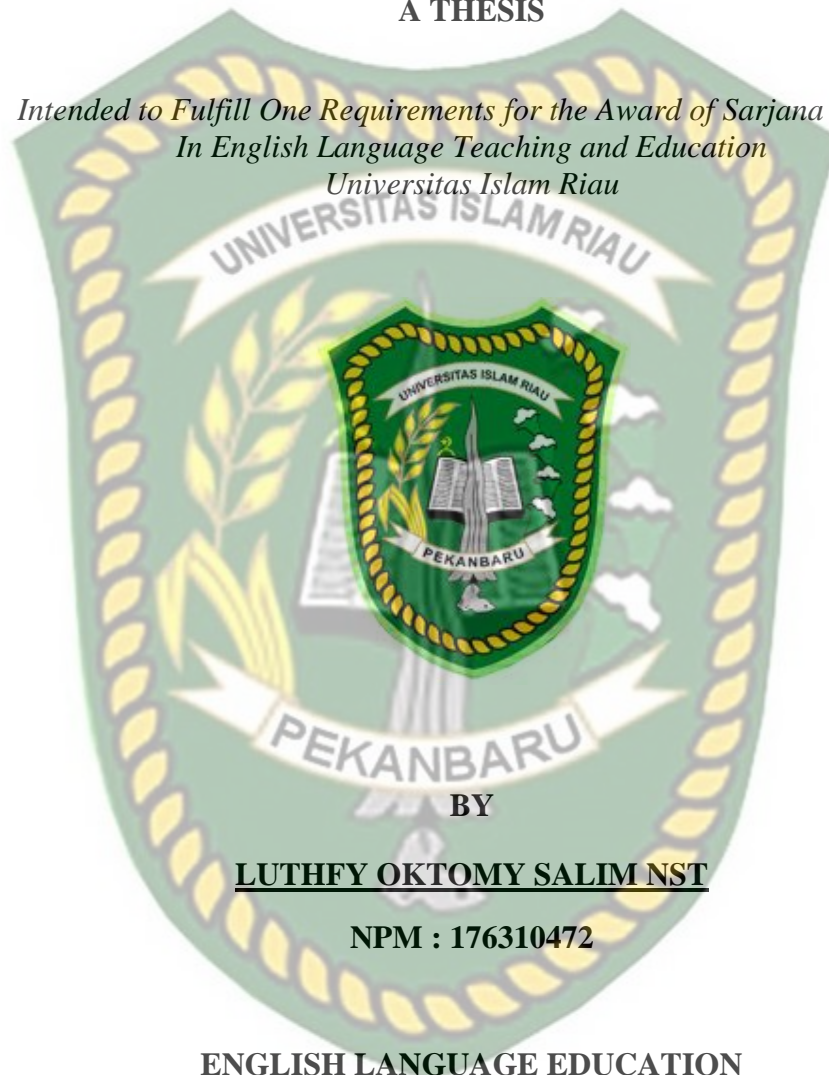


**AN ANALYSIS OF POLITENESS STRATEGIES IN POST MATCH PRESS
CONFERENCE USED BY PREMIER LEAGUE MANAGERS**

A THESIS

*Intended to Fulfill One Requirements for the Award of Sarjana Degree
In English Language Teaching and Education
Universitas Islam Riau*



BY

LUTHFY OKTOMY SALIM NST

NPM : 176310472

ENGLISH LANGUAGE EDUCATION

FACULTY OF TEACHER TRAINING AND EDUCATION

UNIVERSITAS ISLAM RIAU

PEKANBARU

2022

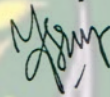
THESIS APPROVAL

TITLE

AN ANALYSIS OF POLITENESS STRATEGIES IN POST MATCH PRESS
CONFERENCE USED BY PREMIER LEAGUE MANAGERS

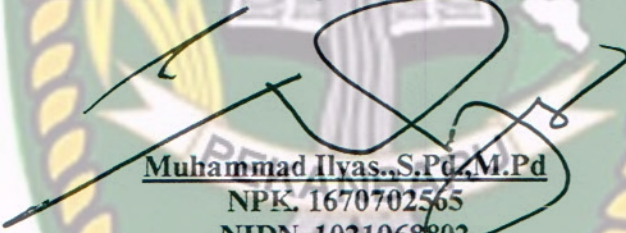
Name : Luthfy Oktomy Salim Nst
Student number : 176310472
Place/ Date of Birth : Pekanbaru, 14 Oktober 1998
Faculty : Teacher's Training and Education Faculty
Study Program : English Language Education

Advisor



Dr. Sri Yuliani.M.Pd
NIDN. 1020077102

The Head of English Study Program




Muhammad Ilyas.,S.Pd.,M.Pd
NPK. 1670702565
NIDN. 1021068802
Penata/Lektor/IIIC

The thesis has been accepted to be one requirements for the award of sarjana Degree in English Study Program Faculty of Teacher's Training and Education Universitas Islam Riau.

Pekanbaru, January 2022

The Vice Dean of Academic



Dr. Miranti Eka Putri.,M.Ed
NIDN. 1005068201



THESIS

AN ANALYSIS OF POLITENESS STRATEGIES IN POST MATCH PRESS
CONFERENCE USED BY PREMIER LEAGUE MANAGERS

Name : Luthfy Oktomy Salim Nst

Index Number : 176310472

Study Program : English Education

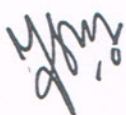
THE CANDIDATE HAS BEEN EXAMINED

31st January 2022

THE EXAMINERS COMMITTEE

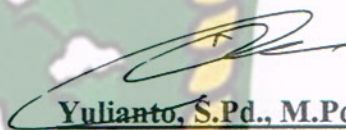
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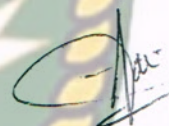
Dr. Sri Yuliani.,M.Pd.

NIDN. 1020077102



Yulianto, S.Pd., M.Pd.

NIDN. 1018076901



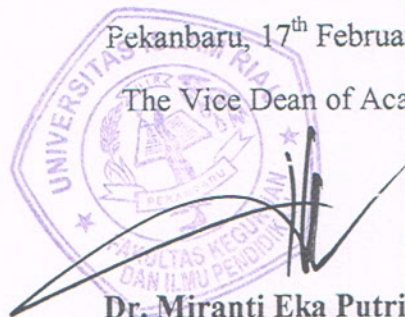
Marhamah,S.Pd.,M.Ed

NIDN. 1023127702

The thesis has been approved to be one of the requirements for an award as a Bachelor's Degree in English Study Program. Faculty of Teacher and Education, Riau Islamic University

Pekanbaru, 17th February 2022

The Vice Dean of Academic



Dr. Miranti Eka Putri., M.Ed

NIDN. 1005068201

LETTER OF NOTICE

The advisor hereby noticed that :

Name : Luthfy Oktomy Salim Nst
Index Number : 176310472
Study Program : English Language Education
Faculty : Teacher's Training and Education Faculty
Advisor : Dr. Sri Yuliani.,M.Pd

Has been completely written a thesis which entitled :

**An Analysis Of Politeness Strategies in Post Match Press Conference
used by Premier League Managers.**

It has been examining.

This letter is made to be used as it is needed.

Pekanbaru, January 2022

Advisor



Dr. Sri Yuliani.,M.Pd



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 Telp. +62 761 674674 Fax. +62 761 674834 Website: www.uir.ac.id Email: info@uir.ac.id

KARTU BIMBINGAN TUGAS AKHIR
SEMESTER GANJIL TA 2021/2022

NPM : 176310472
 Nama Mahasiswa : LUTHFY OKTOMY SALIM NST
 Dosen Pembimbing : 1. Dr SRI YULIANI M.Pd 2.
 Program Studi : PENDIDIKAN BAHASA INGGRIS
 Judul Tugas Akhir : Analisa Strategi Kesopanan di Post Match Konferensi Pers yang digunakan oleh Manajer-manajer Premier League
 Judul Tugas Akhir (Bahasa Inggris) : An analysis of Politeness Strategies in Post Match Press Conference used by Premier League Managers
 Lembar Ke :

NO	Hari/Tanggal Bimbingan	Materi Bimbingan	Hasil / Saran Bimbingan	Paraf Dosen Pembimbing
1	25/11/2020	TITLE	ACC TITLE	
2	29/11/2020	CHAPTER I	REVISED CHAPTER I	
3	7/12/2020	CHAPTER I & II	REVISED CHAPTER 1 & II	
4	8/12/2020	CHAPTER III	REVISED CHAPTER III	
5	28/12/2020	CHECKING ALL CHAPTER AND REFERENCES	CHECKING ALL CHAPTER AND REFERENCES	
6	5/1/2021	APPROVED TO JOIN SEMINAR PROPOSAL	APPROVED TO JOIN SEMINAR PROPOSAL	
7	1/10/2021	DISCUSSING THE PROCEDURE TO CONDUCT THE DATA	DATA APPROVED	
8	20/10/2021	CHECKING THE TRANSCRIPTS OF THE VIDEOS	TRANSCRIPTS APPROVED	
9	27/12/2021	CHAPTER III & IV	REVISED CHAPTER III & IV	
10	11/01/2022	APPROVED TO JOIN THESIS EXAMINATION	APPROVED TO JOIN THESIS EXAMINATION	

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DECLARATION

The undersigned researcher :

Name : Luthfy Oktomy Salim Nst

Index Number : 176319472

Place/ date of birth : Pekanbaru, 14 Oktober 1998

Study Program : English Education (S1)

Faculty : Teacher Training and Education

I hereby declare this thesis in definitely from my own ideas, except the quotations (directly and indirectly) which were taken from various sources and mentioned scientifically. The researcher is responsible for the date and fact provided in this thesis.

Pekanbaru, January 2022

The researcher

LUTHFY OKTOMY SALIM NST
NPM. 176310472

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Alhamdulillah, I would like to thank Allah Subhanawata“ala for his blessing and guidance in the process of completing this thesis. Invocation also goes to prophet Muhammad Salallahu“alaihiwassalam and his families. May Allah bless them and give them peace. I am very thankful and grateful for the precious learning and good experience which I got through the struggle of the thesis making process. Nevertheless, I realize that the thesis could not be done without any favors given to me by many individual and institution, particularly those with the deep foundation of friendly and caring love.

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gave me, i'm sorry if I'm bit lazy to finish the thesis. Hopefully, Allah SWT will repay all your kindness. Once again Thank you very much.

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9. My classmates of D class 2017 of FKIP UIR, I couldn't mention their names, thanks for these stunning and stressful four year we have been through together and hopefully we can reassemble in another time.



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ABSTRACT

Luthfy Oktomy Salim Nst, 2022. An Analysis of Politeness Strategies in Post Match Press Conference used by Premier League Managers

Politeness strategies is a method used by someone to convey the meaning of his/her utterance more smoothly. Politeness strategies can be observed in every utterance or conversation between humans including post match press conference. The different with regular press conference is this research more focused on post match press conference or after match from football team in premier league and the object are five managers from different clubs in premier league.

This research was conducted in order to find out politeness strategies used by premier league manager in post match press conference. The first objective of this resesarch is finding out the type of politeness strategies used by premier league and the second objective is finding out the dominant type used by premier eague manager in post match press confrence. Those two objectives are analyzed by using Brown and Levinson's theory of politeness strategy. The method in this research is descriptive qualitative research. The data of this research are collected from official youtube channel of Manchester United, Liverpool, Chelsea, Arsenal and Manchester City and Sky Sports Football. The data collection of this research are observing and documenting. The researcher watch five videos of managers post match press conference, and find the script from the video.

The results of data showed that there were 44 Politeness Strategies were used by premier league managers, and also all of five managers are used four main politeness strategies, which were Bald on record, Positive Politeness, Negative Politeness and Off record. Positive politeness was the most dominant strategies are used by premier league managers and also there were two sub-strategy that often used in positive politeness, Be Optimistic (Strategy 11) and Assert or Presuppose speaker's knowledge of and concern for hearer wants's.

Keyword : Politeness Strategies, Post Match Press Conference, Premier League

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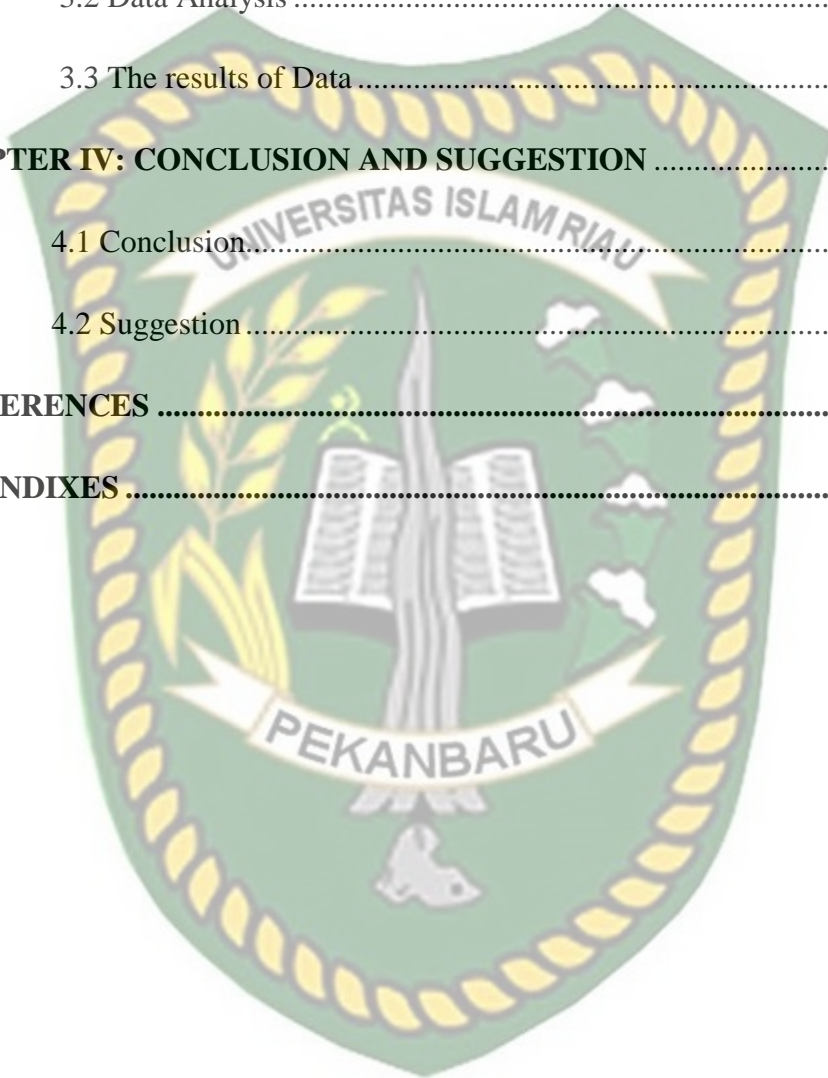
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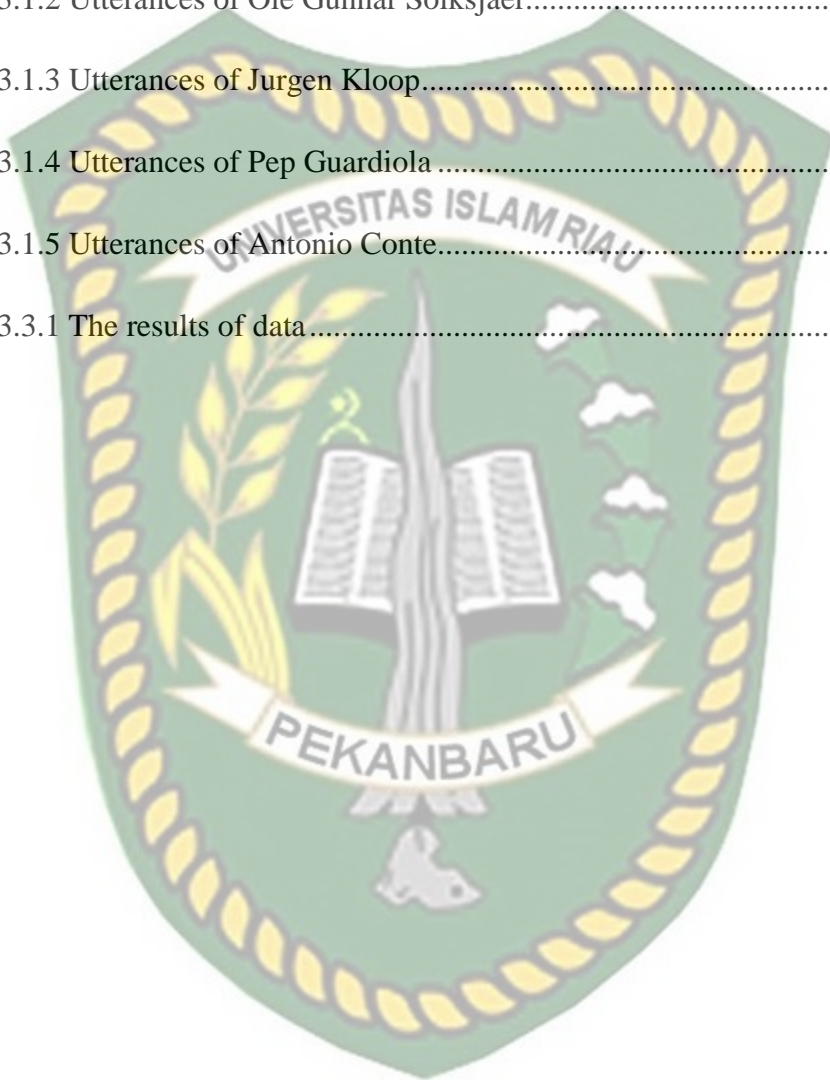
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CHAPTER I

INTRODUCTION

1.1 Background of the Problem

Language is an important in communication, people need language as a tool communicate with each other. With language, people can express their ideas to other people. Language has crucial role in human daily life. Language is the way human to communicate to convey their idea. As a social being, almost everyday people use language to communicate with others such as communication over the telephone or a direct conversation. When people decided to say or something, they already thought about the ways to interact with others. In interaction, people must notice the attitude to avoid misunderstanding between the speaker and the hearer. Politeness is not something human being born with, but something which was acquired through a process of socialization.

Politeness is a form of special interaction, a form that media between the individual and the social beings. In this case, politeness was not only for one group of society, but also for everyone in all conditions and situations, who was used language as his/her tool to communicate in daily conversation in order to make a good social interaction among them. Politeness could be defined as the means employed to show awareness of another person's face. In this sense, politeness could be accomplished in the situations of social distance or closeness.

In fact, when people want to say something, they did not think about words which were used during conversation it was making the conversation not run well. It meant that the conversation could not be succesful during conversation because the hearer could not catch what the speaker wanted and meant and also there was misunderstanding between both of them. Sometimes the hearer felt uncomfortable with the way, which was used by the speaker. It was making a bad relationship between speaker and hearer. Politeness plays a role to care about another self-image and it self-image. Then, politeness can be defined as showing awareness and consideration for another person's face.

In fact, sometimes we still found other people who did not use the way or words , which were matched with the hearer. They did not see who the hearer was. It meant that they did not notice a face of other. In communication, people must keep their attitude to other because it was related to face. For example, when students talk to their lecturer, they must use more polite words and ways. It was different when people talked to their friends or people who had the same power. In this case, politeness can be acomplished in the situations of socical distances or cloness

Politeness not only can be shown in daily life or daily interaction, but it also can be shown in another interaction such as Press Confrence. Press Confrence is a special event to notify, announce activites, both those that have occurred and those that will be carried out. Usually the press confrence invites journalist or mass media

to attend a press conference held by a company. Generally related to the release of a product, program exposure, pre or post event, and so on.

The main purpose of press conference is to convey a statement or an information by an organization or individual where the news source invites journalist and representatives of the mass media by inviting the mass media to come and cover in the hope that the news will be broadcast as widely as possible. The publication of this information is expected to increase awareness and knowledge of the target audience.

In this case, the researcher did not take the data through a press conference, but a post match press conference from a football or soccer manager. Post match press conference is short interview or announcement that occurs after the game is over. In this research, the researcher took five videos from five football manager in English Football or often called English Premier League. With the explanation above about Press Conference, the Premier League Manager must know how to interact, respond to media questions, here the researcher want to take response and utterances from the Premier League Managers from the point of view of politeness strategies. This is why the researcher interested to take this post match press conference to be analyzed. Finally the researcher is interested in conducting a researcher entitled **“AN ANALYSIS OF POLITENESS STRATEGIES IN POST MATCH PRESS CONFERENCE USED BY PREMIER LEAGUE MANAGERS”**

1.2 Identification of the Problem

There are four types of Politeness Strategies, they are called Bald on Record, positive politeness, negative politeness and off record strategies. All of these four will be identified in this research, moreover politeness strategies can find in post match press conference.

Post Match Press Conference by Premier League Managers are chosen as object or data in this research. The researcher selects Politeness Strategies because Politeness is one of important thing in communication with others, and also Politeness is a form of special interaction, a form that media between the individual and the social beings and also can and this where the researcher decided to choose post match press conference by Premier League Manager as objects and data sources hopefully it can help people understand how we deal with or respond to interlocutors.

1.3 Focus of the Problem

This research is aimed to find out the Politeness strategies and which one type more dominant used by Premier League Manager in Post Match Press Conference

1.4 Formulation of the Problem

1. What kinds of the Politeness strategies in Post Match Press Conference are used by Premier League Manager?

2. What are the dominant type of Politeness strategies in Post Match Press Conference are used by Premier League Manager?

1.5 Objective of the Research

1. To describe the kinds of Politeness strategies in Post Match Press Conference that used by Premier League Manager
2. To find out the dominant type of Politeness strategies in Post Match Press Conference that used by Premier League Manager

1.6 Assumption

The researcher assumes there are some type of Politeness Strategies that applied in Post Match Press Conference used by Premier League Managers

1.7 Significance of the Research

a. The Researcher

After Organize the research, Hope that the research findings would be of precious contribution to Universitas Islam Riau in General and The Students of English Department in spesific

b. The Students

For the students, the result of this research is intended to be useful for students to improve their knowledge about Politeness and can be used in daily life not just in specific situation.

c. The English Department of Universitas Islam Riau

This lesson study can be able to help advance the knowledge of people in the English department of the Islamic University of Riau, not just for students but also for lecturers who interested in learning it.

d. The next Researcher

Hopefully this research can help further researchers who are interested in discussing this study.

1.8 Definition of the Key Terms

To make the title simply understood, the researcher gives the definition and explanation of the terms used, they are as follows :

1. Analysis

Wiradi (2009:20) state that Analysis is an activity that includes the activity of sorting, breaking down, differentiating things to be classified and grouped according to certain criteria and then looking for their significance and their relevance.

2. Politeness Strategies

Brown and Levinson (2000:94) divide Politeness Strategies into four super strategies namely Bald On-Record, Positive Politeness, Negative Politeness, and Off Record.

3. Post Match Press Conference

Post match press conference is press conference that held after an event, activity and match of football. Post match press conference usually exist in sports event or sports match, the activity is about giving an information, thoughts answer the journalist's or media question about the match have been played.

4. Premier League

Premier League is one of the famous football league in the world. Premier League was started in 1987 based in United Kingdom, England. There are 20 teams that played in Premier League each teams played 38 games once in a week.

5. YouTube

YouTube is one of the biggest video platform in internet. YouTube is a popular video sharing website where registered users can upload and share videos with anyone able to access the site. YouTube was developed by former PayPal employees in 2005 and was acquired by Google in 2006.

1.9 Grand Theories

In analyzing Politeness Strategies in Premier League Manager Post Match Press Conference, the researcher used Brown & Levinson's theory about Politeness and Politeness Strategies and Yule's theory. Yule (1996:60), Politeness is a concept of polite social behavior in a particular culture. It can be shown by showing good manners towards others. Politeness is related to the concept of face by Brown and Levinson (1978: 65-67) they added, there are some actions that might threat either positive face or negative face of somebody else.

1.10 Research Methodology

In this research, there are few method consists of Research design, Data source, Instrument of the Research, Data collection technique, and Data analysis technique.

1.10.1 Research Design

This research is Descriptive Qualitative Research because it is intended to describe and analyze. As the main purpose of this research is to describe the Politeness strategies in Post match press conference used by Premier league managers. According Creswell (2014), Qualitative research in an Approach for exploring and understanding the meaning individuals or groups ascribe to a social or human problem.

1.10.2 Source of Data

The Source of data in this research is from Club Official Youtube Channel, the researcher chose five Post Match Press Conference videos.

1.10.3 Instrument of the Research

This research used documentation as technique to get the data. Based on Glenn A. Bowen (2009) stated, documentation or document analysis is a methodical procedure for reviewing or evaluating documents both printed and electronic (computer-based and internet transmitted).

1.10.4 Data Collection Technique

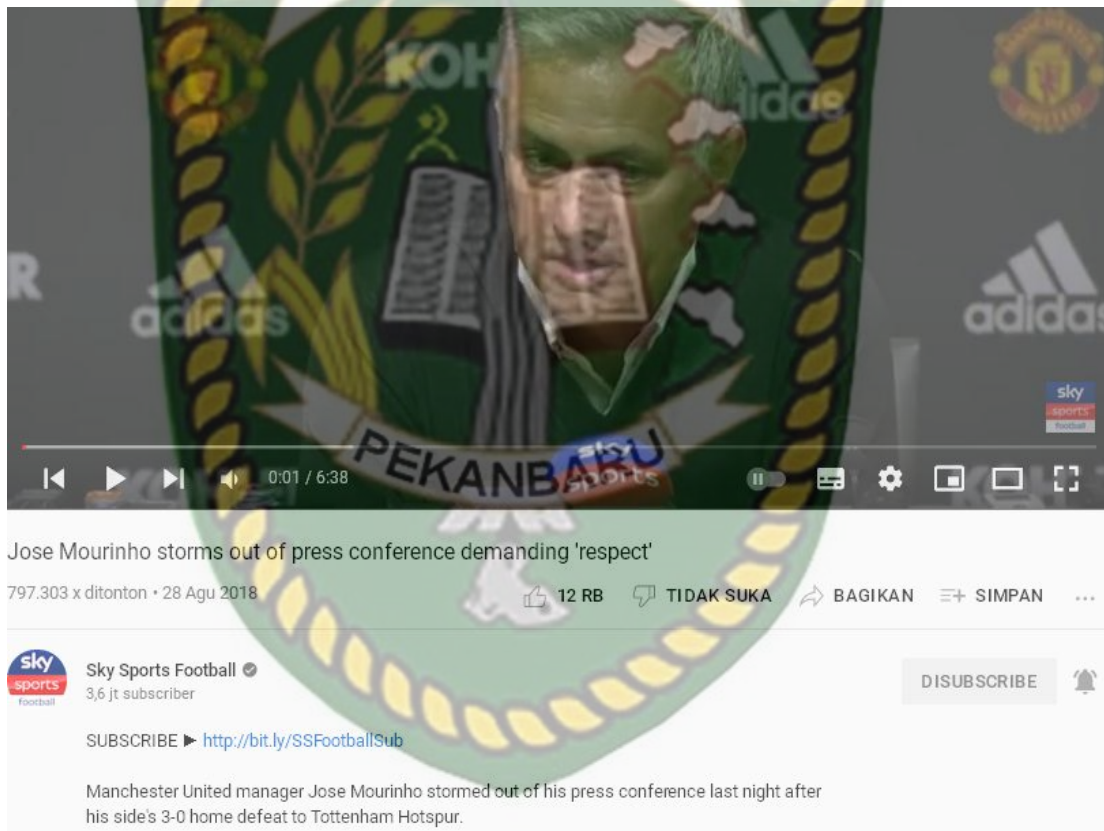
1. The researcher watched five videos of premier league managers that have been choose on youtube several times in order to understand the utterances and the meaning using laptop. The five managers were Jose Mourinho, Ole Gunnar Solskjaer, Jurgen Kloop, Pep Guardiola and Antonio Conte. All of the videos watched on youtube channel by each managers club. The description details about each premier league managers' videos can be seen below :

1. Jose Mourinho

Title : Jose Mourinho storms out of press conference
demanding 'respect'

Duration : 06:39 minutes

Channel/Source : Sky Sports Football



Jose Mourinho storms out of press conference demanding 'respect'

797.303 x ditonton • 28 Agu 2018

12 RB TIDAK SUKA BAGIKAN SIMPAN ...

sky sports football Sky Sports Football
3,6 jt subscriber

SUBSCRIBE ► <http://bit.ly/SSFootballSub>

Manchester United manager Jose Mourinho stormed out of his press conference last night after his side's 3-0 home defeat to Tottenham Hotspur.

2. Ole Gunnar Solskjaer

Title : PSG 1-3 Man Utd (Agg 3-3) - Ole Gunnar Solskjaer Full Post Match Press Conference - Champions League

Duration : 11:47 minutes

Channel/Source : Beanyman Sports/ Manchester United Official



PSG 1-3 Man Utd (Agg 3-3) - Ole Gunnar Solskjaer Full Post Match Press Conference - Champions League

1.067.876 x ditonton • 7 Mar 2019

👍 11 RB 🗨️ TIDAK SUKA ➦ BAGIKAN ➦ SIMPAN ...



BeanymanSports
658 rb subscriber

GABUNG

DISUBSCRIBE



Press conference with Manchester United interim manager Ole Gunnar Solskjaer after his side's remarkable 3-1 win over PSG in the Champions League sent them through to the quarter finals on away goals.

3. Jurgen Klopp

Title : Jurgen Klopp's full press conference after
Champions League final in Madrid

Duration : 12:20 minutes

Channel/Source : BT Sports



Jurgen Klopp's full press conference after Champions League final in Madrid

281.851 x ditonton • 2 Jun 2019

3,7 RB

TIDAK SUKA

BAGIKAN

SIMPAN

...



BT Sport

4,12 jt subscriber

DISUBSCRIBE



Third time was the charm for Jurgen Klopp as he finally got his hands on the Champions League trophy. His Liverpool side beat Spurs 2-0 in Madrid, and he shared his thoughts with the media after the game.

4. Pep Guardiola

Title : Manchester City 2-3 Manchester United - Pep
Guardiola Post Match Press Conference -
Premier League

Duration : 9:15 minutes

Channel/Source : Beanyman Sports



Manchester City 2-3 Manchester United - Pep Guardiola Post Match Press Conference - Premier League

341.045 x ditonton • 8 Apr 2018

1,4 RB TIDAK SUKA BAGIKAN SIMPAN

BeanymanSports 658 rb subscriber

[GABUNG](#) [DISUBSCRIBE](#)

Press conference with Manchester City manager Pep Guardiola after his side lost 3-2 to rivals Manchester United at the Etihad Stadium.

5. Antonio Conte

Title : Antonio Conte Full Post Match Press
Conference After Winning Premier League!

Kidnapped By Players.

Duration : 14:29 minutes

Channel/Source : Beanyman Sports



Antonio Conte Full Post Match Press Conference After Winning Premier League! Kidnapped By Players ▢

457.447 x ditonton • 13 Mei 2017

👍 3,1 RB 🗨️ TIDAK SUKA ➦ BAGIKAN ➦ SIMPAN ...



BeanymanSports ✓
658 rb subscriber

GABUNG

DISUBSCRIBE



Press conference with Chelsea manager Antonio Conte after his side won the Premier League with a 1-0 win at West Brom.

2. After the researcher watch and replay the five managers' press conference videos on youtube, the researcher find the scripts from each managers to collect the data more easier.

3. The researcher find out the dialogue between manager and the journalist that contains politeness strategies. (bald on record, positive politeness, negative politenes, off record).

4. The researcher transcribed each dialogue or utterances that contains form of politeness strategies.

5. The researcher gave codes in each manager and the strategies to make efficiency in analaying the data. For example, M1 means Manager 1 untill M5. The politeness strategies also got codes, PP means positive politneess, NP mean negative politeness, BOR mean bald on record, and the last is OR mean off record.

1.10.5 Data Analysis Technique

According by Miles and Huberman (1994:10) the data analysis is devided in three concurrent flow activites, those are data reduction, data display, and concluding drawing/verifcation.

1. Data Reduction

Data reduction is process to choose the main data to focus, to focus on the most important data and throw up the unnecessary one. In this stage researcher

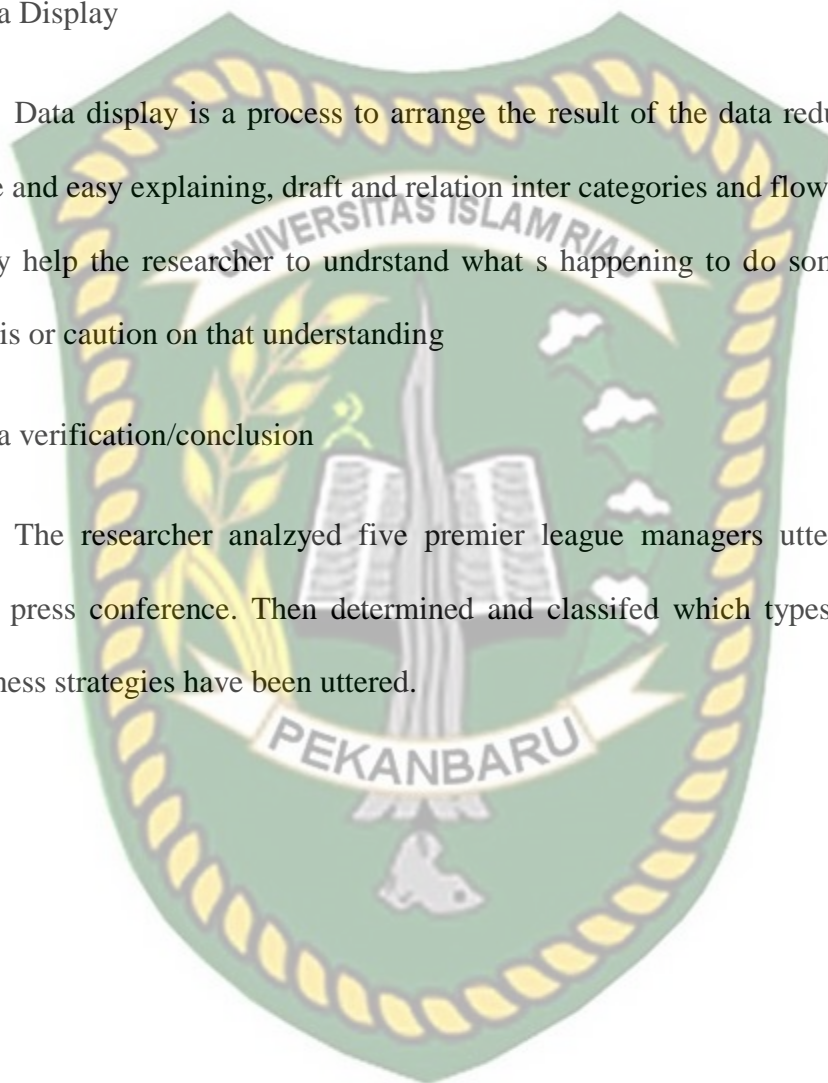
selected five managers of premier league utterance in the form and type politeness strategies used Brown and Levinson theory.

2. Data Display

Data display is a process to arrange the result of the data reduction done by simple and easy explaining, draft and relation inter categories and flowchart. The data display help the researcher to undrstand what s happening to do something further analysis or caution on that understanding

3. Data verification/conclusion

The researcher analyzed five premier league managers utterances in post match press conference. Then determined and classified which types and forms of politeness strategies have been uttered.



CHAPTER II

THEORETICAL FRAMEWORK

2.1 Pragmatic

People cannot really understand the nature of a language unless they understand how it is used in communication. It is important for people to understand language because it always expresses ideas, thoughts, feeling, and the speaker's intention. One branch of linguistics which studies language as being used is called pragmatics.

Pragmatics is concerned with the study of the speakers utterances, which would be interpreted by the hearer (or reader). This type of study involved the interpretation of what people meant in a particular context and how the context influenced what was said. It required a consideration of how the speakers organized what they wanted to say in accordance with who they were talking to and under what circumstances. Pragmatics is the study of the contextual meaning. This approach also explored how the hearers could make the influences about what was said in order to arrive at an interpretation of the speaker's intended meaning.

According to Yule (1996:4), "Pragmatics is the study of the relationships between linguistic forms and the users of those forms". It means that this subject is related to human being and context situation. Learning pragmatics might ease people in communication, because, people are able to know the intended meaning of

somebody else's utterances including the context, and also According to Yule (1996:3) added that Pragmatics separate into 4 defintion, Firstly, Pragmatics is the study of utterances as communicated by a speaker and interpreted by a hearer. Secondly, pragmatics is the study of contextual meaning. It requires a consideration of how a speaker organizes what he or she wants to say. Thirdly, pragmatics is the study of how the hearer gets the implicit meaning of the speaker's utterances. The last, pragmatics is the study of the expression of a relative distance.

2.2 Politeness

Pragmatics based research on politeness started in the late 1970s and early 1980s, and has become one of the most popular areas in pragmatics. Politeness is one of the most popular areas in pragmatics, The field has undergone various methodological and theoretical changes.

Based on Watts (2003:9), politeness is something learned and socialized. It means that human does not create politeness hence politeness needs to acquire, to express, and to be applied in social life. Humaizi, Siti, Sakhyan, and Yusuf, (2020) states Politeness as a phenomenon happened in our daily life has close connection to values and norms in society. Brown and Levinson (2000:43) also states politeness is often held by ritual repetition behavior. Politeness generally relates to suitable behavior, which is done repeatedly in appropriate situations. Holmes (2001:268) also

states that politeness is general speaking that involves taking account of feelings of other; a polite person makes others feel comfortable.

Based on Yule (1996:60), Politeness is a concept of polite social behavior in a particular culture. It can be shown by showing good manners towards others. Politeness is related to the concept of face in Brown and Levinson (1978: 65-67) they added, there are some actions that might threat either positive face or negative face of somebody else. Those kinds of actions are called face threatening act (FTA). The actions that threats negative face include request, order, reminding, advice, suggestion and warning. Then, the actions that might thereat positive face are expression of disapproval, criticism, contradiction, disagreement and also bringing bad news of the hearer. Mills (2003:6) also states Politeness is the expression of the speakers' intention to mitigate face threats carried by certain face threatening acts toward another. In other word Politeness is showing concern for people when we are dealing with this thing every day and every time with people.

Furthermore, there are several actions that threat both positive face and negative face namely complaint, interruption, threat and also strong expression of emotion. There are several ways to convey FTA. It can be conveyed directly, more politely, or indirectly. These ways are called politeness strategies.

2.3 Politeness Strategies

According to Brown and Levinson (2000:94), Politeness strategies are divided four super strategies, these are bald on record, positive politeness, negative politeness, and off record.

2.3.1 Bald on-Record

Bald on Record strategy is to the point concept. It means that speaker tells or does explicitly and directly what he/she wants towards hearer. According to Brown and Levinson (1978:94), bald on record deals with Grice's Maxims (1975) which reveals that to get the maximum advantage in communication, people should consider the quality, quantity, relevance and also manner. It means that, people ought to tell the truth, not to say something less or more than is required, be relevant with the topic discussed and avoid ambiguity. It is the best way to avoid misunderstanding, yet it has the greatest risk to threaten hearer's face. For example:

(1) *Give me just one more week!* (to pay rent). Brown and Levinson (1978:96).

2.3.2 Positive Politeness

According to Brown and Levinson (2000), Positive Politeness is oriented to satisfy hearer's positive face. It means that speaker kindly shows his appreciation, approval, interest and also familiarity with hearer. The mechanisms of this

strategies claim common ground with hearer, convey that speaker and hearer are cooperators and fulfill hearer's desire.

Positive politeness confirms that the relationship of both speakers and hearers are friendly and expressing group reciprocity to minimize the distance among them. Brown and Levinson (1987: 101) state that this strategy attempts to attend the hearers' interests, needs, wants, and goods. Positive politeness addresses the positive face wants of the interactants or desire of connection. There are strategy of Positive Politeness :

1) Strategy 1: Notice, attend to a hearer (her or his interests, wants, needs, goods)

Example : *What a beautiful vase this is! Where did it come from?*

2) Strategy 2: Exaggerate (interest, approval, sympathy with hearer)

Example : *What a fantastic garden you have!*

3) Strategy 3: Intensify interest to a hearer; making good story, draw the hearer as a participant into the conversation.

Example : *"I never imagined that there were thousands beautiful girls in Jim's party last night!"*

4) Strategy 4: (Use in-group identity markers); address form, ingroup language or dialect, jargon or slang, contraction and ellipsis.

Example : *“Bring me your dirty clothes to wash, Johnny.”*

5) Strategy 5: Seek agreement; repetition - agreement may also be stressed by repeating part or all of what the preceding speaker has said.

Example :

A: *“I had a flat tyre on the way home.”*

B: *“Oh God, a flat tyre!”*

6) Strategy 6: (Avoid disagreement); token agreement, pseudoagreement, white lies, hedging opinions.

Example :

A: *That’s where you live, Florida?*

B: *That’s where I was born.*

7) Strategy 7: Presuppose/ raise/ assert common ground; gossip, small talk, point-of-view operations, presupposition manipulations.

Example : *I had a really hard time learning to drive, didn’t I.*

8) Strategy 8: Joke.

Example : *OK if I tackle those cookies now?*

9) Strategy 9: Assert or presuppose speaker's knowledge of and concern for hearer's wants.

Example : *I know you can't bear parties, but this one will really be good- do come!* (request/offer)

10) Strategy 10: Offer, Promise.

Example : *I'll drop by sometime next week*

11) Strategy 11: Be optimistic.

Example : *Look, I'm sure you won't mind if I remind you to do the dishes tonight.*

12) Strategy 12: Include both a speaker and a hearer in the activity.

Example : *Let's get on with dinner, eh?*

13) Strategy 13: Give (or ask for) reasons.

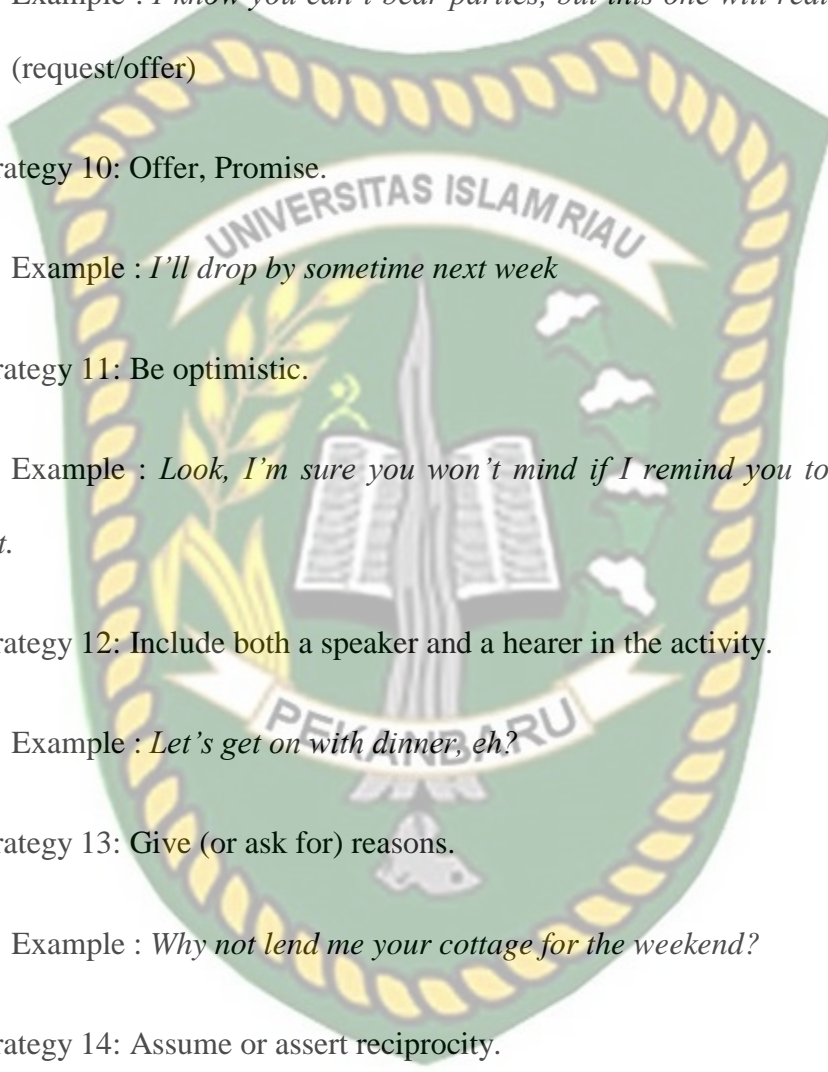
Example : *Why not lend me your cottage for the weekend?*

14) Strategy 14: Assume or assert reciprocity.

Example : *I'll give sugar for you if you give tea for me*

15) Strategy 15: Give gifts to a hearer (goods, sympathy, understanding, cooperation)

Example : *I'm delighted to hear about your cat*



2.3.3 Negative Politeness

According to Brown and Levinson (1978), Negative Politeness is a kind of politeness which deals with satisfying hearer's negative face. It concerns with respect behavior. In conducting this strategy, speaker would like to emphasize hearer's relative power. All of the strategies outputs are useful for keeping the social distance, There are some Negative Politeness Strategies :

1) Strategy 1: Be conventionally indirect

Example : *Can you please pass the salt?*

2) Strategy 2: Question, hedge. Do not assume a hearer is able or willing to comply to any acts imposed on him.

Example : *Won't you open the door?* (which could be glossed as 'I hedgedly request that you open the door')

3) Strategy 3: Be pessimistic about ability or willingness of a hearer to comply to any acts imposed on him.

Example : *Could you jump over that five-foot fence?*

4) Strategy 4: Minimize the imposition.

Example : *I just want to ask you if you could lend me a single sheet of paper.*

5) Strategy 5: Give deference.

Example : *Excuse me, sir, but would you mind if I close the window?*

- 6) Strategy 6: Apologize; admit the impingement, indicate reluctance, give overwhelming reasons, beg forgiveness.

Example : *I'm sorry to bother you, do you know where the American Express office is?*

- 7) Strategy 7: Impersonalize a speaker and a hearer; per-formatives, impersonal verbs, address terms as 'you' avoidance. Example : I ask you to do this for me.

- 8) Strategy 8: State the FTA as a general rule

Example :

- (a) Passengers will please refrain from flushing toilets on the train.
- (b) You will please refrain from flushing toilets on the train.

- 9) Strategy 9: Nominalize to distance the actor and add formality

- (a) You performed well on the examinations and we were favourably impressed.
- (b) Your performing well on the examinations impressed us favourably.
- (c) Your good performance on the examinations impressed us favourably.

- 10) Strategy 10: Go on record as incurring a debt, or as not incurring a debt.

Example : It wouldn't be any trouble; I have to go right by there anyway

2.3.4 Off-record indirect strategy

This strategy is the opposite of ball on-record. This main purpose is to take some of the speaker's pressure off. The speaker is removing himself or herself from any imposing what so ever. In cases where the risk is estimated as very high, speaker realize the act in a way that leaves maximal option for deniability. In simple term, off record realizes the act so indirectly. There are strategy of off-record :

1) Strategy 1: Give hints

Example : It's cold in here. (c.i. Shut the window)

2) Strategy 2: Give association clues

Example : My house isn't very far away There's the path that leads to my house. (c.i. Please come visit me)

3) Strategy 3: Presuppose

Example : I washed the car again today.

4) Strategy 4: Understate

Example :

A: What do you think of Harry?

B: *Nothing wrong with him.* (c.i. I don't think he's very good)

5) Strategy 5: Overstate

Example : *I tried to call a hundred times, but there was never any answer.*

6) Strategy 6: Use tautologies

Example : *Boys will be boys.*

7) Strategy 7: Use contradictions

Example : *Well, John is here and he isn't here.*

8) Strategy 8: Be ironic

Example : *John's a real genius.* (after John has just done twenty stupid things in a row)

9) Strategy 9: Use metaphors

Example : *Harry's a real fish.* (c.i. He swims like a fish)

10) Strategy 10: Use rhetorical questions

Example : *How many times I have to tell you ... ?* (c.i. Too many)

11) Strategy 11: Be ambiguous

Example : *John's a preety smooth cookie.*

12) Strategy 12: Be vague

Example : *Looks like someone may have had too much to drink.* (vague under-statement)

13) Strategy 13: Over-generalize

Example : *People who live in glass houses shouldn't throw stones.*

14) Strategy 14: Displace hearer

Example : where one secretary in an office asks another but with negative politeness to pass the stapler, in circumstances where a professor is much nearer to the stapler than the other secretary. His face is not threatened, and he can choose to do it himself as a bonus 'free gift'.

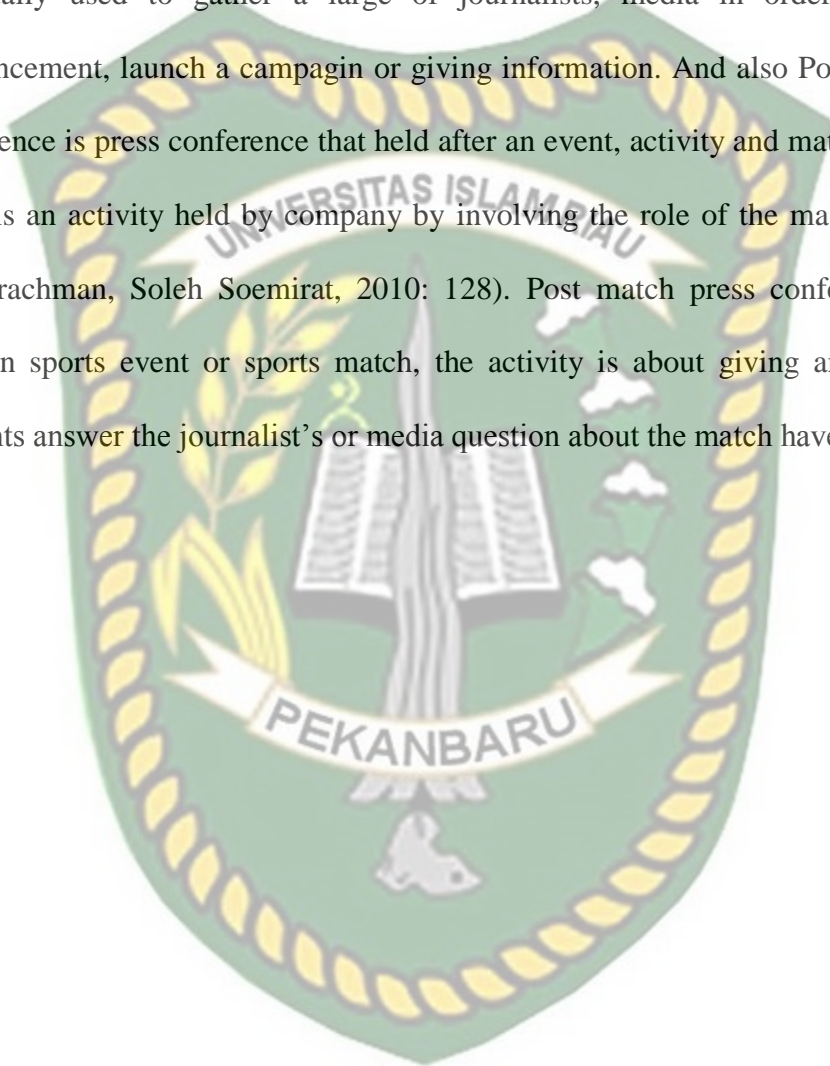
15) Strategy 15: Be incomplete, use ellipsis

This strategy generalizes violating the maxim of quantity and manner. It uses rhetorical question.

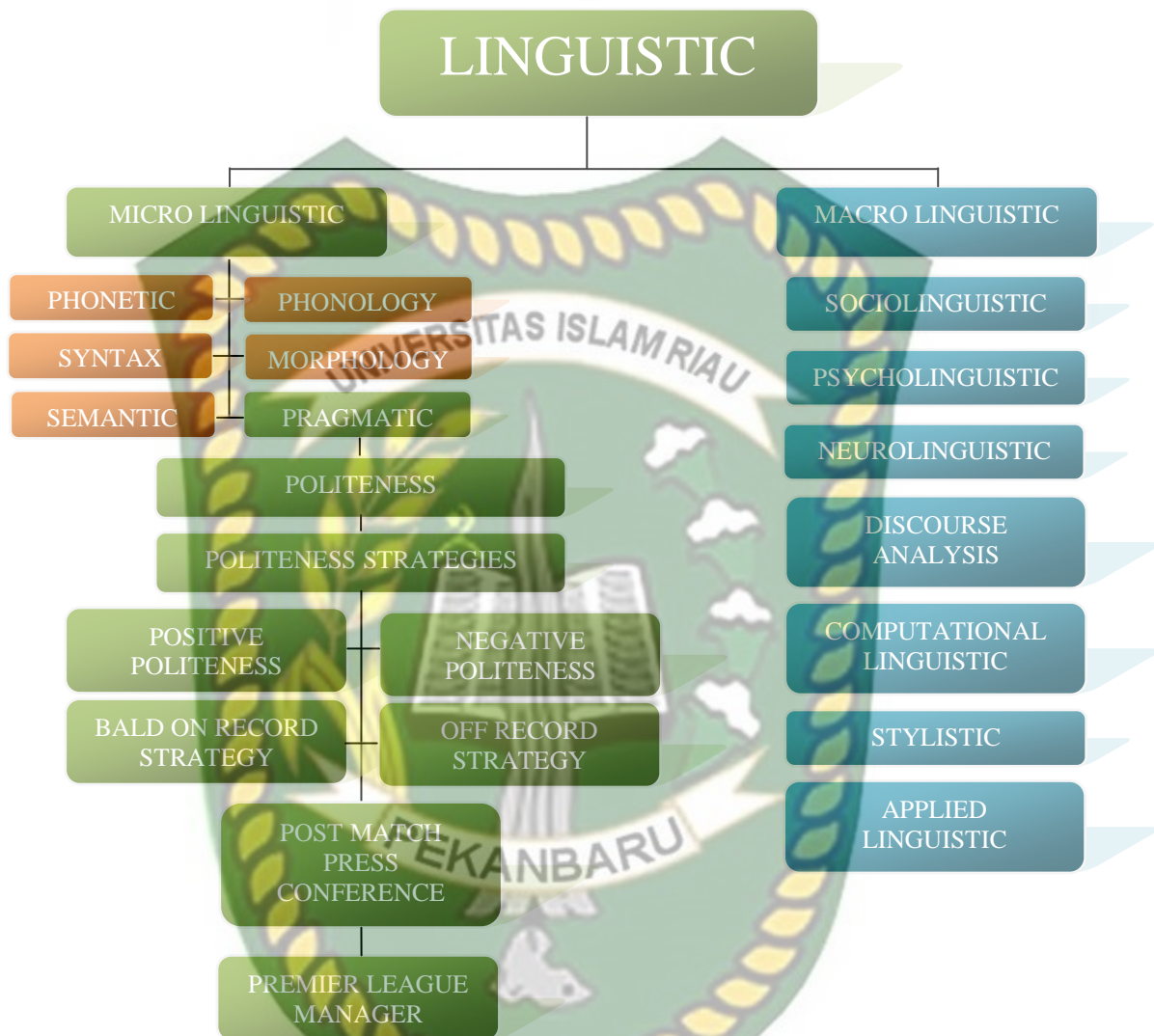
Example : *Well, if one leaves one's tea on the wobbly table ..*

2.4 Post Match Press Conference

According (Butterick, 2012: 172) stated Press Conference is simple event that is usually used to gather a large of journalists, media in order to make an announcement, launch a campaign or giving information. And also Post match press conference is press conference that held after an event, activity and match of football. Press is an activity held by company by involving the role of the mass media in it. (Abdurachman, Soleh Soemirat, 2010: 128). Post match press conference usually exist in sports event or sports match, the activity is about giving an information, thoughts answer the journalist's or media question about the match have been played.



2.5 Conceptual Framework



NOTE

 **The position of the research**

Based on the the conceptual framework above, the researcher will focus on the Pragmatic, in pragmatic there has study about Politeness by Brown and Levinson

who popularized the theory about politeness, then the researcher will focus on Politeness Strategies, and also Politeness Strategies has four strategies such as Bald on-record, positive politeness, negative politeness, and off record indirect strategies. The object of the research is five premier league managers in their post match press conference on youtube. And the researcher will analyzed the utterances from each managers to find what are politeness strategies and dominant type of politeness strategies.

2.6 Relevance Studies

The research of politeness strategies have been done before by many people. It shows that politeness strategy is an interesting object to be studied. In this opportunity, the writer would like to review some research related about Politeness and used them as references :

1. Sofiyani Hadi (2020) "*Impoliteness strategies in UFC Press Conference*" This study aimed to know the impoliteness strategies used by some UFC fighters, such as Conor McGregor and Khabib Nurmagomedov. This research also focused on impoliteness that used by those UFC fighters in Press Conference. This research also finds out the entertainment factors that trigger the use of impoliteness and connect it with entertainment. The differences between this research and the researcher him self was the politeness and the objective of the study.

2. Adha Ritnasih Griyani (2018) *Politeness Strategies In Conversations Between A Costumer Service Officer and Costumers*, This study explain about Politeness Strategies used by Costumer Service Officer and Costumers. This study alos founds out the Politeness Strategies and the dominant type used by Costumer Service Officer and Costumers.
3. Hayati (2015) *“Politeness Strategies in TV Talk Show (Talk Indonesia)”*, This research elaborated the realization of politeness strategies in the TV talk show (Talk Indonesia). She used descriptive qualitative approach and politeness strategies theory of Brown and Levinson to conduct her research. The results showed that politeness strategies used by the host were bald on record, positive politeness, and negative politeness.
4. Harum Mega Nastha (2019) *“Politeness Strategy used in Jimmy Kimmel Live Show”* This research is focused on Politeness Strategies used by Jimmy Kimmel in his show on youtube. This research finds out 43 utterances that contained Politeness Strategies and the dominant type was Positive Politeness with 16 utterances.
5. Yani Kurnia Sari (2016) *“An Analysis of Politeness Strategy in Barack Obama’s Victory Speech”* In this research, the writer used descriptive qualitative research analysis as method to find out the kind of politeness strategies used by Barack Obama in his victory speech. This research found out that Barrack Obama often used more positive politeness strategy by joking, intensity interesting, exaggerating, giving

sympathy, understanding and cooperating. Barack Obama applied negative politeness just for showing deference. It means Barack Obama used politeness strategies in his victory speech.



CHAPTER III

RESEARCH FINDING

This chapter presents the data description of the research, the analysis of data and the results of data of dominant type in Politeness Strategies used by Premier League Manager in Post Match Press Conference on Youtube. There are five Premier League Manager are described in this chapter as follows, Jose Mourinho, Ole Gunnar Solksjaer, Jurgen Kloop, Pep Guardiola, and Antonio Conte. And also there is an indicators that the researcher analyzed in this chapter, they are Bald on Record, Positive Politeness, Negative Politeness, Off record strategies. And then the researcher found out the dominant types of Politeness Stratgies used by Premier League Manager in Post Match Press Conference on Youtube.

3.1 Data Description

The data for this research was collected from Premier league managers' video in Post match press conference on YouTube. Data collection has been carried out since 20 October 2021. Jose Mourinho, Ole Gunnar Solskjaer, Jurgen Kloop, Pep Guardiola, and Antonio Conte are some managers that will be analyzed. The researcher took five Premier league managers' videos to analyzed to get the utterances that contains politeness strategies.

The researcher make code from each strategies to make easier to analyzed, there are four politeness strategies that have been given code, there are :

BOR : Bald on Record

PP : Positive Politeness

NP : Negative Politeness

OR : Off record

The data comes from five Premier league manager's utterances that contained politeness strategies. Below are the data that researcher have obtained :

1. Jose Mourinho (Manager 1)

Table 3.1.1 Table of utterances from Jose Mourinho

No	Utterances	Code
1	"Yes"	BOR
2	"Did you see the goal?"	BOR
3	"No"	BOR
4	"No"	BOR
5	"You know I wouldn't be worried if at half time we were winning 3-0 and that at a halftime the result should be 3-0, 3-1, 2-0 but we were so so so much the best team in the first half that I wouldn't be I wouldn't be worried with that."	PP
6	" I'm sorry, you have to tell me what is the important thing because I don't know."	PP

7	“No, no, no, you have to make decision in relation to that because i need to know from you what is the most important thing, if it is to play well or if it is to win match, if it is playing offensively or it is to play for certain result.”	PP
8	“Just to finish, do you know that what was the result? 3-0. You know what it’s mean?”	PP
9	“No”	BOR

2. Ole Gunnar Solksjaer (Manager 2)

Table 3.1.2 Table of utterances from Ole Gunnar Solksjaer

No	Utterances	Code
1	“Always believed, that’s the thing we always”	PP
2	“I keep doing this job as best as I can”	PP
3	“It’s been fantastic time with the players with the staff I’ve got working with me I’ve got to say, I’m gonna enjoy this job as long as I got it. If it’s another two months or three monts whatever long it is, I’m gonna enjoy it. I’m gonna smile.”	PP
4	“We did actually!”	PP
5	“I’ve got some fantastic memories, eh?”	PP
6	“Absoulutely fantastic! Fearless! The kid is.. his got no doubts or no fear and that’s when you’re young, you don’t have any fear of	PP

	course...	
7	“I’m the same as always been”	PP
8	“They did fantastic job, screening in front of their high midfielders putting pressure on Verrati and Marquinhos, they’ve excellent!”	PP
9	“Of course we fancy ourselves, we can go all the way...”	PP
10	“You can’t really hope for anyone or not want anyone because the team that go through are quality teams.”	PP
11	“Of course he’s happy and proud as well, this is how we do things at Man United”	PP
12	“That’s not my job to answer, not now. I’m just doing the best I can now...”	PP
13	“I don’t really mind that...”	PP
14	“Yeah, he was in the dressing room as well, we spoke about the game, the plan and how we were gonna go through and it worked out quite well.”	PP
15	“I had a black coat and they played in black so the linesman was over on the other side...”	PP

3. Jurgen Kloop (Manager 3)

Table 3.1.3 Table of utterances from Ole Gunnar Solksjaer

No	Utterances	Code
1	“Thank you very much, I take from everyone by the way with the next questions you can say it as well, so yeah thanks!”	PP
2	“No, but satisfying I’m happy for the boys so look well you know what people said about a couple of players of this team and stuff like that, Jordan Henderson is captain of the Champions League winner 2019 that’s satisfying...”	PP
3	“The others are busy really long, so don’t have to ask many question if you don’t want it!”	PP
4	“I’m surprised more in this moment. Look, I said a lot of times I’m if we had to be spoke to two days ago about my unlucky career, so somehow and what I hear it, I think yeah, people could see it like this but I don’t feel it to be honest, so because I always see the way to a find as well, because of course that’s important for me as well and I think my life is much better than I ever expected it.	PP
5	“I told the UEFA already, we will be there!”	PP
6	... by the way a second ago, I spoke to I had Pep Guardiola on the phone because you know maybe no, I had the official work for Man City at the beginning of the season but he wanted to vintage	PP

	everything! No it's a joke!	
7	"Haha, he was here tonight"?	PP
8	"Oh, sorry. Ole send me a message and I thought we can have a ticket and I gave it to other people in a club it obviously..."	NP

4. Pep Guardiola

Table 3.1.4 Table of utterances from Pep Guardiola

No	Utterances	Code
1	"They told me that, I didn't see it they told me the people inside but I didn't see it.	PP
2	"I said I congratulate him for the result"	PP
3	No, no	PP
4	"Of course we're gonna win today, I'm not gonna deny that..	PP
5	"I tell them, we're going to try it guys. We have to..	PP
6	"Okay.. I trust with my people"	OR
7	"I thought thousand times, I've thought thousand times about that.	OR

5. Antonio Conte

3.1.5 Table of utterances from Pep Guardiola

No	Utterances	Code
1	<p>“Yeah, so first of all I want to tell thanks that you with me for a long time”</p> <p>“Okay, yes to excuse me for the whole season. Yes, yes thanks!”</p>	PP
2	<p>... I have to change my suite because my suite is a disaster now...”</p>	PP
3	<p>“Yes but I integrate, I must be pleased above all for all for him, because we all know the decision, the difficulty that he found in these in there's a first sesason for him,</p>	
4	<p>“Yes, a bit.”</p> <p>...they put me a bit of stitch yes stitch yeah after the game I guess against Belgium, yes I remember yeah yeah. Zaza, Boom!</p> <p>“No, no I don't remember. It was a headed or a punch.. (laugh) I don't know it's not important.</p>	PP
5	<p>“In next season? Yeah, but I think I think that now it's very important to to enjoy this moment and to celebrate this win</p>	PP

3.2 Data Analysis

In this part, the analysis has been divided in to 2 points. First, the analysis of Politeness strategies found in Post match press conference used by Premier League manager's videos. And the second is an analysis of dominant type of politeness strategies used by premier league managers. Every utterances from each managers has been analyzed based on Politeness Strategies by Brown & Levinson theory.

3.2.1 Bald on record

Bald on Record strategy is to the point concept, also called as a doing act baldly. It means that speaker tells or does explicitly and directly what he/she wants towards hearer. In this strategy, the researcher choose some dialogue from Premier league managers and the Journalist that contains bald on record. Also this strategy only Jose Mourinho's utterances contained bald on record.

1. Jose Mourinho (Manager 1)

Dialogue 3

Journalist : "Everything is OK at half time?"

Mourinho : "Everything was what?"

Journalist : "Everything is OK at half time?"

Mourinho : "Yes" (BOR)

Journalist : “Are you sure?”

Mourinho : “Did you see the goal?” (BOR)

Jose Mourinho was the first manager to be analyzed in this strategy. The dialogue between Jose Mourinho and The Journalist was about the match that have been playing at Old Trafford, Manchester. Where Jose Mourinho’s team lose 0-3 against Spurs. The question that have been asked to the manager was asking about the half time. The researcher found that Jose Mourinho utterance contained bald on-record strategy because the manager just answered with saying “Yes” without any sentences continued, and then after that the journalist asked about the goal that Jose Mourinho’s conceded. Once again the manager utterance was directly asking back to the Journalist. It means in this dialogue Jose Mourinho used bald on-record strategy.

Dialogue 4

Journalist : “Is there any problem with your deffenders?”

Mourinho : “No” (BOR)

Journalist : “No, you don’t?”

Mourinho : “No” (BOR)

Journalist : “Why not?”

Mourinho : “Why not? Because in the first game played Lindelof and Bailly and today played Jones and Smalling, but now Jones is injured and them.. in the next match will be smalling with another one and when Marcos Rojo come will be also an option and now I don’t know my best back four”

Based on the dialogue above between Mourinho and the Journalist, once again Mourinho utterance contained bald on-record strategy, the context in this dialogue was Journalist asked Mourinho about his players, and why he didn’t make any substitution during the game. Mourinho directly answer “No” twice, and after that he gave the journalist reason.

3.2.2 Positive Politeness

In this strategies the speakers kindly shows his appreciation, approval, interest and also familiarity with hearer. The mechanisms othis strategy are claim common ground with hearer, convey that speaker and hearer are cooperators and fulfill hearer’s desire.

1. Jose Mourinho (Manager 1)

Dialogue 2

Journalist : “What was your team talk to the players after half time?”

Mourinho : “You know I wouldn't be worried if at half time we were winning 3-0 and that at a halftime the result should be 3-0, 3-1, 2-0 but we were

so so so much the best team in the first half that I wouldn't be I wouldn't be worried with that. (PP-S11)

Jose Mourinho's utterance contained one of the positive politeness strategies (strategy 11) about Be optimistic, based on journalist's question, the question that have been asked to Jose Mourinho was how worried he was if his team won the game but in fact his team was losing 3-0 at home. The utterance from Jose Mourinho showed how confident how realistic he is. He was really optimistic about the game that he believe he could win the game. It makes Jose Mourinho's utterance contained Be Optimistic strategy (S11).

Dialogue 6

Journalist : "How about the way and your players at the halftime, what was your opinion about that?"

Mourinho : "You want to make the miracle of my team played so well and strategically so so so so good and you want to tried transform this press conference in the situation of 'Let's blame the guy'."

Journalist : "I'm sorry jose, but-

Mourinho : **"I'm sorry, you have to tell me what is the important thing because I don't know.** Because... when I win matches I came here many

times and you are not happy that I won matches and you said the most important thing is the way f playing” (PP-S9)

In this dialogue after the match between the journalist and the manager, the utterance from Jose Mourinho contained Positive Politeness (Strategy 9) about Assert or presuppose speaker’s knowledge ofand concern for hearer’s. The researcher found this as aseert or presuppose because Jose Mourinho told the journalist what they want because everytime he came at the press conference everything that Jose did gone wrong, so in this situation Jose Mourinho’s (M3) utterance contained Positive Politeness (Strategy 9).

Journalist : “I mean the way you played-

Mourinho : **“No, no, no, you have to make decision in relation to that because i need to know from you what is the most important thing, if it is to play well or if it is to win match, if it is playing offensively or it is to play for certain result.** Today we were aggressive we press high, Tottenham couldn’t make passes from the back they made a lot of mistakes because our pressure high we project the fullback, we had Valencia and Luke Shaw arriving in the dangerous positions we miss goals with an open goal, we miss chances were lucky in rebounds in both goal, we lost the game because we concede the goal in the first corner of the match against on the minute ’50 something. In the first half zero corner, zero lateral free kick, zero front of free kick, on the minute 50 something they had one corner they scored a goal

and you want with that goal you want to transform the story of the game, but don't push your time because today i had proof that the best judge in football are the supporters, they are the best judge!" (PP-S9)

Another Positive Politeness (Strategy 9) found in the Jose Mourinho's dialogue with the journalist. This dialogue was continuation and the context was the same, after the dialogue before the journalis argue with the manager that they told exactly what they want. The managers responded with saying "No, no, no.. in the beginning and give opinion as well, Jose Mourinho utterance showed exactly the manager asserted the journalist with his argument that the manager also told the match situation in 90 minutes. So, this dialogue was also Assert or pressupose strategy in Positive Politeness.

Journalist : "Many of the supporters walked out"

Mourinho : "Yeah, I'll do the same losing 3-0, losing 3-0, taking 2 hours from here to the center of Manchester because is where i live and I know after matches it takes 2 hours, I'll do the same! Keep trying, keep tying, keep trying! We lost last season here against Sevilla and we were booed because we deserve were we not good because we were not dangerous enough because Sevilla deserved to win the match we were booed and deservedly and today the players left the pitch after losing at home and they were applauded because deserve it, so you keep trying, trying and keep trying.

Mourinho : Just to finish, do you know that what was the result? 3-0.

You know what it's mean? 3-0, but also mean 3 premierships and I won more premierships alone than the other 19 managers together. 3 for me and 2 for them. Respect, Respect, Respect man! Respect! (PP-S9)

Based on the Jose Mourinho's utterance above, it is clear that Jose Mourinho wanted to clear and end the press conference because he felt that he got disrespected from the Journalist with their question. Positive Politeness contained in this utterance of Jose Mourinho because he wanted to Assert and make a clear statement as this sub-strategy is about (Strategy 9).

2. Ole Gunnar Solskjaer (Manager 2)

Dialogue 1

Journalist

: "PEKANBARU"

Solskjaer (M2) : "Always believed, that's the thing we always. Yeah, we set out our plan that's not, it wasn't about having the ball and I'll play them because if you give this team too much space and time with Mbappe you saw a few times in the first half when we, when we missed our defensive shape, they wouldn't throw a straight away so the plan was to get the first goal in the game with five minutes ago or ten minutes ago when we were". (PP-S11)

The situation of dialogue above is after Manchester United win the match against Paris Saint Germain, here Ole Gunnar Solskjaer react how he feels after the match. In this first dialogue, Ole Gunnar Solskjaer answer the question from the Journalist about what he thought about the match. Ole responed with said “Always believed, that’s the thing we always”, here Ole Gunnar Solskjaer used **(PP-S11)** or Positive Politeness (Stretegy 11). In this strategy the speaker which is the manager explain how speaker responed the question with optimistic answer, it shows in Ole Gunnar Solskjaer utterance, that he said with out doubt and show he was really confident to win the match.

Dialogue 2

Journalist : “Has ed woodward talking to you about take the job?”

Solksjaer (M2) : “No, no. I keep doing this job as best as I can every single day and the let’s see where it takes us.” **(PP-S11)**

In this dialogue, Ole Gunnar Solskjaer also show how optimistic he is about his future to take the job to be Manchester United manager, he didn’t really think about the decision if he chosen as manager or not, and this is also used **(PP-S11)** or Positive Politeness (Strategy 11).

Dialogue 3

Journalist : “After taking this job a few months, how dissapointed are you be if you don’t get the job now?”

Solksjaer (M2) : “It’s been fantastic time with the players with the staff I’ve got working with me I’ve got to say, I’m gonna enjoy this job as long as I got it. If it’s another two months or three monts whatever long it is, I’m gonna enjoy it. I’m gonna smile.” (PP-S3)

In this dialogue between Solksjaer and the Journalist, the Journalist asked about how dissapointed or how his feeling about taking the charge as Manchester United manager, Solksjaer (M2) used Positive Politeness (Strategy 3) which mean the speaker which is Solksjaer responded with intention to intesify interest to a hearer. Here Solksjaer’s praise how grateful he is to be Manchester United manager that can work with great staff and with great player as his side. He just told that he is happy to be manager of Manchester United, here Solksjaer just wanted to share his good experience to the journalist.

Dialogue 4

Journalist : “Ole, you told when you were watching the draw with your son, you said no chance-

Solksjaer (M2) : “We did actually!” (PP-S6)

Journalist : “How cray is what happened afterwards and how you do you rate Brail 1998 Champions League Final 1999 and tonight?”

In this dialogue, Solskjaer used Positive Politeness (strategy 6) which explained by Brown and Levinson about avoid disagreement, which was contained in Solskjaer’s utterance. Here solskjaer immediately cut off the question posed by journalist by responding positively, stated that the manager did not believe that his team will go through if his team facing PSG or Paris Saint Germain. The utterance spoken by Solskjaer contained positive politeness (strategy 6) which he immediately responded or answer without hesitation in order to avoid doubt/disagreement between the listener and the speaker.

Journalist : “You’ve been played in incredible match, with outstanding results, how exactly did you feel right now?”

Solskjaer (M2) : “I’ve got some fantastic memories, eh?” Football that’s what it gives you and but it’s special when you’re coach or a manager and doing it with your staff and with the players, the dressing room was absolutely unbelieavable and just to see the whole club club together with the owners, ex managers, explayers great atmosphere!” (PP-S7)

In the continued dialogue from the Solskjaer’s utterance also contained Positve Politeness. Here the managar used strategy 7 which explains about presuppose/raise/assert common ground; gossip, small-talk, point-of view operations,

presupposition manipulations, here the researcher analyze the manager used this because he said **“I’ve got some fantastic memories, eh?”** This leads to the question of wheter the game he recenlty played was more impressive than the football match he had experienced as professional footballer. Solskjaer’s utterance contained small-talk, which he assures that he also feels the same then and now with less arrogance, arogant here didn’t have negative meaning, this is just a statement from the manager that he proud of what he has achieved as manager and player.

Dialogue 5

Journalist

: “

Solskjaer (M2)

: **“Absolutely fantastic! Fearless! The kid is.. his got**

no doubts or no fear and that’s when you’re young, you don’t have any fear of course, I wasn’t sure we were gonna score because my team, I was.. I’ve been champions league with Molde and we played against Basel, we got a penalty in the last minute to go through my mind but Rashford and Rom were on penalties today up to them to fight to get it and Rashford just slotted it brilliant.” (PP-S2)

In this dialogue, Ole Gunnar Solskjaer praises how his player (Rashford) kicks the penalty. Which he narrated and described in a slightly exaggerated way manner by gloryfying his player, but exaggerated here was not in a bad sense. After the researcher analyzed the utterance from Solskjaer, the manager used Positive Politeness (Strategy 2), where this strategy shows more interest, approval, and

sympathy to hearer. which is th manager did this to his players to satisfy the questions asked of him by the journalist.

Dialogue 6

Journalist : “Congratulations Ole, I have to tell you that was tremendous night. My question is to all the journalist in the room writes hand if you think this man will get the job apparently and what’s your comment for tonight?”

Solskjaer (M2) : **“I’m the same as always been” (PP-S9)**

In this dialogue, the manager used positive politeness (strategy 9) which contains assert or presuppose speaker’s knowledge of and concern for hearer’s wants. The context in the dialogue above is the journalist telling the manager about the opinion of other journalists “if you think this man will get the job apparently?” and the journalist wants to know what manager responds with that question. The manager responds quickly that he said “I’m the same as always been” it stated that he did not hesitate in answering and remained consistent in what the manager said and that was one of the strategies in positive politeness.

Dialogue 7

Journalist : “Ole, the scores in the goal as always been the headlines but how impressed were you with McTominay and Fred tonight, they grow during that game.”

Solskjaer (M2) : “They did fantastic job, screening in front of their high midfielders putting pressure on Verrati and Marquinhos, they’ve excellent!”

Fred, I was probably his breakthrough for us as well. You can see why we’ve signed him, he’s got mentality of Braillian International, he got on the ball no fair, no doubt what so ever. We play the system today that he used to play Shaktar and that’s why we signed him.” (PP-S3)

In this dialogue, Solskjaer praise some his player who have been play so well against top players, in this dialogue Solskjaer’s utterance contain Positive Politeness (Strategy 3) where the speaker making good story from something that have been asked to someone, in this situation the journalist wanted to know what the manager’s thought on his player who played in that match. Solskjaer’s responds was one also one of part from Strategy 3 in positiv politeness. Which is making good story and intensify interest to a hearer.

Dialogue 8

Journalist : “Ole, you said before this was not mission impossible. You proved it wasn’t, you must fancy chances now winning.. you know the competition I mean, no team’s gonna want to face United, having seen the spirit and etc.

Solskjaer : “Of course we fancy ourselves, we can go all the way and but we could.. we just have to wait for the draw and then take the game as it comes and we had lots of injuries, suspension but that was maybe a good thing today,

because we had fresh good team loads of energy, we knew we had to defend and be humbled enough to work hard and we had a team to do that. (PP-S11)

Be Optimistic (S11) one of the most often strategy that used in Solskjaer's utterance. For example, in this strategy between the manager and the journalist, the manager got question related about how confident Solskjaer's team to be Champions in that league. Solskjaer's utterance contained Be Optimistic, it showed when the manager said, that his team can go through till final and be champions. The Manager also told how the team reacted about the win, and fancy to winning the competition after unexpected comeback in Paris. That's the reason why the researcher found this utterance from Solskjaer's included in Positive Politeness.

Journalist : "Who you want face in the next draw?"

Solskjaer : "You can't really hope for anyone or not want anyone because the team that go through are quality teams." (PP-S11)

Another Positive Politeness in Solskjaer's utterance, the journalist asked the manager about which team that the manager wanted to face in the next round. The researcher found once again Solskjaer used another Positive Politeness Strategy in his dialogue with the Journalist. Respond from Solskjaer always positive about question that have been asked to him, Be Optimistic (S11) once again showed in Solskjaer's utterance and found this as one of the most often strategy that used by Solskjaer.

Dialogue 9

Journalist : “Ole, you mentioned Sir Alex was here tonight. What did he say to you after the victory?”

Solskjaer : “Of course he’s happy and proud as well, this is how we do things at Man United” (PP-S3)

The question from the journalist wanted to Solskjaer (Manager 2) told the journalist about the manager and Sir Alex meeting after the victory against PSG. Sir Alex was Manchester United 7 years ago, Positive Politeness (Strategy 3) about Intesify interest to a hearer; making good story, draw the hearer as participant into the conversation. Solskjaer shared the story behind the meeting between Solskjaer and Sir Alex, the researcher found this as Positive Politeness (Strategy 3) because The Manager told about good story and how the club do things to win such game like this. It aimed to intesify to hearer which here was the Journalist.

Dialogue 10

Journalist : “Ole, you said before that you won’t discuss wheter the job is yours or with the manager for the long term but can they wait until the end of the season to make an appointment you need to start planning now for the next season?”

Solskjaer (M2) : “That’s not my job to answer, not now. I’m just doing the best I can now, and I’m planning with the club of course the future for them or for us, it doesn’t matter, I’m here or not, I’m still giving my opinion , advices on what we should do next season.” (PP-S11)

In this dialogue once again the manager used Positive Politeness (Strategy 9) which where show some optimistic on the manager utterance. The context was about to take the job as Manchester United manager, Solskjaer’s responds always been positive on his Press Conference especially the manager often respond with optimistic answer which where included in this dialogue.

Journalist : “How much can you plan if you don’t know you’re gonna be manager?”

Solskjaer (M2) : “I don’t really mind that, because I’m supporter as well and I want the best for Manchester United. As supporter you want the best and as manager I want the best so that will be the same advice so he can ask me any advice anytime.” (PP-S11)

This dialogue from Solskjaer’s Post Match Press Conference that contained Positive Politeness. Another “Be Optimistic” (Strategy 11) showed in Solskjaer’s utterance. In this last dialogue or last question from the journalist was about wrapped it up all about what have been asked to the manager, it was about the manager’s plan if Solskjaer’s himself didn’t know If he will appointed as Manchester United manager.

Then, once again Solskjaer's responds was positive and optimistic, he didn't mind that if he appointed as manager and he always help the club if the club want to. With that utterance from Solskjaer, it means that Solskjaer responds always optimistic which is one of the positive politeness strategy.

Dialogue 11

Journalist : "Ole, Avram Glaer was here, but you spoke to him last night, wondering, what did you talk and have you spoken to him since the game?"

Solskjaer : "Yeah, he was in the dressing room as well, we spoke about the game, the plan and how we were gonna go through and it worked out quite well." (PP-S9)

In this dialogue, the question related about the meeting between Solskjaer and the Manchester United CEO, Avram Glaer. Positive Politeness (Strategy 9) about Assert or presuppose speaker's knowledge of and concern for hearer's wants. Solskjaer also explained the meeting between him and the CEO, The researcher found Solskjaer utterance assert about the meeting and future plan about the club.

Dialogue 12

Journalist : "I just asked also why were you wearing a bib and will you wearing all the time?"

Solskjaer : (laugh) **“I had a black coat and they played in black so the linesman was over on the other side,** so yeah because I was running too much to stop the offside but the linesman was in front of him, so mine was over there so he.. you couldn’t really see so it was a.. I tried to give opinion to the fourth official but there was a sensible answer to be fair! (PP-S9)

Last dialogue from the manager and the journalist in these Post Match Press Conference was about why Solksjaer (The Manager) wearing a bib, the researcher found this as Assert or presuppose speaker’s knowledge and concern for hearer’s wants. Solksjaer wore the green bib because manager’s kit was the same as opponents kit in this case the color was black, so it makes difficult for the referee to differentiate between Solksjaer and the PSG players which were wore black kit, Assert (Strategy 9) was suitable about Solksjaer utterance, because the manager explained and wanted to make clear that the reason behind the bib during the match.

3. Jurgen Kloop (Manager 3)

Dialogue 1

Journalist : “As I’m the first one, so congratulations!”

Kloop (M3) : **“Thank you very much, I take from everyone by the way with the next questions you can say it as well, so yeah thanks!”** (PP-S2)

In this dialogue from Jurgen Kloop (M3) tell how grateful he is for all the journalist who said congratulations to him, here Jurgen Kloop used Positive Politeness (Strategy 2), which mean Jurgen Kloop exaggerated the journalist with his word by saying thank you to them. Jurgen Kloop's exaggerated wasn't in bad meaning, but he just praised all the journalist which is the definition of the Positive Politeness.

Dialogue 2

Journalist : “Hi, Jurgen. Is it possible to say what is the most satisfying thing about what you've achieved tonight yet?”

Kloop : “No, but satisfying I'm happy for the boys so look well you know what people said about a couple of players of this team and stuff like that, Jordan Henderson is captain of the Champions League winner 2019 that's satisfying...” (PP-S9)

Based on the dialogue above Kloop utterance contained Positive Politeness strategies (Strategy 9) about Assert or Presuppose speaker's knowledge of and concern for hearer's wants. In that utterance above by Jurgen Kloop (M3) he explained what the most satisfying thing in his career so far, but kloop also mention his player, that the most important and the happiness the manager found was to looked all of the player played well and achieve the trophy, and also he was mention the captain of Liverpool, Jordan Henderson. The reason he mentioned that, back in

the day were people underestimating about the captain so, the managers praised the players especially the captain.

Press Team : “Gentleman in the black shirt?”

Kloop (M3) : “The others are busy really long, so don’t have to ask many question if you don’t want it!” (PP-S8)

In this Kloop’s dialogue, after the Journalist asked Kloop about the match that has been played. Then, the Liverpool’s Press Team helps Kloop to choose who’s the next Journalist who wants ask to Kloop, and Kloop responds with Joking too all the journalst with said **“The others are busy really long, so don’t have to ask many question if you don’t want it”**. This utterance from Kloop describe he was joking which is one of the strategies which include in Positive Politeness (Strategies 8).

Dialogue 3

Journalist : “Would this type of means for you personally in your career?”

Kloop (M3) : “I’m surprised more in this moment. Look, I said a lot of times I’m if we had to be spoke to two days ago about my unlucky career, so somehow and what I hear it, I think yeah, people could see it like this but I don’t feel it to be honest, so because I always see the way to a find as well , because

of course that's important for me as well and I think my life is much better than I ever expected it. (PP-S11)

In this dialogue, Jurgen Kloop (Manager 3) asked about what was his opinion about that achievement will affect his career, Jurgen Kloop once again responded with optimistic answer which mean contains in Positive Politeness (Strategies 11), his utterance for the journalist show how he positive about what he achive during his time as a Liverpool manager. Optimistic answer by Jurgen Kloop shows how he happy, confident as liverpool manager.

Dialogue 4

Journalist : “Jurgen, you said we have to keep to going or winning something, last year you lost the final and this year you win the final and the next year is the final in the beautiful city, Istanbul-

Kloop (M3) : **“I told the UEFA already, we will be there!”** (PP-S11)

Based the dialogue above, Journalist asked about the optimistic about Jurgen Kloop team if go through again to the Champions League final next season, Jurgen Kloop directly responds with optimistic answer that his team will be there to play UEFA Champions League Final once again. Jurgen Kloop's utterance shows one of Positive Politeness (Strategies 11) about be optimistic.

Journalist : “Can you make any comments about the final maybe next year because Liverpool has good memories too”

Kloop (M3) : “Oh yeah..oh yeah.. give me a few minutes to think about, you know that we have sometimes we carry the burden of history and making Istanbul happen again. Yeah, will be a target I would say but it will be difficult so by the way a second ago, I spoke to I had Pep Guardiola on the phone because you know maybe no, I had the official work for Man City at the beginning of the season but he wanted to vintage everything! No it’s a joke! And yeah we promised each other already that we will kick our butts next year again. So, we will go for everything and we’ll see if we get something. That’s it. (PP-S8)

This Kloop’s utterance from the question by Journalist, Kloop told that he had conversation by phone with Pep Guardiola (Another Manager). Kloop reveal what the topic in that conversation, that Pep said congratulations to him and challengeing him again next season to be better but at the end Kloop tells that was a joke between them to the Journalist, Kloop’s utterance above contain Positive Politeness (Strategies 8 – Joke), the reseacher put this utterance to Joke strategies because at the end the manager reveal the conversation between another manager (Pep Guardiola), Jurgen Kloop told it was a joke so in conclusion it was a Joke Strategies in Positive Politeness.

Dialogue 5

Journalist : “I know that couple months ago you had a visit from Ole Einar Bjornalden, one of the biggest winners of all sporting time. Did he say something secret, I talked to him earlier he said that he was sure you would win tonight as well, you’ve only won since he was there”

Kloop (M3) : “Haha, he was here tonight”? (PP-S13)

Journalist : “No, he wasn’t”

In this dialogue with Journalist, Jurgen Kloop the manger (M3), was asked about there is some sportsman that support his team who want to watch Jurgen Kloop’s team playing in the final, but he couldn’t attend the match. Then, the journalist asked the manager what his thought about that, directly Kloop responds with asking the Journalist with said “Haha, he was here tonight”? , this utterance from Jurgen Kloop contain (PP-S13). This strategy is give (or ask for) reasons. Utterance from Kloop shows he asked again the journalist and looking for the answer or reasons, in this situation the manager asked about the sportsmen. So, this is include on of the strategy from Positive Politeness.

4. Pep Guardiola (Manager 4)

Dialogue 2

Journalist : “Hi, Pep. It seem to be two very clear penalties at least one very clear one in the second half when when Young foul Agüero but maybe also the handball in the first half and what you thought?”

Guardiola : “They told me that, I didn't see it they told me the people inside but I didn't see it. So, just when I came focus is not the job of with.. what the name of the referee?” (PP-S6)

The next dialogue between Journalist and Pep Guardiola was contained Positive Politeness (Strategy 6) about avoid disagreement. Manager utterance to responds the journalist question was how he didn't or avoid misscommunication. The manager directly saying that “he didn't see the foul against Agüero” but the main focus by him was the match. He didn't complain about that, there was people more capable more than him, which was the referee. This is makes utterance from the manager chosen as Positive Politeness (S6).

Dialogue 3

Journalist : “Hi Pep, What you said about Paul Pogba on Friday which is quite close, I saw you go to him at the final whistle-

Pep (M4) : “I said I congratulate him for the result” (PP-S6)

Based on the dialogue above, Pep Guardiola (Manager 4) used one of the Positive Politeness (Strategies 6), which is avoid disagreement. The context of this

dialogue was after the match against Manchester United, Pep Guardiola congratulate all his opposition team. One of his opposition player was Paul Pogba from Manchester United. Pep answered the question by saying “**I said I congratulate him for the result**” Guardiola said this because he didn’t want to make any bad specualtive about him and Paul Pogba, so that’s why he just cut the dialogue with journalist to avoid any perception or opinions, so this is also included in Positive Politeness.

Journalist : “And you didn’t mention anything about what you said on Friday?”

Pep (M4) : “**No, no**” (PP-S6)

The context in this dialogue was Journalist asked Guardiola about what the manager said to Paul Pogba after match, the journalist also mention Friday on his utterance, Friday here was in the couple weeks before the match that Guardiola offered Paul Pogba to join his team, but it seems 100% fake by his mention on his utterance by saying “No, no”. The Manager seems didn’t want to talk about it so that’s why he just directly saying No or deny it the speculation from the journalist that. The responds from guardiola is to avoid disagreement which mean that it incuded in Positive Politeness (Strategies 6)

Dialogue 4

Journalist : “Pep, does it matter lose this day, you going to win the league anyway but it’s such big game for the fans for the city so so how do you feel as manager and as a team does it really matter?”

Pep (M4) : “Of course we’re gonna win today, I’m not gonna deny that..” (PP-S11)

In this dialogue data from Guardiola and The Journalist, the journalist asked how the manager thoughts on the matchday loss. The responds from Guardiola was really confident, the manager knew that his team will be win the match at the first half and played so well, but also at the end of the match his team lost. The first utterance from Guardiola contain Positive Politeness (Strategies 11) which is Be optimistic. It show at the end of Guardiola utterance “... **I’m not gonna deny that**” it shows how optimistic Guardiola answer was.

Dialogue 5

Journalist : “What did you tell the players after the game and how will you pick them up now either the game against Liverpool”

Pep (M4) : “I tell them, we're going to try it guys. We have to..” I was football player I was there and I know how how exactly they feel how how no comfortable situation it is so I understand and I put on their side and just said guys, like all the season I love I like to be with them and nothing else.” (PP-S9)

This dialogue by Guardiola and The Journalist contained another Positive Politeness (Strategy 9) about Assert or presuppose. The researcher found this as Positive Politeness because the journalist question aimed to what Guardiola said to the players after the match loss, this is also related about the definition Assert or Presuppose in Positive Politeness. Guardiola responds explained what he just said to his players, because this is what the hearer wants (The Journalist). Guardiola also stressed that in the end with **“We have to..** this is related what Journalist asked about.

5. Antonio Conte (Manager 5)

Conte (M5) : **“Yeah, so first of all I want to tell thanks that you with me for a long time** but yeah we we yeah we celebrated with the with the, my players I think it’s normal and after a achievement like this but I am prepared.. we we have to organize a good lunch or dinner yeah? (PP-S15)

Press Team : “We do”

Conte (M5) : **“Okay, yes to excuse me for the whole season. Yes, yes thanks!”** (PP-S15)

In this first utterance from Antonio Conte (M5), The Manager said thanks to all the journalist who has been with the manager whole season. Antonio Conte’s utterance contain Positive Politeness (Strategy 15) the definition of this strategy is give gifts to a hearer The researcher found this as Positive Politeness because the

managers told how grateful he was because the journalist with him whole season wheter in happy situation and bad situation, this means that he give “gifts” to hearer with good & pleasing word the journalist. he also mention he celebrated the achivement with his players, it makes Antonie Conte’s utterance suitable with Positive Politeness strategies.

Dialogue 1

Journalist : “You’ve been soaked with champagne, water and what happened in the dressing room?”

Conte (M5) : “Yeah they are with me after the celebration with the fans and yeah they put me champagne and beer yeah and I think that my.. **I have to change my suite because my suite is a disaster now...**” (PP-S8)

This first dialogue between Antonio Conte and Journalist contained Positive Politeness (Strategy 8) about Joke. The researcher choose this utterance and put as Joke strategy because Antonio Conte’s utterance triggered laughing between him and the Journalist, and everyones in the room found it funny because also the manager looks happy, and also the manager mention that he had to change his suite because the manager suite completely messed up.

Dialogue 2

Journalist : “Antonio, can you talk about Mitchi and the impact it has today and how it’s been this season about his reward

Conte (M5) : **“Yes but I integrate, I must be pleased above all for all for him, because we all know the decision, the difficulty that he found in these in there's a first sesason for him,** I repeat is not easy to play this league. I think these are these is very strong I think that this league is a is a fantastic to, to play and to be a manager in in the in this leauge for him a... yeah I'm pleased and is because he scored two goals in the season this this goal was very important for him was very important for for us yeah I.. I didn't I my substitution was very good yeah and yeah it's me because it's not easy to you know in one moment of the game to to change now also other the Eden and Pedro and to to put Michi and Willian and that to try to yeah I did this to.. to try to win – that totally 20 win and Michi repaid me a lot from for for this choice also Willian impact that was very good yeah it means that I just I trusted in.. in my squad in this season we.. we have had three competitions, League, FA Cup and Carling Cup and for this reason I think that some players didn't find a lot of space but they work very hard and today Michi is a great example, I repeat I am very happy for him because to score the an important goal in the in Premier, is very important for him.” (PP-S3)

The context of this dialogue between Journalist and Antonio Conte (M5) was, the journalist asked about the performance from Conte’s player, and what his opinion about that player. Antonio Conte’s utterance contained Positive Politeness (Strategy

3) about Intensify interest to a hearer; making good story, draw the hearer as a participant into the conversation. Antonio Conte's utterance shows he praised the players called Mitchi because all the things that have been given for the team, Conte was happy about the performance from Mitchi the whole season, the managers utterance was about telling something that good to journalist to described his players, it make more suitable to the Positive Politeness has one strategy that shows when the speaker saying good story about something.

Dialogue 3

Journalist : "Is them.. when you, when it all ends, you look like you were jumping around with your staff. Did you hurt yourself?"

Conte (M5) : **"Yes, a bit." (laugh)**

Journalist : "In that lip?"

Conte (M5) : "In that moment anything can happen, yeah and know about, I don't remember and but during during the Euro with Italy and it happened and **they put me a bit of stitch yes stitch yeah after the game I guess against Belgium, yes I remember yeah yeah. Zaza, Boom!** He give me.. I don't know if was-

Press Team : "Unpurpose"

Conte (M5) : **"Yeah, yeah unpurpose" (laugh)**

Journalist : "What was it? Was it a fist or a head?"

Conte (M5) : **“No, no I don’t remember. It was a headed or a punch.. (laugh) I don’t know it’s not important.** I’m ready to repeat this yeah. (PP-S8)

The context in this dialogue was when the journalist asked the manager about the celebration by Antonio Conte after winning the match and settled them to win the league for 2016/2017 season. The Manager respond was positive and little bit joking with the journalist, he just repeated the joke all over again so it makes the whole room laughing what he’s been saying. And also Antonio Conte shared his experience about have some “problem” but not serious with his player back in 2016 with Italy when he was the manager, how the Antonio Conte shared his story was really funny because his utterance makes the journalist laughing here one of the funnest utterances from Conte **“yes I remember yeah yeah. Zaza, Boom! He give me.. I don't know if was-** and after that he continued with next journalist question about what his player “give” to the manager, and Antonio Conte responds **No, no I don’t remember. It was a headed or a punch.. (laugh) I don’t know it’s not important.** All of the manager’s utterance was funny and hillarious, it makes this dialogue it’s really suitable with one of the Positive Politeness (Strategy 8) about Joke.

Dialogue 4

Journalist : “Antonio, we don’t see the type of you settle for one success. you want to go on to the next, how far can this squad go in your management, Let say in Champions League?”

Conte (M5) : “In next season? Yeah, but I think I think that now it's very important to to enjoy this moment and to celebrate this win because I repeat winning in.. in England is not easy and for me for me and also for my players, because don't forget that last season was bad a bad season for the club, for the player, for the fans and only one.. one year later to celebrate this win, in in a league to where there are, for me a big big teams with a great players, greatt manager, it's great, it's fantastic now. It's important to celebrate, now I think that we have also another target to try to reach because we work very hard to reach the final in FA Cup and then and then it's important to prepare in the right way next season.” (PP-S9)

In this another dialogue with the Journalist, the question was about how Antonio Conte's team prepared for the next season. Antonio Conte's utterances here was about telling what the club has been faced in the last season, it's been hard for his team. Conte's utterance was contain Positive Politeness (Strategy 9) about Assert or presuppose speaker's knowledge of and concern for hearer's wants. The question from the journalist was clear because the journalist wanted to know what the next step from Antonio Conte's team, but Conte's utterance shows that he just enjoying winning moment with his player it make that he assert that his team not prepared yet for the next season they just focused on what in the next day because Conte's team also in the FA Cup Final, so Conte didn't have time to thinking about next season. So, this utterance from Conte was contain Positive Politeness.

3.2.3 Negative Politeness

According to Brown & Levinson (1987), Negative Politeness is a kind of politeness which deals with satisfying hearer's negative face. It concern with respect behavior. In conducting this strategy, speaker would like emphasize hearer's relative power. All of the strategies outputs are useful for keeping the social distance.

3. Jurgen Kloop (Manager 3)

Dialogue 5

Journalist : "I know that couple months ago you had a visit from Ole Einar Bjørndalen, one of the biggest winners of all sporting time. Did he say something secret, I talked to him earlier he said that he was sure you would win tonight as well, you've only won since he was there."

Kloop : "Haha, he was here tonight?"

Journalist : "No he wasn't"

Kloop : "Oh, sorry. Ole send me a message and I thought we can have a ticket and I gave it to other people in a club it obviously. (NP-S6)

The context on dialogue above was the journalist told Jurgen Kloop there is someone that wanted to watched the Kloop's team Final, it was the sportsman from Norwegia, Ole Einar Bjørndalen. But Ole didn't come to the final game, so the manager asked "was he here or not" then the journalist answered "no, he wasn't". Directly, Kloop utterance contained Apolgie which was one of Negative Politeness

(Strategy 6), Kloop gave an apology was not because he made mistakes but he just show how respect to the journalist.

3.2.4 Off-record indirect strategy

This strategy is the opposite of ball on-record. This main purpose is to take some of the speaker's pressure off. The speaker is removing himself or herself from any imposing what so ever. In cases where the risk is estimated as very high, speaker realize the act in a way that leaves maximal option deniability. In simple term, off record realize the act so indirectly.

4. Pep Guardiola (Manager 4)

Dialogue 6

Journalist : “Hi, Pep. Mino Raiola said what you said about Paul Pogba isn't true, so who is telling the truth, please?”

Guardiola : “Okay.. I trust with my people” (OR-S1)

In this dialogue between Pep Guardiola (Manager 4) & Journalist, The manager got asked by the Journalist about the rumour between the manager and Pep Guardiola. The researcher found this as Off-record indirect strategy (Strategy 1) about give hints, The Manager didn't mention anything about the question have been asked to him, he just saying that the manager wanted to the journalist found the answer by themselves.

Dialogue 9

Journalist : “Sorry just one is there anything you can do to close that door?”

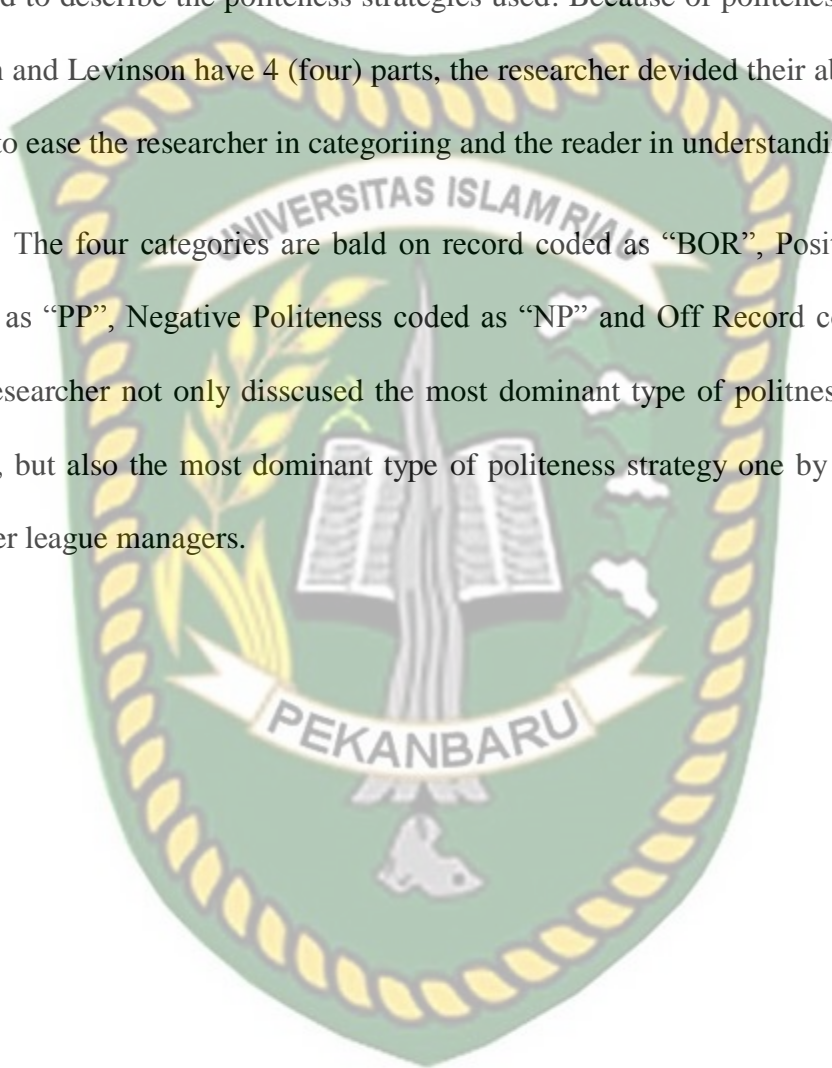
Guardiola : **“I thought thousand times, I've thought thousand times about that.** So, I drop a lot of time Champions League games for in 10-15 minutes and I think about that many times, Barcelona, 71 minutes 0-0, 93, 0. It happened many times maybe it's my fault I have to think about it but I feel when you dominate and you create chances and you are got more closer to in the games and I think this is one show that so this season so the numbers we have done in terms of goals today not just the goals you know I see the team is a stable that chances we conceded and I think is we are the best with this type of players we concede few but it's impossible when the oppontes arrive for time to score three goals there are no system can sustain that so it's so complicated.” (OR-S6)

Based on Pep Guardiola 4 (The Manager) utterance that saying by Guardiola to answered the journalist question, The Manager used Off record indirect strategy (Strategy 5) about Overstate. Guardiola said **“I thought thousand times, I've thought thousand times about that”**. “Thousand” here means that match that the managers has been played, in fact that Guardiola didn’t managed the team up to 1000 times in his career. It just explained that the managers have been experienced matches many times and learn from that.

3.3 The Results of Data

To analyzed the data, this research adopted Parker's table (1986:20) that can be used to describe the politeness strategies used. Because of politeness strategies by Brown and Levinson have 4 (four) parts, the researcher devided their abbreviations in order to ease the researcher in categoriing and the reader in understanding the data.

The four categories are bald on record coded as "BOR", Positive Politeness coded as "PP", Negative Politeness coded as "NP" and Off Record coded as "OF". The researcher not only discussed the most dominant type of politness strategies as whole, but also the most dominant type of politeness strategy one by one from five premier league managers.



3.3.1 The dominant type of Politeness Strategies in Post Match Press Conference used by Premier League Managers

The data display shows four types of combination as shown in table below:

Table 3.3.1 Table of the result

Premier League Managers	Politeness Strategies in Post Match Press Conference			
	Bald on record	Positive Politeness	Negative Politeness	Off record
Jose Mourinho	5	4	-	-
Ole Gunnar Solskjaer	-	15	-	-
Jurgen Kloop	-	7	1	-
Pep Guardiola	-	5	-	2
Antonio Conte	-	5	-	-
Total	5	36	1	2

Based on the table above, it showed each Politeness Strategies in Post Match Press Conference used by Premier League Manager. After analyzed using Brown and Levinson theory about Politeness Strategies, it can be concluded there are 44 Politeness Strategies used by Premier League Manager.

The researcher chose five Premier league's managers post match press conference video that contained Bald on Record, Positive Politeness, Negative

Politeness, and Off Record. And in each utterances in post match press conference by the premier league managers there was a different result of politeness strategy used. So the researcher will discussed the most dominant type of politeness strategy one by one from premier league managers first, and then the dominant type of politeness strategies used in Post Match Press Conference from 5 premier league managers.

Firstly, from Jose Mourinho's (Manager 1) Post Match Press Conference, the most dominant Politeness Strategy used by Jose Mourinho is Bald on record strategy. This is because Jose Mourinho wasn't happy about the question by journalist who blamed the manager after defeat against Tottenham Hotspurs at home.

The second was Ole Gunnar Solksjaer (Manager 2) from Manchester United. In contrast to Jose Mourninho's Press Conference, this manager was the most often used Positive Politeness, there are 15 positive politness used by Solskjaer. It's because the manager always find positive way to answer the question for all the journlist, and also Solksjaer known as a good guy which always smile and always protecting his players in front of media.

The third is Jurgen Kloop (Manager 3) from Liverpool FC. In Jurgen Kloop's Post Match Press Conference, the manager secondly the most often using Positive Politeness, there was 7 Positive Politeness in his Press Conference. The situation in his Press Conference was when Liverpool succed to lock Champions League winner in 2019 against Tottenham Hotspurs, it makes Jurgen Kloop using more positive

politeness and also Jurgen Kloop known as a good guy in press conference who didn't talk to much out of context.

The fourth manager is Pep Guardiola (Manager 4) from Manchester City. Pep Guardiola was the only one manager that had Off record strategy in his Post Match Press Conference, but also there are 5 Positive Politeness in Guardiola's utterance. Pep seems to more talk or explained something more details and this is one of the reason that there was a bit Politeness Strategies that the manager used

The last manager is Antonio Conte (Manager 5) from Chelsea. Conte was the same as previous manager, Pep Guardiola. It can see on his Post Match Press Conference after winning the Premier League title, the manager more to explain in details what the journalist was asked about. Conte also manager that used only a few of Positive Politeness.

From the explanation and the table that showed above, it show that Positive Politeness strategies was the most dominant type in post match press conference used by premier league managers. Positive Politeness was the most dominant type used by all of five managers in their post match press conference. 36 out of 44 utterances from 5 premier league managers are using positive politeness. Then there are 5 bald on records, 1 negative politeness and the last one is 2 Off record indirect strategy.

CHAPTER IV

CONCLUSION & SUGGESTION

4.1 Conclusion

The researcher has analyzed politeness strategies in post match press conference used by five premier league managers. It can be conclude to answer the formulations of the problems or research questions as stated in the chapter I. In previous chapter the researcher has explained this researcher only focused on the type of politeness strategies and the dominant type of politeness strategies are used by the premier league managers in post match press conference.

From the analysis, it can be concluded that in post match press conference by five premier league managers, four Politeness Strategies are used. There are bald on record, positive politeness, negative politeness, and off record indirect strategy. There were 44 utterances found that contained Politeness strategies used by Premier League managers, each of managers has different amount of utterances that contained politeness strategies. In total there are 5 Bald on Records, 36 Positive Politeness, 1 Negative Politeness, and 2 Off Records. From the analysis, the researcher found the Politeness Strategies that often managers use when in Post Match Press Conference is Positive Politeness more than the other strategies.

The dominant type of Politeness strategies used is Positive Politeness (PP). It takes 36 of the utterances out of 44. The rest of the strategies are shared only a few

percentages. However, the politeness strategies used by the five Premier League managers is influenced by the matches have been played it makes the managers not in good way to answer the question from the journalist. So it makes the result by each managers are different, Ole Gunnar Solskjaer (Manager 2) was the most often used Positive Politeness in post match press conference. And also the managers are more to explaining something in details related to the question from the journalist. Each of the positive politeness had sub-strategy on it, from the table that has been displayed in previous chapter on each strategies, Be Optimistic (Strategy 11) and Assert or Presuppose speaker's knowledge of and concern for hearer's wants (Strategy 9) are often used by five managers.

4.2 Suggestion

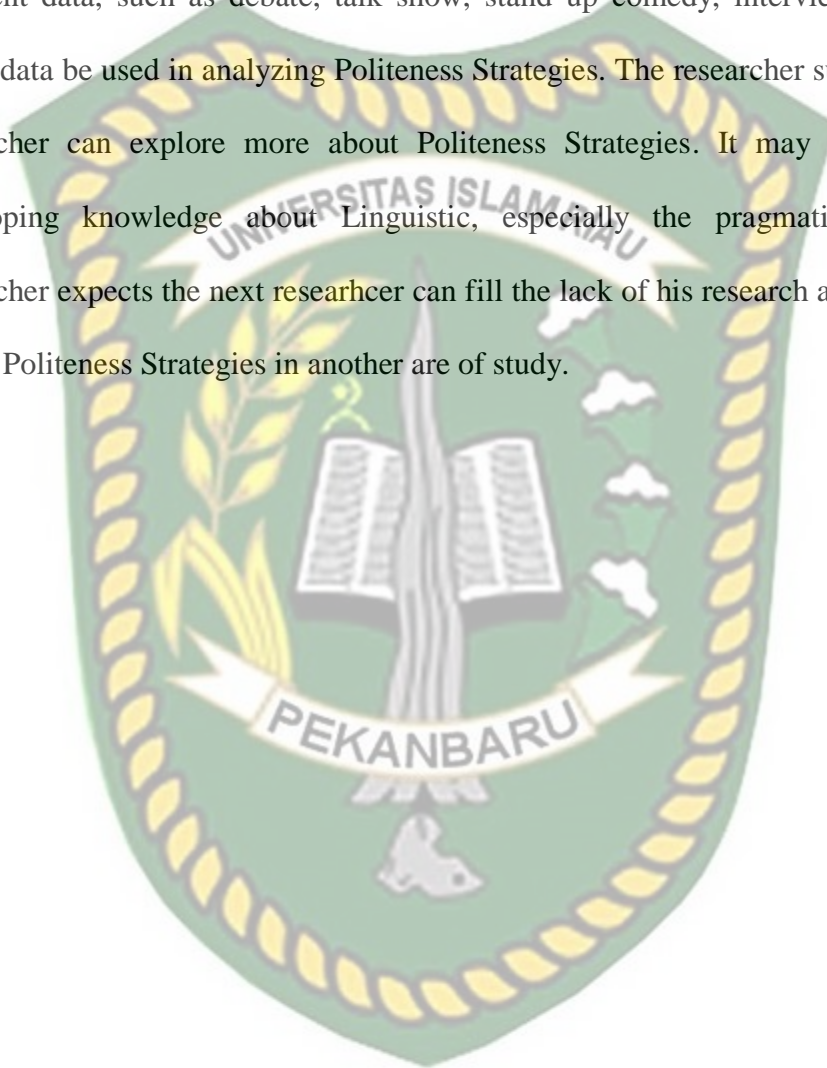
Based on the conclusion above, the researcher suggest to :

1. Students of English Study Program

The researcher expects that this research can help the students of English Study Program in understanding the concept of Brown and Levinson about Politeness Strategies performed in Post Match Press Conference used by Premier League Managers.

2. The next researchers

The next researcher of Politeness Strategies can be developed far by applying different data, such as debate, talk show, stand up comedy, interview, and so on. Many data be used in analyzing Politeness Strategies. The researcher suggest the next researcher can explore more about Politeness Strategies. It may be usefull for developing knowledge about Linguistic, especially the pragmatics field. The researcher expects the next researchcer can fill the lack of his research and find out the use of Politeness Strategies in another are of study.



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