

**PERANAN BADAN USAHA MILIK DESA DALAM MENDORONG
PEREKONOMIAN DESA DI DESA MEKONG KECAMATAN TEBING
TINGGI BARAT KABUPATEN KEPULAUAN MERANTI**

ABSTRAK

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Kata Kunci : Peranan, Badan Usaha Milik Desa, Mendorong Perekonomian Desa

Penelitian ini bertujuan untuk mengetahui dan menjelaskan peranan badan usaha milik desa dalam mendorong perekonomian desa di desa Mekong kecamatan tebing tinggi barat kabupaten kepulauan meranti. Indikator penilaian yang dipergunakan meliputi mendorong berkembangnya perekonomian desa, meningkatkan kreatifitas dan peluang usaha, mendorong berkembangnya usaha mikro sektor informal, sebagai sumber pendapatan asli desa, sebagai sumber dana yang di alokasikan, meningkatkan kesempatan berusaha, dan sebagai pusat pelayanan ekonomi. Dengan metode kuantitatif, dalam penelitian ini teknik penarikan sample yang digunakan ada dua yaitu teknik sensus karena jumlah populasi aparaturnya pemerintah desa dan perangkat badan usaha milik desa tergolong kecil dan teknik purposive sampling yaitu cara penarikan sample yang dilakukan menilai subjek berdasarkan kriteria spesifik yang ditetapkan peneliti. Hasil penelitian ini menunjukkan bahwa BUMDes Mekong Lestari berperan baik dalam mendorong perekonomian desa. Meski dalam segi perencanaan dan program-program belum terkelola dengan baik karena kurangnya modal usaha dan sumber daya manusia.

**THE ROLE OF VILLAGE-OWNED ENTERPRISES IN
ENCOURAGING THE VILLAGE ECONOMY IN MEKONG VILLAGE
TEBING TINGGI BARAT DISTRICT MERANTI OF REGENCY**

ABSTRACT

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Keywords: Role, Village-Owned Enterprises, Encouraging Village Economy

This study aims to find out and explain the role of village-owned enterprises in encouraging the village economy in the Mekong village of the western high cliff district of the Meranti Islands Regency. Appraisal indicators used include encouraging the development of the village economy, increasing creativity and business opportunities, encouraging the development of informal sector micro businesses, as a source of original village income, as a source of funds allocated, increasing business opportunities, and as an economic service center. With the quantitative method, there are two sampling techniques used in this study, namely the census technique because the population of the village government apparatus and the village-owned business entities are small and the purposive sampling technique is the method of sample withdrawal that evaluates the subject based on specific criteria set by the researcher. The results of this study indicate that BUMDes Mekong Lestari plays a good role in encouraging the village economy. Although in terms of planning and programs have not been managed properly due to lack of business capital and human resources.