younger. He stated that he never going out with any other woman beside his wife, if it just get close and know each other or having a crush with other maybe once or twice.

4. Data (49)

"Apa berpacaran quote-unquote itu ya sama Tante Nur."

Based on the statement above, sandiaga uno inserted English word quote-unquote here included category of insertion of word reduplication. The function of this statement is a need feeling motive of sandiaga uno about his relationship when he was younger. The relationship as far as going out he ever had is only with his wife which is his girlfriend back then. Besides that he only have a crush or only get close to each other about once or twice.

5. Data (73)

“Jadi, aku udah selesaikan chapter 1 terus aku udah bikin note-note kecil.”

From the situation, the speaker used code mixing between Indonesian and English language. The English word note were inserted and reduplicated by the speaker into note-note can be classified into insertion of word reduplication. The sentences have function in a need feeling motive of the speaker about when he was in college days. He usually learn and summary the chapter ahead than anyone else even though it is the material that will be discussed next week. The speaker even made a tiny notes for the highlight.

6. Data (74)

“Gua bisa share-share loh, kadang-kadang ada yang mau, ada yang males ah males.”

In data 74, the speaker mix Indonesian and English language in his statement. On the speaker's statement the word share were repeated into share-share. It is can be classified into code mixing insertion of word reduplication. The sentence function serves as a need feeling motive of the speaker about his college life. Back then he always review and study the materials that will be discussed ahead than everyone, in that case he was offering his friend about his intention wanting to share the material highlight he have been studied and reviewed but some of his friend declined his offer and some accepted his offer.

7. Data (121)

“Moving forward onward. Jadi, gak melihat ke belakang.”

According to the speaker's statement, he mixed Indonesian and English language. It can be seen, he used the English word moving forward onward that

means moving in a direction or making progress and continuing to move forward. It is called insertion of word reduplication because he repeated the word with the similar meaning to each other. The language function of this statement is a self emotion of the speaker about how he resolve the failure he have been experienced and keep moving forward and continuing to work more harder and achieve the goals.

3.3.5. Insertion of Idiom

Idiom is a collection of words that have distinct meanings than the individual terms. It means that idiom gives each word a new meaning that is distinct from its original meaning. The following explanation of the data will described below, with total 12 data.

1. Data (13)

*“Disebut sebagai **“COVID Winner”** ya.”*

It can be found that code mixing between Indonesian and English language. The word COVID Winner means the term for something that reach popularity in the middle of covid-19 pandemic such as health field, herbs, business, etc. The word called insertion of idiom. This sentence function serves as a need feeling motive of the speaker about how bad the pandemic of covid-19 destroyed all field start from countries’ financial to people’s heart because of losing the loved ones. Despites all of those disasters, there is a term that become popular among society which is covid-19 winner in medicine, health equipment, herbs business, or to be more specific in Indonesia the traditional herbs called jamu reach its popularities even more.

2. Data (15)

“Tapi all in all, ini memberikan waktu buat.... Udah lama banget gak spend time sama Tante Nur.”

Sandiaga uno inserted word all in all have a meaning to introduce or a summary of everything that already happened, the word all in all here can be classified into insertion of idiom. The utterance is include in self emotion of sandiaga uno about how a little of time he spend his time with his wife, after the pandemic reach its peak even worse that the lockdown systems activated, he have more time in home and spends his time with his family while working from home.

3. Data (32)

“Jadi, terus setelah itu Kamis aku take a break.”

It can be seen the speaker used the word take a break in the sentence. It is called insertion of idiom. The word take a break means to rest or to stop doing something for a short period of time. The sentence serves as a need feeling motive of the speaker about his sports routine. He usually do triathlon and as he stated above he take a break in Thursday and continue to do his usual sports routine afterwards.

4. Data (51)

“Ada on and off nya juga.”

The italic word above is English idiom used by sandiaga uno as a part of his statement. In this context, sandiaga unoused the word on and off that means a form of personal relationship between two persons who keep breaking up only

to reconcile afterwards, thus repeating a cycle. The kind of code mixing is insertion of idiom. The function of this statement is self emotion of sandiaga uno about the time he was young. He and his girlfriend which his wife now, always having on and off relationship because sandiaga uno hesitate and doubt himself about marrying her.

5. Data (91)

“Susah sih Put, karena waktu itu tahun ’97. I thought I was on top of my world, karena masih muda kariernya bagus.”

Based on the sentence above, the speaker inserted word I thought I was on top of my world here included category of insertion of idiom. The meaning of the word I thought I was on top of my world is feeling very happy about what is currently happen. The function of this statement is a self emotion of the speaker about how the situation change and destroy his happiness back then because he lost his job suddenly and .

6. Data (95)

“Jadi itu kayak double whammy (pukulan ganda) gitu, udah di PHK, banyak ditolak.”

It can be found that code mixing between Indonesian and English language. The word double whammy means a situation that is bad in two different ways. It can be categorized into insertion of idiom. The language function is a self emotion of the speaker about how he suddenly fired by his company and how difficult he finds a new job was because of the rejection he received all the times.

7. Data (98)

“Kedua, dari the strength in numbers.”

In data 98, there is some the words which are classified as code mixing insertion of idiom. The function of the statement is a need feeling motive. On his statement, sandiaga uno used the word the strength in numbers, form the context meaning he wants to inform to the listener that in business world or when you wants to open a new business, you must not alone. Because when you are about to open a new business with a group of people that has more influence or power than one person, will having much better result.

8. Data (100)

“Dan terakhir, untuk mengatasi rasa takut, ya just do it.”

It can be found that code mixing between Indonesian and English language. The word just do it is called insertion of idiom. The language function of this sentence is a need feeling motive of sandiaga uno about how he resolve the fear to start a new business is just do it in a straightforward and do not hesitate about it.

9. Data (104)

“Ya kalo memang ngeliat masa lalu ya life is a collections of serendipity.”

It can be seen, the speaker used the word life is a collection of serendipity in his statement. it is called insertion of idiom because the meaning of the word life is a collection of serendipity is a life is the occurrence and development of events by chance in a happy or beneficial way. The function of the sentence is a self emotion of the speaker about how his life back then, start from the moment

he lost his job, Indonesia having an economic crisis, could not have a job and so on.

10. Data (107)

“Itu kan buat mereka sekarang, mereka jadi in the spotlight.”

Based on the sentence above, the speaker inserted the word in the spotlight here included category of insertion of idiom. The meaning of in the spotlight is someone who is becomes a public attention. The function of this statement is a need feeling motive of the speaker’s daughters who become public attention because of himself being a famous politician.

11. Data (130)

“Jadi apalagi free-to-air (siaran gratis).”

The italic word above is English idiom used by sandiaga uno as a part of his statement. In this context, sandiaga uno used code mixing free-to-air that means the television or radio services are ones that you do not have to pay for. The kind of code mixing is insertion of idiom. The function of this statement is a need feeling motive of sandiaga uno about how much technology developed and serves information for free and easy to access that the younger generation would prefer instead newspaper.

12. Data (137)

“Dan, terakhir itu adalah, karena ini jamannya Industry 4.O (four point O).”

According to the speaker statement, he mixed Indonesian and English language. it can be seen, he used English idiom industry 4.O (four point O) means the fourth industrial revolution which is the conceptualizes rapid change

to technology, industries, and societal patterns and process in the 21st century. It is called insertion of idiom. The language function of this statement is a need feeling motive of the speaker about how fast the young generation adapted towards the change of era and technology.

3.3.6. Insertion of Clause

A clause is a set of words that includes both a subject and a verb. Clauses can be divided into two categories. The independent clause is the first, while the dependent clause is the second. The main subject and verb sentence are both present in an independent clause (it is also called a main clause). The dependent clause must be connected to an independent clause, even though it is not a complete sentence. The following explanation of the data will be described below, with total 31 data.

1. Data (1)

“ini pertama tamu yang dipanggil Om gak disini? I feel so old”

In data 1, there is a code mixing between Indonesian and English language. Sandiaga uno inserted sentence I feel so old in his statement. This can be classified into insertion of clause because there is subject and predicate in the sentence, it is an independent clause as well. The function of the sentence is include in self emotion of sandiaga uno about his feeling after being called uncle by the host. He also stated that he feels old after the host called him uncle.

2. Data (2)

“I’m fine, thank you. Dan keren banget studionya NSS.”

Based on the sentence above, it can be found that code mixing between Indonesian and English language. On the speaker's statement, the sentence *I'm fine, thank you* is insertion of clause because there is a subject and predicate in the sentence it also an independent clause. The sentence *I'm fine thank you* in statement have meaning about the condition of the speaker. The utterance is include in self emotion of the speaker about how his condition after the host asking how is he doing.

3. Data (4)

“Di undang kesini , so it's an honor.”

According to sandiaga uno's statement, it can be seen that there is a mix of Indonesian and English in the sentence. The sentence of *so it's an honor* on the statement is called insertion of clause because there is a subject and predicate in the sentence also it is a dependent clause. In this clause the subject is *it* and the predicate *is*. The sentence have meaning it is a great accolade, real pleasure, distinction to meet someone or speak to someone. The sentence serves as in self emotion of sandiaga uno because he was so grateful and happy being invited in the show.

4. Data (8)

“Dari sumber daya alamnya jebol. Terus infrastruktuennya severely slowing down. Consumer goods dan servicesnya juga gak bagus,”

Sandiaga uno used the sentence *severely slowing down* in his statement. In this case, sandiaga uno used code mixing in his statement that can be categorized as insertion of clause and it also a dependent clause which the

sentence that can not stand alone. The sentence function include a need feeling motive of sandiaga uno about how the covid-19 pandemic affected all the things in the world include his business. Everything ruined and also destroyed, his business having a crisis in consumer goods and services, included infrastructure that going severely down.

5. Data (23)

“Karena... saya yakin we are not going back to the old normal.”

The italic word above is English clause used by sandiaga uno as a part of his statement. In that context, sandiaga uno used code mixing in his statement, he inserted English clause we are not going back to the old normal. In this sentence there is subject and predicate. The function of the sentence is a need feeling motive of sandiaga uno about how the current situation of the world because of covid-19 pandemic. The covid-19 virus will not disappear and we will live along with that virus that is why he stated that we are not going back to the old normal word we used to.

6. Data (24)

“Jadi, abis shalat... terus aku spend forty five minutes quality time sama Tante Nur tuh biasanya abis shalat.”

It can be found that code mixing between Indonesia and English language. In this case the speaker used code mixing in his statement, he inserted the sentence spend forty five minutes quality time. The sentence can be categorized into insertion of clause and dependent clause because the sentence can not stand by its own. The sentence function is a need feeling motive of the speaker about

how his routine after praying he will spend his time with his wife around forty minutes.

7. Data (25)

“Abis shalat terus kita ngobrol. Saya has to started with a cup of coffee.”

Based on the sentence above, it can be found that code mixing between Indonesia and English language. On the speaker’s statement, the sentence has to started with a cup of coffee is insertion of clause and dependent clause because the sentence can not stand alone. The sentence has to started with a cup of coffee have function as the speaker’s need feeling motive about how he started his day. Usually after subuh prayer he always have a chat with his wife and drink coffee afterwards.

8. Data (26)

“oh “Nalini” (coffee brand), okey. I look forward.”

Sandiaga uno used the sentence I look forward in his statement. In this case, sandiaga unoused code mixing in his statement can be classified into insertion of clause because there is a subject and predicate in the sentence. The sentence I look forward have meaning to expect something with pleasure. The utterance is include in self emotion of sandiaga uno about how looking forward he is to the coffee the host going to give.

9. Data (38)

“Tapi jam 10 itu tuh biasanya, ada di 2 kali seminggu diaturin sama... my chief education officer di grup.”

The italic word above is English clause used by the speaker as a part of his statement. In that context, the speaker used code mixing in his statement can be classified into insertion of clause. The sentence he used is *my chief education officer* is dependent clause because can not stand alone. The function of the sentence is a need feeling motive of the speaker about his free time activity filled by him reading a book summary that was chosen by his chief education officer.

10. Data (42)

“Kalo kita gak keep up to what they are doing ketinggalan kita.”

On sandiaga uno’s statement, it can be found that he mix Indonesian and English language. The sentence keep up to what they are doing is an insertion of clause and independent clause because the sentence can stay alone by its self. The sentence function is a need feeling motive of sandiaga uno about how fast the younger generations develop day by day if we can not catch up to what they are in, we or the older generations will be left behind.

11. Data (46)

“Saya udah gak menerapkan kayak gitu karena... that’s not acceptable anymore.”

According to the speaker’s statement, it can be seen that there is a mix of Indonesian and English language. The sentence that’s not acceptable anymore on the statement can be classified into insertion of clause and dependent clause because the sentence can not stand alone. The sentence function serves as a need feeling motive of the speaker about the term or method how his parent punished

him back then when he was younger with giving him a chili to his lips if he not behave well. Now he is a father with 3 children and he will not having the same term or method as his parent to punish his child.

12. Data (52)

“I knew it, kira-kira mungkin gak... gak lama sebelum kita menikah, karena I was not sure jugak.”

The italic word above is English clause used by the speaker as a part of his statement. In the context, the speaker used the word *I knew it* that can be classified as insertion of clause and dependent clause because the sentence can not stand alone. The function of the sentence is a need feeling motive of the speaker about how he was doubted himself and was not ready to get married. He was worried about the financial issues his small family will face because his monthly wages is not too big.

13. Data (53)

“Gak lama sebelum kita menikah, karena I was not sure jugak.”

Based on the sentence above, it can be found that code mixing between Indonesian and English language. On the speaker’s statement, the sentence *I was not sure* is insertion of clause because there is subject and predicate in the sentence. The sentence *I was not sure* in statement have meaning that you are not certain about something. The utterance is include in self emotion of the speaker about how he was not certain about his life after marriage and that making him not sure, also he was doubting himself because of his financial.

14. Data (54)

“Terus, pertanyaan kan do you want spend the rest of your life with one person?”

It can be found that code mixing between Indonesian and English language. In this case the speaker used English clause do you want spend the rest of your life with one person?, can be classified into insertion of clause, because there is subject and predicate in the sentence. The sentence serves as a self emotion of the speaker about he was not certain of himself getting married because once you married you will spend the rest of your life with that person only and he was not ready that time too.

15. Data (56)

“Jadi, pada saat itu setelah kita long distance. I feel something missing.”

On the speaker’s statement, it can be found that he mix Indonesian and English on his tweet. The sentence I feel something missing is insertion of clause and independent clause. The sentence function is include in self emotion of the speaker about after he was not certain about marriage he and his girlfriend decided to having a long distance relationship and right after that he feels something missing inside his heart.

16. Data (57)

“Karena kan, kita gak nikah-nikah udah 13 tahun, terus dia bilang... “yaudah kalo tahun ini you’re still not sure. Aku mau sama orang lain aja” dia bilang gitu.”

It can be found that, sandiaga uno inserted sentence you’re still not sure in his statement. It can be classified into insertion of clause and dependent clause

because the sentence can not stand by its own. The function of this sentence is includes in self emotion of the speaker about the situation he faced after he was not certain about marriage. He was in relationship with his girlfriend for about thirteen years already but yet still unmarried, one moment his girlfriend said if he still not sure yet she will marry other people. At that time he realized that he was wrong all this time.

17. Data (59)

“After thirteen years juga kita gak ready.”

From the speaker’s statement, it can be found there is mix in Indonesian and English language. On his statement, the sentence after thirteen years can be categorized into insertion of clause and dependent clause because the sentence can not stand alone. The function of this sentence is a need feeling motive of the speaker about he was not ready even after in relationship with his girlfriend which is his wife now going to the next step that is marriage’s life.

18. Data (62)

“Tapi setelah you make a decisions, dan ternyata rejeki itu ada...ya ada jatahnya sendiri-sendiri”

According to sandiaga uno’s statemenr, it can be seen that there is a mix between Indonesian and English language. The sentence you make a decisions on the statement can be classified into insertion of clause and dependent clause because the sentence can not stand alone. The function of the sentence is include in a need feeling motive of sandiaga uno about how he finally realized that the fear he felt about getting marriage all this time can be solved. Such as in

financial that he was not sure but after he marriage his girlfriend, somehow their financial state was stable enough to support their small family.

19. Data (63)

“Walaupun kita pernah sulit secara ekonomi... tapi kita bisa bangkit dan mungkin keputusan itu adalah the best decision I ever made.”

The italic word above is English clause used by sandiaga uno as a part of his statement. in that context sandiaga uno used code mixing in his statement, he used English clause the best decision I ever made can be classified into insertion of clause. In this sentence there is subject and predicate. The function of the sentence include in self emotion of sandiaga uno about the struggle he faced after he marriage. He was struggled in financial but somehow he managed to stand again and resolve the problem.

20. Data (67)

“Ini sekarang minus 1 karena lasik. Jadi, tahun 2001 thanks to technology, aku dari tadinya legally blind.(buta secara hukum).”

Based on the sentence above, it can be found that code mixing between Indonesian and English language. On his statement, the sentence thanks to technology is insertion of clause and dependent clause. The function of this sentence is a need feeling motive of the speaker about the condition of his eyes. Back then he was legally blind even wearing glasses and in 2001 he done a lasik surgery to fix his vision. Thank god after that his vision becoming more good and he can wear glasses now.

21. Data (82)

“Karena, itu my dream school.”

In data 82, there is English clause that sandiaga uno inserted into his statement. The English clause my dream school can be categorized as insertion of clause and dependent clause because the sentence can not stand alone. The function of this sentence is a need feeling motive of sandiaga uno about his dreamed school which is Universitas Indonesia. At that time he already received the scholarship at UI but his father insisted to switch the school.

22. Data (92)

“Akhirnya terbuka sama Tante Nur, bilang bahwa sekarang ini, keadaannya seperti ini. I lost my job.”

It can be found that code mixing between Indonesian and English language. In this case, sandiaga uno used code mixing in his statement, he used the sentence I lose my job that can be classified into insertion of clause because there is a subject and predicate in the sentence. The function of the sentence is a need feeling motive of sandiaga uno about how he suddenly lost his job because of the crisis economy. At that time he was having a good carrier and having a thought that he was on top of his world but everything changed after crisis economy hit Indonesia back then.

23. Data (101)

“Dan untuk entrepreneurship, nilai-nilai dasar dan ini part of my doctoral program.”

According to sandiaga uno's statement, it can be seen that there is a mix between Indonesian and English language. The sentence part of my doctoral

program on the statement can be classified into insertion of clause and dependent clause because the sentence can not stand alone. The function of the sentence is include in a need feeling motive of sandiaga uno explanation of sis research about how to overcome the fear to start new business and so on as a part of his doctoral program.

24. Data (111)

“Udah, 1.600 titik kunjungan diseluruh Indonesia. Never ever been done by any politicians.”

In data 111, there is English clause that sandiaga uno inserted into his statement. The English clause never ever been done by any politicians can be categorized as insertion of clause and independent clause because the sentence can stand alone and have a subject plus predicate. The function of this sentence is a need feeling motive of sandiaga uno about how his presidential campaign visited spot that never ever done by others politician. He said he have gone to 1.600 visited spot in Indonesia but at the end of presidential election he lost to his rival, he felt a disappointment after the result revealed.

25. Data (122)

“Jadi, akhirnya aku bilang how do I stay relevant... di tengah-tengah perubahan ini dan...”

In this sentence, the speaker used code mixing between Indonesian and English language in the statement. On the sentence how do I stay relevant it can be called as insertion of clause and independent clause because the sentence can stand by its own also there is a subject and predicate. The utterance is include in

a need feeling motive of the speaker about how he overcome the situation he was in after he lost the presidential election.

26. Data (123)

“Bulan juli aku putuskan, aku mau start a new carrier sebagai social entrepreneur.”

The speaker used the sentence start a new carrier in his statement. In this case the speaker used code mixing in his statement and can be categorized into insertion of clause and dependent clause because the sentence can not stand alone. The sentence function is a need feeling motive of the speaker about how his decision after he lost his job to start a new carrier despite that time was not a good time and the country he lives having a crisis economy. He started his new carrier as social entrepreneur at that time.

27. Data (127)

“it’s a bank “Bank”, tapi sebuah institusi yang mengelola infaq secara professional.”

The italic word above is English clause used by sandiaga uno as a part of his statement. In that context, sandiaga uno used code mixing in his statement, he used English clause it’s a bank that can be categorized into insertion of clause because there is a subject and predicate. The function of the sentence is a need feeling motive of sandiaga uno about how he started his “Bank Infaq” as a new startup business and also a new job opportunities for the young generations.

28. Data (135)

“Anak muda tuh harus orisinil, harus be themselves.”

In data 135, there is English clause that sandiaga uno inserted into his statement. The English clause be themselves can be categorized as insertion of clause and dependent clause because the sentence can not stand alone. The function of this sentence is a need feeling motive of sandiaga uno about the tips he gave for the younger generation how to start a new business and carrier.

29. Data (139)

“Being authentic, staying relevant. Dan selalu, whatever you do make sure you inspires.”

According to sandiaga uno’s statement, it can be seen that there is a mix between Indonesian and English language. The sentence whatever you do make sure you inspires on the statement can be classified into insertion of clause and independent clause because the sentence can stand alone also there is subject and predicate. The function of the sentence is include in a need feeling motive of sandiaga uno’s tips for young people how to start a new carrier and he also stated that whatever you do make sure you inspire a lot of people out there so it can be an example in the future.

30. Data (140)

“Hmm... ini semua persamaan kita bahwa... every single one of us hanya punya waktu 24 jam.”

Based on the sentence above, it can be found that code mixing between Indonesian and English language. On his statement, the sentence every single one of us is insertion of clause and dependent clause because the sentence can not stand alone. The function of this sentence is a need feeling motive of the

speaker how he can managed to part his time and have a spare time to spend with his family. A lot of people confused how he managed to do that, he stated that everyone have the same amount of time which only 24 hours a day, as long as you can part you priority time and work faster and work smart you can ha a spare time to spend with your beloved ones.

31. Data (145)

*“Saya juga di 2020 ini keluarga kita semua diberikan kemurahan rejeki, dari yang maha kuasa. Dan **I look so much forward** ke 2021.”*

Based on the sentence above, it can be found that code mixing between Indonesian and English language. On his statement, the sentence *I look so much forward* is insertion of clause and dependent clause because the sentence can not stand alone. The function of this sentence is a need feeling motive of the speaker about how he expecting 2021 with pleasure and hoping there is a change after a lot happened in 2020.

3.3.The function of Code Mixing used by Sandiaga Uno

In this part, the researcher presents the function of code mixing used by Sandiaga Uno. In social interaction, people may mix two or more languages for much different reason. Code mixing is most important features and well-studied process in bilingual and multilingual society. However, in the study, the researcher identifies 3 function of code mixing used by sandiaga uno such as: 1) Need feeling motive, 2) Being more informative, 3) Expressing self emotion. It explains in details as follows:

1. Need Feeling Motive

According to Holmes et al., (1994) need feeling motive happens because of technology need feeling, speaker use it as if they could not find words that have similar meaning in the language they speak. There is example of code mixing as follows:

- 1) Data (46) “*Tapi, waktu Atheera sama Amyra growing up jugak saya udah gak menerapkan kayak gitu karena... **that’s not acceptable anymore.***”

The statement is need feeling motive because sandiaga uno used that word to influence other parents to not do the same method as back then when handling their children.

- 2) Data (96) “*Takut itu manusiawi, jadi **the first cure** atau obat pertama untuk mengatasi ketakutan adalah menyadari bahwa ketakutan itu wajar.*”

The italic word is need feeling motive, because the speaker wants to motivate the viewers to always aware that fears is human like and by accepting it, is the way to cure it.

- 3) Data (146) “*Dan ya 2020 akan selalu saya ingat sebagai tahun yang... menjadi tahun yang **pivotal** (sangat penting) untuk kehidupan kita.*”

On the sentence above, sandiaga uno used word *pivotal* in his statement. it is a need feeling motive because sandiaga uno wants to remind that 2020 was a year that every people in the world having the same struggle from losing the beloved ones, losing job, infected to covid-19 virus, crisis economy and etc.

2. Being More Informative

Being more informative happens because the speaker occupation and education use the code often. It can also be done by quoting an important recitation. In this case, the speaker wishes to be accurate the exact words are important. The data found as follows:

- 1) Data (68) “*Aku dari tadinya legally blind. (buta secara hukum).*”

The italic word is the condition of human that having a visual acuity less than 20/200 even with prescription eyewear. The speaker wants to say that legally blind is such a condition that he had experienced and it is really disturbing his work even when he wear eyeglasses.

- 2) Data (69) “*Di Amerika itu kalo ngambil SIM itu ditulis bahwa “vision impaired”. (gangguang pengelihatan).*”

The italic word is the situation which a person’s eyesight cannot be corrected to a normal level. The speaker wants to say that in USA driver’s license usually describes the driver’s eyes condition if they are having the same condition as the speaker which is legally blind.

3. Expressing Self Emotion

Expressing self emotion occurs when code mixing is conclude to express a speaker’s self emotion, such as sadness and happiness. The researcher found the function of expressing self emotion as follows:

- 1) Data (4) “*Di undang kesini , so it’s an honor.*”

On this statement, it can be seen the word *so it’s an honor* is expressing self emotion. An honor is a privilege, so when somebody says that they mean that they are lucky to be able do it and the hold whatever it is they are talking about in high esteem.

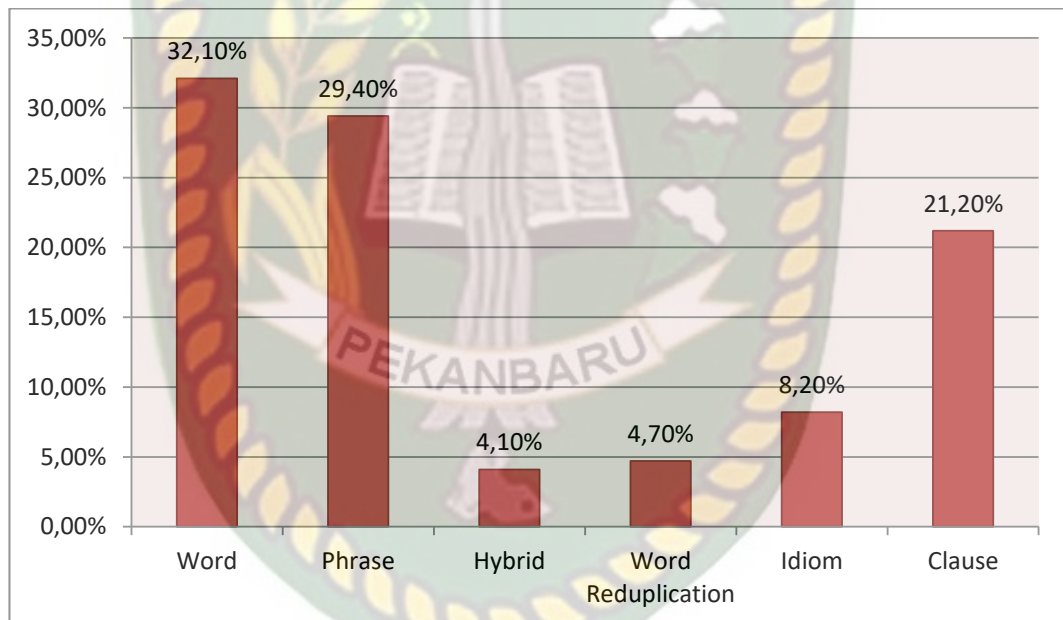
- 2) Data (56) “*Jadi, pada saat itu setelah kita long distance. I feel something missing.*”

The italic word is what the speaker feel when his relationship having a long distance relationship.

3.4.The Result of Data

In this context, the researcher chooses the data which belong to English – Indonesian code mixing. The data which would be taken from sandiaga uno's statement in speech video in youtube, and the data presented below are arranged according to the form of code mixing.

Figure 3.4 Forms of Code Mixing in Sandiaga Uno's Speech in YouTube



Based on Figure 3.2, it can be seen that the sandiaga uno used the forms of code mixing. They are insertion of word, insertion of phrase, insertion of hybrid, insertion of word reduplication, insertion of idiom, and insertion of clause. In this research, there are 146 data in total that has been found in English – Indonesian code mixing in Sandiaga Uno's speech video on youtube.

First, it is evident that the biggest percentage, 32,10%, is associated with insertion of word. Sandiaga uno employed the first, middle, or last word in his

statement in this circumstance. The example, “*Jadi, waktu pandemi ini ada switch ke beberapa sektor yang memang menjadi disebut sebagai “COVID Winner” ya.*”. Sandiaga uno inserted word switch in his statement. The word switch is noun. The meaning of word switch is a change the position, direction or focus of. The other example “*Nah, kalo sabtu minggu itu aku latihan triathlon. Jadi, mulainya renang, terus sepeda, lari.*”. In sandiaga uno’s statement, there is word which can be classified into code mixing insertion of word. From the literal meaning, the word triathlon means an athletic contest consisting of three different events, typically swimming, cycling, and long distance running. In the part of speech that word include as a noun. The function of that example include as need feeling motive.

Second, it can be found that the insertion of phrase have percentage 29,40%. From this research, the example of insertion of phrase is “*business wise, ya semuanya kena ya.*”. It can be found that code mixing between Indonesian and English language. The word business wise means it was not a good year in business. The word called insertion of phrase because consist of two words business and wise. Different example of insertion of phrase is “*Selalu saya manage expectations. Jadi, gak “Aduh kayak bisa kok tadi”.*”. in the context, the influencer mix Indonesian and English language. On his statement, he used the word manage expectations that means seek to prevent disappointment by establishing in advance what can realistically be achieved or delivered by some action. The category of that word is verb. The function of this statement include as need feeling motive.

Third, the percentage of insertion of hybrid is 4,10%. It was the lowest percentage in the form of code mixing. The example is “*Kenanya, hitnya, quiet severe ya....*.” It can be seen, sandiaga uno’s used the word –nya is Indonesian suffix and the word hit is English word and included in category of hybrid base on hybrid affication. The function of that statement is a need feeling motive. Next example “*Jadi, ini udah diresearch secara matang*”. Sandiaga uno inserted word diresearch is hybrid, because the word di- is Indonesian prefix and the word research is English word. The function is need feeling motive.

Then, the percentage of insertion of word reduplication is 4,70%. Actually, there is no word reduplication in English. The Indonesian language is where the concept of word reduplication originated. Although it is written in English, the word uses an Indonesian system and meaning. The example is “*Jadi, aku udah selesaikan chapter 1 terus aku udah bikin note-note kecil*.” Based in the sentence, there is word mix of Indonesian – English in the sentence. it can be seen, sandiaga uno used the word note-note is a form of word reduplication, because the word note is written twice in the sentence completely. The word note-note means a brief summary or record in writing. It is known as word reduplication to insert two words because of the use of the English word note-note between the statements. The function of that statement is a need feeling motive.

Next, insertion of idiom have 8,20% percentage. An idiom is a collection of words with a predetermined order that together have a meaning distinct from the individual meanings of the words. In this research, the example of idiom is

“Jadi itu kayak **double whammy** (pukulan ganda) gitu, udah di PHK, banyak ditolak.” It can be seen, sandiaga uno used the word *double whammy* in the sentence, it is called insertion of idiom because consist the word double and whammy. The word double whammy means a situation that is bad in two different ways and the function of this statement is include in self emotion. The other example is “Itu kan buat mereka sekarang, mereka jadi **in the spotlight**.” The word *in the spotlight* is an English idiom that sandiaga uno inserted into his statement. in this context, sandiaga uno used code mixing in the spotlight means public attention. That example include the category of need feeling motive.

Last, percentage insertion of clause 21,20%. Sandiaga uno used insertion of clause to emphasize a point or make a claim. The example of insertion of clause is “Karena... saya yakin **we are not going back to the old normal**.” On the sentence there is an English sentence that can be categorized as insertion of clause. it can be seen sandiaga uno mix Indonesian and English language. The sentence *we are not going back to the old normal*. Means the situation that cannot be back how it used to be. The sentence function include in self emotion.

Next example is, “Jadi, pada saat itu setelah kita long distance. **I feel something missing**.” In this section, sandiaga uno mix Indonesian and English language. On his statement, the sentence *I feel something missing* is kind of insertion of clause and independent clause. The statement that sandiaga uno uttered include into category expressing self emotion.

In summary, Sandiaga Uno's use of insertion of word (32,10%) in his speech video is the highest percentage kind of code mixing. Insertion of hybrid follows with the lowest percentage (4,10%).



CHAPTER IV

CONCLUSION AND SUGGESTION

4.1. Conclusion

In this chapter the researcher presents the conclusion and suggestion of the research. Before going to the suggestion, the researcher presents the conclusion first. Code mixing many occurs in every ways. When people can speak more than one language and mix those languages. For the reason also code mixing that used by Sandiaga Uno in his speech video is interesting to be analyzed. Sandiaga Uno used the form of code mixing, they are; insertion of word, insertion of phrase, insertion of hybrid, insertion of word reduplication, insertion of idiom, and insertion of clause. In this research, there are 146 data in total has been found in Indonesian – English code mixing in speech video.

In this research, the researcher found that the insertion of word is the highest percentage (32,10%). Second, the insertion of phrase have percentage (29,40%). Third, the percentage of insertion of hybrid (4,10%). It was the lowest percentage in the form of code mixing. Then, the percentage of insertion of word reduplication (4,70%). Next, insertion of idiom have (8,20%) percentage. Last, percentage insertion of clause (21,20%).

Based in the code mixing data used by sandiaga uno, the researcher found some function of code mixing from sandiaga uno's statement. Firstly, need feeling motive. Sandiaga uno added insertion of word to his statement to convey certain ideas. Secondly, being more informative. Sandiaga Uno used insertion of phrase

to give a new information. Thirdly, expressing self emotion. Sandiaga uno used insertion of clause to express his self emotion.

4.2. Suggestion

Finishing the research, the researcher gives of some suggestion that hopefully meaningful. Doing analysis of code mixing is interesting because it has many sides that can be analyzed. After drawing the conclusion, the researcher purposes some suggestion as follows:

1. For English department students, especially sociolinguistics subject it has hoped that by knowing the result of this study, they will know the form, reason, and function of code mixing between Indonesian and English that used by Sandiaga Uno in his speech video so that students can improve knowledge of sociolinguistics.
2. For future researcher, since this study does not involve all aspect of code mixing. It has hoped that the future researcher can include all aspect of code mixing and analyzed it in the other point of view. Then suggestion for every reader related using code mixing, people should use it appropriately because language is flexible since they can adapt the new situation.
3. For learning process this research can be students' additional information of code mixing from student daily communication. The result of this research will help the student increasing the knowledge about code mixing study.

Appendix I. Code Mixing in Sandiaga Uno's Speech Video in Youtube

CORPUS

Code Mixing in Sandiaga Uno's Speech Video

No	Time	Number of Data	Sentences
1	1.23	1	ini pertama tamu yang dipanggil Om gak disini? <u>I feel so old</u>
2	1.36	2	<u>I'm fine, thank you.</u> Dan keren banget studionya NSS.
3	1.41	3	Selama ini ngeliat-ngeliat dari konten aja, tapi <u>finally</u> di undang kesini , so it's an honor.
4		4	Di undang kesini , <u>so it's an honor.</u>
5	1.52	5	<u>business wise</u> , ya semuanya kena ya.
6	1.55	6	Kenanya, <u>hitnya</u> , quiet severe ya....
7		7	Kenanya, hit nya, <u>quiet severe</u> ya....
8	2.05	8	Dari sumber daya alamnya jebol. Terus infrastruktuennya <u>severely slowing down.</u> Consumer goods dan servicesnya juga gak bagus,
9		9	<u>Consumer goods</u> dan servicesnya juga gak bagus,
10		10	Consumer goods dan <u>servicesnya</u> juga gak bagus,
11	2.18	11	Nah, tapi kita pernah <u>invest.</u> Sebelum pandemi ini di beberapa sektor seperti kesehatan.
12	2.28	12	Jadi, waktu pandemi ini ada <u>switch</u> ke beberapa sektor yang memang menjadi disebut sebagai "COVID Winner"

			ya.
13		13	Disebut sebagai “ <u>COVID Winner</u> ” ya.
14	2.45	14	Jadi, kita <u>invest</u> di herbal, jamu itu cukup meningkat.
15	2.51	15	Tapi <u>all in all</u> , ini memberikan waktu buat.... Udah lama banget gak spend time sama Tante Nur.
16		16	Udah lama banget gak <u>spend time</u> sama Tante Nur.
17	2.59	17	Di rumah sama <u>family</u> , dan kebetulan hmm... Sulaiman kemaren kan waktu keliling-keliling Indonesia hamper setahun itu gak... jarang banget nemenin Sulaiman belajar.
18	3.14	18	<u>Spend time</u> sama family. Terus jadi lebih kreatif gitu.
19	3.38	19	Mentang-mentang gak ada <u>traveling</u> dari titik A ke titik B.
20	3.59	20	Iya, semakin.. kita harus semakin <u>innovative</u> , adaptive, collaborative.
21		21	Iya, semakin.. kita harus semakin innovative, <u>adaptive</u> , collaborative.
22		22	Iya, semakin.. kita harus semakin innovative, adaptive, <u>collaborative</u> .
23	4.16	23	Karena... saya yakin <u>we are not going back to the old normal</u> .
24	5.20	24	Jadi, abis shalat... terus aku <u>spend forty five minutes quality time</u> sama Tante Nur tuh biasanya abis shalat.

25	5.30	25	Abis shalat terus kita ngobrol. Saya <u>has to started with a cup of coffee.</u>
26	5.46	26	oh “Nalini” (coffee brand), okey. <u>I look forward.</u>
27	6.00	27	Biasanya tergantung harinya. Kalau senin renang. Kalau selasa <u>long run.</u>
28	6.08	28	Yang long run terus ada kerjasama sama beberapa <u>apps</u> yang.
29	6.13	29	<u>Digital apps</u> yang lagi promote virtual run dan sebagainya.
30		30	Digital apps yang lagi <u>promote virtual run</u> dan sebagainya.
31	6.39	31	Jadi, terus setelah itu kamis aku <u>take a break.</u>
32	6.51	32	Ganti-ganti, kalo lagi komunitasnya Brompton.. pake Brompton. Kalo komunitas sepeda local... pake sepeda lokal. Kalo lagi komunitas <u>road bike</u> ... pakai road bike.
33	7.00	33	Nah, kalo sabtu minggu itu aku latihan <u>triathlon.</u> Jadi, mulainya renang, terus sepeda, lari.
34	7.42	34	Tapi itu baru pagi, setelah itu baru zoom nya.. zoomnya jam 9, <u>nonstop</u> put sampe... ya kadang-kadang cuman break-break setengah jam gitu tapi nonstop terus.
35		35	Ya kadang-kadang cuman <u>break-break</u> setengah jam gitu tapi nonstop terus.
36	8.03	36	Jadi, gak habis-habis dan <u>I finish, finish, finish, finish,</u>

			setelah konten dan lain sebagainya karena dibeberapa hari ini aku harus ngisi konten, itu ada 5 channel.
37		37	Karena dibeberapa hari ini aku harus ngisi konten, itu ada 5 <u>channel</u> .
38	8.27	38	Tapi jam 10 itu tuh biasanya, ada di 2 kali seminggu diaturin sama... <u>my chief education officer</u> di grup.
39		39	Untuk <u>either</u> mesti dengerin webinar atau baca summary of books yang dipilihin gitu loh.
40		40	Dengerin webinar atau baca <u>summary of books</u> yang dipilihin gitu loh.
41	8.53	41	Kalo gak kan ketinggalan. Anak-anak sekarang <u>millennial</u> cepet banget gitu loh.
42	9.00	42	Kalo kita gak <u>keep up to what they are doing</u> ketinggalan kita.
43	10.07	43	Abis itu ya... Ya kita dapet lah <u>messagenya</u> bahwa gak boleh ngomong seperti itu lagi.
44	10.13	44	Misalnya ada tamu, terus kita nyelonong lewat, terus kasih komentar yang... ya mungkin gak <u>appropriate</u> gitu ya.
45	11.01	45	Tapi, waktu Atheera sama Amyra <u>growing up</u> jugak saya udah gak menerapkan kayak gitu karena... that's not acceptable anymore.
46		46	Saya udah gak menerapkan kayak gitu karena... <u>that's</u>

			<u>not acceptable anymore.</u>
47	11.45	47	Ya mungkin <u>fling-fling</u> satu dua
48		48	Tapi pada intinya... <u>seriously</u> umm... apa berpacaran quote-unquote itu ya sama Tante Nur.
49		49	Apa berpacaran <u>quote-unquote</u> itu ya sama Tante Nur.
50	12.11	50	Tapi ada <u>long distancenya</u> , ada on and off nya juga.
51		51	Ada <u>on and off</u> nya juga.
52	12.20	52	<u>I knew it</u> , kira-kira mungkin gak... gak lama sebelum kita menikah, karena I was not sure jugak.
53		53	Gak lama sebelum kita menikah, karena <u>I was not sure</u> jugak.
54	12.35	54	Terus, pertanyaan kan <u>do you want spend the rest of your life with one person?</u>
55	12.42	55	Jadi, pada saat itu setelah kita <u>long distance</u> . I feel something missing.
56		56	Jadi, pada saat itu setelah kita long distance. <u>I feel something missing.</u>
57	13.07	57	Karena kan, kita gak nikah-nikah udah 13 tahun, terus dia bilang... “yaudah kalo tahun ini <u>you’re still not sure.</u> Aku mau sama orang lain aja” dia bilang gitu.
58	13.19	58	Terus yang disitu aku <u>wake up.</u>
59	13.35	59	<u>After thirteen years</u> juga kita gak ready.
60		60	After thirteen years juga kita gak <u>ready.</u>

61	13.40	61	Karena, dulu suatu yang bikin saya gak <u>ready</u> itu adalah ngeliat kita kan memulai karier.. belum punya penghasilan yang cukup.
62	14.07	62	Tapi setelah <u>you make a decisions</u> , dan ternyata rejeki itu ada...ya ada jatahnya sendiri-sendiri
63	14.20	63	Walaupun kita pernah sulit secara ekonomi... tapi kita bisa bangkit dan mungkin keputusan itu adalah <u>the best decision I ever made.</u>
64	15.12	64	Ada yang ngajakin gitu, untuk jadi... gak dikasih tau bakal jadi <u>cover</u> . Tapi dia bilang ini ada photoshoot gitu.
65		65	Tapi dia bilang ini ada <u>photoshoot</u> gitu.
66	15.51	66	Waktu itu dapet 75 ribu untuk setengah hari <u>shoot</u> , yam mau banget gitu loh.
67	17.21	67	Ini sekarang minus 1 karena lasik. Jadi, tahun 2001 <u>thanks to technology</u> , aku dari tadinya legally blind.(buta secara hukum).
68		68	Aku dari tadinya <u>legally blind</u> .(buta secara hukum).
69	17.36	69	Di Amerika itu kalo ngambil SIM itu ditulis bahwa <u>“vision impaired”</u> . (gangguang pengelihatan).
70	17.46	70	Menghabiskan waktu di <u>library</u> . Ya olahraga, libray, olahraga, library.
71	18.50	71	<u>Chapter</u> yang mau dibahas, itu aku udah baca duluan.
72	19.01	72	Jadi, misalnya hari senin membahas <u>chapter</u> 1. Aku hari

			minggunya udah dibaca chapter 1.
73	19.06	73	Jadi, aku udah selesaikan chapter 1 terus aku udah bikin <u>note-note</u> kecil.
74	19.36	74	Gua bisa <u>share-share</u> loh, kadang-kadang ada yang mau, ada yang males ah males.
75	19.41	75	Nah, saya tu gak pernah <u>camping</u> atau gak pernah... yang belajar sebelum ujian itu 1-2 hari sebelumnya, jarang banget.
76	20.41	76	Waktu masa pandemi ini, tetep aja walaupun udah pakai ipad... udah pake... zoom. Udah pakai <u>Microsoft teams</u> dan lain sebagainya.
77	20.56	77	Aku ambil <u>Entrepreneurship and Leadership</u> .
78	21.13	78	Karena lebih ke arah <u>logic</u> , itu bisa jelasin skemanya dan lain sebagainya.
79	21.21	79	Selalu ada periode <u>worried</u> kan.
80	21.27	80	Selalu saya <u>manage expectations</u> . Jadi, gak “Aduh kayak bisa kok tadi”.
81	21.47	81	Yang kita kontrol kan <u>effort</u> kita, ikhtiar kita.
82	22.57	82	Karena, itu <u>my dream school</u> .
83	23.07	83	Setelah di terima di UI, tapi karena beasiswanya bisa di <u>switch</u> untuk ke luar negri, Papah tu insist.
84		84	Untuk ke luar negri, Papah tu <u>insist</u> .
85	23.35	85	Pertama, pingin jadi pilot seperti 95% menurut

			<u>survey</u> ...anak laki-laki selalu, karena ngeliat pesawat, dia pasti pengen jadi pilot.
86	24.24	86	Jadi, pemikirannya waktu itu udah <u>fix</u> ingin dibidang ekonomi.
87	24.27	87	1 tawarannya dari Bank Nasional, 425 ribu gajinya. 1 lagi dari perusahaan <u>accounting international</u> gajinya 400 ribu.
88	25.17	88	Nah, setelah baru berkarier sekitar setahun, dapet beasiswa. Untuk ngambil <u>finance. International finance</u> .
89	25.35	89	Jadi, <u>posing</u> pertama tuh di Singapore.
90	25.47	90	Jadi <u>investment analysis</u> , apa... itu 2 tahun – 3 tahun abis itu... baru dapet posing di beberapa negara lainnya.
91	26.08	91	Susah sih Put, karena waktu itu tahun '97. <u>I thought I was on top of my world</u> , karena masih muda kariernya bagus.
92	26.55	92	Akhirnya terbuka sama Tante Nur, bilang bahwa sekarang ini, keadaannya seperti ini. <u>I lost my job</u> .
93	27.45	93	Jadi <u>entrepreneur</u> . Itu lah langkah pertama jadi entrepreneur.
94		94	Itu lah langkah pertama jadi <u>entrepreneur</u> .
95	28.39	95	Jadi itu kayak <u>double whammy</u> (pukulan ganda) gitu, udah di PHK, banyak ditolak.
96	29.33	96	Takut itu manusiawi, jadi <u>the first cure</u> atau obat pertama

			untuk mengatasi ketakutan adalah menyadari bahwa ketakutan itu wajar.
97	30.01	97	Misalnya nih, <u>simple</u> aja. Saya masuk ke ruangan gelap, saya pasti takut dong.
98	30.38	98	Kedua, dari <u>the strength in numbers.</u>
99	30.52	99	Jadi dengan <u>numbers</u> kita bermitra, mungkin usaha kita dimulai...
100	31.17	100	Dan terakhir, untuk mengatasi rasa takut, ya <u>just do it.</u>
101	31.51	101	Dan untuk entrepreneurship, nilai-nilai dasar dan ini <u>part of my doctoral program.</u>
102	31.56	102	Jadi, ini udh <u>di research</u> secara matang.
103	32.39	103	Yaa. Kalo <u>looking back</u> hm... ya kalo memang ngeliat masa lalu ya life is a collections of serendipity.
104		104	Ya kalo memang ngeliat masa lalu ya <u>life is a collections of serendipity.</u>
105	33.49	105	Jadi, agak <u>fait accompli</u> waktu itu.
106	35.51	106	<u>Privacy</u> , keluarga, terutama buat Atheera sama Amyra yang remaja waktu itu ya.
107	35.59	107	Itu kan buat mereka sekarang, mereka jadi <u>in the spotlight.</u>
108	36.13	108	Dan <u>pressurennya</u> . Dan Putri juga ngalamin sendiri waktu Bapak ada di pemerintahan kan.
109	36.34	109	Itu yang akhirnya, dari awalnya dianggap mereka sebagai

			pengorbanan, tapi ternyata berujung sebagai <u>privilege</u> .
110	37.48	110	Jadi, pertama... <u>its though</u> , karena kita mesti akuin.
111	38.22	111	Udah, 1.600 titik kunjungan diseluruh Indonesia. <u>Never ever been done by any politicians</u> .
112	38.30	112	Pake <u>social media</u> , pake big data analytics.
113		113	Pake <u>big data analytics</u> .
114	38.43	114	Udah, 8 bulan <u>nonstop</u> dari hari pertama kampanye sampai hari terakhir.
115	38.52	115	Non stop, gak ada satu <u>break</u> pun, kerjanya tuntas.
116	39.35	116	Setelah hari ketiga, hmm... eh <u>it's not too bad</u> gitu loh.
117	39.57	117	Nah dari situ mulai, <u>what to do next?</u>
118	40.03	118	Balik ke perusahaan, <u>it's not an option</u> .
119	40.14	119	Terus tim nya mereka ada yang <u>late twenties</u> sama early thirties.
120		120	Terus tim nya mereka ada yang late twenties sama <u>early thirties</u> .
121	40.32	121	<u>Moving forward, onward</u> . Jadi, gak melihat ke belakang.
122	40.39	122	Jadi, akhirnya aku bilang <u>how do I stay relevant</u> ... di tengah-tengah perubahan ini dan...
123	40.48	123	Bulan juli aku putuskan, aku mau <u>start a new carrier</u> sebagai social entrepreneur.
124		124	Sebagai <u>social entrepreneur</u> .

125	41.10	125	Meningkatkan <u>skill</u> mereka, terus... aku buat beberapa relawan yang berbasis aplikasi teknologi...
126	41.16	126	Terus aku jugak terakhir <u>initiate</u> bank infaq.
127	41.20	127	<u>it's a bank</u> "Bank", tapi sebuah institusi yang mengelola infaq secara professional.
128	41.56	128	Udah dia liat konten-konten yang <u>non regular programing</u> , non cable tv. Jadi apalagi free-to-air (siaran gratis).
129		129	Udah dia liat konten-konten yang non regular programing, <u>non cable tv</u> .
130		130	Jadi apalagi <u>free-to-air</u> (siaran gratis).
131	41.22	131	Di <u>other channel</u> untuk mendorong produk-produk local.
132	43.34	132	Tapi, <u>purely</u> di radio. Judul programnya tuh "Talk to CEO".
133	43.43	133	Nah, tapi <u>podcast</u> ini beda banget.
134	44.32	134	Hmm... <u>Authenticity</u> . Anak muda tuh harus orisinil, harus be themselves.
135		135	Anak muda tuh harus orisinil, harus <u>be themselves</u> .
136	44.53	136	Anak-anak muda harus mengubah, beradaptasi dengan cepat. <u>Staying relevant</u> .
137	44.59	137	Dan, terakhir itu adalah, karena ini jamannya <u>Industry 4.0 (four point zero)</u> .
138	45.06	138	Saya namakan konsepnya ini adalah <u>Talkable</u> . Jadi,

			apapun yang kiat lakuakn tuh jadi buah bibir.
139	46.02	139	Being authentic, staying relevant. Dan selalu, <u>whatever you do make sure you inspires.</u>
140	46.32	140	Hmm... ini semua persamaan kita bahwa... <u>every single one of us</u> hanya punya waktu 24 jam.
141	47.03	141	Saya selalu membagi-bagi prioritas, jadi ada skala prioritas atau <u>priority scale.</u>
142	47.09	142	Dan skala prioritas itu semua diukur dengan dampak... <u>impact.</u>
143	48.13	143	Atheera lulus, dan kerja sekarang. <u>That's a...</u> sangat...
144	48.34	144	Biasanya kan kita bolak balik ke Singapore nganterin Eyang Min <u>checkup</u> segala macam.
145	48.50	145	Saya juga di 2020 ini keluarga kita semua diberikan kemurahan rejeki, dari yang maha kuasa. Dan <u>I look so much forward</u> ke 2021.
146	49.21	146	Dan ya 2020 akan selalu saya ingat sebagai tahun yang... menjadi tahun yang <u>pivotal</u> (sangat penting) untuk kehidupan kita.

Appendix II. The Classification Form of Code Mixing

Code Mixing of Word

No	Number of Data	Sentences
1	3	Selama ini ngeliat-ngeliat dari konten aja, tapi <u>finally</u> di undang kesini , so it's an honor.
2	11	Nah, tapi kita pernah <u>invest</u> . Sebelum pandemi ini di beberapa sektor seperti kesehatan.
3	12	Jadi, waktu pandemi ini ada <u>switch</u> ke beberapa sektor yang memang menjadi disebut sebagai "COVID Winner" ya.
4	14	Jadi, kita <u>invest</u> di herbal, jamu itu cukup meningkat
5	17	Di rumah sama <u>family</u> , dan kebetulan hmm... Sulaiman kemaren kan waktu keliling-keliling Indonesia hampir setahun itu gak... jarang banget nemenin Sulaiman belajar.
6	19	Mentang-mentang gak ada <u>traveling</u> dari titik A ke titik B.
7	20	Iya, semakin.. kita harus semakin <u>innovative</u> , adaptive, collaborative.
8	21	Iya, semakin.. kita harus semakin innovative, <u>adaptive</u> , collaborative.
9	22	Iya, semakin.. kita harus semakin innovative, adaptive, <u>collaborative</u> .
10	28	Yang long run terus ada kerjasama sama beberapa <u>apps</u> yang.
11	33	Nah, kalo sabtu minggu itu aku latihan <u>triathlon</u> . Jadi, mulainya

		renang, terus sepeda, lari.
12	37	Karena di beberapa hari ini aku harus ngisi konten, itu ada 5 <u>channel</u> .
13	39	Untuk <u>either</u> mesti dengerin webinar atau baca summary of books yang dipilihin gitu loh.
14	41	Kalo gak kan ketinggalan. Anak-anak sekarang <u>millennial</u> cepet banget gitu loh.
15	44	Misalnya ada tamu, terus kita nyelonong lewat, terus kasih komentar yang... ya mungkin gak <u>appropriate</u> gitu ya.
16	48	Tapi pada intinya... <u>seriously</u> umm... apa berpacaran quote-unquote itu ya sama Tante Nur.
17	60	After thirteen years juga kita gak <u>ready</u> .
18	61	Karena, dulu suatu yang bikin saya gak <u>ready</u> itu adalah ngeliat kita kan memulai karier.. belum punya penghasilan yang cukup.
19	64	Ada yang ngajakin gitu, untuk jadi... gak dikasih tau bakal jadi <u>cover</u> . Tapi dia bilang ini ada photoshoot gitu.
20	65	Tapi dia bilang ini ada <u>photoshoot</u> gitu.
21	66	Waktu itu dapet 75 ribu untuk setengah hari <u>shoot</u> , yam mau banget gitu loh.
22	70	Menghabiskan waktu di <u>library</u> . Ya olahraga, library, olahraga, library.
23	71	<u>Chapter</u> yang mau dibahas, itu aku udah baca duluan.
24	72	Jadi, misalnya hari senin membahas <u>chapter</u> 1. Aku hari minggunya

		udah dibaca chapter 1.
25	75	Nah, saya tu gak pernah <u>camping</u> atau gak pernah... yang belajar sebelum ujian itu 1-2 hari sebelumnya, jarang banget.
26	78	Karena lebih ke arah <u>logic</u> , itu bisa jelasin skemanya dan lain sebagainya.
27	79	Selalu ada periode <u>worried</u> kan.
28	81	Yang kita kontrol kan <u>effort</u> kita, ikhtiar kita.
29	83	Setelah di terima di UI, tapi karena beasiswanya bisa di <u>switch</u> untuk ke luar negri, Papah tu insist.
30	84	Untuk ke luar negri, Papah tu <u>insist</u> .
31	85	Pertama, pingin jadi pilot seperti 95% menurut <u>survey</u> ...anak laki-laki selalu, karena ngeliat pesawat, dia pasti pengen jadi pilot.
32	86	Jadi, pemikirannya waktu itu udah <u>fix</u> ingin dibidang ekonomi.
33	89	Jadi, <u>posing</u> pertama tuh di Singapore.
34	93	Jadi <u>entrepreneur</u> . Itu lah langkah pertama jadi entrepreneur.
35	94	Itu lah langkah pertama jadi <u>entrepreneur</u> .
36	97	Misalnya nih, <u>simple</u> aja. Saya masuk ke ruangan gelap, saya pasti takut dong.
37	99	Jadi dengan <u>numbers</u> kita bermitra, mungkin usaha kita dimulai...
38	106	<u>Privacy</u> , keluarga, terutama buat Atheera sama Amyra yang remaja waktu itu ya.
39	109	Itu yang akhirnya, dari awalnya dianggap mereka sebagai pengorbanan, tapi ternyata berujung sebagai <u>privilege</u> .

40	115	Non stop, gak ada satu <u>break</u> pun, kerjanya tuntas.
41	125	Meningkatkan <u>skill</u> mereka, terus... aku buat beberapa relawan yang berbasis aplikasi teknologi...
42	126	Terus aku jugak terakhir <u>initiate</u> bank infaq.
43	132	Tapi, <u>purely</u> di radio. Judul programnya tuh "Talk to CEO".
44	133	Nah, tapi <u>podcast</u> ini beda banget.
45	134	Hmm... <u>Authenticity</u> . Anak muda tuh harus orisinil, harus be themselves.
46	142	Dan skala prioritas itu semua diukur dengan dampak... <u>impact</u> .
47	146	Dan ya 2020 akan selalu saya ingat sebagai tahun yang... menjadi tahun yang <u>pivotal</u> (sangat penting) untuk kehidupan kita.

Code Mixing of Phrase

No	Number of Data	Sentences
1	5	<u>business wise</u> , ya semuanya kena ya.
2	7	Kenanya, hit nya, <u>quiet severe</u> ya....
3	9	<u>Consumer goods</u> dan servicesnya juga gak bagus,
4	16	Udah lama banget gak <u>spend time</u> sama Tante Nur.
5	18	<u>Spend time</u> sama family. Terus jadi lebih kreatif gitu.
6	27	Biasanya tergantung harinya. Kalau senin renang. Kalau Selasa <u>long run</u> .
7	29	<u>Digital apps</u> yang lagi promote virtual run dan sebagaimana.
8	30	Digital apps yang lagi <u>promote virtual run</u> dan sebagaimana.
9	32	Ganti-ganti, kalo lagi komunitasnya Brompton.. pake Brompton. Kalo komunitas sepeda local... pake sepeda lokal. Kalo lagi komunitas <u>road bike</u> ... pakai road bike.
10	34	Tapi itu baru pagi, setelah itu baru zoom nya.. zoomnya jam 9, <u>nonstop</u> put sampe... ya kadang-kadang cuman break-break setengah jam gitu tapi nonstop terus.
11	40	Dengerin webinar atau baca <u>summary of books</u> yang dipilih gitu
12	45	Tapi, waktu Atheera sama Amyra <u>growing up</u> jugak saya udah gak menerapkan kayak gitu karena... that's not acceptable anymore.
13	55	Jadi, pada saat itu setelah kita <u>long distance</u> . I feel something missing.
14	58	Terus yang disitu aku <u>wake up</u> .

15	68	Aku dari tadinya <u>legally blind</u> .(buta secara hukum).
16	69	Di Amerika itu kalo ngambil SIM itu ditulis bahwa “ <u>vision impaired</u> ”. (gangguang pengelihatan).
17	76	Waktu masa pandemi ini, tetep aja walaupun udah pakai ipad... udah pake... zoom. Udah pakai <u>Microsoft teams</u> dan lain sebagainya.
18	77	Aku ambil <u>Entrepreneurship and Leadership</u> .
19	80	Selalu saya <u>manage expectations</u> . Jadi, gak “Aduh kayak bisa kok tadi”.
20	87	1 tawarannya dari Bank Nasional, 425 ribu gajinya. 1 lagi dari perusahaan <u>accounting international</u> gajinya 400 ribu.
21	88	Nah, setelah baru berkarier sekitar setahun, dapet beasiswa. Untuk ngambil <u>finance. International finance</u> .
22	90	Jadi <u>investment analysis</u> , apa... itu 2 tahun – 3 tahun abis itu... baru dapet posing di beberapa negara lainnya.
23	96	Takut itu manusiawi, jadi <u>the first cure</u> atau obat pertama untuk mengatasi ketakutan adalah menyadari bahwa ketakutan itu wajar.
24	103	Yaa. Kalo <u>looking back</u> hm... ya kalo memang ngeliat masa lalu ya life is a collections of serendipity.
25	105	Jadi, agak <u>fait accompli</u> waktu itu.
26	110	Jadi, pertama... <u>its though</u> , karena kita mesti akuin.
27	112	Pake <u>social media</u> , pake big data analytics.
28	113	Pake <u>big data analytics</u> .

29	114	Udah, 8 bulan <u>nonstop</u> dari hari pertama kampanye sampai hari terakhir.
30	116	Setelah hari ketiga, hmm... eh <u>it's not too bad</u> gitu loh.
31	117	Nah dari situ mulai, <u>what to do next?</u>
32	118	Balik ke perusahaan, <u>it's not an option.</u>
33	119	Terus tim nya mereka ada yang <u>late twenties</u> sama early thirties.
34	120	Terus tim nya mereka ada yang late twenties sama <u>early thirties.</u>
35	124	Sebagai <u>social entrepreneur.</u>
36	128	Udah dia liat konten-konten yang <u>non regular programing,</u> non cable tv. Jadi apalagi free-to-air (siaran gratis).
37	129	Udah dia liat konten-konten yang non regular programing, <u>non cable tv.</u>
38	131	Di <u>other channel</u> untuk mendorong produk-produk local.
39	136	Anak-anak muda harus mengubah, beradaptasi dengan cepat. <u>Staying relevant.</u>
40	138	Saya namakan konsepnya ini adalah <u>Talkable.</u> Jadi, apapun yang kiat lakuakn tuh jadi buah bibir.
41	141	Saya selalu membagi-bagi prioritas, jadi ada skala prioritas atau <u>priority scale.</u>
42	143	Atheera lulus, dan kerja sekarang. <u>That's a...</u> sangat...
43	144	Biasanya kan kita bolak balik ke Singapore nganterin Eyang Min <u>checkup</u> segala macem.

Code Mixing of Hybrid

No	Number of Data	Sentences
1	6	Kenanya, <u>hitnya</u> , quiet severe ya....
2	10	Consumer goods dan <u>servicesnya</u> juga gak bagus,
3	43	Abis itu ya... Ya kita dapet lah <u>messagenya</u> bahwa gak boleh ngomong seperti itu lagi.
4	50	Tapi ada <u>long distancenya</u> , ada on and off nya juga.
5	102	Jadi, ini udh <u>di research</u> secara matang.
6	108	Dan <u>pressurenya</u> . Dan Putri juga ngalamin sendiri waktu Bapak ada di pemerintahan kan.

Code Mixing of Word Reduplication

No	Number of Data	Sentences
1	35	Ya kadang-kadang cuman <u>break-break</u> setengah jam gitu tapi nonstop terus.
2	36	Jadi, gak habis-habis dan <u>I finish, finish, finish, finish,</u> setelah konten dan lain sebagainya karena dibeberapa hari ini aku harus ngisi konten, itu ada 5 channel.
3	47	Ya mungkin <u>fling-fling</u> satu dua.
4	49	Apa berpacaran <u>quote-unquote</u> itu ya sama Tante Nur.
5	73	Jadi, aku udah selesaikan chapter 1 terus aku udah bikin <u>note-note</u> kecil.
6	74	Gua bisa <u>share-share</u> loh, kadang-kadang ada yang mau, ada yang males ah males.
7	121	<u>Moving forward, onward.</u> Jadi, gak melihat ke belakang.

Code Mixing of Idiom

No	Number of Data	Sentences
1	13	Disebut sebagai “ <u>COVID Winner</u> ” ya.
2	15	Tapi <u>all in all</u> , ini memberikan waktu buat.... Udah lama banget gak spend time sama Tante Nur.
3	32	Jadi, terus setelah itu Kamis aku <u>take a break</u> .
4	51	Ada <u>on and off</u> nya juga.
5	91	Susah sih Put, karena waktu itu tahun '97. <u>I thought I was on top of my world</u> , karena masih muda kariernya bagus.
6	95	Jadi itu kayak <u>double whammy</u> (pukulan ganda) gitu, udah di PHK, banyak ditolak.
7	98	Kedua, dari <u>the strength in numbers</u> .
8	100	Dan terakhir, untuk mengatasi rasa takut, ya <u>just do it</u> .
9	104	Ya kalo memang ngeliat masa lalu ya <u>life is a collections of serendipity</u> .
10	107	Itu kan buat mereka sekarang, mereka jadi <u>in the spot light</u> .
11	130	Jadi apalagi <u>free-to-air</u> (siaran gratis).
12	137	Dan, terakhir itu adalah, karena ini jamannya <u>Industry 4.0 (four point zero)</u> .

Code Mixing of Clause

No	Number of Data	Sentences
1	1	ini pertama tamu yang dipanggil Om gak disini? <u>I feel so old</u>
2	2	<u>I'm fine, thank you.</u> Dan keren banget studionya NSS.
3	4	Di undang kesini , <u>so it's an honor.</u>
4	8	Dari sumber daya alamnya jebol. Terus infrastruktuennya <u>severely slowing down.</u> Consumer goods dan servicesnya juga gak bagus,
5	23	Karena... saya yakin <u>we are not going back to the old normal.</u>
6	24	Jadi, abis shalat... terus aku <u>spend forty five minutes quality time</u> sama Tante Nur tuh biasanya abis shalat.
7	25	Abis shalat terus kita ngobrol. Saya <u>has to started with a cup of coffee.</u>
8	26	oh "Nalini" (coffee brand), okey. <u>I look forward.</u>
9	38	Tapi jam 10 itu tuh biasanya, ada di 2 kali seminggu diaturin sama... <u>my chief education officer</u> di grup.
10	42	Kalo kita gak <u>keep up to what they are doing</u> ketinggalan kita.
11	46	Saya udah gak menerapkan kayak gitu karena... <u>that's not acceptable anymore.</u>
12	52	<u>I knew it,</u> kira-kira mungkin gak... gak lama sebelum kita menikah, karena I was not sure jugak.
13	53	Gak lama sebelum kita menikah, karena <u>I was not sure</u> jugak.
14	54	Terus, pertanyaan kan <u>do you want spend the rest of your life with one person?</u>

15	56	Jadi, pada saat itu setelah kita long distance. <u>I feel something missing.</u>
16	57	Karena kan, kita gak nikah-nikah udah 13 tahun, terus dia bilang... “yaudah kalo tahun ini <u>you’re still not sure.</u> Aku mau sama orang lain aja” dia bilang gitu.
17	59	<u>After thirteen years</u> juga kita gak ready.
18	62	Tapi setelah <u>you make a decisions,</u> dan ternyata rejeki itu ada...ya ada jatahnya sendiri-sendiri
19	63	Walaupun kita pernah sulit secara ekonomi... tapi kita bisa bangkit dan mungkin keputusan itu adalah <u>the best decision I ever made.</u>
20	67	Ini sekarang minus 1 karena lasik. Jadi, tahun 2001 <u>thanks to technology,</u> aku dari tadinya legally blind.(buta secara hukum).
21	82	Karena, itu <u>my dream school.</u>
22	92	Akhirnya terbuka sama Tante Nur, bilang bahwa sekarang ini, keadaannya seperti ini. <u>I lost my job.</u>
23	101	Dan untuk entrepreneurship, nilai-nilai dasar dan ini <u>part of my doctoral program.</u>
24	111	Udah, 1.600 titik kunjungan diseluruh Indonesia. <u>Never ever been done by any politicians.</u>
25	122	Jadi, akhirnya aku bilang <u>how do I stay relevant...</u> di tengah-tengah perubahan ini dan...
26	123	Bulan juli aku putuskan, aku mau <u>start a new carrier</u> sebagai social entrepreneur.

27	127	<u>it's a bank</u> “Bank”, tapi sebuah institusi yang mengelola infaq secara professional.
28	135	Anak muda tuh harus orisinil, harus <u>be themselves</u> .
29	139	Being authentic, staying relevant. Dan selalu, <u>whatever you do make sure you inspires</u> .
30	140	Hmm... ini semua persamaan kita bahwa... <u>every single one of us</u> hanya punya waktu 24 jam.
31	145	Saya juga di 2020 ini keluarga kita semua diberikan kemurahan rejeki, dari yang maha kuasa. Dan <u>I look so much forward</u> ke 2021.

Appendix III. Sandiaga Uno's Speech Video Script

- 1.23 = ini pertama tamu yang dipanggil Om gak disini? **I feel so old**
- 1.36 = **I'm fine, thank you.** Dan keren banget studionya NSS
- 1.41 = Selama ini ngeliat-ngeliat dari konten aja, tapi **finally** di undang kesini ,
so it's an honor.
- 1.52 = **business wise**, ya semuanya kena ya.
- 1.55 = kenanya, **hit** nya, **quiet severe** ya.
- 2.05 = Dari sumber daya alamnya jebol. Terus infrastruktuennya **severely slowing down. Consumer goods** dan **servicesnya** juga gak bagus.
- 2.18 = Nah, tapi kita pernah **invest**. Sebelum pandemi ini di beberapa sektor seperti kesehatan.
- 2.28 = Jadi, waktu pandemi ini ada **switch** ke beberapa sektor yang memang menjadi disebut sebagai "**COVID Winner**" ya.
- 2.45 = Jadi, kita **invest** di herbal, jamu itu cukup meningkat.
- 2.51 = Tapi **all in all**, ini memberikan waktu buat.... Udah lama banget gak **spend time** sama Tante Nur.
- 2.59 = Di rumah sama **family**, dan kebetulan hmm... Sulaiman kemaren kan waktu keliling-keliling Indonesia hamper setahun itu gak... jarang banget nemenin Sulaiman belajar.
- 3.14 = **Spend time** sama **family**. Terus jadi lebih kreatif gitu.
- 3.38 = Mentang-mentang gak ada **traveling** dari titik A ke titik B.
- 3.58 = Iya, semakin.. kita harus semakin **innovative, adaptive, collaborative.**
- 4.16 = Karena... saya yakin **we are not going back to the old normal.**

- 5.20 = Jadi, abis shalat... terus aku **spend forty five minutes quality time** sama Tante Nur tuh biasanya abis shalat.
- 5.30 = Abis shalat terus kita ngobrol. Saya **has to started with a cup of coffee**.
- 5.46 = oh “Nalini” (coffee brand), okey. **I look forward**.
- 6.00 = Biasanya tergantung harinya. Kalau senin renang. Kalau Selasa **long run**.
- 6.08 = Yang long run terus ada kerjasama sama beberapa **apps** yang...
- 6.13 = **digital apps** yang lagi **promote virtual run** dan sebagainya.
- 6.39 = Jadi, terus setelah itu Kamis aku **take a break**.
- 6.51 = Ganti-ganti, kalo lagi komunitasnya Brompton.. pake Brompton. Kalo komunitas sepeda local... pake sepeda lokal. Kalo lagi komunitas **road bike**... pakai road bike.
- 7.00 = Nah, kalo Sabtu Minggu itu aku latihan **triathlon**. Jadi, mulainya renang, terus sepeda, lari.
- 7.41 = Tapi itu baru pagi, setelah itu baru zoom nya.. zoomnya jam 9, **nonstop** put sampe... ya kadang-kadang cuman **break-break** setengah jam gitu tapi nonstop terus.
- 8.03 = Jadi, gak habis-habis dan **I finish, finish, finish, finish**, setelah konten dan lain sebagainya karena di beberapa hari ini aku harus ngisi konten, itu ada 5 **channel**.
- 8.27 = Tapi jam 10 itu tuh biasanya, ada di 2 kali seminggu diaturin sama... **my chief education officer** di grup. Untuk **either** mesti dengerin webinar atau baca **summary of books** yang dipilih gitu loh.

- 8.53 = Kalo gak kan ketinggalan. Anak-anak sekarang **millennial** cepet banget gitu loh.
- 9.00 = Kalo kita gak **keep up to what they are doing** ketinggalan kita.
- 10.07 = Abis itu ya... Ya kita dapet lah **messagenya** bahwa gak boleh ngomong seperti itu lagi.
- 10.13 = Misalnya ada tamu, terus kita nyelonong lewat, terus kasih komentar yang... ya mungkin gak **appropriate** gitu ya.
- 11.01 = Tapi, waktu Atheera sama Amyra **growing up** jugak saya udah gak menerapkan kayak gitu karena... **that's not acceptable anymore.**
- 11.45 = Ya mungkin **fling-fling** satu dua. Tapi pada intinya... **seriously** umm... apa berpacaran **quote-unquote** itu ya sama Tante Nur.
- 12.11 = Tapi ada **long distancenya**, ada **on and off** nya juga.
- 12.20 = **I knew it**, kira-kira mungkin gak... gak lama sebelum kita menikah, karena **I was not sure** jugak.
- 12.35 = Terus, pertanyaan kan **do you want spend the rest of your life with one person?.**
- 12.42 = Jadi, pada saat itu setelah kita **long distance. I feel something missing.**
- 13.07 = Karena kan, kita gak nikah-nikah udah 13 tahun, terus dia bilang...
“yaudah kalo tahun ini **you're still not sure.** Aku mau sama orang lain aja”
dia bilang gitu.
- 13.19 = terus yang disitu aku **wake up.**
- 13.35 = **After thirteen years** juga kita gak ready.

- 13.40 = Karena, dulu suatu yang bikin saya gak **ready** itu adalah ngeliat kita kan memulai karier.. belum punya penghasilan yang cukup.
- 14.07 = Tapi setelah **you make a decisions**, dan ternyata rejeki itu ada...ya ada jatahnya sendiri-sendiri.
- 14.20 = Walaupun kita pernah sulit secara ekonomi... tapi kita bisa bangkit dan mungkin keputusan itu adalah **the best decision I ever made**.
- 15.12 = ada yang ngajakin gitu, untuk jadi... gak dikasih tau bakal jadi **cover**. Tapi dia bilang ini ada **photoshoot** gitu.
- 15.51 = waktu itu dapet 75 ribu untuk setengah hari **shoot**, yam mau banget gitu loh.
- 17.21 = Ini sekarang minus 1 karena lasik. Jadi, tahun 2001 **thanks to technology**, aku dari tadinya **legally blind**.(buta secara hukum)
- 17.36 = Di Amerika itu kalo ngambil SIM itu ditulis bahwa "**vision impaired**". (gangguan pengelihatan)
- 17.46 = Menghabiskan waktu di **library**. Ya olahraga, libray, olahraga, library.
- 18.50 = **chapter** yang mau dibahas, itu aku udah baca duluan.
- 19.01 = Jadi, misalnya hari senin membahas **chapter** 1. Aku hari minggunya udah dibaca **chapter** 1.
- 19.06 = Jadi, aku udah selesaikan chapter 1 terus aku udah bikin **note-note** kecil.
- 19.36 = Gua bisa **share-share** loh, kadang-kadang ada yang mau, ada yang males ah males.
- 19.41 = Nah, saya tu gak pernah **camping** atau gak pernah... yang belajar sebelum ujian itu 1-2 hari sebelumnya, jarang banget.

- 20.41 = Waktu masa pandemi ini, tetep aja walaupun udah pakai ipad... udah pake... zoom. Udah pakai **Microsoft teams** dan lain sebagainya
- 20.56 = Aku ambil **Entrepreneurship and Leadership**.
- 21.13 = Karena lebih ke arah **logic**, itu bisa jelasin skemanya dan lain sebagainya.
- 21.21 = Selalu ada periode **worried** kan.
- 21.27 = Selalu saya **manage expectations**. Jadi, gak “Aduh kayak bisa kok tadi”.
- 21.47 = Yang kita kontrol kan **effort** kita, ikhtiar kita.
- 22.57 = Karena, itu **my dream school**.
- 23.07 = Setelah di terima di UI, tapi karena beasiswanya bisa di **switch** untuk ke luar negri, Papah tu **insist**.
- 23.35 = Pertama, pingin jadi pilot seperti 95% menurut **survey**...anak laki-laki selalu, karena ngeliat pesawat, dia pasti pengen jadi pilot.
- 24.24 = Jadi, pemikirannya waktu itu udah **fix** ingin dibidang ekonomi.
- 24.47 = 1 tawarannya dari Bank Nasional, 425 ribu gajinya. 1 lagi dari perusahaan **accounting international** gajinya 400 ribu.
- 25.17 = Nah, setelah baru berkarier sekitar setahun, dapet beasiswa. Untuk ngambil **finance. International finance**.
- 25.35 = Jadi, **posing** pertama tuh di Singapore.
- 25.47 = Jadi **investment analysis**, apa... itu 2 tahun – 3 tahun abis itu... baru dapet **posing** di beberapa negara lainnya.

- 26.08 = Susah sih Put, karena waktu itu tahun '97. **I thought I was on top of my world**, karena masih muda kariernya bagus.
- 26.55 = Akhirnya terbuka sama Tante Nur, bilang bahwa sekarang ini, keadaannya seperti ini. **I lost my job**.
- 27.45 = Jadi **entrepreneur**. Itu lah langkah pertama jadi entrepreneur.
- 28.39 = Jadi itu kayak **double whammy** (pukulan ganda) gitu, udah di PHK, banyak ditolak.
- 29.33 = Takut itu manusiawi, jadi **the first cure** atau obat pertama untuk mengatasi ketakutan adalah menyadari bahwa ketakutan itu wajar.
- 30.01 = Misalnya nih, **simple** aja. Saya masuk ke ruangan gelap, saya pasti takut dong.
- 30.38 = Kedua, dari **the strength in numbers**.
- 30.52 = Jadi dengan **numbers** kita bermitra, mungkin usaha kita dimulai...
- 31.17 = Dan terakhir, untuk mengatasi rasa takut, ya **just do it**.
- 31.51 = Dan untuk **entrepreneurship**, nilai-nilai dasar dan ini **part of my doctoral program**.
- 31.56 = Jadi, ini udh **di research** secara matang.
- 32.39 = Yaa. Kalo **looking back** hm... ya kalo memang ngeliat masa lalu ya **life is a collections of serendipity**.
- 33.39 = Jadi, agak **fait accompli** waktu itu.
- 35.51 = **Privacy**, keluarga, terutama buat Atheera sama Amyra yang remaja waktu itu ya.
- 35.59 = Itu kan buat mereka sekarang, mereka jadi **in the spot light**.

- 36.13 = Dan **pressure**nya. Dan Putri juga ngalamin sendiri waktu Bapak ada di pemerintahan kan.
- 36.34 = Itu yang akhirnya, dari awalnya dianggap mereka sebagai pengorbanan, tapi ternyata berujung sebagai **privilege**.
- 37.48 = Jadi, pertama... **its though**, karena kita mesti akuin.
- 38.22 = Udah, 1.600 titik kunjungan diseluruh Indonesia. **Never ever been done by any politicians**.
- 38.30 = Pake **social media**, pake **big data analytics**.
- 38.43 = Udah, 8 bulan **nonstop** dari hari pertama kampanye sampai hari terakhir.
- 38.52 = Nonstop, gak ada satu **break** pun, kerjanya tuntas.
- 39.35 = Setelah hari ketiga, hmm... eh **it's not too bad** gitu loh.
- 39.57 = Nah dari situ mulai, **what to do next?**
- 40.03 = Balik ke perusahaan, **it's not an option**.
- 40.14 = Terus tim nya mereka ada yang **late twenties** sama **early thirties**.
- 40.32 = **Moving forward, onward**. Jadi, gak melihat ke belakang.
- 40.39 = Jadi, akhirnya aku bilang **how do I stay relevant**... di tengah-tengah perubahan ini dan...
- 40.48 = Bulan juli aku putuskan, aku mau **start a new carrier** sebagai **social entrepreneur**.
- 41.10 = Meningkatkan **skill** mereka, terus... aku buat beberapa relawan yang berbasis aplikasi teknologi...
- 41.16 = Terus aku jugak terakhir **initiate** bank infaq.

- 41.20 = **it's a bank** "Bank", tapi sebuah institusi yang mengelola infaq secara professional.
- 41.56 = Udah dia liat konten-konten yang **non regular programing, non cable tv**. Jadi apalagi **free-to-air** (siaran gratis).
- 42.22 = Di **other channel** untuk mendorong produk-produk local.
- 43.34 = Tapi, **purely** di radio. Judul programnya tuh Talk to CEO.
- 43.43 = Nah, tapi **podcast** ini beda banget.
- 44.32 = Hmm... **Authenticity**. Anak muda tuh harus orisinil, harus **be themselves**.
- 44.53 = Anak-anak muda harus mengubah, beradaptasi dengan cepat. **Staying relevant**.
- 44.59 = Dan, terakhir itu adalah, karena ini jamannya **Industry 4.0 (four point zero)**.
- 45.06 = Saya namakan konsepnya ini adalah **Talkable**. Jadi, apapun yang kiat lakuakn tuh jadi buah bibir.
- 46.02 = Being authentic, staying relevant. Dan selalu, **whatever you do make sure you inspires**.
- 46.32 = Hmm... and... ini semua persamaan kita bahwa... **every single one of us** hanya punya waktu 24 jam.
- 47.03 = Saya selalu membagi-bagi prioritas, jadi ada skala prioritas atau **priority scale**.
- 47.09 = Dan skala prioritas itu semua diukur dengan dampak... **impact**.
- 48.13 = Atheera lulus, dan kerja sekarang. **That's a...** sangat...

48.34 = Biasanya kan kita bolak balik ke Singapore nganterin Eyang Min **checkup** segala macam.

48.50 = Saya juga di 2020 ini keluarga kita semua diberikan kemurahan rejeki, dari yang maha kuasa. Dan **I look so much forward** ke 2021.

49.21 = Dan ya 2020 akan selalu saya ingat sebagai tahun yang... menjadi tahun yang **pivotal** (sangat penting) untuk kehidupan kita.



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