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# Examining the Relationship between Creativity and Critical Thinking through Integrated Problem-based Learning and Digital Mind Maps

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**Abstract** Critical thinking is a complex process which requires higher-order thinking to achieve the expected outcome, while creativity is strongly associated with the production of useful and unique ideas. Both creativity and critical thinking involve new perspectives which can be empowered through the implementation of integrated Problem-based Learning (PBL) and Digital Mind Maps (DMM). The present study attempted to examine the relationship between critical thinking and creativity through the implementation of the combined PBL and DMM learning model in Human Physiology and Anatomy classes. This study employed a quasi-experimental design which involved students from the Department of Biology Education, Universitas Islam Riau, Indonesia. Every aspect of the participants' critical thinking and creativity was measured using an essay test. To reveal the relationship between critical thinking and creativity, a regression analysis was performed. The results showed that there was a significant relationship between critical thinking and creativity (Y = 35.439 + 0.485x). It, thus, can be concluded that the Integrated PBL and DMM model can be used as an alternative approach for simultaneous empowerment of students' critical thinking and creativity

**Keywords** Critical Thinking, Creativity, Integrated PBL-DMM

### **1. Introduction**

Creativity can be defined in a few ways through cognitive processes, personality traits, environment variables, and an interaction between these components (Kaufman, Quilty, Grazioplene, Hirsh, Peterson, & DeYoung, 2016; Sternberg, 2006). Creativity can also be associated with discovering a fresh and original solution to one existing problem (Cropley, 2001) or producing new problem-solving ideas (Duff, Kurczek, Rubin, Cohen & Tranel, 2013; Crilly, 2015; Lewis, 2005; Smith, 2014). Creativity, thus, can help someone deal with unexpected difficult circumstances. Creativity normally emerges during the process of finding advanced solutions (Cropley, 2001; Plucker, Beghetto, & Dow, 2004; Reiter-Palmon, Illies, Cross, Buboltz & Nimps, 2009) to complex social issues (Crilly, 2015).

Creativity is affected by problems identification and definition (Mumford, 2003). Creative people are sensitive to the existence of problems. They believe that without problems, individuals have little chance to show their creative traits (Kaufman et al., 2016). Runco & Jaeger (2012) emphasizes that creativity is very helpful for solving problems. Lemon (2011) also notes that recognizing, discovering, and being aware of problems to find solutions are the characteristics of creativity. In the process of finding new solutions to problems, critical thinking is needed so that it can be said that creativity also includes cognitive activities such as critical thinking (Feldhusen & Goh, 1995).

Critical thinking is a complex process that requires high-level reasoning to achieve desired results (Almeida & Franco, 2011; Halpern, 2006). Different skills are involved in critical thinking. Critical thinkers constantly question the source of knowledge information, test the validity of the information, analyze the reliability of the information, and therefore are able to provide precise explanations on specific tasks or situations (Bruine, Fischhoff, & Parker, 2007; Halpern, 2014; Hong & Choi, 2015). Critical thinking can be considered as a multidimensional cognitive construction that implies the interaction between inductive and deductive reasoning and creative processes in different phases of problem-solving (Linn, 2000; Philley, 2005). In this way, critical thinking consists of cognitive, dispositional, motivational, behavioral, and metacognitive functions (Miele & Wigfield, 2014).

In general, creativity and critical thinking include new perspectives, rather than being bound by rules or just looking for something ordinary and not genuine. They cannot be separated completely or considered as two different things. They sometimes complement each other (Spuzi et al., 2016) because the creative process is likely to involve several aspects of critical thinking (Villalba, 2017). Analysis, judgment, logical decision making and problem-solving are needed for critical thinking while creativity produces original ideas and finds new solutions. The way someone looks at a problem from different perspectives can affect his/her creativity (Vernon & Hocking, 2014).

The tendency of being creative is to produce original ideas, views, and perspectives to solve problems, while critical thinking puts more focus on generating logical ideas, views and perspectives to solve problems. Yang & Lin (2004) explain that critical thinking involves not only logic but also creative aspects. In fact, creative and critical thinking develop simultaneously (Chang, Bei-DiLi, Chen, & Chiu, 2015 2015). On the other hand, Spuzic et al. (2016) argue that sometimes creativity and critical thinking can be regarded as two completely opposite elements. Creativity is related to divergent ways of thinking while critical thinking is related to convergent ways of thinking. At the stage where creativity needs to exist, critical thinking can become an inhibitory factor that reduces creativity because, in the creative process, a large number of ideas are needed. The interference of critical thinking may lead to decreasing the effectiveness of this divergent way of thinking because critical thinking emphasizes more on narrowing ideas and sharpening analysis.

Critical thinking and creativity are important for university students. Critical thinking can help learners make decisions (Butler, Pentoney & Bong, 2017), adapt to changes (Alper, 2010), and provide benefits for the community (Dwyer, 2017). Creativity plays a crucial role in producing imaginative thinkers (Yates & Twigg, 2017) who are able to create innovations in various fields (Kuo, Burnard, McLellan, Cheng, & Wu, 2017). Due to their importance, critical thinking and creativity should be empowered in the classroom by doing appropriate learning practices (Leggett, 2017), such as implementing active learning, known as Integrated PBLDMM (Integrated Problem-Based Learning and Digital Mind Maps).

Problem-based Learning (PBL) is an active learning model that uses problems as a stimulus. It facilitates student-centered learning where teachers play an important role as a facilitator. The problem-based learning process is carried out in groups and new information is obtained through independent learning (Barrow, Lyte, & Butterworth, 2002; O'Grady et al., 2012). As an active learning model, PBL has been shown to be able to increase critical thinking (Kek & Huijser, 2011; Mahmoud & Mohamed, 2017) and creativity (Ulger, 2018; Zhou, 2015). PBL can be integrated with digital mind maps (DMM). Mind maps can be combined with active learning models. This integration can increase high order thinking (Zubaidah, Fuad, Mahanal, & Suarsini, 2017). The integrated PBLDMM model helps students represent ideas using high-level thinking skills (Faste & Lin, 2012). This learning model is expected to increase students' critical thinking and creativity.

The introduction provides an explanation of the importance of knowing the relationship between critical thinking and creativity. Some experts claim the complementary nature of critical thinking and creativity, while some others argue that critical thinking and creativity are completely opposite. Based on this explanation, the study aimed to examine the relationship between critical thinking and creativity in Integrated PBLDMM model.

# 2. Literature Review

#### 2.1. Critical Thinking

The concept of critical thinking has been widely used in various fields so that there are many definitions of critical thinking. Critical thinking is the ability to think rationally and reflectively. Thus, it helps individuals decide on what to believe or do (Ennis, 2011) through intellectual processes in conceptualizing, applying, analyzing, synthesizing, and evaluating information (Scriven, 2003). Critical thinking involves high-level cognitive skills such as conceptualization, analysis, and evaluation. In addition, critical thinking is also related to an intellectually open attitude that leads to logical and appropriate actions (Papp et al., 2014).

Critical thinking is a transferable skill that can be learned independently. An appropriate curriculum and teaching method can accommodate the development of students' critical thinking (Kim, 2009). Moreover, critical thinking can be set as a learning objective so that students learn to apply their cognitive skills (Dell'Olio & Donk, 2007). The cognitive approach emphasizes the importance of mental processes in learning while paying attention to the surrounding environment (Schunk, 2008). This cognitive process can express concerns about developing key elements of students' thinking abilities such as analysis, induction, and evaluation (Adler, 2000).

Critical thinking is needed in everyday life (Ornstein, Pajak, & Ornstein, 2011) as it can encourage a right and directed decision making, form opinions based on logical reasons, provide confidence in maintaining conclusions about what to do and receive correctly (Bassham, Irwin, Nardone, & Wallace, 2011). The importance of critical thinking is also related to the actions taken. Critical thinking requires that we recognize assumptions that constitute the basis of our beliefs and behavior. In other words, we can provide justification for the ideas and conducts that we perform (Spuzic et al., 2016).

#### 2.2. Creativity

Creativity can be defined in various ways, which involve cognitive processes, personality characteristics, and environment variables, as well as interactions between these components (Kaufman et al., 2008; Sternberg, 2006), related to the originality, novelty, and usability of ideas (Beghetto, Dow, & Plucker, 2004; Runco & Garrett, 2012). Creativity deals with divergent thinking that involves the interaction between abilities and processes when a person or a group of people produces a new and useful outcome or product (Leggett, 2017) based on one's knowledge, motivation, emotions, and experience (Runco & Jaeger, 2012). The process of producing something new in creativity is driven by curiosity through the exploration to identify problems, observation, and investigation to find out how the creative predecessors invented breakthroughs (Starko, 2013).

The important role of creativity in the success of students has been reported by scholars (Butler et al., 2012; Runco et al., 2010). Creativity influences a person's success in the future (Castillo-vergara et al., 2018). Creativity equips someone with the ability to create innovations in various fields (Kuo, Burnard, McLellan, Cheng, & Wu, 2017). Creativity is more than just a cognitive function because it occurs in a system with the involvement of many parties such as students' interaction with educators, peers, and other people and with other things or ideas (Jackson, 2016).

#### 2.3. The Integrated PBLDMM Model

Problem-based Learning (PBL) is a learning model that facilitates group learning by providing a complex and meaningful set of problems for students so that they are able to gain scientific knowledge by solving these problems (Arends, 2012; Savery 2006). The problems raised are in accordance with real-life situations so as to encourage students to learn passionately and use inquiry-based learning skills (EL-Shaer & Gaber, 2014; Carriger, 2015). In general, the learning process that takes place in a PBL classroom is formulating problems, finding references to solve the problems and conveying or reporting findings/solutions to the problems (Arends, 2012; Loyens, Kirschner, & Paas, 2012).

The combination of PBL and Digital Mind Maps (DMM) can boost students' active participation. It also accommodates creative problem-solving (Noonan, 2013). Students are better prepared to face learning because they already have material provisions when compiling the DMM (Jbeili, 2013). DMM are created using a

technology-based application. DMM help students compose their ideas (Faste & Lin, 2012). The main idea is usually put in the middle and there are several branches of the map used to describe the details (Simonova, 2015). Images or videos can be added to the DMM to facilitate understanding (Papushina, Maksimenkova, & Kolomiets, 2017).

### 3. Methodology

#### 3.1. Research Design

This correlational study was conducted to examine the relationship between creativity and creative thinking through the implementation of Integrated Problem-Based Learning and Digital Mind Maps (Integrated PBLDMM). The stages of learning consisted of (1) students organized DMM to connect concepts, (2) students were introduced to problems, (3) students were organized to learn, (4) students were guided to learn as an individual and as a group member, (5) students were asked to present the results of the group discussion, (6) students were asked to do reflection and evaluation on learning. The stages of learning were performed to students from the Department of Biology who were studying Human Anatomy and Physiology.

#### **3.2. Research Instruments**

The instrument used to measure students' creativity was an essay test provided with an assessment rubric adapted from Greenstein (2012). The indicators of creativity measured were originality, elaboration, fluency, flexibility, risk-taking. The validity and reliability of the test had been confirmed beforehand and the results showed that the test was valid and reliable (0.84). In a similar way, another essay test was developed to examine the students' critical thinking. The test measured six aspects of critical thinking suggested by Ennis (2011) that are basic clarification, bases for a decision, inference, advanced clarification, supposition and integration, strategies and tactic. A validity test was performed and the result showed that the critical thinking test was valid and reliable (0.75).

#### 3.3. Data Collection and Data Analysis

Data on the students' creativity and critical thinking data were collected by calculating the test scores. Before conducting the correlational analysis, the normality and homogeneity of the data were tested. The results showed that the critical thinking data were distributed normally (p-value of 0.200 and 0.097) and homogeneous (p-value of 0.177 and 0.055). Data on the students' creativity also had normal distribution (0.079 and 0.00) and were homogeneous (0.658 and 0.300). To see whether there was a significant correlation between creativity and critical thinking, Pearson Product Moment Coefficient of Correlation and analysis of regression were run. The relationship between the two variables was also analyzed descriptively.

## 4. Results and Findings

The results of the regression analysis on the relationship between critical thinking and creativity are presented in Table 1.

Table 1. The Results of the Regression Analysis

	Model	Non-standardized Coefficients		Standardized Coefficients	4	C!-
		В	Std. Error	Beta	ι	Sig.
1	(Constant)	35.439	8.003		4.428	.000
	Posttest critical thinking	.485	.137	.526	3.551	.001

a. Dependent Variable: Creative thinking Post-test

Table 1 shows a constant value of 35.439 for creativity and 0.485 for critical thinking, hence the linear function that can depict the relationship between these two variables is:

#### Y = 35.439 + 0.485x

The functional form describes that creativity increases 0.485 with each additional point of critical thinking. Then, it can be interpreted that the improvement of students' critical thinking is followed by the development of their creativity.

To find out the significance of each regression coefficient, the t-test was carried out with a level of accuracy ( $\alpha$ ) of 5%. The results of the t-test calculation can be seen in Table 1 in the right column. Based on Table 1, it is known that the regression equation is significant with p-value = 0.001 < $\alpha$  ( $\alpha$  = 0.05) and a coefficient of 0.485. A clearer distribution for each variable is presented in Figure 1.



Figure 1. A Simple Linear Regression Plot

	Model	Sum of Squares	Mean Square	F	Sig.
1	Regression	1077.068	1077.068	12.608	.001 <sup>b</sup>
	Residual	2818.998	85.424		
	Total	3896.065			

a. Dependent Variable: Post-test creativity

b. Predictor: (Constant), Post-test critical thinking

The correlation between the independent variable and dependent variable was examined using F-test with a level of accuracy ( $\alpha$ ) of 5%. The results of the F-test are presented in Table 2.

Table 2 shows that the relationship between critical thinking and creativity is significant, with  $F_{calculated} = 12.608$  and *p*-value = 0.001 <  $\alpha$  ( $\alpha$  = 0.05). In other words, the linear regression function can be used to predict students' creativity scores.

The results of the analyses that have been presented earlier show that students' critical thinking increases as their creativity increases. The simultaneous development of the two variables may be facilitated by the Integrated PBLDMM used in the learning process. The first stage of PBLDMM which is the organization of digital mind maps (DMM) encourages students to read the material before coming to the classroom. It allows students to keep all important concepts in the DMM. During this process, students are allowed to improve their critical thinking by searching for important information from various references and sorting the information into the digital mind maps. In the process of creating an interesting and understandable digital mind map, creativity is required. Students need to be careful in choosing appropriate images that can represent concepts. This task entails thinking rather than just information memorization (Papushina et al., 2017). Paradice et al (2000) also add that critical thinking and creativity can form a single process where students are able to produce more ideas and filter information to make the right decision.

The results of this study are also in line with Villalba (2017) and Lipman (2003) who argue that creative solutions can be generated through evaluation stages that require critical thinking. On the other hand, Halpern (2006)

explains that even though critical thinking and creativity can complement each other, they can be developed separately using varied learning strategies. However, this study has revealed that Integrated Problem-based Learning and Digital Mind Maps (PBLDMM) is able to improve students' critical thinking and creativity at once.

The relationship between critical thinking and creativity can also be inferred from the answers given by students while working on the critical thinking and creativity tests (Figure 2). In the critical thinking test, one student explained that hemodialysis can cause anemia and osteoporosis. The same student, in the creativity test, wrote that kidney transplant was a better solution for patients with kidney failure rather than hemodialysis. Students who were able to do the critical thinking test was also able to complete the creativity test perfectly. This shows that a critical thinker can make a logical connection between ideas derived from creativity (Marrapodi, 2003).

There is a significant correlation between critical thinking and creativity because creativity contains the elements of critical thinking. These two variables support each other. Critical thinking is used in evaluation and creativity is used in information synthesis. The evaluation focuses on making judgments based on statement analysis while synthesis concentrates on integrating parts and relationships in a new and original way (Huitt, 2003; Fairweather & Cramond, 2010). One of the aspects of critical thinking is bases for a decision. The finding of this study suggests that students are able to make a better decision when they have various ideas or in other words when they possess creativity. It, thus, can be concluded that students' creativity can provide a basis for their creative thinking.

Seorang pasten gagal ginjal menjalani cuci darah di sebuah rumah sakit. Setelah bertahun-tahun menjalani cuci darah, ia mendapat kabar bahwa gagal ginjal dapat ditolong dengan transplantasi ginjal. Namun ia masih memiliki keraguan antara tetap melakukan cuci darah atau transplantasi ginjal karena kedua cara tersebut memiliki resiko. Apabila saudara diminta untuk memberikan saran pada pasien tersebut (cuci darah atau transplantasi ginjal), saran apakah yang akan sauran sampaikan? Berikan alasannya! Saran Saya adalah rumakucan transplantasi ginjal karena
Cara ini montoinean sowi dingan kirjanya yang lubih ophinan
dengan pasun hidat hanus nurasakan sakut \$ surtap miclakukan wi darah.
Tita ada pendonor yang cocok maka Sebaithyan lakukan

Jila ada pendonor yang cocet mata sebaitinyan latetan Eransplantasi ginzal lebih amain zita pendonornya pas dangan yang dibetuhtan pasien serta mengurangi biaga cuci danah seliap bulannya sehingga lebih epeterp dari pada Cuci darah walaupun resisenya sama sama besar Dantinya

#### Examining the Relationship between Creativity and Critical Thinking through Integrated Problem-based Learning and Digital Mind Maps



Figure 2. The Example of Student Answers

The process of achieving creativity involves deductive and inductive thinking which constitute parts of critical thinking. Wechsler (2012) explains that to produce new insights and solutions, problem-solving strategies and high-level thinking skills such as critical thinking are needed. The findings of this study indicate that students who are able to understand relationships between concepts and see them from different perspectives also have better critical thinking. The ability to connect concepts in order to find unique answers is an important characteristic of creative thinking (Hong & Choi, 2015).

The relationship between critical thinking and creativity through the Integrated PBLDMM model that has been carried out in this study implies that these two skills can be empowered simultaneously in the classroom. While creativity is needed to produce new ideas, critical thinking plays an important role in sorting out the alternatives so that the most appropriate solution can be found to solve the issue. The synergy of these two skills (critical thinking and creativity) is a quality that students need to possess to embark on a career.

### **5.** Conclusions

The results of the study showed that there was a significant correlation between critical thinking and creativity when Digital Mind Maps were integrated into Problem-based Learning. In addition, it was also found that both variables could be empowered simultaneously in the classroom and thus concurrent evaluation could be performed to both critical thinking and creativity. It is highly recommended for future researchers to consider other variables that may also affect the development of students' critical thinking and creativity.

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