AN ANALYSIS OF ENGLISH SLANG LANGUAGE USED BY PEWDIEPIE YOUTUBE VIDEOS

A THESIS

Intended to Fulfill One Requirements for the Award of Sarjana Degree In English Language Teaching and Education Universitas Islam Riau

By :

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ENGLISH LANGUAGE EDUCATION
FACULTY OF TEACHER TRAINING AND EDUCATION
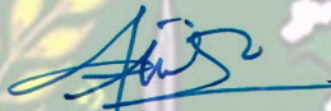**UNIVERSITAS ISLAM RIAU**
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THESIS APPROVAL

TITLE

AN ANALYSIS OF ENGLISH SLANG LANGUAGE USED BY

PEWDIEPIE YOUTUBE VIDEOS

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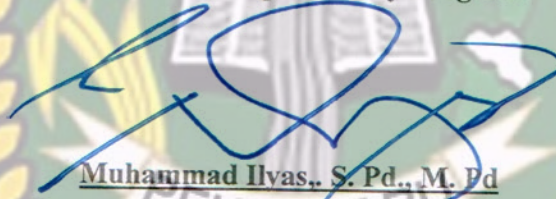Study Program : Englsih Language Education

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THESIS

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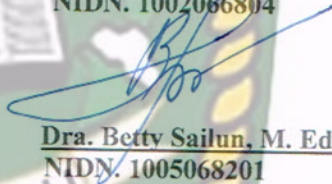   NIDN. 1002066804

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Lembar ke : ....

NO	Hari/Tanggal Bimbingan	Materi Bimbingan	Hasil / Saran Bimbingan	Paraf Dosen Pembimbing
1	5/4/2021	TITLE	ACC TITLE	
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3	25/4/2021	CHAPTER I & II	REVISHED CHAPTER I & II	
4	5/5/2021	CHAPTER III	REVISHED CHAPTER III	
5	29/6/2021	CHECKING ALL CHAPTERS AND REFERENCES	CHECKING ALL CHAPTERS AND REFERENCES	
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Study program   : English Language Education

Faculty   : Teacher's Training and Education Faculty

Advisor   : Andi Idayani., S. Pd., M. Pd.

Has been completely written a thesis which entitled:

An analysis of English Slang Language Used by Pewdiepie Youtube Videos

It has been examining.

This letter is made to be used as it is needed.

Pekanbaru, 21st March 2022

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DECLARATION

The undersigned researcher :

Name   : RIANANDA SYAPUTRA

Index Number   : 176310352

Place/ date of birth   : Tanjung Pinang, 20 Oktober 1999

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I hereby declare this thesis in definitely from my own ideas, except the quoatations (directly and indirectly) which were taken from various sources and mentioned scientifically. The researcher is responsible for the date and fact provided in this thesis.

Pekanbaru, 21 March 2022

The researcher

RIANANDA SYAPUTRA
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Pekanbaru, 22th March 2022

The researcher

ABSTRACT

RIANANDA SYAPUTRA. 2022. An Analysis of English Slang Language Used by Pewdiepie Youtube Videos
Keywords : Language, Slang Language

The aim of this research is to find out slang language that pewdiepie used in the youtube videos. The purpose of this research to find out what kinds of slang language and the function of slang language that his used in the youtube videos.

In this research, researcher was used descriptive research. In order to get the data researcher downloaded pewdiepie youtube video and wrote the transcript of the language that he used in the youtube videos. Then, researcher describe the function of the slang language that pewdiepie used in the videos.

In summary, the researcher found 30 utterances slang in pewdiepie youtube videos. In this study, pewdiepie used seven types of slang language in his videos: borrowing, compounding, clipping, backformation, acronyms, coinage, and affixes. However, the researcher found several uncategorized slang languages. Then mostly the function of the slang language are to inform or to tell the viewer, to mention, to giving expression and to imitate.

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CHAPTER I

INTRODUCTION

1.1 Background of The Study

Language is one of the vital tools in daily activity, and it has become a thing that we use as a communication tool between humans. As a tool for communication, language needs to be improved, and it will help humans communicate properly to avoid misunderstanding information.

In order to communicate to other people, someone needs to use language as a symbol to transmit ideas and thoughts to people or express ideas from one person to another. In order to tell information correctly and clearly, humans need to learn first how the language works and how the language is formed researcher needs to learn about the language so it will help the researcher to know and understand how to use language and use it wisely in daily communication.

Sociolinguistics is a study that learns how language works in our daily communication ways, whether in casual conversation or informal conversation like societal norms, policies, and laws that address language (Wardaugh and Fuller 2015: 1). People usually use formal language for a condition like learning teaching activities, discussion, politics, and other scientific activities. Besides, non-formal conditions used by people for daily communication make it more effortless to communicate.

Sociolinguistics is language studies, which focuses on language use and the creation of languages in the social community. Sociolinguistic affected from many aspects in the daily life such as local cultural norms, hobbies, profession, age, etc. however, people speaking based on what they belong example: how doctors communicate with other doctors are identical because they are from the same profession and how the doctor speak to their patient are different.

As humans, we speak at least one language, and possibly more than a few individuals worldwide speak. Americans generally have more than one dialect. The majority of them speak English exclusively. Certainly, nobody is always talking precisely the same way. However, we as Indonesian usually use several variation languages in certain situations, such as using the Indonesian language for a formal situation like on campus, school, or work, then using our mother language like the Malay language while talking to family.

In other hand, language variety is affected with different backgrounds of the community cross-session are more intensive. Differences in the language used in communication result in heterogeneous societal circumstances (Setiawati, and Ardian : 2019). However, the different backgrounds of the community did not make people have a problem when communicating, and people can use such as sign language as a way to communicate.

Slang is a term or system that non-standard language used by the youngster to tell something differently and only understood by their community. Also, slang is an informal style of the language spoken chiefly by young people.

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The vocabulary of slang has various ways than the proper use. For example, 'Slow' can be changed as 'woles' for the slang it wrote backward from the Slow. The slang type may be a form of a single word or single sentence (Suhardianto, 2016). Slang is a language made from one person in the same community. People in-game online communities have slang language to express or tell information to their people, such as GGWP, AFK, NC, BRB. This such word can only understand by people who in-game online communities.

Slang is not a usual word that people use, but in this era of digital, we can see not only young people talking using slang many gen x or gen y understand the slang language. Nowadays, Slang language is not only influenced by mouth to mouth or by printed media. Now, people mostly learn slang from social media such as Instagram, facebook, twitter, and youtube.

Slang nowadays becomes one crucial thing for communication for the youngster, they talking with slang language for their own social identity. It is essential to learn how people make the languages because we need to be up to date about this slang as a young person. It will help to understand information from another young person even we are not in the same community.

Slang is also essential in the digital 4.0 industry people are required to be creative. On the other hand, people need to learn slang because it will increase our creativity in making a new word. In advertising industries, using slang will make the product look more interested rather than using the usual word. However, this research aims not only to learn but also to fix misunderstandings about slang.

Sometimes people who do not use slang will not understand what that slang means. Simple ex: Indonesian netizens always misunderstand "LOL" mean Laugh of Loud, but sometimes netizen in Indonesia tell it to Swear to people because they think LOL is an abbreviation for "tolol" this is why we need to learn about the slang.

Then now, youtube is one of the numerous social media on the internet, not only used by youngsters also by older people who like to change information or gather- information from youtube and many YouTubers using slang words for their own channel identity that's why Researchers want to discuss this research.

In order to discuss this, the researcher chose Pewdiepie youtube videos as an object to do this research because his youtube channel uses some slang language. Choosing pewdipie youtube video because he has many young viewers also he has 110 million subscribers, and he has 4.400 videos on his youtube. Also, his youtube videos have many themes, for example, daily vlogs, memes, games, etc. The researcher chose the research title "An Analysis of English Slang Language use by Pewdipie."

1.2 Identification of the Research

Slang language has been recognized in this study Slang language is not only used on social media. We use slang for daily speaking too. The researcher chose this study because it was very close to daily life communication, especially for young people.

However, the youngster's problem in slang language is more in misunderstanding what the slang means. On the other hand, learning slang is essential because we need to know the slang language.

1.3 Focus of the Research

This study focuses on what slang language Pewdiepie uses on his youtube videos. The researcher wants to know what slang language pewdiepie used in the video and the meaning.

1.4 Research Question

Based on the focus of the study above, the research question can be formulated :

1. What are the types of English slang used by pewdiepie youtube videos?
2. What are the functions of English slang used in pewdiepie youtube videos?

1.5 Objective of the Problem

Based on the research question, the purpose of this research are :

1. To find out the types of English Slang language used by pewdiepie youtube videos.
2. To find out the function of English slang use in pewdiepie youtube videos.

1.6 Significant of the Research

This research can be helpful for:

1. The Researcher

   This research is helpful for the researcher to learn about the Slang language that is related to sociolinguistics. This research is expected to improve the researcher's sociolinguistic and slang language knowledge.

2. The

Student

   The researcher hopes this study could help lecturers encourage students in the English Study Program in Universitas Islam Riau to improve their knowledge about the Slang language.

3. The Next Researchers

   This study can be helpful as a reference for students who want to research the same study.

1.7 Assumption

Based on the formulation of the study above, the researcher assumes that in pewdiepe youtube videos, slang language is forming a new word: borrowing, compounding, Clipping, Blending, Back-formation, Acronyms, multiple processes, Affixes. In this research, the researcher assumes pewdiepie using slang in the youtube videos was using word formation.

1.8 Definition of Key Term

To make it easier to understand this research for the readers, the researcher will describe and explain the key term. They are as follow :

1. Analysis

   Based Miles and Huberman (1992), analysis is process reduction data, displaying data, and conclusion data. Then the analysis is the process of solving a complex problem into small parts to be more easily understood.

2. Slang Language

   Slang is a unique and distinctive language used among teenagers (Swandy, 2017). Also, slang is a seasonal variety of language spoken by particular social groups in an informal situation.

3. Youtube

   YouTube Sianipar (2013) is a social media video-sharing website, and This website allows users to upload, watch and share videos

1.9 Grand Theories

In order to analyze the slang language base from the "Pewdiepie" Youtube video, the researcher uses theories that slang is a process forming words based on Yule (2006). There are several ways to create new words: borrowing, compounding, Clipping, Blending, Back-formation, Acronyms, multiple processes, and Affixes.

1.10 Research Methodology

The researcher used a descriptive qualitative method to analyze data from about Slang language in Youtube video. The researcher uses the qualitative method based on Creswell (2009 : 22) "*Qualitative research is a way to explore and understand how the social or human problem is attributed to people or groups. The research process comprises developing questions and methods, data generated in the participant's context, an analysis of data inductively expanding on specific data into broader themes, and an interpretation by the researchers of the significance of the data* ". The researcher uses this method because the data was written and presented with words, sentences, and prase.

1.10.1 Source of Data

The source of the data from pewdiepie youtube videos from Pewdiepie youtube titled I found epic treasure in Minecraft part 6, I found a DOG in Minecraft!!! - Part 7, and I got RAIDED in Minecraft!!! - Part 8. The first video was about the youtuber finding a big treasure in Minecraft the video duration was 17.22 minutes and was uploaded on Jul 2, 2019. The second video tells the YouTuber found a dog name sven in his journey in the game, and he made the dog become his pet. The duration of the video was 29.29 minutes and was uploaded on Jul 3, 2019. The third video was about the youtuber playing game and the village getting raided by mobs duration of the video was 33.11 minutes and was uploaded on Jul 3, 2019. The researcher took the three videos based on the Pewdiepie youtube playlist Minecraft.

1.10.2 Instrument of The research

This research uses a documentation instrument. Documentation evaluates or reviews documents, either electronic or digital printed (computer-based and internet-transmitted) material (Glenn A. Bowen: 2009).

1.10.3 Data Collection Technique

In this research, the data collection technique describe as follow :

1. The researcher watched those three youtube videos several times.

2. The researcher wrote the script of the videos.

3. The researcher created the corpus data based on the slang language found in the pewdiepie youtube videos.

4. The researcher classified the slang language based on the types of word-formation.

5. The researcher describes the function of slang language used in pewdiepie youtube videos

1.10.4 Data Analysis Technique

Based on Miles and Huberman (1992:10), there are three stages in analyzing qualitative research:

1. Data Reduction

   Data reduction is selecting, abstracting, transforming, simplifying, and focusing the data written in notes or transcripts. The data will be written in a transcript before reducing the data.

2. Display Data

   Display data mean from word *display* is an organized, compressed assembly information that permits conclusion drawing and action.

3. Drawing Conclusion and Verification

   The researcher analyzes the slang from the pewdiepie Youtube video. After analyzing, the researcher assured and chose the correct type of slang language he uses.

CHAPTER II

THEORETICAL FRAMEWORK

In conducting the research, the researcher explains the theories that coherent with the research problem. The researcher uses the theory to quickly understand the problem in this analysis.

2.1 Sociolinguistic

Language is one of our daily needs. Also, language is affected by society. The study that learns about language and society is sociolinguistic. Mu'in (2019: 4) sociolinguistic is the study of the relationship between language and context used. In other words, it says sociolinguistic is a study that learns the connection between language and society. Holmes (2013: 1). Sociolinguistics is a study of the relation between language and society. It concerns learning why we speak differently in the social context and identifying social function language and how we use it in daily social activity. Supported by Trudgill (2000: 21), sociolinguistics is part of linguistics. The focus of the study is to learn about language as a social and cultural phenomenon.

Based on the experts above, it can be concluded that sociolinguistic is a study about language and social also, Rahmawati (2020) says the relationship between the variation of word or language that uttered by someone or group of people they interact with each other with different background cultural can be

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considered as a sociolinguistic phenomenon. Sociolinguistics is the science interdisciplinary between sociology and linguistics. Two fields of study empirical have crocheted Fitriani, Rahayu, and Wulandari (2017) very closely. Romaine (2000: 67) The major cultural dimensions sociolinguists have been concerned with are social class, sex, age, network, style.

2.2 Language Variety

Language Variation is the essential thing in sociolinguistics. Language variation seeks to explain the characteristic language variation and establish the correlation of variation language with the social characteristic Iskandar, Pujiono, and Samad (2018). Language variation comes from different languages when people talk to each other. Language variety is a variation of a language that is different that is caused due to the factors there are in society, such as age, education, religion, the field of activity or profession, culture. This causes the diversity of languages official (formal) and is not official (non-formal). Variety of formal used at official events of the words following the situation Prihandini and Isnendes (2020).

Varieties of language come from distinct language when people talk to each other. In addition, in their language, every person has characteristics. As their speaking style, people indicate their language. However, slang is one of the languages people make for specific needs.

2.3 Slang language

Slang language is a non-formal word used by some communities to identify their own social identity. Then Slang language is one of the processes forming words, according to Aryawan (2017) and Wahyuni and Rosa (2013). Slang language is forming a new word supported by Yule (2006). There are several ways to form a word: borrowing, compounding, Clipping, Blending, Back-formation, Acronyms, multiple process, Affixes.

2.4 Borrowing

Borrowing word is a word that comes from another language. Borrowing language is the process of creating new words from different languages. According to Setyani and Ridwan (2021), foreign words (loan) are part of the stylistic lexical elements. These words can be borrowed from Greek, Latin, French, Italian, and English. There are examples following borrowing words :

 Latin: focus, data, strata

French: technique, attaché, Machine

Italy: Spaghetti, Pizza, Corridor

2.5 Compounding

Compounding word is the process of compounding single or two words into a single form word. According to O'Grady theory in Nurazizah and Nazhafah (2018), there are three types of processing compounding words there are :

a) Noun Compounding

Noun + Noun :

Bus + Stop : Let's just wait at this *bus stop*.

Fire + Flies : I love watching *fireflies* on warm summer nights.

Egg+ Rolls : While you're at the store, please pick up some *toothpaste*, a six-pack of ginger ale, and some *egg rolls*.

b) Verb Compound

Verb + Verb :

Applied + For : Andy has *applied for* many job posts recently.

Counted + On : They all *counted on* him to deliver the services.

Broke + Down : My vehicle *broke down* on the highway.

c) Adjective Compund

 Adjective + Adjective :

Oil + Free : The woman should only use oil-free skin products.

Doe + Eyed : Her doe-eyed eyes haunt me in my dreams.

Part + Time : work as a part-time translator.

2.6 Clipping

Clipping word is a process reduced or shortened the word Ratih and Gusdian (2018). These are clipping words followed :

ad : advertisement

memo : memorandum

auto : automobile

bike : bicycle

2.7 Blending

Blending can be defined as combining two clipped words Giyami, Wijaya, Arumi (2017). Blending word is a combination of two clipped words that become one new word. These are the following example of blending :

Docudrama : documentary + drama

Electrocute : electricity + execute

Emoticon : emotion + icon

fanzine: fan + magazine

frenemy : friend + enemy

2.8 Back Formation

The back formation is the process of changing the long words to short words. According to Lisdawati and Fitriana (2020), back word-formation can also be defined as a new way to form a new word from the primary word, using an analogy that makes a new word using the same basic word already in the

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language. Usually, back-formation is the deletion process of the affix from the word.

These are examples of Back Formation :

Automation : automate

Beggar : beg

Diagnosis : diagnose

Drowsy : drowse

Editor : edit

Execution : execute

2.9 Acronyms

Acronymization is a morphological process that combines the initial letter word Altakhaineh (2017). There are some examples of Acronyms :

AIDS : Acquired Immunodeficiency Syndrome.

ASAP : As Soon As Possible

AWOL : Absent Without Official Leave

IMAX : Image Maximum.

LASER : Light Amplification by the Stimulated Emission of Radiation.

PIN : Personal Identification Number.

RADAR : Radio Detection and Ranging

SCUBA : Self-Contained Underwater Breathing Apparatus

SMART : Specific, Measurable, Achievable, Relevant, Timely

2.10 Multiple Process

According to Nurhayati (2016), Multiple process is a process of compounding word such as Snowball, Snow (noun) + ball (noun) its include process of conversion because the word snowball can be a verb as well, then word Car Phone, Car (noun) + Phone (noun) it already becomes multiple process because it includes a process of clipping form word telephone to Phone.

2.11 Coinage

Coinage is the invention of a new word. According to Mahmuda (2017), coinage creates new invention words taken from another source. There are several processes of creating coinage: invention, blend, back-formation, clipping, and reducing words. These are several examples of coinage :

Honda: motorcycle

Aqua : Mineral water

Odol : toothpaste

2.12 Affixes

Affixation is a process of that free morpheme or roots word combined by the affixes to create the new word. There are three types of affixes :

1) Prefixes : the affixes are put in front of the word, for example, pre-, un-, mis- this will be put in front of the word such as : Prejudge, Unhappy, Misunderstand.

2) Suffixes : These types of affixes are put at the end of the word, such as -ful, -less, -ness, -ish, -ism. When putting the word, it will be : Sadness, terrorism, careless, etc.

2.13 Relevant of the Study

In order to conduct this research, the researcher needs another research that has been done before by another researcher. These are several relevant studies that the researcher found. For the first from Hidayat, Teo and Mu'man (2020) study entitle "The Word Formation Process of Slang Word in Rich Brian's Song Titled Dat Stick" in this study, the researcher found that there are ten types of slang language formation, consist with coinage, borrowing, compounding, blending, clipping, and back-formation, conversion, acronym, derivation, and multiple process. The researcher found that in 16 word slang, there are nine kinds of clipping process, one from multiple process, one coinage, and two blending process.

The second relevant study is from Hafizah and Rosa (2020), entitled "An Analysis of Word Formation of English Slang Used in Straight Outta Compton

Movie." This research found six types of slang words in the movie, coinage, blending, clipping, compounding, acronym, and multiple-process. The researcher found that the dominant slang language are dominate by blending word-formation that 29.24%. Then following with coinage and clipping of 26.16% and 24.65%, respectively. Also, compounding was found in 13.84% and the last acronyms and multiple-process with 3.07%.

The third relevant study is from Kusuma and Mardijono (2013). In this study, the researcher found that multiple process takes a crucial part in forming. In this study, the researcher found Clipping has 3.22%, Blending 3.22%, Borrowing 19.35%, and Multiple process 74.19%.

The relevant study also describes the same study as the researcher's thesis, but the theory is not the same as the relevant study. The researcher only compares the research with the researcher's research. The researcher read the relevant study only for comparison.

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2.14 Conceptual Framework
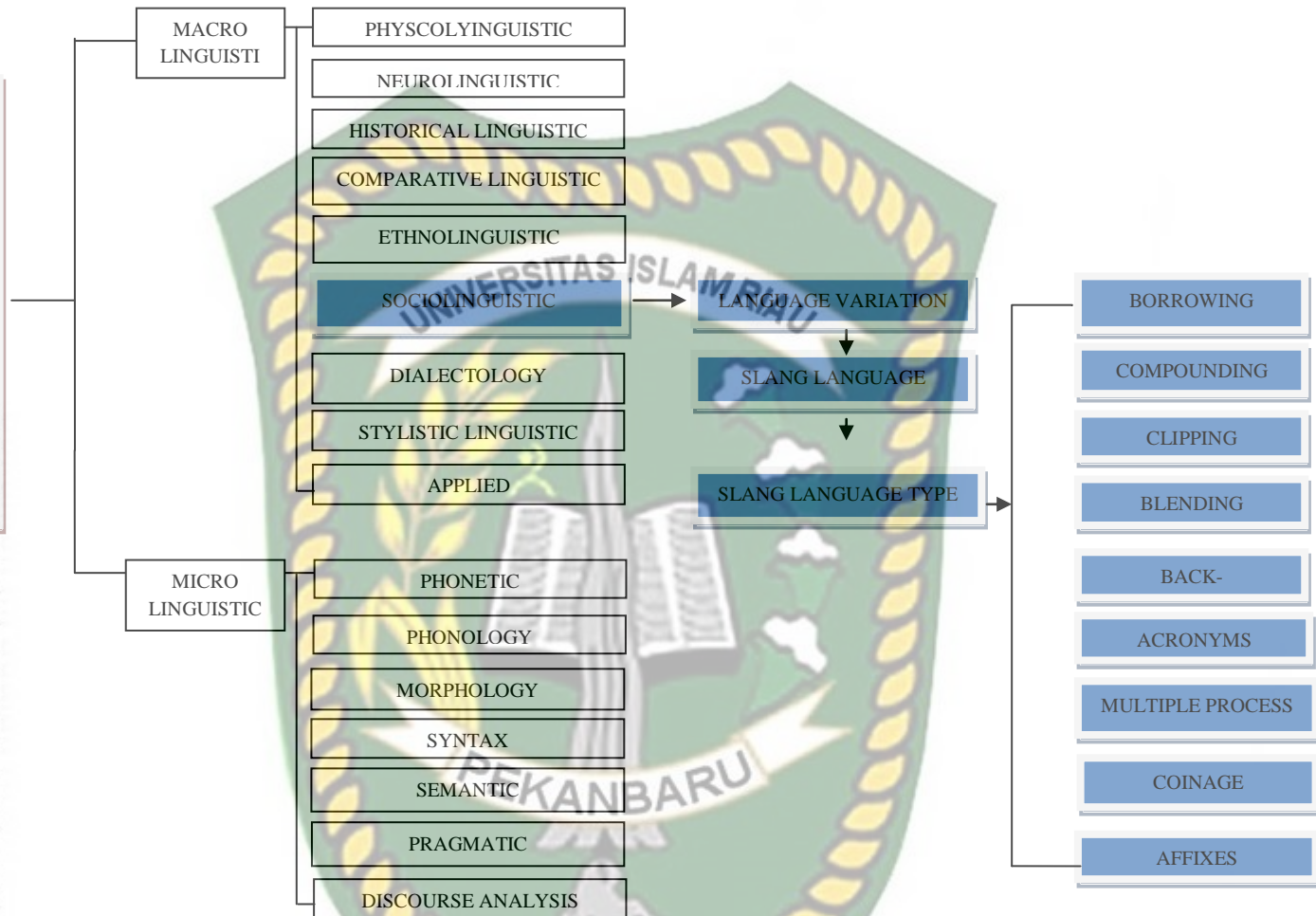
Figure 2.13 Conceptual framework

Based on the conceptual framework above, the researcher focus on study macro linguistic that is sociolinguistic, especially in slang language. From the slang language, there are several types of slang language such as borrowing, compounding, clipping, blending, back-formation, acronyms, multiple process, coinage, and affixes. Then in this research, the researcher will focus on the type of slang language.

CHAPTER III

ANALYSIS AND DISCUSSION

3.1 Data Description

The researcher has taken data from 3 videos of Pewdiepie Youtube videos, the first video is I found epic treasure in Minecraft - part 6, the second title is I found a DOG in Minecraft!!! - Part 7, and the third videos title is I got RAIDED in Minecraft!!! - Part 8. The researcher took the data from downloading the videos and wrote the transcript of the Pewdiepie youtube videos on Sept 10 2021

According to Aryawan (2017) and Wahyuni and Rosa (2013) Slang language is system forming new word, also based from N. Swandy (2017) Slang is unique and distinctive language that used among teenagers, Supporting by Yule (2006) there are several way to creating new word such as Borrowing, Compounding, Clipping, Blending, Back-formation, Acronyms, Multiple process, and Affixes.

In this research, the researcher find out there are 30 slang language that pewdiepie use in the youtube videos.

Table 3.1 Type of Slang language

No	Type of Slang	Amount
1	Borrowing	6
2	Compounding	10
3	Clipping	3
4	Blending	0
5	Back Formation	1
6	Acronyms	1
7	Coinage	2
8	Multiple-process	0
9	Affixes	2
10	Uncategorized	5
	Total	**30**

Based from table 3.1 we can see there are 9 types of Slang formations, but the researcher only found seven of the types of slang language and for the some data are not categorize as a type of slang, but the word are mean to be slang word. However the highest used slang word on Pewdiepie youtube videos is Compounding, and for the lowest is Back-formation and Acronyms.

3.2 Data Analysis

3.2.1 Borrowing

Borrowing is used when utterance loaning word from different language, the word can be borrowed from Greek, Latin, English, French etc. in this section researcher found six borrowing slang.

1. Data 11

02:08 : *gasp* <u>**NANI**</u>?

The word above is indicate as borrowing, because word **Nani** came from Japanese language 何 it means "what" in English. In this context, the function of the slang in video using **Nani** to showing expression of surprise because he surprise about what he saw in the game. That is why researcher put **Nani** in borrowing section.

2. Data 19

09:24 : <u>**Konichiwa**</u> *confusion noises*

In this utterance this word is categorized as borrowing, **Konichiwa** also word came from Japanese language こんにちは, in Japanese this word means greeting, then on this section the function YouTuber use of the slang to greeting his pet on the game.

3. Data 21

12:28 : Oh, they're going together, that's so cute. Okay you guys are cool. You guys can **Chill** with me. I saw a light down here.

In the sentence above, there is **Chill** word that come from Origin German language **Cele** to tell about cold or coldness. However, in slang chill mean calm, relaxed, or easy going. In this situation, the function of the slang that YouTuber use the **Chill** Slang language to tell the viewer to his pet can relax for a moment.

4. Data 24

18:24 : I'll get him. If I wasn't such a <u>klutz</u>. You know, at least he didn't steal my stuff. I appreciate that. Where's the gold?

Researcher found this word type of slang borrowing, because klutz word are word from Germany, **Klotz** is to mention someone clumsy and awkward, in English this **Klutz** has same meaning with the Germany word. In the monologue of the video the function of this slang language to mention himself that he does not want to look like the clumsy or awkward person in the game.

5. Data 9

00:01 : Gaming Week <u>Supreme</u> is back with Minecraft!

Based on sentence above researcher found word **Supreme** that classify as a borrowing Slang. The word came from Latin language **Super** which means higher level, then to showing the more higher level of the word it termed as

Superbus, but starting from 15th century the word become **Supreme.** in this situation, the function of this slang is to tell the viewer of the video. The **supreme word** in this section meaning to tell it was a very good time to play the game.

6. Data 10

> **01:07** : __EPIC__ storage. That's right, gamers. Now, I have plenty of space to store all my dirt.

On this Sentence, **Epic** can be categorized as a borrowing, because it loan word from Greek language that means Poem or Story. At first this word used to be telling story about poem or story about heroes that already passed for long time that did great deeds. However, in this situation, the function of the slang that use by the YouTuber this slang to tell something great or awesome, and the best situation like what he tell about the storage **Epic** because he can keep the item in the storage.

3.2.2 Compounding

Compounding is a process of compounding two words into a single word form. In this part researcher found there are ten compounding on the videos.

1. Data 1

> **Pewdiepie** : __heck yeah__ my favorite day i love it!

From utterance above **Heck Yeah** researcher put it as a compounding because it combination between **heck** (noun) and **yeah** (adverb). **Heck Yeah**

means exclamation for situation that make the person enthusiasm. example someone asking to join watch movie, if the person that got the invitation feel excited to join the movie they will answer like this "Heck yeah!, Im in". However, the function of the slang used in this video is also to show the viewer the excitement about the day that he can play the game.

2. Data 4

> **06:45** : god these ones wow he rich boy **Hype beast** okay alright
>
> gamers we're gonna find this treasure.

Based from the Word **Hype beast**, Researchers categorize this slang are compounding because it combination between Noun and Noun. **Hype Beast** means to refer someone who is devoted to acquiring fashionable items, especially Shoes and Clothing. In this situation, the function of slang that pewdiepie use is to mention a person that on the game referring to NPC (Non Playable Character) in the game that got many items and he robbed from that NPC that why he call the NPC **Hype beast.**

3. Data 7

> **14:07** : that was easy dude **easy mode** you see..

Based from monologue above can be include in compounding slang, researcher put it on compounding because of it combination of 2 words **Easy** and **mode** which is adjective + noun. In this term word usually using in video game to make the difficulty on the game easy to play also used by gamer who first time

play the game. In this section the function of slang that Pewdiepie use to tell the viewer that game he played was too easy to play, this slang more understandable by gamer who play videogames.

4. Data 6

13:59 : **quick scope** oh hit them oh!

Researcher Consider the word **Quick Scope** as a compounding slang because it also compound between two word adjective + noun. **Quick scope** is a tactic in FPS game when they use sniper rifle they using this tactic to eliminate enemy easily. However in this moment the function of slang that Pewdiepie use is to tell the viewer his skill using this tactic on the videos.

5. Data 8

14:36 : that's epic gamer **rage quit**.

From the utterance above **rage quit** can be mention as a compounding slang, because the combination 2 noun + verb. Rage quit mean in slang term is angrily abandon activity or frustrating situation when playing game, simply can be said rage quit is when someone angry playing the game and don't want to play it then they quit the game. In this part the function of slang pewdiepie use was to express when he feels frustrated with the game and he done with it.

6. Data 25

21:19: Minecraft was not this epic when I played it, okay ? you would not see stuff like that. So sorry if I am **super amazed.**

Based from sentence above researcher can tell it the word **Super amazed** could be indicated as Compounding Slang because the word **super** (adjective) + **amazed** (adjective) are combination. **Super amazed** almost same like Epic it telling about felling or showing a surprise and wondered when hear or saw in certain situation. In this situation the function that YouTuber using this slang to express his feel because of surprise about changes that happen in the game.

7. Data 27

03:23 : Generally, you want to avoid blowing up your house. That is the pro tip from a **veteran gamer.** You guys are welcome we cut the sheep.

Based from utterance above **Veteran gamer** can considered as compounding slang, because of combination between two word that noun + noun. **Veteran gamer** is slang on gamer community to telling someone already play the game since the game launched or we can say someone who already play the game for long time, in this situation the function of the slang that YouTuber Pewdiepie use to tell the viewer that he already play the game for long time ago, and also he use it because he want to give a tip to play the game as a veteran gamer.

28

8. Data 28

15:03 : You go to sleep go to sleep go to sleep it's a really cool **Easter egg.**

In this part monologue **Easter egg** can be considered as a compounding slang language, because this word contain two noun : **Easter** (noun) + **egg** (Noun), by the means **Easter egg** is a secret or hidden message, image or feature hidden in software, videogames, film, etc its usually in electronic medium. In this part the slang function pewdiepie use **easter egg** to tell new feature that he just know in the game.

9. Data 22

12:42 : Alright guys **lowkey** need the boat back. Can you please

Based from utterance above **lowkey** as can be considered as a compounding because it combination between **low** (adjective) + **Key** (noun). The meaning of **lowkey** is something that you don't want other people know about it, it almost same like secret. In this part the function of slang that pewdiepie uses to tell the viewer he need to camouflage in the game he does not want enemy know where he is.

10. Data 15

04:37 : Very epic. Let's go through gamers. Wait... Pigman went through.

Pigman! Go back home!

From utterance above **Pigman** considered as a compounding slang because it combination between **Pig** (noun) + **man** (noun). By the means **Pigman** is only slang on the game that pewdiepie play Minecraft, **pigman** is pig as animal but in human form. In this moment the function of slang that pewdiepie using to mentioning the **pigman** and told the **pigman** to leave him alone.

3.2.3 Clipping

Clipping is a process reduced or shortened the word without changing the meaning the word. For the clipping researcher found there are three of them.

1. Data 23

16:44 : **Got em**! Did he drop item? That was epic. Man this place is so much cooler!

The utterance above researcher decided to put into Clipping, because this word **Got em** based from word **Got them,** this word usually using as interjection like when you successfully pranking someone also using when you win arguing with someone, but in some condition this word can be use as when someone get something. However, in this condition the function of the slang **got em** pewdiepie use this slang to tell the viewer because he got item from the enemy.

2. Data 18

 08:40 : It's icebergs, it's **freakin** icebergs in Minecraft

 In this monologue, **freakin** researcher decided to be clipping slang because it came from the word **freaking** which means used to emphasize or expressing annoying feel with something or someone. In this moment, the function of the slang language that YouTuber use **freakin** to express his feeling because he feels annoyed with the iceberg in the game.

3. Data 3

 06:09 : let's try **360** okay!

 From sentences above we can see **360** came from word **360°**, the meaning of **360** in term videogame is do spinning **360** in circle and then you shooting object or enemy in-game and you hit it the gamers called with **360**. Also at that moment the function of slang that pewdiepie useto tell the viewer because he want to show the **360** in the video.

3.2.4 Back-formation

 Back-formation is a process of changing the long word into short word. In back-formation researcher only found one.

4. Data 20

 10:44 : Okay, we're okay, we're okay let's not be greedy now. We got

  another treasure map **bros**.

From the sentence above **bros** is a word that came from **brother**, researcher put this word as clipping slang because it a from brother changing into **bros**. by the mean it usually using for someone to calling guy fellow with brother but mostly nowadays young people using this slang to call someone who close or they did not know their name with bro. However, in this section the function of slang that YouTuber using this slang to mention his fan with **bros**.

3.2.5 Acronyms

Acronyms is process of morphological that combine initial letter word. acronyms slang in this researcher found only one.

1. Data 29

15:23 : <u>**IRL**</u> that I can make a portal to new places that I want to go to

In this section **IRL** categorize as a acronyms because it consist with 3 word that is **In Real Life,** this word mostly using in social media because if they want to tell what they do in life the will use this slang, example when Researcher chat to someone in Instagram and Researcher asking what they do in life sometimes they will answer with **IRL** I did not like it.in this section the function that YouTuber using this slang to tell the viewer of the video if he can make portal in real life.

3.2.6 Coinage

Coinage is a process of invention new word, the new word that became coinage because its invention new word that taken from another source. Researcher found two coinage slang.

1. Data 2

02:14 : that's so far **dude** is this one nearer

Researcher put **dude** as coinage slang, because the word **dude** is came from name of a man in 18th century named "Yanke Doodle Dandy" in 18th century, dude was new word for dandy whe well known as "extremely dressed male" but nowadays invention of dude has changing into mentioning any male person. For this situation the function of slang that pewdiepie using to calling/mentioning his viewer in youtube.

2. Data 5

07:50 : **Gucci** pants in the treasure that would

From sentence above researcher categorize the Gucci word are coinage. originally Gucci is an Italian high-end luxury brand in fashion, and generally Gucci mean fancy and very fashionable. However, Gucci also can be used as slang that is good, cool, great especially in fashion enthusiasm. However in this context the function of slang that YouTuber using this slang to tell the viewer about how cool his pants in the game.

3.2.7 Affixes

Affixes is a process of adding free morpheme or roots words combine with affixes to create the new word. For the affixes researcher only found two kind affixes in the video.

1. Data 12

> **02:13**: These are so pretty... Okay. So it's like this. Alright. Look at this **gamer**. Anvil, baby!

From sentence above **Gamer** researcher put this slang in affixes. **Gamer** is a person who playing videogames, now gamer has became mainstream slang to calling a person who playing videogames either their professional who make money from videogames or casual gamer that playing videogames for fun. In this section the function of slang language that YouTuber using this slang to mention his viewer on the video because mostly his youtube viewer are **gamers**.

2. Data 26

> **01:19** : Let them free. God, it's **lagging**

Based from sentence above **lagging** researcher put this word to affixes because based from the root word it was **lag** and it get add suffix then became **lagging**. In this slang term **lagging** is error that happen on application speed, the speed of the application became slow and noticeable and sometimes it so annoying. In this part the function of the slang language that YouTuber using this slang to inform that he got **lagging** on his game.

3.2.8 Uncategorized

There are some slang word that not categorize in this type of word slang formation, but the word are still slang word there are :

1. Data 13

02:27 : What... **BAM**! It's nametag time bros. Okay, uh... this-

Based utterance above this **BAM** word are categorize as a slang but not in type of new word-formation. **BAM** is exclamation word that to imitate the hard blown sound. However, in this section the function of slang that pewdiepie using is kind of slang to imitate sound when he put nametag to his pet.

2. Data 14

04:13 : Oh god, I almost choke on G Fuel. That was **crazy**

This **crazy** also categorize as a slang, based from the original mean **crazy** is about someone who get mental issue, but in term of slang **crazy** has different meaning it can be silly, outlandish or strange but mostly now in slang **crazy** people using it as modifier from intensely, extremely people use it as unexplainable or irrational that is happen in that moment. In this part pewdiepie using this slang to tell it was **crazy** because he got choked from his drink.

3. Data 16

07:09 : Look we got that **bling**!

From the word **bling** above it considered as slang the word it self comes from light glinting of diamond or gold and would make sound like bling-bling this term slang mostly using by US rapper in mid 90s. in this moment the function of the slang that pewdiepie using to inform that he got diamond when mining in the game the bling is referring to the diamond that he got.

4. Data 17

07:25 : No discrimination like they can be what- you look like such a **pimp**!

In this part of the sentence, **pimp** is categorized as a slang word, by the original meaning **pimp** is someone who employs prostitute, but nowadays **pimp** word shifted meaning into "great" or "cool". In this part of the monologue, the function of slang that pewdiepie using is to joking to the NPC in the game because how they look like.

5. Data 30

22:02 : Time to **bounce** later gamer

From utterance above **Bounce** also Slang language this suburban slang in USA, in original meaning **bounce** mean an object (especially ball) moving quickly up, back away from surface after hitting it. Nevertheless, in this term of slang language **bounce** slang used by suburban US people to tell they are about to leaving this mostly used by young people that make sounds cool. In this moment

pewdiepie using this slang that the function is to tell his viewer the video about to end.

3.3 The Result of Data

To collect the data, the researcher was used documentation. The researcher conducted this research from Aug 8 2021 until Sept 20, 2021, Based on this research, the researcher took the data based on slang language that pewdiepie using on his video while he was playing the videogame. The data below is result from analysis of English slang language that using by pewdiepie youtube videos.

Table 3.2 Type of slang language used on Pewdiepie videos
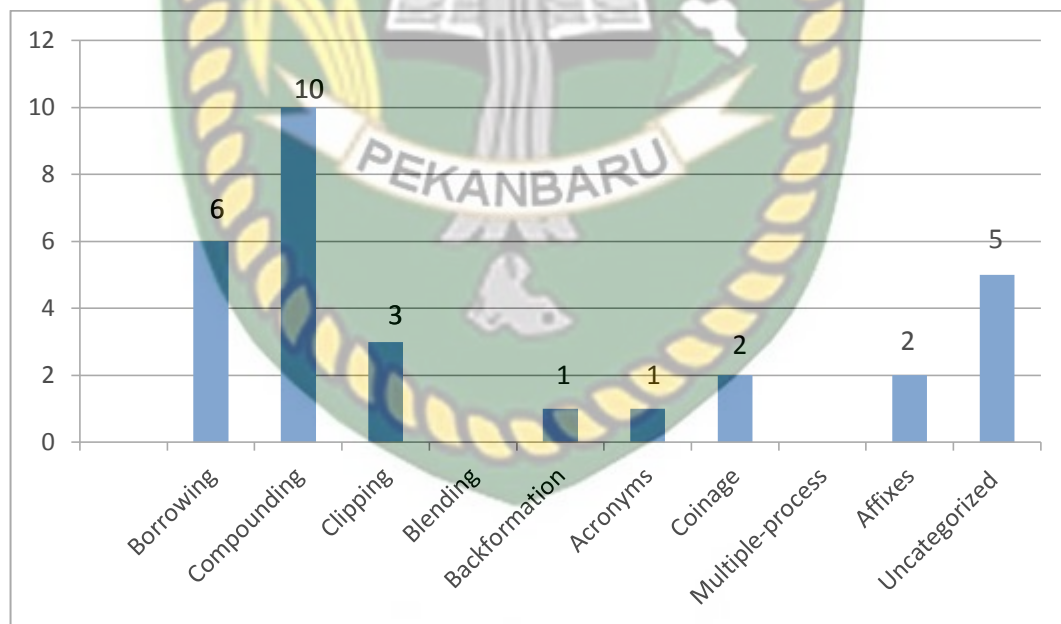
Based on table 3.2 is shown that the slang language in Pewdiepie youtube videos there are such as borrowing, compounding clipping, back-formation, acronyms, coinage, affixes and uncategorize. However researcher did not found type of slang language which is blending, multiple-process. However, in this

condition researcher some of slang language that not categorize as the type of

slang language and researcher decided to put it in uncategorized slang.

In this research, slang language that pewdiepie use the function mostly to

inform, to mention someone, to express and to imitate. However, the function of

the slang language are depend on the situation that pewdiepie face in the videos.
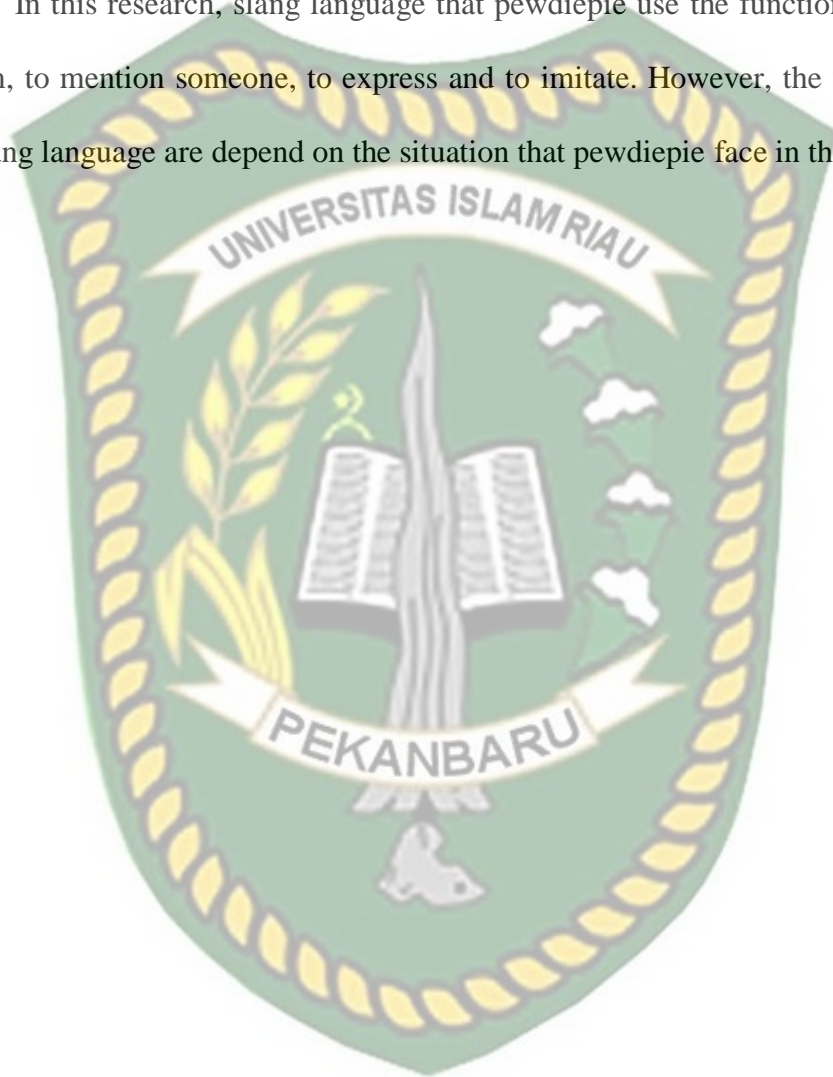
CHAPTER IV

CONCLUSION AND SUGGESTION

4.1 Conclusion

In this chapter the researcher presents the conclusion and suggestion of the research. Researcher analyzed slang language that Pewdiepie youtube videos used. The researcher focus on the type of slang language based on the theories Yule (2006).

Based on the researcher analysis, the researcher can conclude that there are seven types of slang found in pewdiepie youtube videos, namely; borrowing, compounding clipping, back-formation, acronyms, coinage, affixes. In this research, there were 30 utterance slang that researcher found in pewdiepie youtube videos. From the data, it can be classified into six borrowing, ten compounding, three clipping one back-formation, one acronyms, two coinage, two affixes. Following that, the researcher found there are 5 English slang which are uncategorized as type of slang language.

In summary, the researcher can conclude that the function of slang language that pewdipie use in his videos is to inform or to tell the viewer on the video what happen on the videos. Then for mentioning in this function pewdiepie used the slang to call or to mention someone. Furthermore, for showing expression on the video, and the last when he played the game on the videos he used imitate sound of things that he found on the videos.

4.2 Suggestion

Based on the conclusion above the researcher suggest to :

1. Student

The researcher expects this research can help the student of English language education in understanding the type of English slang language and the student can learn more in another platform such as film, dramas, stand up, etc.

2. The next Researcher

The next researcher can develop when they want to do other research in the same field with different data such as movies, dramas, talk shows, interviews, etc. there are many data can be used as data in research of English slang language. The researcher expects to the next researcher to probe more about English slang language. This research may benefit for development in linguistic aspect, especially in sociolinguistic. The researcher await for the next researcher could fill the lack of this research.

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